

JTBD	Feature requirements
<i>Searching for opportunities</i>	
<b>“When</b> searching for opportunities, <b>I want to</b> be able to sufficiently filter results to fit my needs and desires, <b>so I can</b> find appropriate opportunities all in one place” <b>Need</b>	<ul style="list-style-type: none"><li>• Large quantity of opportunities available for viewing</li><li>• Search function with advanced filtering options, including Location, Interests, Role type, Cause, Skills involved, Time commitment</li></ul>
<b>“When</b> searching for opportunities, <b>I want to</b> be able to view these on a map, <b>so I can</b> see where opportunities are more easily” <b>Want</b>	<ul style="list-style-type: none"><li>• Interactive map that displays opportunities</li></ul>
<i>Viewing opportunities</i>	
<b>“When</b> viewing an opportunity, <b>I want to</b> see a clear and detailed description of what/when/where it is, what’s involved and what’s required of me, <b>so I can</b> make a confident and informed decision to register” <b>Need</b>	<ul style="list-style-type: none"><li>• Include opportunity description and information</li></ul>
<b>“When</b> viewing an opportunity, <b>I want to</b> have the option to save/like and share it, <b>so I can</b> come to back to it later and let other people know about it” <b>Want</b>	<ul style="list-style-type: none"><li>• Include a save/like and share function</li></ul>

<i>Registering for opportunities</i>	
<p><b>“When</b> registering for opportunities, <b>I want to</b> do this directly through the app, <b>so I can</b> register as quickly and easily as possible” <b>Need</b></p>	<ul style="list-style-type: none"> <li>• Allow users to sign-up and create an account</li> <li>• Allow users to register for opportunities directly through the product</li> <li>• Include function for users to view the opportunities they’ve registered for</li> </ul>
<p><b>“When</b> planning to register for opportunities through the app, <b>I want to</b> know my personal data is protected and being stored safely, <b>so I can</b> feel safe when registering for opportunities” <b>Need</b></p>	<ul style="list-style-type: none"> <li>• Build user trust</li> <li>• Secure data storage</li> </ul>
<p><b>“When</b> registering for opportunities, <b>I want to</b> have the option to do this manually through the organisation, <b>so I can</b> feel safe using the app as I’m not being forced to enter personal information” <b>Need</b></p>	<ul style="list-style-type: none"> <li>• Build user trust</li> <li>• Include option to contact organisation and register outside of the product, i.e. via email</li> </ul>
<i>Creating opportunities</i>	
<p><b>“As a</b> proactive user but not an organisation, <b>I want to</b> be able to set up my own volunteering or fundraising events, <b>so I can</b> use the product to spread awareness and recruit volunteers all in one place” <b>Want</b></p>	<ul style="list-style-type: none"> <li>• Allow users to create their own opportunities, such as volunteering events and fundraising events and pages</li> </ul>

## MVP Iteration 1

### MVP Objective

To provide individuals with an easy way to find and register for nearby volunteering opportunities, all in one place.

### JTBD and Feature Requirements

<i>Searching for opportunities</i>	
<p><b>“When</b> searching for opportunities, <b>I want to</b> be able to sufficiently filter results to fit my needs and desires, <b>so I can</b> find appropriate opportunities all in one place”</p> <p><i>Rationale: This is the core function of the product – for users to find the right volunteering opportunities</i></p>	<ul style="list-style-type: none"><li>• Large quantity of opportunities available for viewing</li><li>• Search function with advanced filtering options, including Location, Interests, Role type, Cause, Skills involved, Time commitment</li></ul>
<i>Viewing opportunities</i>	
<p><b>“When</b> viewing an opportunity, <b>I want to</b> see a clear and detailed description of what/when/where it is, what’s involved and what’s required of me, <b>so I can</b> make a confident and informed decision to register”</p> <p><i>Rationale: Without a decent description, users won’t be able to make an informed decision and, thus, will not want to register</i></p>	<ul style="list-style-type: none"><li>• Include clear and sufficient opportunity description and information</li></ul>

<i>Registering for opportunities</i>	
<p><b>“When</b> registering for opportunities, <b>I want to</b> do this directly through the app, <b>so I can</b> register as quickly and easily as possible”</p> <p><i>Rationale: This is the second core function of the product – for users to register for the opportunities they find</i></p>	<ul style="list-style-type: none"> <li>• Allow users to sign-up and create an account</li> <li>• Allow users to register for opportunities directly through the product</li> <li>• Include function for users to view the opportunities they’ve registered for</li> </ul>
<p><b>“When</b> registering for opportunities through the app, <b>I want to</b> know my personal data is protected and being stored safely, <b>so I can</b> feel safe when registering for opportunities”</p> <p><i>Rationale: Without this guarantee, users may not feel comfortable registering, making the registration function redundant</i></p>	<ul style="list-style-type: none"> <li>• Build user trust</li> <li>• Secure data storage</li> </ul>
<p><b>“When</b> registering for opportunities, <b>I want to</b> have the option to do this manually through the organisation, <b>so I can</b> feel safe using the app as I’m not being forced to enter personal information”</p> <p><i>Rationale: It’s best to have an alternative option for the users who might still not feel comfortable with the product holding personal information. This way the product won’t be limited to a certain group of users.</i></p>	<ul style="list-style-type: none"> <li>• Build user trust</li> <li>• Include option to contact organisation and register outside of the product, i.e. via email</li> </ul>

## Hypothesis

Users will be able to easily find nearby volunteering opportunities that fit their needs and desires and have a hassle-free registration experience, which will encourage them to volunteer again.

## Success Metrics

- Number of searches made, opportunities viewed, and opportunities saved
- Number of opportunity registrations made
- Number of opportunity registrations confirmed by organisations

## MVP Iteration 2

<i>Searching for opportunities</i>	
<b>“When</b> searching for opportunities, <b>I want to</b> be able to view these on a map, <b>so I can</b> see where opportunities are more easily”	<ul style="list-style-type: none"><li>• Interactive map that displays opportunities</li></ul>
<i>Viewing opportunities</i>	
<b>“When</b> viewing an opportunity, <b>I want to</b> have the option to save/like and share it, <b>so I can</b> come to back to it later and let other people know about it”	<ul style="list-style-type: none"><li>• Include a save/like and share function</li></ul>
<i>Creating opportunities</i>	
<b>“As a</b> proactive user but not an organisation, <b>I want to</b> be able to set up my own volunteering or fundraising events, <b>so I can</b> use the product to spread awareness and recruit like-minded people all in one place”	<ul style="list-style-type: none"><li>• Allow users to create their own opportunities, such as volunteering events and fundraising events and pages</li></ul>