Practicum 2025 – Project Concept and Plan

[FACT CHECK 2024 US CAMPAIGN]

Project Description:

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| This project creates sample social media graphics showing political misinformation about Trump and Harris alongside factual corrections. The designs present false claims and true information in clear, visual formats like side-by-side comparisons and annotated posts. All content includes proper source documentation. These graphics are for academic purposes only and won't be posted online. The goal is to demonstrate how visual presentation can make factual information more noticeable compared to traditional text-heavy fact-checks. |

Project Activities:

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| A1 Research and archive viral quotes from the candidates, and research and archive fact-checks. |
| A2 Pick a general identity for said designs and try to create a template (or certain font and colors etc). |
| A3 Create the designs and keep a written summary of everything done and read for academic review. |
| A4 Put everything in a presentation/pdf/on a free hosted website. |
| A5 Note methods used. Justify fact checks. |

Resources:

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| R1 Software: Photoshop, Browser engine ( in order to fact check and research the topic ) and some sort of presentation software(canva) or some free no code website builder(mobirise?) |
| R2 Hardware: Computer and Internet Access |
| R3 HR: candidate statements, fact checks and time for research and design |

Work Plan/Timeline:

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | W1 | W2 | W3 | W4 | W5 | W6 | W7 | W8 | W9 | W10 |
| A1 |  |  |  |  |  |  |  |  |  |  |
| A2 |  |  |  |  |  |  |  |  |  |  |
| A3 |  |  |  |  |  |  |  |  |  |  |
| A4 |  |  |  |  |  |  |  |  |  |  |
| A5 |  |  |  |  |  |  |  |  |  |  |

Outcomes:

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| **Outcome:**  A collection of social media-ready fact-check graphics comparing Trump/Harris misinformation with verified facts, designed for clarity and shareability. These visuals may be hosted on a simple website for public viewing or shared privately as a PDF.  **Impact:**  Tries to demonstrate how clean, visual fact-checking could help combat political misinformation online by making truth more engaging and accessible to social media users. |