# **Georges Linel**

Address E-mail Links

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#### Education

#### MSc Computer Science | University College London

Sep 2023 - Sep 2024

Relevant modules: Software Engineering, Machine Learning with Big Data, App Engineering, Database Fundamentals, Algorithms, Computer Architecture

Microsoft Industry Exchange: Visual Designer for WinUI3 (Typescript, React) Projects:

Teacher Assistant Recruitment Platform (React, Next.is, PostgreSQL, Javascript, Figma, Jest)

Humanitarian Crisis Management System (Python)

Pilates Studio Booking Web Application (UML notation, Unified Process, OO analysis and design)

## Bachelor of Arts & Science - Societies | University College London

Sep 2019 - Jun 2022

Grade: First-Class Honours, First Class on Final Dissertation

Relevant modules: Quantitative Methods 2: Data Analysis & Visualisation (Python & Pandas), Programming 1 & 2 (Java)

#### Experience

## Senior Digital Campaign Executive | TVF Communications · London, United Kingdom

July 2022 - July 2023

- Collaborated across over 5 global accounts to help deliver omnichannel campaigns and digital projects in healthcare sector
- Liaised with medical writers, biology and chemistry experts
- Managed projects such as: Website design & creation, Google Ad campaign, Omnichannel Strategy Workshops, HTML emails
- Created and delivered monthly and quarterly reports: includes data gathering using Google Analytics 4, creating interactive dashboards on Looker Studio, and writing insights & recommendations
- Established relationships with clients through daily communications and weekly calls

## Communications & Community Management Intern | WIL Europe · Paris, France

Jun 2020 - July 2020

- Increased visibility of network on social media through management of LinkedIn and Twitter accounts
- Produced monthly newsletter and materials for social media with Canva
- Managed, transcribed, and edited interviews with members of network to be shared
- Conceptualized development of network's overall communications strategy (Website design, Media Kit page, PowerPoint presentations)

## Volunteering

## Software developer | Eye Heroes - UCL Social Hackathon · London, United Kingdom

2021

Redesigned website of Eye Heroes, a volunteer-led campaign fighting avoidable blindness

## Skills

React / NextJS

**Figma** 

HTML/CSS

User Experience Javascript / **Testing Typescript** Python **PostgreSQL** Git / Github MongoDB MongoDB

SDLC **UML**  Languages

English (Bilingual) French (Native)

Spanish (Intermediate)