

# GEORGE KARANI GAKUUBI

## CONTACT INFORMATION

**Phone number:**  
+254 700 606 199

**Email:**  
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## SKILLS

- Java application
- Microsoft office packages: Word, Excel, PowerPoint, & Publisher),
- Database Operation and design: Microsoft office Access.
- Effective oral and written communication skills.
- Excellent analytical, organizational & task management skills
- Presentation and reporting skills.
- Excellent creative and innovation skills.

## REFERENCES

**Dr. Mary Omondi**  
Industrial Attachment  
Coordinator, ETLM  
Jomo Kenyatta University of  
Agriculture and Technology  
Tel: 067-52711

**Ms. Elsie Keter**  
Marketing Manager  
Comstor Africa  
Tel: +254204201030

**Mr. Dennis Kathurima**  
Logistics and distribution  
Manager  
Nairobi Bottlers limited  
Tel: +254710153159

## PROFESSIONAL PROFILE

Passionate innovation technology student, pursuing an undergraduate degree in Business Innovation Technology Management at Jomo Kenyatta University of Agriculture and Technology; with a great deal of proficiency on cutting-edge design trends and best practices, including computer application, product development, and innovation design: Keen on gaining real-world experience in the technology industry, and refining application design and innovation skills.

## EDUCATION

### **Bachelor in Business Innovation Technology Management**

Jomo Kenyatta University of Agriculture and Technology

(Sept 2016 - Present)

In my three years of study, I have developed excellent creative and innovation skills through the performance of various innovation projects:

- **Product development:**  
Effectively developed a high school science E-formula on mobile application and website.
- **Industrial Psychology:**  
Proficiently completed a knowledge management project on Westcon-Comstor; A top performing global network company in Kenya, where the importance of conducive working environment is adopted, demonstrating that stress free employees are more productive.
- **Risk Management:**  
Plastic Packaging industries limited: A company that has effectively used research, risk mitigation tools and data security to ensure proper risk management in carrying out its core activity which is manufacturing of PET.
- **Innovation cycles:**  
Innovated better ways to improve Kenya Clay Products limited. We advised the company to create a more factual and informative website to market their products (tiles, bricks, blocks and pots).
- **Product strategy:**  
Effectually employed product strategic innovation on Manji food industries limited, on a study where we recommended packaging improvement on one of their breakfast products in order to advance their marketing strategy and grow a wider market segment.

## WORK EXPERIENCE

### **Computer Cyber café**

(May 2018 – Aug 2018)

#### Duties and Responsibilities

- Troubleshooting hardware, software and connectivity issues.
- Maintaining updated records of daily, weekly and monthly revenues and expenses
- Promoting computer and Internet-related services.
- Assisting customers with the use of computers and applications; downloads, printing, and encoding.
- Responding to customers who encounter error messages from accessing sites, emailing or downloading content.
- Completion of database projects.