

AMERICAN MANAGEMENT ASSOCIATION

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George Zoto

the following educational credits in recognition of the successful completion of

Design Thinking: A Customer-Centric Process for Rapid Innovation

October 15-16, 2018

- 1.2 Continuing Education Units (CEU)
- 12 Professional in Human Resources (PHR)
- 12 Senior Professional in Human Resources (SPHR)

Instructional Method: Group Live



AMA President and Chief Executive Officer



This program, , has been approved for 12 recertification credit hours toward aPHR™, PHR®, PHRca®, SPHR®, GPHR®, PHRi™ and SPHRi™ recertification through HR Certification Institute® (HRCI®). Please be sure to note the activity ID number on your recertification application form. For more information about certification or recertification, please visit the HR Certification Institute website at www.hrci.org.



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