* MacOS and iOS
* Apple

1. What they sell ?

* TV Receiver – Apple TV
* Tablets - iPad
* Smartphones - iPhone
* Musicplayers - iPod
* PC Monitors – iMac
* Personal Computers – Macintosh, MacBook
* Web browser - Safari
* Peripheral devices

1. How they sell ?

* Personal pickup
* Website
* Apple store app

1. Childs, pensioners and middle-aged people
2. They have 357 markets around the world
3. Devices are expensive, don’t have free apps
4. They are with high quality and durability