




Marketing & Content Designer and Psychology graduate aspiring to be a Product Designer in a fast-paced and collaborative environment, where teamwork, feedback and iteration form the backbone of the impactful delivery of user-centred products and services. Striving to create beautiful and simple interfaces while advocating for evidence-based practice in design.

CONTACT DETAILS

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EDUCATION

- 2020 – 2021:
User Interface Design Certificate, Career Foundry 10-month online boot-camp course. Submitted coursework of concept app designs and developed skills in: design principles and heuristics, user research, user testing, wireframing, prototyping and front-end development.
- 2015 – 2019:
BSc (Hons) Psychology with placement year*, University of Bath, 2:1 British Psychological Society accredited training in research and statistical analysis.
- 2014 - 2015:
Foundation Diploma in Art & Design, London College of Communication, UAL, Distinction; awarded ‘Best in Show’ for my class.
- 2012 - 2014:
A Levels and Cambridge Pre-U, City of London Freemans School, Surrey A* Psychology; A* English Literature; D3 Art & Design.

SKILLS AND TOOLS

- Software:**
Microsoft Office
Adobe CC
Figma
- Languages:**
Basic HTML, CSS and JavaScript
- Research:**
Quantitative and qualitative research methods and analysis
- References available upon request*

EXPERIENCE

- February 2021 – Present
Marketing Content & Design Assistant, Enham Trust, Andover
Graduate Trainee, Charityworks
 - Graduate Trainee on the UK's leading non-profit leadership development talent programme, Charityworks, endorsed by the Institute of Leadership and Management.
 - Scored 99% on user-centred research piece conducted and assessed as part of the programme. Interviewed disabled service-users to inform the delivery of new care model.
 - Designing and producing print and web-based marketing, design and communication assets for all departments.
 - Responsible for running and maintaining Enham's social channels and website, including content creation and copywriting.
 - Reviewing social metrics, SEO and Google Analytics data to inform marketing and design decisions.
- October 2020 – November 2020
UI Designer, Everknock, London (Remote)
 - Working in a start-up environment as a part-time UI designer for a property transaction platform.
 - Working alongside developers to make improvements to user problems identified from their first MVP iteration.
 - Developing user stories, generating ideas and solutions to user problems, identifying feature requirements and building prototypes.
- September 2019 – March 2020
Brand Ambassador (BA), Obsidian Marketing, Guildford
 - B2C Direct sales role comprising door-to-door fundraising for various non-profit clients.
 - Awarded ‘Emerging Talent’ award for my office and achieved number one position in the weekly fundraiser rankings twice, securing the highest donor acquisition out of ~500 other BAs across the UK.
- October 2017 – June 2018:
***University research and clinical placement year**, UCL Great Ormond Street Institute of Child Health and Great Ormond Street Hospital, London
 - Working in a team to conduct a large-scale research project, involving a national sample of 100 visually impaired (VI) children.
 - Assisting with participant recruitment and child assessments; maintaining databases requiring accuracy and excellent attention to detail; data entry and analysis.
 - Assisting in a clinic for VI children. Observed and challenged the validity of assessments, motivating me to explore this subject for my dissertation.