# Fashion Images Generation Part 1#2

**Welcome to Part 1 of the Survey!**

Introduction:

As part of my thesis research for the completion of my degree in Electrical and Computer Engineering at the National Technical University of Athens, I am conducting a human evaluation study focused on assessing the quality of fashion outfit images and descriptions generated by generative machine learning models and large language models. The purpose of this study is to gather valuable insights into the effectiveness and naturalness of the generated content, ultimately contributing to advancements in the field of artificial intelligence and fashion technology.

Objective:

The primary objective of this human evaluation is to gauge human perception and preference regarding the generated fashion outfit images and descriptions. By collecting feedback from participants, we aim to evaluate the quality, relevance, coherence, and overall impression of the generated content.

Procedure:

Initially, participants will provide demographic information to elucidate their background. Subsequently, they will engage in three separate experiments. The initial two experiments will involve evaluating both the image and description of a fashion outfit using an absolute rating method and predefined criteria. In the third experiment, participants will be tasked with comparing and ranking the outcomes of various methods.

In addition to the experiments, we have included here a brief reference on different styles of fashion along with some images of outfits that serve as a ground truth. These images are derived from online searches and are intended to provide participants with examples of various fashion aesthetics, enriching their understanding and appreciation of different styles.

Important: The survey consists of two parts, with the first part comprising the first and second experiments. The third experiment is included in the second part, which follows after completion of this initial segment.

Instructions:

Please carefully examine each fashion outfit image and each outfit description.

Rate every question based on the provided criteria.

Confidentiality:

Your responses will remain anonymous and confidential. They will only be used for research purposes and will not be shared with any third parties.
*Disclaimer: Your email will be used solely for cross-validation of users between the two experiments and for no other purpose.*

Conclusion:

Your participation in this human evaluation study is greatly appreciated and will contribute to advancing our understanding of the capabilities and limitations of generative machine learning models and large language models in the context of fashion outfit generation. Thank you for your valuable input.

* Indicates required question

1.  Email *

_____

Tutorial on Styles

In the realm of fashion, various styles reflect individual preferences, cultural influences, and personal expression. Below, we present a brief overview of some prominent styles to enhance your understanding as you evaluate the generated fashion outfits:

1. **Casual Style:** Casual fashion emphasizes comfort and practicality without sacrificing style. It often includes relaxed silhouettes, comfortable fabrics, and versatile pieces that can be easily mixed and matched. Common elements of casual attire may include jeans, t-shirts, sneakers, and loose-fitting tops.
2. **Classic Style:** Classic fashion embodies timeless elegance and sophistication. It revolves around refined silhouettes, neutral colors, and tailored pieces that exude timeless appeal. Key staples of classic attire include tailored blazers, button-down shirts, pencil skirts, and well-fitted trousers.
3. **Bohemian Style:** Bohemian fashion embraces free-spiritedness, creativity, and a laid-back attitude. It draws inspiration from diverse cultures, nature, and artistic influences. Boho attire often features flowy fabrics, eclectic patterns, layered textures, and accessories such as fringe, beads, and feathers.
4. **Gothic Style:** Gothic fashion is characterized by its dark and dramatic aesthetic, drawing inspiration from themes of mystery, romance, and subculture. It typically incorporates black clothing, intricate lace, leather accents, and bold accessories like chokers and statement jewelry. Gothic attire often evokes a sense of rebellion and individuality.
5. **Sporty Style:** Sporty fashion merges functionality with style, reflecting an active and dynamic lifestyle. It encompasses athleisure wear, performance fabrics, and athletic-inspired pieces that blur the lines between activewear and everyday clothing. Sporty attire may include leggings, hoodies, sneakers, and streamlined silhouettes designed for movement.

