

George Hu

Personal Info

Location
San Diego, CA & Bay Area, CA

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Programming Languages

Java
HTML
CSS
Git
Python

Software

Microsoft Office - Word, Powerpoint
Google Apps - Drive, Docs, Slides, Analytics
GIMP/Illustrator

Languages

Mandarin 
Speech-Fluent

Education

09/2016 - 06/2020 **University of California, San Diego**
Cognitive Science (B.S.) with a Specialization in Design & Interaction (HCI)

Relevant Coursework: Interaction Design with User Interfaces, Studying Cognition in the Wild with Field Methodology, Research Methods & Statistical Analysis, Principles of Design, Data Science in Practice

Projects

01/2019 - 03/2019 **Hoopers - Basketball Data Tracking & Pickup Game Finder**
Front End Developer & UI/UX Researcher @ UCSD

- Worked with a team of 3 to create a mobile-first web app that helps track user-submitted basketball game scores and help users find pickup games in their area.
- Incorporated fundamental design principles & methods to implement a user-friendly interface including: prototyping, experimentation, needfinding, storyboards, and A/B testing.
- Utilized Express (Node.js), HTML, CSS, Javascript, Leaflet Map API, Twitter Bootstrap Framework, and Facebook APIs to create a mobile-first web app.
- Used Google Analytics to conduct A/B testing on UI changes that increased click rates on home page by 11%.

Work

03/2016 - 08/2016 **Deli Clerk**
Safeway, Inc

- Managed product inventory in deli to save costs and reduce waste.
- Provided excellent customer service to ensure customer loyalty and satisfaction.
- Oversaw cleaning of deli appliances and stands & organization of Deli layout to attract customers and create a great shopping experience.
- Educated new hires in standardized department procedures and coached to continuously develop skills of all team members.

06/2015 - 08/2017 **Construction Apprentice**
Family Business

- Worked as a construction apprentice during the summers of 2015, 2016, 2017.
- Installed appliances, drywall, and other building materials while following directions and ensuring building codes are followed.
- Translated and interpreted between Mandarin and English for co-workers and county officials.
- Participated in demolition and cleanup in order to facilitate a tidy, neat, and organized work environment.
- Gained knowledge on construction techniques, practices, and tools.