




Content Designer and Psychology graduate aspiring to be a Product Designer in a fast-paced and collaborative environment, where teamwork, feedback and iteration forms the backbone of the impactful delivery of user-centred products and services. Striving to create beautiful and simple interfaces while advocating for evidence-based practice in design.

CONTACT DETAILS

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EDUCATION

2020 – 2021:
User Interface Design Certificate,
Career Foundry
10-month online bootcamp course, covering theory of design principles and submitting coursework of concept app designs. Developing skills in user research, user testing, wireframing and prototyping. Final 2 months specialised in front-end development.

2015 – 2019:
BSc (Hons) Psychology with placement year, University of Bath, 2:1
British Psychological Society accredited training in research and statistical analysis

2014 – 2015:
Foundation Diploma in Art & Design,
London College of Communication, UAL
Distinction; awarded ‘Best in Show’ for my class

SKILLS & TOOLS

Software:
Microsoft Office
Adobe CC
Figma

Languages:
Basic HTML, CSS and JavaScript

Research:
Quantitative research methods and analysis
Qualitative research methods and analysis

References available upon request

EXPERIENCE

February 2021 – Present
Marketing Content & Design Assistant, Enham Trust
Graduate Trainee, Charityworks

- Graduate Trainee on the UK's leading non-profit leadership development talent programme, Charityworks, endorsed by the Institute of Leadership and Management.
- Scored 99% on user-centred Impact Research conducted and assessed as part of the programme, interviewing disabled service-users to inform the delivery of new care model.
- Designing and producing print and web-based marketing, design and communication assets for all departments.
- Responsible for running and maintaining Enham's social channels and website, including content creation and copy writing.
- Reviewing social metrics, SEO and Google Analytics data to inform marketing and design decisions.

October 2020 – November 2020
UI Designer, Everknock, London (Remote)

- Working as a part-time UI designer in a start-up environment for their second design sprint.
- Working alongside developers to make improvements to user problems identified from their first MVP iteration.
- Developing user stories, generating ideas and solutions to user problems, identifying feature requirements and creating prototypes.

September 2019 – March 2020
Brand Ambassador (BA), Obsidian Marketing, Guildford

- B2C Direct sales role comprising door-to-door fundraising for various non-profit clients.
- Awarded ‘Emerging Talent’ award for my office and achieved number one position in the weekly fundraiser rankings twice, securing the highest donor acquisition amongst ~500 other BAs across the UK.

October 2017 – June 2018:
University clinical & research placement year,
UCL Great Ormond Street Institute of Child Health and
Great Ormond Street Hospital, London

- Working in a team to conduct a large-scale research project, involving a national sample of 100 visually impaired (VI) children.
- Assisting with participant recruitment and child assessments; maintaining databases requiring accuracy and excellent attention to detail; data entry and analysis.
- Assisting in a clinic for VI children. Observed and challenged the validity of communication assessments, motivating me to explore this subject for my dissertation.