Gothic Style

Bohemian Style

Casual Style

Sporty Style

Classic Style

Demographic information

2.   Please specify your age range. *

*Mark only one oval.*

◯ 18-

◯ 18-30

◯ 31-40

◯ 41-50

◯ 51-60

◯ 61+

3.   Please indicate your gender identity. *

*Mark only one oval.*

◯ Male

◯ Female

◯ Non-binary

◯ Prefer not to say

4.    What is your primary occupation? *

*Mark only one oval.*

◯ Student

◯ Employed full-time

◯ Employed part-time

◯ Self-employed

◯ Unemployed

◯ Retired

◯ Other: _____

5.    Is your primary occupation related to art? *

*Mark only one oval.*

◯ Yes

◯ No

6.    What is your highest level of education completed? *

*Mark only one oval.*

◯ High school or equivalent

◯ Bachelor's degree

◯ Master's degree

◯ Doctoral degree

◯ Other: _____

7.   How interested are you in fashion on a scale of 1 to 5 (1 being not interested, 5     *
     being very interested)?

*Mark only one oval.*

|     | 1 | 2 | 3 | 4 | 5 |                  |
|-----|---|---|---|---|---|------------------|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Very interested  |

8.   How familiar are you with machine learning and artificial intelligence technologies    *
     on a scale of 1 to 5 (1 being not familiar, 5 being very familiar)?

*Mark only one oval.*

|     | 1 | 2 | 3 | 4 | 5 |                |
|-----|---|---|---|---|---|----------------|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Very familiar  |

9.   How often do you engage with fashion-related content or activities (e.g., shopping,    *
     reading fashion magazines, following fashion influencers) on a weekly basis?

*Mark only one oval.*

◯ Rarely or never

◯ Once a week

◯ 2-3 times a week

◯ Almost daily

◯ Every day

10. Which cultural background or region do you identify with? *

*Mark only one oval.*

◯ North America

◯ South America

◯ Europe

◯ Asia

◯ Africa

◯ Australia/Oceania

◯ Other: _____

11. What is your proficiency level in English? *

*Mark only one oval.*

◯ Native/fluent

◯ Proficient

◯ Intermediate

◯ Basic

◯ Not proficient

12. Have you participated in similar studies or experiments related to fashion before? *

*Mark only one oval.*

◯ Yes

◯ No

13.   Have you participated in similar studies or experiments related to machine          *
      learning before?

*Mark only one oval.*

⬭ Yes

⬭ No

## First Experiment

Instructions: You will be shown a fashion outfit image along with the style, the gender/ type
of person wearing it and the occasion and asked to evaluate its visual appeal, relevance,
creativity, coherence, and overall impression. Please provide your feedback relative to each
aspect mentioned.

Style: gothic
Gender/Type: woman
Occasion: a bar



14.    On a scale of 1 to 5, how well does the outfit align with the style given? *

*Mark only one oval.*

|     | 1 | 2 | 3 | 4 | 5 |           |
|-----|---|---|---|---|---|-----------|
| Not | ○ | ○ | ○ | ○ | ○ | Perfectly |

15. On a scale of 1 to 5, how suitable is the outfit for the occasion given? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly suitable |

16. On a scale of 1 to 5, how fitting is the outfit for the gender/type given? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Very fitting |

17. On a scale of 1 to 5, how creative is the outfit? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Very creative |

18. On a scale of 1 to 5, rate the aesthetic appeal of the outfit. *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly aesthetically appealing |

19.    On a scale of 1 to 5, how well do the clothes and accessories in the outfit match? *

*Mark only one oval.*

            1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Perfectly matching

20.    Are there any abnormalities or inconsistencies in the image? *

*Mark only one oval.*

◯ Yes

◯ No        *Skip to question 22*

Additional Question

21.    Despite any abnormalities or inconsistencies, do you believe the image could          *
serve as inspiration for a fashion designer?

