




Psychology graduate and UI/UX designer striving to create beautiful and simple interfaces while advocating for evidence-based practice in design. I am keen to work in a fast-paced and collaborative environment where team-work, feedback and iteration forms the backbone of the impactful delivery of user-centred products and services.

CONTACT DETAILS

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EDUCATION

2020 – Present:
User Interface Design Certificate,
Career Foundry
9-month online bootcamp course, covering theory of design principles and submitting coursework of concept app designs. Developing skills in user research, user testing, wireframing and prototyping. Final 2 months specialise in front-end development.

2015 – 2019:
BSc (Hons) Psychology with placement year, University of Bath, 2:1
Modules include: Quantitative Methods 1 & 2, Research Methods and Design, Research Project, Applied Dissertation

2014 – 2015:
Foundation Diploma in Art & Design, London College of Communication, UAL
Distinction; awarded ‘Best in Show’ for my class

SKILLS & TOOLS

Software:
Microsoft Office
Adobe XD
Figma

Languages:
Basic knowledge of HTML and CSS

Research:
Quantitative research methods and analysis
Qualitative research methods and analysis

References available upon request

EXPERIENCE

October 2020 – November 2020
UI Designer, Everknock, London (Remote)

- Working as a part-time UI designer in a start-up environment for their second design sprint
- Working alongside developers to make improvements to user problems identified from their first MVP iteration
- Developing user stories, generating ideas and solutions to user problems, identifying feature requirements and creating prototypes

September 2019 – March 2020
Brand Ambassador (BA), Obsidian Marketing, Guildford

- B2C Direct sales role comprising door-to-door fundraising for various non-profit clients
- Pitching ≈100 people a day, communicating with conviction, diplomacy and professionalism
- Awarded ‘Emerging Talent’ award for my office at a nationwide industry event
- Achieved number one position in the weekly fundraiser rankings twice, securing the highest donor acquisition amongst ≈500 other BAs across the UK

October 2017 – June 2018:
University clinical & research placement year, UCL Great Ormond Street Institute of Child Health (GOSICH), and Great Ormond Street Hospital (GOSH), London

GOSICH:

- Working in a team to conduct a large-scale research project, involving a national sample of 100 visually impaired children
- Assisting with participant recruitment and child assessments; contacting parents and services; maintaining databases requiring accuracy and excellent attention to detail; data entry; basic coding and analysis; recording minutes for meetings

GOSH:

- Assisting in a clinic for visually impaired children, conducting observational work and supporting patients and their families during appointments, involving patient care and interaction, discretion during work, and a strong understanding of policies surrounding confidentiality and data protection

PUBLIC ENGAGEMENT & VOLUNTEERING

May 2016 – November 2017
Research Apprenticeship Scheme, University of Bath

- Assisting with doctoral student research
- Transcribing and analysing qualitative interview data
- Reassessed the scoring system for interview responses, improving the reliability of data