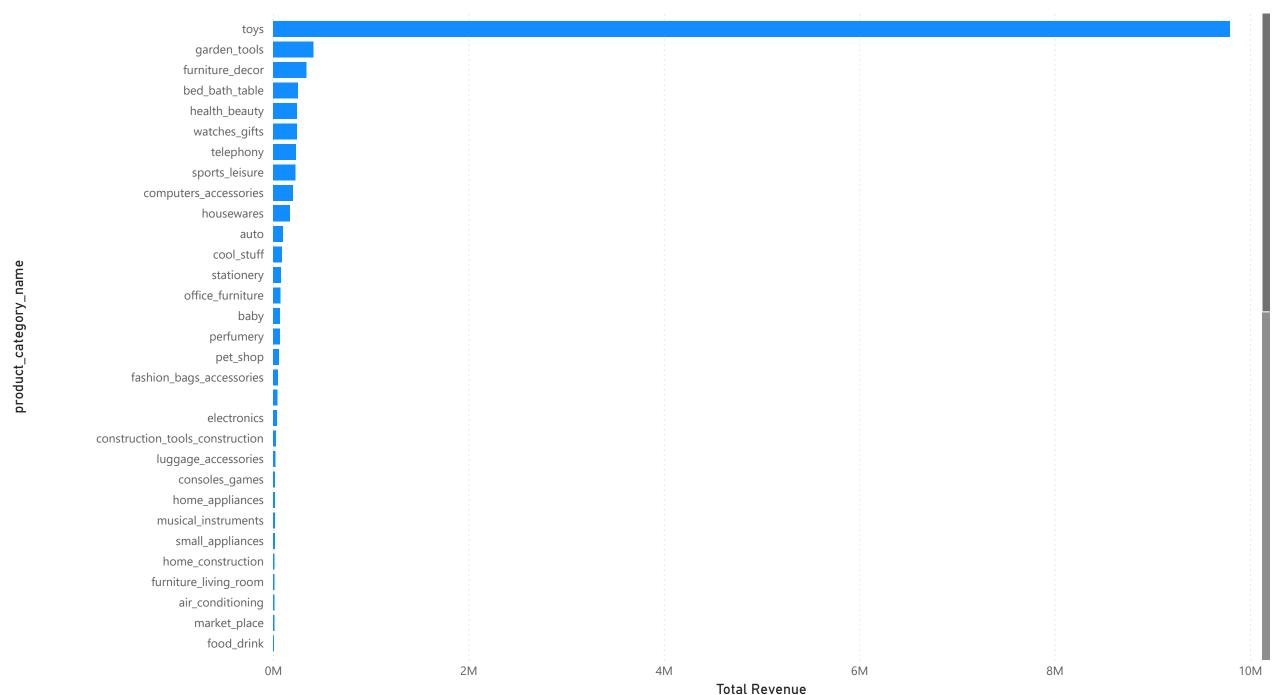
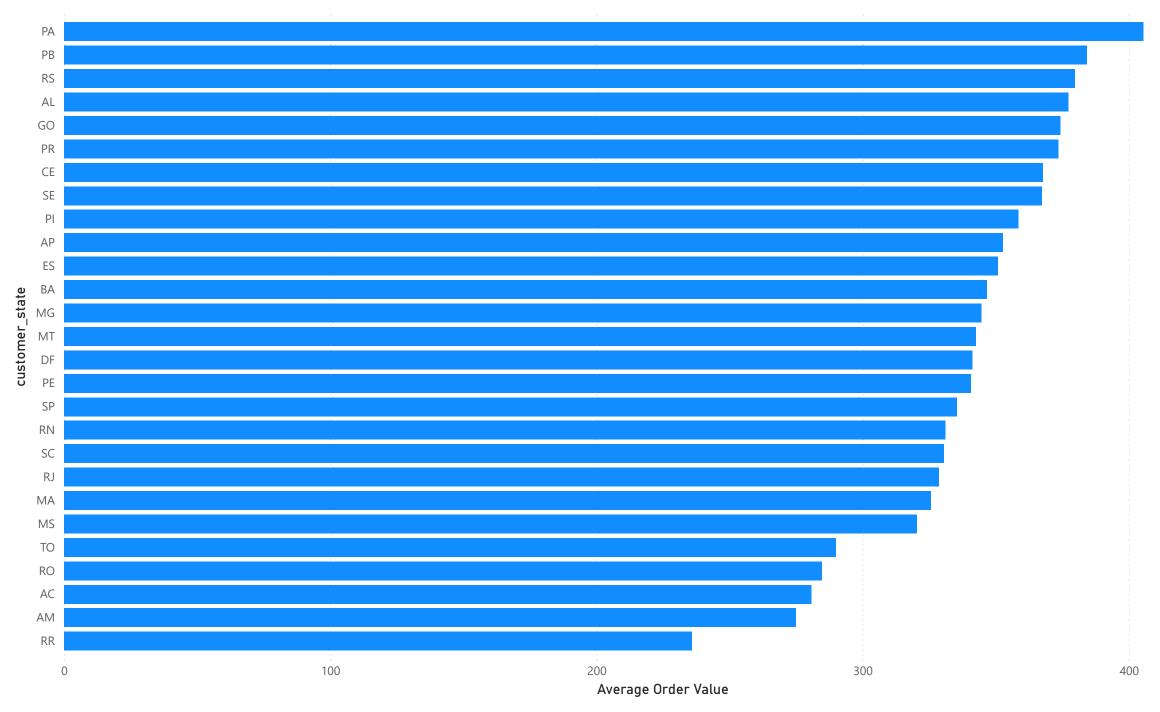