*Mark only one oval.*

◯ Yes

◯ No

◯ I don't know

Second image

Style: classic
Gender/Type: a small-framed, delicate woman
Occasion: a bachelorette / bachelor party



22.     On a scale of 1 to 5, how well does the outfit align with the style given? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Perfectly |

23. On a scale of 1 to 5, how suitable is the outfit for the occasion given? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly suitable |

24. On a scale of 1 to 5, how fitting is the outfit for the gender/type given? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Very fitting |

25. On a scale of 1 to 5, how creative is the outfit? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Very creative |

26. On a scale of 1 to 5, rate the aesthetic appeal of the outfit. *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly aesthetically appealing |

27.    On a scale of 1 to 5, how well do the clothes and accessories in the outfit match? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Perfectly matching |

28.    Are there any abnormalities or inconsistencies in the image? *

*Mark only one oval.*

◯ Yes

◯ No        *Skip to question 30*

Additional Questions

29.    Despite any abnormalities or inconsistencies, do you believe the image could        *
serve as inspiration for a fashion designer?

*Mark only one oval.*

◯ Yes

◯ No

◯ I don't know

Third Image

Style: casual

Gender/Type: a short, curvy man with a muscular build

Occasion: a graduation



30.    On a scale of 1 to 5, how well does the outfit align with the style given? *

*Mark only one oval.*

|   | 1 | 2 | 3 | 4 | 5 |           |
|---|---|---|---|---|---|-----------|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Perfectly |

31.   On a scale of 1 to 5, how suitable is the outfit for the occasion given? *

*Mark only one oval.*

            1     2     3     4     5

Not  ◯   ◯   ◯   ◯   ◯  Highly suitable

32.   On a scale of 1 to 5, how fitting is the outfit for the gender/type given? *

*Mark only one oval.*

            1     2     3     4     5

Not  ◯   ◯   ◯   ◯   ◯  Very fitting

33.   On a scale of 1 to 5, how creative is the outfit? *

*Mark only one oval.*

            1     2     3     4     5

Not  ◯   ◯   ◯   ◯   ◯  Very creative

34.   On a scale of 1 to 5, rate the aesthetic appeal of the outfit. *

*Mark only one oval.*

            1     2     3     4     5

Not  ◯   ◯   ◯   ◯   ◯  Highly aesthetically appealing

35. On a scale of 1 to 5, how well do the clothes and accessories in the outfit match? *

*Mark only one oval.*

|   | 1 | 2 | 3 | 4 | 5 |   |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Perfectly matching |

36. Are there any abnormalities or inconsistencies in the image? *

*Mark only one oval.*

◯ Yes

◯ No        *Skip to question 38*

Additional Question

37. Despite any abnormalities or inconsistencies, do you believe the image could        *
serve as inspiration for a fashion designer?

*Mark only one oval.*

◯ Yes

◯ No

◯ I don't know

Fourth Image

Style: casual
Gender/Type: woman
Occasion: a casual gathering



38.    On a scale of 1 to 5, how well does the outfit align with the style given? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Perfectly |

39.   On a scale of 1 to 5, how suitable is the outfit for the occasion given? *

*Mark only one oval.*

      1     2     3     4     5

Not  ◯    ◯    ◯    ◯    ◯   Highly suitable

40.   On a scale of 1 to 5, how fitting is the outfit for the gender/type given? *

*Mark only one oval.*

      1     2     3     4     5

Not  ◯    ◯    ◯    ◯    ◯   Very fitting

41.   On a scale of 1 to 5, how creative is the outfit? *

*Mark only one oval.*

      1     2     3     4     5

Not  ◯    ◯    ◯    ◯    ◯   Very creative

42.   On a scale of 1 to 5, rate the aesthetic appeal of the outfit. *

*Mark only one oval.*

      1     2     3     4     5

Not  ◯    ◯    ◯    ◯    ◯   Highly aesthetically appealing

43. On a scale of 1 to 5, how well do the clothes and accessories in the outfit match? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Perfectly matching |

44. Are there any abnormalities or inconsistencies in the image? *

*Mark only one oval.*

◯ Yes

◯ No     *Skip to question 46*

Additional Question

45. Despite any abnormalities or inconsistencies, do you believe the image could serve as inspiration for a fashion designer? *

