

GEORGES LINEL

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NOTABLE SKILLS

- Python, Tensorflow, Pandas
- SQL, Next.js
- React, HTML, CSS
- SDC, Object-Oriented design and modelling, UML, Agile methodology

EDUCATION

UNIVERSITY COLLEGE LONDON

London, United Kingdom

MSc Computer Science

2023 - 2024

- Modules include: Software Engineering, Machine Learning with Big Data, App Engineering, Database Fundamentals, Algorithms, Computer Architecture
- Projects include:
 - Microsoft Industry Exchange: Visual Designer for WinUI3 (Typescript, React)
 - Teacher Assistant Recruitment Platform (React, Node.js, PostgreSQL, Javascript, Figma)
 - Humanitarian Crisis Management System (Python)
 - Pilates Studio Booking Web Application (UML notation, Unified Process, OO analysis and design)

UNIVERSITY COLLEGE LONDON

London, United Kingdom

Bachelor of Arts & Sciences: Societies

2019 - 2022

- Graduated with First Class Honours and a First Class on final-year dissertation
- Bespoke degree consisting of a Major, Minor, and Core modules
- Modules include: Quantitative Methods 2: Data Analysis & Visualisation (Python & Pandas), Programming 1 & 2 (Java)

WORK EXPERIENCE

TVF COMMUNICATIONS

London, United Kingdom

Senior Digital Campaigns Executive

June 2022 - June 2023

- Collaborated across over 5 global accounts to help deliver omnichannel campaigns and digital projects in healthcare sector
- Liaised with medical writers, biology and chemistry experts
- Managed projects such as: Website design & creation, Google Ad campaign, Omnichannel Strategy Workshops, HTML emails
- Created and delivered monthly and quarterly reports: includes data gathering using Google Analytics 4, creating interactive dashboards on Looker Studio, and writing insights & recommendations
- Established relationships with clients through daily communications and weekly calls

EUROPEAN NETWORK FOR WOMEN IN LEADERSHIP

Paris, France

Communications & Community Management Internship

June 2020 - July 2020

- Increased visibility of network on social media through management of LinkedIn and Twitter accounts
- Produced monthly newsletter and materials for social media with Canva
- Managed, transcribed, and edited interviews with members of network to be shared
- Conceptualized development of network's overall communications strategy (Website design, Media Kit page, PowerPoint presentations)

LANGUAGES

- English (Fluent)
- French (Native)
- Spanish (Intermediate)

EXTRACURRICULAR & ACADEMIC ACTIVITIES

- Volunteering for Eye Heroes as part of a UCL Social Hackathon: worked with a team of 3 other students to help redesign website of Eye Heroes, a volunteer-led campaign fighting avoidable blindness (2021)