

Georgina Wager

Telephone: 07841 901 252 | E-mail: georgina_anna@outlook.com

Education & Qualifications

PhD, Elizabeth Creak Fellow: Economics of Precision Livestock Farming

MSc Data Science for Global Agriculture, Food and Environment

- Distinction
- Completed August 2021
- GitHub: <https://github.com/georginaanna>

Completed an "Engaging our Customers Remotely" Webinar Programme hosted by MTD Training

Successfully completed the IOSH Managing Safely

BSc (Hons) Agriculture, Harper Adams University

- 2:1 BSc (Hons) Agriculture in July 2020
- Completed a research project into the effect of semen morphology on cow fertility

3 A-levels in Biology, Chemistry and Maths Statistics

1 AS level in Geography

11 GCSEs Grade B or above including English and Maths

Harper Adams University. May 2021 – Continuous.

Data Scientist (part time)

- Tuberscan Data Collection
- DSSAT (Completed the Crop modeling course in Georgia, USA)
- Data Analysis
- Assistant/Support Lecturer on Data Science Modules
- Researcher on Modern Slavery Grant - [Research - Critical evaluation of the utility of Modern Slavery Statements within the agri-food supply chain \(harper-adams.ac.uk\)](https://www.harper-adams.ac.uk/research-critical-evaluation-of-the-utility-of-modern-slavery-statements-within-the-agri-food-supply-chain)
- Published dataset in Dryad, *Data from: Investigating human repeatability of a computer vision-based task to identify meristems on a potato plant (Solanum tuberosum)*. URL: <https://datadryad.org/stash/dataset/doi:10.5061/dryad.2rbnzs7pz>

Round Oak Electrical Ltd. April 2020 – Present.

Operations Manager (part time)

- Managing databases and contracts
- Arranging transport and accommodation
- Payroll and Invoicing
- Health and safety
- Research and development
- Building maintenance
- Website development and marketing

Promar International a subsidiary of Genus Breeding Ltd, Nantwich Cheshire. August 2019- July 2020.

Marketing Coordinator

- Built and monitored the rebranding of the Company's website through Wordpress
- Continued to optimise the website post-launch
- Reviewed and produced reports based on search engine optimisation, social media and website coverage
- Initiated and managed the Company's social media presence, updating it regularly with relevant blogs and articles
- Liaised with external companies to ensure the presentation of Promar International is correct
- Enhanced my knowledge of marketing laws (GDPR)
- Assisted in Promar's current development of DAL (Digital Asset Library)
- Maintained and developed the Promar webpage and social media platforms
- Set up google analytics tracking through Power BI

Tutorful. December 2018 – Present.

- Mentored students in GCSE Chemistry, Biology, and Mathematics
- Adapted teaching methods to the learning requirements of each student
- Led students through step-by-step solutions to complex problems
- Provided context to fundamental principles with real-world applications
- Advised students on ways they could form productive study habits
- Instructed students on problem-solving techniques and methods for exams
- Shared first-hand experience on the process of applying for universities and an insight into being a full-time university student

Previous Work

Genus Breeding Ltd. Nantwich, Cheshire. *August 2018- August 2019*

- Initiated the change in allocating customer credit, saving multiple teams within Genus PLC time
- Presented a critical data review on 'Beef Cornerstone' to the EMEA Beef Director
- Developed an automatic e-mail generator saving manual labour
- Worked with developers to make efficient changes to the database

J Minshalls, Camp Hill Farm and Nigel Adams.

Farm Assistant on three separate farms, both livestock and arable.

Involved:

- General herd health monitoring and cleanliness
- Milking 270 Holstein cows
- Worked with a team on a potato grader (Nigel Adams)

Harper Adams University, Biggin Hall Hotel, Jug & Glass Inn, Charles Cotton Hotel and Nandos.

Multiple roles including Waitress, Hotel cleaner and Front of House Operator.

Additional Information

- Scholar for the Clyde Higgs Charitable Trust
- Treasurer for Cheadle Young Farmers Association in 2020/21
- Vice Treasurer for Cheadle Young Farmers Association in 2019/20
- Awarded the Staffordshire and Birmingham Agricultural Society Scholarship in 2017
- Awarded the Open Agriculture Scholarship supported by the Mercer Farming Foundation in 2018
- Development Trust Ambassador, hosting VIP guests during a Royal Visit to the University
- Prepared and lead a running club at Genus Breeding to encourage a healthier lifestyle

References

Current Employment Reference:

Name: Martin Williams

Job Role: Managing Director at Round Oak Electrical Ltd

Phone Number: 07789 220081

Academic Reference: Louisa Dines

Job Role: Senior Lecturer in Agronomy & Senior Tutor

Location: Harper Adams University, Newport, Shropshire, TF10 8NB

Contact E-mail: ldines@harper-adams.ac.uk

Previous Employment Reference:

Name: Neil Adams

Job Role: Managing Director at Promar International

Phone Number: 07866 363 123.