*Mark only one oval.*

◯ Yes

◯ No

◯ I don't know

Fifth Image

Style: bohemian
Gender/Type: woman
Occasion: winter vacation



46. On a scale of 1 to 5, how well does the outfit align with the style given? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Perfectly |

47.    On a scale of 1 to 5, how suitable is the outfit for the occasion given? *

*Mark only one oval.*

          1     2     3     4     5

Not   ◯    ◯    ◯    ◯    ◯    Highly suitable


48.    On a scale of 1 to 5, how fitting is the outfit for the gender/type given? *

*Mark only one oval.*

          1     2     3     4     5

Not   ◯    ◯    ◯    ◯    ◯    Very fitting


49.    On a scale of 1 to 5, how creative is the outfit? *

*Mark only one oval.*

          1     2     3     4     5

Not   ◯    ◯    ◯    ◯    ◯    Very creative


50.    On a scale of 1 to 5, rate the aesthetic appeal of the outfit. *

*Mark only one oval.*

          1     2     3     4     5

Not   ◯    ◯    ◯    ◯    ◯    Highly aesthetically appealing

51.    On a scale of 1 to 5, how well do the clothes and accessories in the outfit match? *

*Mark only one oval.*

|       | 1 | 2 | 3 | 4 | 5 |                    |
|-------|---|---|---|---|---|--------------------|
| Not   | ◯ | ◯ | ◯ | ◯ | ◯ | Perfectly matching |

52.    Are there any abnormalities or inconsistencies in the image? *

*Mark only one oval.*

◯ Yes

◯ No        *Skip to question 54*

Additional Question

53.    Despite any abnormalities or inconsistencies, do you believe the image could        *
serve as inspiration for a fashion designer?

*Mark only one oval.*

◯ Yes

◯ No

◯ I don't know

Second Experiment

Instructions: You will be presented with a fashion outfit description along with the style, the
gender/ type of person wearing it and the occasion and asked to assess its clarity,
coherence, and relevance. Please provide your feedback based on each mentioned aspect.

Style: bohemian
Gender/ Type: a small-framed, delicate woman
Occasion: a nature retreat

Description: A delicate woman seeking a nature retreat would look stunning in this bohemian-style fashion outfit. The outfit is a perfect blend of earthy tones and soft textures, creating an ethereal and flowing ensemble that is both comfortable and chic.

The top of the outfit is a flowing, sleeveless crop top made of soft, lightweight fabric in a muted shade of green. The crop top features a delicate embroidery detail on the chest, adding a touch of elegance to the casual look.

The bottom of the outfit is a pair of high-waisted, flowy pants in a deep shade of brown. The pants are made of a soft, breathable fabric that allows for easy movement, making them perfect for a nature retreat. The pants also feature a subtle pattern of floral details, adding a touch of whimsy to the outfit.

To complete the look, the woman can wear a pair of delicate sandals in a natural color, such as beige or brown. The sandals feature a subtle pattern of texture, adding a touch of depth to the outfit.

Overall, this bohemian-style fashion outfit is the perfect choice

54.    On a scale of 1 to 5, how comprehensible is the description? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ○ | ○ | ○ | ○ | ○ | Very comprehensible |

