# **George Hu**



## **Personal Info**

#### Location

San Diego, CA & Bay Area, CA

#### Phone

(510) 673 - 3038

#### E-mail

george98.hu@gmail.com

#### **GitHub**

github.com/georgewho

#### Website

georgewho.github.io/

#### LinkedIn

linkedin.com/in/georgewho/



# Programming Languages

Java

HTML

CSS

Git

Python



## **Software**

Microsoft Office - Word, Powerpoint

Google Apps - Drive, Docs, Slides, Analytics

GIMP/Illustrator



## Languages

Mandarin



## **Education**

#### 09/2016 -06/2020

#### **University of California, San Diego**

Cognitive Science (B.S.) with a Specialization in Design & Interaction (HCI)

**Relevant Coursework**: Interaction Design with User Interfaces, Studying Cognition in the Wild with Field Methodology, Research Methods & Statistical Analysis, Principles of Design, Data Science in Practice



## **Projects**

#### 01/2019 -03/2019

## **Hoopers - Basketball Data Tracking & Pickup Game Finder**

Front End Developer & UI/UX Researcher @ UCSD

https://github.com/georgewho/Hoopers

- Worked with a team of 3 to create a mobile-first web app that helps track user-submitted basketball game scores and help users find pickup games in their area.
- Incorporated fundamental design principles & methods to implement a user-friendly interface including: prototyping, experimentation, needfinding, storyboards, and A/B testing.
- Utilized Express (Node.js), HTML, CSS, Javascript, Leaflet Map API,
  Twitter Bootstrap Framework, and Facebook APIs to create a mobile-first web app.
- Used Google Analytics to conduct A/B testing on UI changes that increased click rates on home page by 11%.



### Work

## 03/2016 -

#### **Deli Clerk**

08/2016

Safeway, Inc

- Managed product inventory in deli to save costs and reduce waste.
- Provided excellent customer service to ensure customer loyalty and satisfaction.
- Oversaw cleaning of deli appliances and stands & organization of Deli layout to attract customers and create a great shopping experience.
- Educated new hires in standardized department procedures and coached to continuously develop skills of all team members.

#### 06/2015 -08/2017

### **Construction Apprentice**

Family Business

- Worked as a construction apprentice during the summers of 2015, 2016, 2017.
- Installed appliances, drywall, and other building materials while following directions and ensuring building codes are followed.
- Translated and interpreted between Mandarin and English for coworkers and county officials.
- Participated in demolition and cleanup in order to facilitate a tidy, neat, and organized work environment.
- Gained knowledge on construction techniques, practices, and tools.