





## What is Shea Butter?

Shea butter, is made from the nuts of the Karite trees that grow in the Savannah regions of West and Central Africa. Karite trees are not cultivated as they only grow in the wild, and can take up to 50 years to mature and the trees can live up to 300 years.

## What sets Shea Butter apart from other natural oils?

The elements that sets Shea Butter apart from other natural oils is its exceptionally large healing fraction. The healing fraction contains important nutrients, vitamins and other valuable phytonutrients required for healing. Depending on the source, the size of the healing fraction may range from 5% or more.

## Fairtrade and Women of Burkina Faso.

Our Sabuca Shea nuts are harvested, processed, transported, and manufactured into Shea butter by the women who use traditional techniques handed down to them through many generations. The trees and nuts are organically grown and processed to retain the unrefined purity of our Shea butter. Sabuca Shea Butter's mission is to promote the health benefits of natural, handmade Shea butter from Burkina Faso, as well as provide a fair income to the women who labour to produce it. The women of Burkina Faso are our experts. They are organized into cooperatives to provide the labour in creating the pure, unrefined Shea butter. Fairtrade values are of the utmost importance to Sabuca Shea Butter and thus we pay in excess of fair wages, empowering these women.

## Why is Shea Butter in demand?

Shea butter has been trusted for centuries for use in skin and hair care. It is highly acclaimed for its moisturizing and healing properties. Sabuca Shea Butter is 100 % pure unrefined (Grade A) and has Vitamin A, E and F as well as anti-microbial and inflammatory properties.

# Sabuca Shea Butter Vision

Our vision is to educate our customers in understanding the incredible moisturizing and healing benefits of 100% Pure unrefined Shea butter (Grade A) for both skin and hair.

## Sabuca Shea Butter Product Range

Sabuca offers a wide range of Shea Butter products:

- Deep moisturizing body butter
- Softening body lotion
- Repair hair mask (sulphate & silicone free)
- Moisturizing shampoo (sulphate & silicone free)
- Deep moisturizing conditioner (sulphate & silicone free)
- Invigorating face and body wash



**Our products have 100% pure unrefined Shea Butter (Grade A); infused with Natural essential oils, excellent for skin and hair.**

## 18 Reasons To Use Sabuca Unrefined Shea Butter (Grade A)

- Free of parabens, synthetics and harsh chemicals
- Soothes, softens, deodorises and protects feet
- Baby - Keeps baby's skin soft and supple
- Antimicrobial
- Anti-inflammatory
- Antifungal
- Adaptogenic - balancing skin and body systems
- Skin moisturiser
- Cold and dry weather protector
- Fine lines, wrinkles, and crow's feet around the eyes
- Hair conditioner, leave in moisturiser and styling aid
- Moisturises and soothes the scalp
- Helps to prevent insect bites
- Soothes cracked, chapped lips
- Muscle fatigue, aches and tension in massage application, eg. Sabuca Sport
- Natural shaving cream
- Increases resistance to biological stresses
- Great after sun

# Deep moisturizing Body Butter

Sabuca Body Butter have vitamins A, E and F combined with essential natural oils that is increasingly moisturizing and nourishing for the skin. Sabuca Body Butter aids the skin's natural collagen production making it your Skins Best Friend.



## DID YOU KNOW...

### Fragrance in Lotions/Creams

About 4,000 chemicals are currently used to scent products, but you won't find any of them listed on a label. Fragrance formulations are considered a "trade secret" and therefore protected from disclosure – even to regulators or manufacturers. Instead, one word, fragrance, appears on ingredients lists for countless cosmetics, personal care and cleaning products. A single scent may have anywhere from 50 to 300 distinct chemicals. Synthetic fragrances can be sensitizers to the skin. Some, if used in higher doses, can cause rashes and irritation, especially for those with sensitive skin.

### Parabens in Lotions/Creams

These are preservatives used to increase the life of products. They may be listed as methylparaben, propylparaben, ethylparaben, or butylparaben. Doctors call parabens "endocrine disruptors" meaning that they can wreak havoc with the hormonal system.

### Mineral oils in Lotions/Creams

Mineral oil is an odourless and colourless oil that is made from petroleum. It is a by-product of the distillation of petroleum to produce gasoline. It's long been used as a common ingredient in lotions, creams, ointments and cosmetics. It is lightweight and inexpensive. Mineral oil is considered "comedogenic," which means it can clog your pores.

### Phthalates in Lotions/Creams

Phthalates are found in many scented and cosmetic products, where they stabilize the fragrance, increase spreadability, and enhance absorption. So you'll find them in deodorants, nail polish (where they help prevent chipping), hair spray (where they prevent stiffness), perfumes, lotions, creams, and powders (including baby lotions, creams, and powders). The chemicals from these products can be absorbed through the skin and into the bloodstream.



# Deep moisturizing Body Lotion

Sabuca Body Lotion have vitamins A, E and F combined with essential natural oils that is increasingly moisturizing and nourishing for the skin. Sabuca Body Lotion will increase the elasticity with daily use making it your Skins Best Friend.



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# Repair Hair Mask (silicone & sulphate-free)

Sabuca Repair hair mask will leave your hair feeling moisturized and nourished with every treatment. Your scalp will feel healthy allowing you to produce healthy hair. Rich in Vitamin A, E and F and infused with natural essential hair oils that will give your hair and scalp a healthy feel and look.



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licone is almost like rubber and/or plastic. It is used as a sealant against water and even air. It is not a natural ingredient, and its side effects are bad for our hair. It gives the hair the illusion of shine, but is not the shine we want—it is a fake shine from the plastic. Hair is made of protein -- in fact, hair itself is a protein filament. About 91% of each of your hair fibres is protein, along with many other nutrients. When the protein that makes up each of your hairs' is damaged, it weakens the hair, affecting its strength and appearance.

sulphates are closely linked with damage to hair protein. In fact, a recent research study shows that hair immersed in a sodium lauryl Sulphate solution loses seven times as much protein as hair immersed in water. This can lead to split ends, breakage and unmanageable hair.



# Moisturizing Shampoo & Conditioner (silicone & sulphate-free)

Daily use of Sabuca Shampoo and Conditioner will deeply moisturize, soften, repair hair strands and nourish the scalp completely. With continuous usage, your hair will have more volume, a natural shine and an overall healthy look and feel. Rich in Vitamin A, E and F and infused with natural essential hair oils.



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# Invigorating Face and Body Wash (chemical-free)

Daily washing with Sabuca Face and Body Wash will remove all impurities from face and body giving your skin a fresh look and feel. Sabuca Body wash will not strip your skin of its natural oils, instead it will replenish oils into the skin, leaving the skin feeling moisturized and nourished. Rich in Vitamin A, E and F, infused with natural essential body oils.