55.    On a scale of 1 to 5, how coherent is the description? *

*Mark only one oval.*

        1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Very coherent

56.    On a scale of 1 to 5, how suitable is the outfit described for the occasion? *

*Mark only one oval.*

        1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Highly suitable

57.    On a scale of 1 to 5, how suitable is the outfit described for the gender/type? *

*Mark only one oval.*

        1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Highly suitable

58.    On a scale of 1 to 5, how well does the outfit described align with the style? *

*Mark only one oval.*

        1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Perfectly appropriate

59.    On a scale of 1 to 5, how suitable are the colors used for the occasion? *

*Mark only one oval.*

                    1     2     3     4     5

Not  ◯   ◯   ◯   ◯   ◯   Highly suitable


60.    On a scale of 1 to 5, how suitable are the colors used for the  gender/type? *

*Mark only one oval.*

                    1     2     3     4     5

Not  ◯   ◯   ◯   ◯   ◯   Highly suitable


61.    On a scale of 1 to 5, how suitable are the colors used for the style? *

*Mark only one oval.*

                    1     2     3     4     5

Not  ◯   ◯   ◯   ◯   ◯   Highly suitable


62.    On a scale of 1 to 5, how suitable are the textures used for the occasion? *

*Mark only one oval.*

                    1     2     3     4     5

Not  ◯   ◯   ◯   ◯   ◯   Highly suitable

63.   On a scale of 1 to 5, how suitable are the textures used for the  gender/type? *

*Mark only one oval.*

|   | 1 | 2 | 3 | 4 | 5 |   |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly suitable |

64.   On a scale of 1 to 5, how suitable are the textures used for the style? *

*Mark only one oval.*

|   | 1 | 2 | 3 | 4 | 5 |   |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly suitable |

## Second Description

Style: sporty
Gender/ Type: woman
Occasion: winter vacation

Description:  A winter vacation calls for warm and stylish outfits that can keep you comfortable while looking fabulous. This sporty style outfit is perfect for a woman who wants to make a statement while enjoying her winter getaway.

The outfit features a vibrant neon green sweater, which is both warm and eye-catching. The sweater is made of a soft and cozy cashmere blend, which will keep you warm and comfortable throughout your vacation. The sweater is paired with a pair of high-waisted black leggings, which add a touch of sophistication to the outfit.

The leggings are made of a stretchy and breathable fabric, which allows for easy movement and flexibility. The leggings also feature a subtle texture, which adds an extra layer of warmth and comfort.

To complete the outfit, you can add a pair of black ankle boots with a chunky heel. The boots are both stylish and practical, and will keep your feet warm and dry throughout your winter vacation.

Overall, this sporty style outfit is perfect for a woman who wants to make a statement while enjoying her winter vacation.

65.    On a scale of 1 to 5, how comprehensible is the description? *

*Mark only one oval.*

            1     2     3     4     5

Not  ◯  ◯  ◯  ◯  ◯  Very comprehensible

66.    On a scale of 1 to 5, how coherent is the description? *

*Mark only one oval.*

            1     2     3     4     5

Not  ◯  ◯  ◯  ◯  ◯  Very coherent

67.    On a scale of 1 to 5, how suitable is the outfit described for the occasion? *

*Mark only one oval.*

            1     2     3     4     5

Not  ◯  ◯  ◯  ◯  ◯  Highly suitable

68.    On a scale of 1 to 5, how suitable is the outfit described for the  gender/type? *

*Mark only one oval.*

            1     2     3     4     5

Not  ◯  ◯  ◯  ◯  ◯  Highly suitable

69.    On a scale of 1 to 5, how well does the outfit described align with the style? *

*Mark only one oval.*

```
           1     2     3     4     5

Not      ◯     ◯     ◯     ◯     ◯      Perfectly appropriate
```

70.    On a scale of 1 to 5, how suitable are the colors used for the occasion? *

*Mark only one oval.*

```
           1     2     3     4     5

Not      ◯     ◯     ◯     ◯     ◯      Highly suitable
```

71.    On a scale of 1 to 5, how suitable are the colors used for the style? *

*Mark only one oval.*

```
           1     2     3     4     5

Not      ◯     ◯     ◯     ◯     ◯      Highly suitable
```

72.    On a scale of 1 to 5, how suitable are the colors used for the gender/type? *

*Mark only one oval.*

```
           1     2     3     4     5

Not      ◯     ◯     ◯     ◯     ◯      Highly suitable
```

73.   On a scale of 1 to 5, how suitable are the textures used for the gender/type? *

*Mark only one oval.*

|     | 1 | 2 | 3 | 4 | 5 |               |
| --- | - | - | - | - | - | ------------- |
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly suitable |

74.   On a scale of 1 to 5, how suitable are the textures used for the occasion? *

*Mark only one oval.*

|     | 1 | 2 | 3 | 4 | 5 |               |
| --- | - | - | - | - | - | ------------- |
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly suitable |