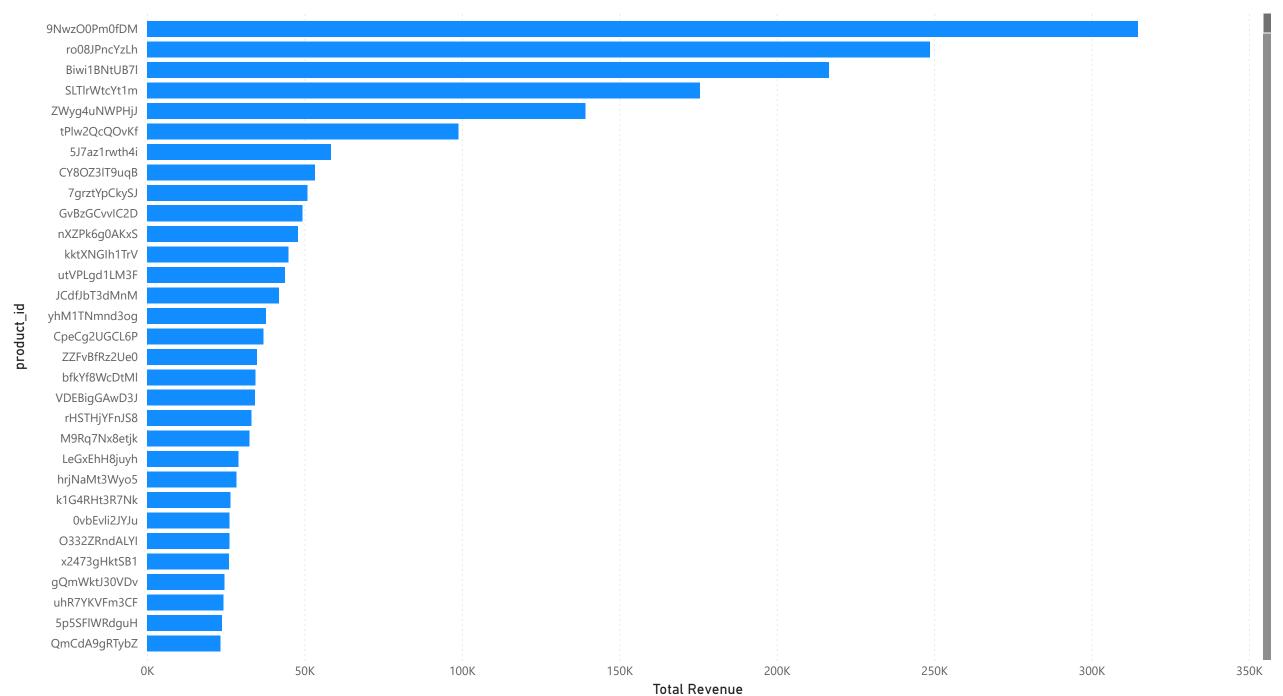
## Total Revenue by product\_category\_name



