

GEORGI KARDZHALIYSKI, MBA

U.S. Permanent Resident

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PROFESSIONAL SUMMARY

10+ years of experience driving SaaS, AI and digital transformation initiatives across the U.S. and Europe. Skilled at building smarter products, streamlining operations, and scaling customer success by aligning business strategy with user needs.

PROFESSIONAL EXPERIENCE

Meta Platforms, Inc. (Global Social Tech serving 3.5B+ daily users) New York, NY	Oct 2025 to Present
AI Safety & Red-Teaming Analyst - Product & Research · Product Data Operations (MetaAI) Improving Llama model safety by uncovering vulnerabilities through adversarial testing and red-teaming.	
<ul style="list-style-type: none">• Partner with Product and Engineering to translate safety findings into actionable model improvements.• Analyze and categorize model responses for safety and policy compliance using Meta's taxonomy.	
Advance Valuations (Multi-Asset Valuation Solutions) Sofia, Bulgaria	Dec 2024 to Sep 2025
Digitalization & Automation Officer - AI Adoption & Business Transformation Led AI strategy, identifying 20+ automation opportunities, training 50+ employees, and cutting manual workload by 25%.	
<ul style="list-style-type: none">• Validated data readiness and technical feasibility through data assessment and governance-aligned implementation planning.• Designed and implemented AI solutions that automate routine tasks, freeing up 20% of team resources.	
SoftGroup (End-to-End Pharmaceutical Traceability Software) Sofia, Bulgaria	Jan 2024 to Dec 2024
Project Manager Boosted project delivery by 30% and client satisfaction by 10% by implementing practical, client-facing technology solutions.	
<ul style="list-style-type: none">• Built 5 project management tools using Generative AI, streamlining complex workflows.• Applied agile methodologies to raise team efficiency by 20% and ensure client alignment.	
Management Consultant Copenhagen, DK & Vienna, AT	Jun 2023 to Jan 2024
Delivered strategic consulting across Fortune 500 brands, startups, and SMEs.	
<ul style="list-style-type: none">• Atomic: Positioned Atomic as both brand and educator by creating loyalty programs and resort partnerships.• KTM Bike Industries: Outlined a €62M growth plan through EU driving school partnerships and customer incentives.• Austrian Economic Chamber: Enabled 5,000+ SMEs to adopt AI tools, boosting effective usage by 40%.	
Mitrend (SaaS for IT Infrastructure Analysis) Boston, MA	Jun 2013 to Dec 2022
Project Manager (Technical Support) / Quality Assurance (QA) Engineer / Customer Support Engineer Served as a primary client-facing project lead, delivering system enhancements through agile project management, risk mitigation, and cross-functional coordination.	
<ul style="list-style-type: none">• Built and managed a 5-member support team, standardizing issue resolution and improving operational efficiency.• Led 5 product launches in an agile framework, accelerating delivery speed by 25% and boosting client satisfaction by 15%.• Conducted over 20 UX studies, translating user insights into roadmap priorities that improved product-market fit by 20%.• Streamlined QA and support workflows, cutting post-release bugs by 45% and reducing response time by 80%.	

EDUCATION

Copenhagen Business School , Copenhagen, Denmark	Aug 2022 to Jun 2024
Graduate studies in Organizational Innovation and Entrepreneurship	
WU (Vienna University of Economics and Business) , Vienna, Austria	Sep 2023 to Feb 2024
Graduate studies in Strategy, Innovation and Management Control	
Cambridge College , Cambridge MA	Jan 2018
Master of Business Administration (MBA)	
Worcester Polytechnic Institute (WPI) , Worcester, MA	May 2013
Bachelor of Science, Management Information Systems (MIS) with Honors	