75.   On a scale of 1 to 5, how suitable are the textures used for the style? *

*Mark only one oval.*

|     | 1 | 2 | 3 | 4 | 5 |               |
| --- | - | - | - | - | - | ------------- |
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly suitable |

## Third Description

Style: classic
Gender/ Type: a small-framed, delicate woman
Occasion:a beach

Description:  1. A silk blouse in a soft shade of pink with a delicate lace collar and cuffs. 2. A pair of high-waisted, white silk trousers with a subtle sheen. 3. A light blue silk skirt with a floral lace pattern that falls just above the knee. 4. A pair of white silk sandals with a delicate lace detail on the straps. 5. A light pink silk scarf with a floral lace pattern that can be worn around the neck or tied in a bow in the hair. 6. A pair of white silk sunglasses with a delicate lace detail on the temples. 7. A light blue silk beach cover-up with a floral lace pattern that can be worn over the swimsuit. 8. A pair of white silk swimwear with a delicate lace detail on the straps. 9. A pair of white silk earrings with a delicate lace detail on the ends. 10. A pair of white silk bracelets with a delicate lace detail on the straps.

76.    On a scale of 1 to 5, how comprehensible is the description? *

*Mark only one oval.*

| | 1 | 2 | 3 | 4 | 5 | |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Very comprehensible |

77.    On a scale of 1 to 5, how coherent is the description? *

*Mark only one oval.*

| | 1 | 2 | 3 | 4 | 5 | |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Very coherent |

78.    On a scale of 1 to 5, how suitable is the outfit described for the occasion? *

*Mark only one oval.*

| | 1 | 2 | 3 | 4 | 5 | |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly suitable |

79.    On a scale of 1 to 5, how suitable is the outfit described for the gender/type? *

*Mark only one oval.*

| | 1 | 2 | 3 | 4 | 5 | |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly suitable |

80. On a scale of 1 to 5, how well does the outfit described align with the style? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Perfectly appropriate |

81. On a scale of 1 to 5, how suitable are the colors used for the occasion? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly suitable |

82. On a scale of 1 to 5, how suitable are the colors used for the gender/type? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly suitable |

83. On a scale of 1 to 5, how suitable are the colors used for the style? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly suitable |

84.     On a scale of 1 to 5, how suitable are the textures used for the style? *

        *Mark only one oval.*

                    1     2     3     4     5

        Not    ◯    ◯    ◯    ◯    ◯    Highly suitable

85.     On a scale of 1 to 5, how suitable are the textures used for the gender/type? *

        *Mark only one oval.*

                    1     2     3     4     5

        Not    ◯    ◯    ◯    ◯    ◯    Highly suitable

86.     On a scale of 1 to 5, how suitable are the textures used for the occasion? *

        *Mark only one oval.*

                    1     2     3     4     5

        Not    ◯    ◯    ◯    ◯    ◯    Highly suitable

Fourth description

Style: casual
Gender/ Type: a short, curvy man with a muscular build
Occasion: a birthday party

Description:  The fashion-conscious man in the photo is wearing a casual outfit that is perfect for a birthday celebration. The man is wearing a white t-shirt, a pair of dark-wash jeans, and a pair of black sneakers. The t-shirt is tucked in, revealing a bit of the man's muscular build. The jeans are slightly loose, giving the outfit a
relaxed and comfortable vibe. The sneakers are classic black, with a modern twist, featuring a white sole. The
man is accessorized with a black leather watch and a silver necklace. The outfit is completed with a black
leather jacket, adding a layer of sophistication to the casual look.

