

## **CV: Georgina Torbet**

location: Berlin, Germany; email: [mail@georginatorbet.com](mailto:mail@georginatorbet.com)

website: [www.georginatorbet.com](http://www.georginatorbet.com); portfolio: [www.clippings.me/georginatorbet](http://www.clippings.me/georginatorbet)

### **Profile**

Freelance science and technology writer with a background in academic psychology.  
Proficient in writing news articles, features, corporate blog posts, and technical articles.

### **Freelance Writing Experience**

**Staff Writer, *MakeUseOf*.** March 2019 – present:

Writes explainer articles on technology topics with a particular focus on security and productivity.

**Contributing Writer, *Digital Trends*.** Oct 2018 – present:

Writes news and feature articles on science and technology topics with a particular focus on space and astronomy.

**Content Writer, *Content Viking*.** Nov 2015 – present:

Writes blog posts and ebooks for various clients on topics including psychology, healthcare, and technology.

- Gained a reputation for consistently meeting deadlines and is assigned to projects where reliability is a specific concern for the clients.

**Contributing Writer, *11 Academia Networks*.** Jan 2015 – Jan 2019:

Wrote advice articles for academics including students and senior researchers including careers advice, study tips, technology/app recommendations, and language learning.

- Wrote several of the site's most popular articles, several shared hundreds of times on Facebook.
- Created university rankings which resulted in a ten-fold increase in search traffic to the site.

**Copywriter, *Sélection Prestige GmbH*.** Oct 2015 – Dec 2017:

Wrote blog posts, SEO-optimised copy, product descriptions, social media management, and email newsletters for an online spirits shop. Promoted to UK Country Manager in Aug 2017.

- Grew Facebook and Twitter followers by 200% over a three-month period.

**Copy Editor, *RFID im Blick*.** Oct 2014 – present:

Provides proofreading and English corrections for a technology industry trade journal.

### **Languages**

- **English** native speaker
- **German** good working knowledge (B1/B2 level)

### **Skills**

- Web development, including knowledge of HTML, CSS, Javascript, and jQuery
- Experienced with WordPress, Magento, and other CMSs

### **Education**

2011 – 2014: **PhD Psychology**, *Berlin School of Mind & Brain, Humboldt-Universität zu Berlin*

2009 – 2011: **MSc Cognitive Neuroscience**, *University College London*

2007 – 2008: **MSc Philosophy of Mental Disorder**, *King's College London*

2003 – 2006: **BA Philosophy**, *University of Southampton*