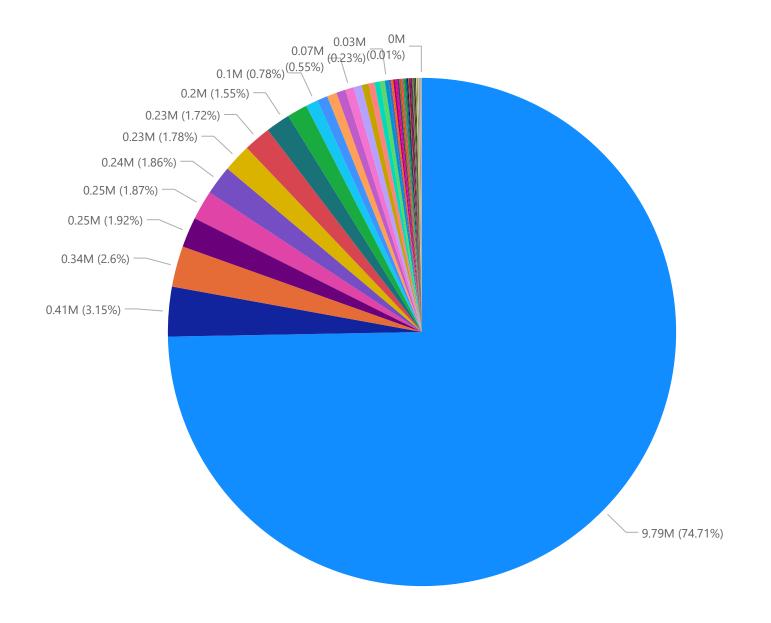


customer_city	Total Orders
abadia dos dourados	1
abadiania	1
abaete	2
abaetetuba	3
abaiara	2
abaira	1
abdon batista	1
abelardo luz	3
abre campo	1
abreu e lima	6
acailandia	2
acarau	5
acari_	1
Total	38279