87.    On a scale of 1 to 5, how comprehensible is the description? *

*Mark only one oval.*

|   | 1 | 2 | 3 | 4 | 5 |   |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Very comprehensible |

88.    On a scale of 1 to 5, how coherent is the description? *

*Mark only one oval.*

|   | 1 | 2 | 3 | 4 | 5 |   |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Very coherent |

89.    On a scale of 1 to 5, how suitable is the outfit described for the occasion? *

*Mark only one oval.*

|   | 1 | 2 | 3 | 4 | 5 |   |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly suitable |

90.    On a scale of 1 to 5, how suitable is the outfit described for the gender/type? *

*Mark only one oval.*

|   | 1 | 2 | 3 | 4 | 5 |   |
|---|---|---|---|---|---|---|
| Not | ◯ | ◯ | ◯ | ◯ | ◯ | Highly suitable |

91.    On a scale of 1 to 5, how well does the outfit described align with the style? *

*Mark only one oval.*

    1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Perfectly appropriate

92.    On a scale of 1 to 5, how suitable are the colors used for the occasion? *

*Mark only one oval.*

    1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Highly suitable

93.    On a scale of 1 to 5, how suitable are the colors used for the gender/type? *

*Mark only one oval.*

    1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Highly suitable

94.    On a scale of 1 to 5, how suitable are the colors used for the style? *

*Mark only one oval.*

    1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Highly suitable

95.    On a scale of 1 to 5, how suitable are the textures used for the style? *

*Mark only one oval.*

          1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Highly suitable

96.    On a scale of 1 to 5, how suitable are the textures used for the gender/type? *

*Mark only one oval.*

          1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Highly suitable

97.    On a scale of 1 to 5, how suitable are the textures used for the occasion? *

*Mark only one oval.*

          1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Highly suitable

Fifth Description

Style: classic
Gender/ Type: a small-framed, delicate woman
Occasion: a music festival

Description:  The delicate woman in the photo is wearing a classic, feminine outfit that is
perfect for a day at a music festival. The ensemble consists of a white blouse with a Peter
Pan collar, paired with a pleated skirt in a
pastel hue. The woman's hair is styled in a loose, retro updo that frames her face. She
accessorizes with a
delicate gold necklace and a matching bracelet. The outfit is completed with a pair of vintage-
style
sunglasses and a small leather handbag. The overall look is one of timeless elegance and
femininity.

98.   On a scale of 1 to 5, how comprehensible is the description? *

*Mark only one oval.*

          1     2     3     4     5

Not   ◯     ◯     ◯     ◯     ◯     Very comprehensible


99.   On a scale of 1 to 5, how coherent is the description? *

*Mark only one oval.*

          1     2     3     4     5

Not   ◯     ◯     ◯     ◯     ◯     Very coherent


100.   On a scale of 1 to 5, how suitable is the outfit described for the occasion? *

*Mark only one oval.*

          1     2     3     4     5

Not   ◯     ◯     ◯     ◯     ◯     Highly suitable


101.   On a scale of 1 to 5, how suitable is the outfit described for the gender/type? *

*Mark only one oval.*

          1     2     3     4     5

Not   ◯     ◯     ◯     ◯     ◯     Highly suitable

102.  On a scale of 1 to 5, how well does the outfit described align with the style? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ○ | ○ | ○ | ○ | ○ | Perfectly appropriate |

103.  On a scale of 1 to 5, how suitable are the colors used for the occasion? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ○ | ○ | ○ | ○ | ○ | Highly suitable |

104.  On a scale of 1 to 5, how suitable are the colors used for the style? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ○ | ○ | ○ | ○ | ○ | Highly suitable |

105.  On a scale of 1 to 5, how suitable are the colors used for the gender/type? *

*Mark only one oval.*

|  | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|---|
| Not | ○ | ○ | ○ | ○ | ○ | Highly suitable |

106.    On a scale of 1 to 5, how suitable are the textures used for the gender/type? *

*Mark only one oval.*

          1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Highly suitable

107.    On a scale of 1 to 5, how suitable are the textures used for the style? *

*Mark only one oval.*

          1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Highly suitable

108.    On a scale of 1 to 5, how suitable are the textures used for the occasion? *

*Mark only one oval.*

          1    2    3    4    5

Not  ◯  ◯  ◯  ◯  ◯  Highly suitable

This content is neither created nor endorsed by Google.

Google Forms