




Content Designer and Psychology graduate aspiring to be a Product Designer in a fast-paced and collaborative environment, where teamwork, feedback and iteration form the backbone of the impactful delivery of user-centred products and services. Striving to create beautiful and simple interfaces while advocating for evidence-based practice in design.

CONTACT DETAILS

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EDUCATION

2020 – 2021:  
**User Interface Design Certificate**,  
Career Foundry 10-month online boot-camp course. Submitted coursework of concept app designs and developed skills in: design principles and heuristics, user research, user testing, wireframing, prototyping and front-end development.

2015 – 2019:  
**BSc (Hons) Psychology with placement year\***, University of Bath, 2:1  
British Psychological Society accredited training in research and statistical analysis.

2014 – 2015:  
**Foundation Diploma in Art & Design**,  
London College of Communication, UAL, Distinction; awarded ‘Best in Show’ for my class.

2012 – 2014:  
**A Levels and Cambridge Pre-U**,  
City of London Freemans School, Surrey  
A\* Psychology; A\* English Literature; D3 Art & Design.

SKILLS & TOOLS

**Software:**  
Microsoft Office  
Adobe CC  
Figma

**Languages:**  
Basic HTML, CSS and JavaScript

**Research:**  
Quantitative and qualitative research methods and analysis

*References available upon request*

EXPERIENCE

February 2021 – Present  
**Marketing Content & Design Assistant**, Enham Trust  
**Graduate Trainee**, Charityworks

- Graduate Trainee on the UK's leading non-profit leadership development talent programme, Charityworks, endorsed by the Institute of Leadership and Management.
- Scored 99% on user-centred Impact Research conducted and assessed as part of the programme, interviewing disabled service-users to inform the delivery of new care model.
- Designing and producing print and web-based marketing, design and communication assets for all departments.
- Responsible for running and maintaining Enham's social channels and website, including content creation and copywriting.
- Reviewing social metrics, SEO and Google Analytics data to inform marketing and design decisions.

October 2020 – November 2020  
**UI Designer**, Everknock, London (Remote)

- Working in a start-up environment as a part-time UI designer for a property transaction platform.
- Working alongside developers to make improvements to user problems identified from their first MVP iteration.
- Developing user stories, generating ideas and solutions to user problems, identifying feature requirements and building prototypes.

September 2019 – March 2020  
**Brand Ambassador (BA)**, Obsidian Marketing, Guildford

- B2C Direct sales role comprising door-to-door fundraising for various non-profit clients.
- Awarded ‘Emerging Talent’ award for my office and achieved number one position in the weekly fundraiser rankings twice, securing the highest donor acquisition amongst ~500 other BAs across the UK.

October 2017 – June 2018:  
**\*University clinical & research placement year**,  
UCL Great Ormond Street Institute of Child Health and Great Ormond Street Hospital, London

- Working in a team to conduct a large-scale research project, involving a national sample of 100 visually impaired (VI) children.
- Assisting with participant recruitment and child assessments; maintaining databases requiring accuracy and excellent attention to detail; data entry and analysis.
- Assisting in a clinic for VI children. Observed and challenged the validity of communication assessments, motivating me to explore this subject for my dissertation.