# Total Revenue by product\_id



### Total Revenue by product\_category\_name

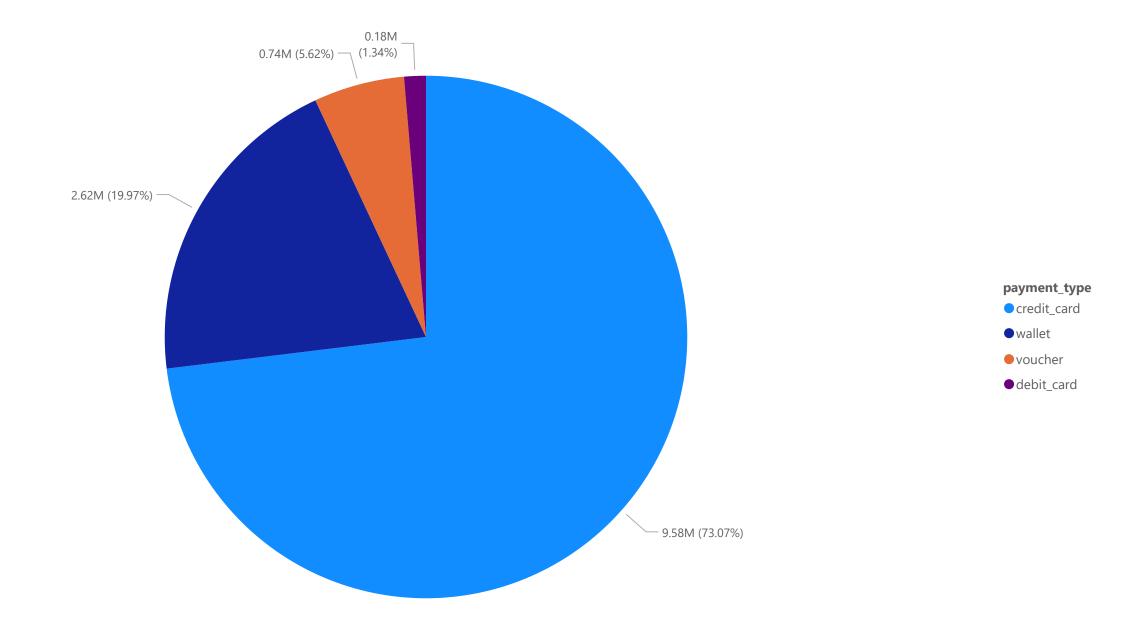


#### product\_category\_name

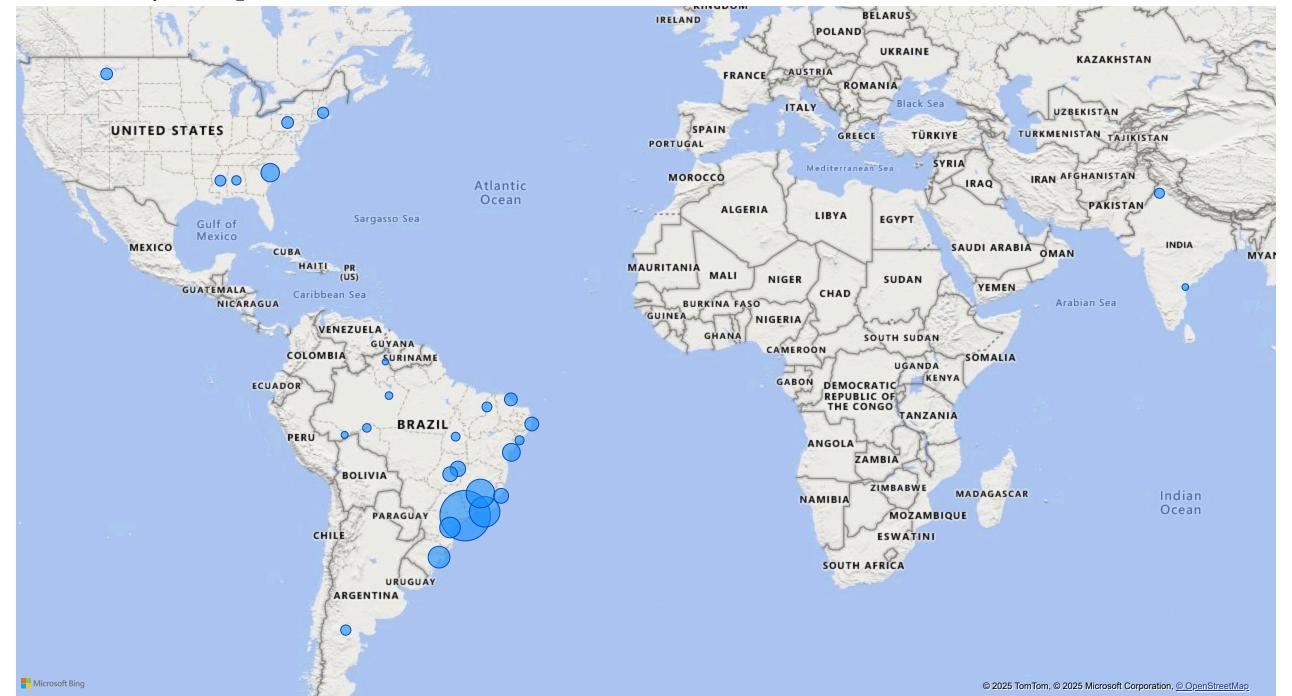
- toys
- garden\_tools
- furniture\_decor
- bed\_bath\_table
- health\_beauty
- watches\_gifts
- telephony
- sports\_leisure
- computers\_accessories
- housewares
- auto
- cool\_stuff
- stationery
- office\_furniture
- baby
- perfumery
- pet\_shop
- fashion\_bags\_accessories
- electronics
- construction\_tools\_construction
- •luggage\_accessories
- consoles\_games
- home\_appliances
- musical\_instruments
- small\_appliances



# Total Revenue by payment\_type



#### Total Customers by customer\_state



#### Total Revenue by payment\_type Total Revenue by product\_category\_name product\_category\_name 0.02M 0.74M (5.62%) toys 0.1M (0.78%)<sup>(0.1</sup>4%) garden\_tools 0.23M (1.72%) 0.24M (1.8...) • furniture decor 2.62M (19.97%) 0.25M payment\_type bed\_bath\_table (1.92%)credit\_card 0.41M health\_beauty (3.15%)wallet watches\_gifts voucher telephony debit\_card sports\_leisure computers\_accessories 9.58M (73.07%) housewares 9.79M (74.71%) $\nabla$ Total Revenue by product\_category\_name Average Order Value by customer\_state toys garden\_tools furniture\_decor bed\_bath\_table product\_category\_name ΑL health\_beauty GO watches\_gifts state telephony sports\_leisure customer computers\_accessories housewares auto cool stuff stationery ВА office\_furniture MG baby MT 5M 200 0M 10M 0 400 Average Order Value Total Revenue

