George Hu



Personal Info

Address

San Diego, CA & Bay Area, CA

Phone

(510) 673 - 3038

E-mail

george98.hu@gmail.com

GitHub

github.com/georgewho

Website

georgewho.github.io/

LinkedIn

linkedin.com/in/georgewho/



Programming

Java

HTML

CSS

GIT

Python



Software

Microsoft Office - Word, Powerpoint

Google Apps - Drive, Docs, Slides, Analytics

GIMP/Illustrator



Languages

Mandarin



Speech-Fluent

Education

09/2016 -06/2020 University of California, San Diego (UCSD)

B.S. in Cognitive Science, Specializing in Design & Interaction (HCI)

Relevant Coursework: Interaction Design with User Interfaces, Studying Cognition in the Wild with Field Methodology, Research Methods & Statistical Analysis, Principles of Design, Data Science in Practice, Introduction to Java

Programming



Work

03/2016 -08/2016 **Deli Clerk**Safeway, Inc

- Managed product inventory in deli to save costs and reduce waste.
- Provided excellent customer service to ensure customer loyalty and satisfaction.
- Oversaw cleaning of deli appliances and equipment.
- Organized deli layout to attract customers and create a great shopping experience at Safeway.
- Educated new hires in standardized department procedures and developed skills of deli coworkers.

06/2015 -

Construction Apprentice

08/2017

Family Business

- Worked as a construction apprentice during the summers of 2015, 2016, 2017.
- Translated and interpreted between Mandarin and English for co-workers and county officials.
- Installed appliances, drywall, and other building materials while following directions/ensuring building codes are followed.
- Participated in demolition and cleanup in order to facilitate a tidy, neat, and organized work environment.
- · Gained knowledge on construction techniques, practices, and tools.



Projects

01/2019 -03/2019

Hoopers - Basketball Data Tracking & Pickup Game Finder

Front End Developer & UI/UX Researcher @ UCSD

https://github.com/georgewho/Hoopers

- Worked with a team of 3 to create a mobile-first web app that helps track user-submitted basketball game scores and help users find pickup games in their area.
- Incorporated fundamental design principles & methods to implement a user-friendly interface including: prototyping, experimentation, needfinding, storyboards, and A/B testing.
- Utilized Express (Node.js), HTML, CSS, Javascript, Leaflet Map API, Twitter
 Bootstrap Framework, and Facebook APIs to create a mobile-first web app.
- Used Google Analytics to conduct A/B testing on UI changes that increased click rates on home page by 11%.