

CV: Georgina Torbet

Location: Berlin, Germany; **Email:** mail@georginatorbet.com

Website: www.georginatorbet.com; **Portfolio:** www.clippings.me/georginatorbet

Profile

Freelance science and technology writer with a background in academic psychology.
Proficient in writing news articles, features, corporate blog posts, and technical articles.

Freelance Writing Experience

Contributing Writer, *Digital Trends*. Oct 2018 – present:

Writes news and features on science and technology topics with a focus on space and astronomy.

- Generated highly shared and widely read articles, including several popular articles on Mars exploration viewed over 100,000 times each.
- High engagement also achieved, with several articles acquiring over 50,000 engaged minutes each.

Staff Writer, *MakeUseOf*. Mar 2019 – present:

Writes explainer articles on technology topics with a particular focus on security and productivity.

- Generated over 40,000 page views in the first week with 24,000 minutes of viewing time.

Content Writer, *Content Viking*. Nov 2015 – present:

Writes blog posts and ebooks on topics including psychology, healthcare, and technology.

- Gained a reputation for consistently meeting deadlines and was assigned to projects where reliability was a specific concern for the clients.

Contributing Writer, *11 Academia Networks*. Jan 2015 – Jan 2019:

Wrote articles for academics including careers advice, study tips, and app recommendations.

- Wrote several of the Inomics website's most popular articles, shared hundreds of times on Facebook.

Copywriter, *Sélection Prestige GmbH*. Oct 2015 – Dec 2017:

Wrote blog posts, SEO-optimised copy, product descriptions, social media management, and email newsletters for an online spirits shop. Promoted to UK Country Manager in Aug 2017.

- Grew Facebook and Twitter followers by 200% over a three-month period.

Research Digest Writer, *Neuropsychoanalysis* journal. Mar 2011 – Oct 2013:

Presented research from psychology, neuroscience & psychoanalysis for interdisciplinary audience.

Skills

- Languages: **English** native speaker, **German** good working knowledge (B1/B2 level)
- **Web development**, including knowledge of HTML, CSS, Javascript, and jQuery
- Experienced with **WordPress**, **Magento**, and other CMSes

Education

2011 – 2014: **PhD** Psychology, *Berlin School of Mind & Brain, Humboldt-Universität zu Berlin*

2009 – 2011: **MSc** Cognitive Neuroscience, *Birkbeck & University College London*

2007 – 2008: **MSc** Philosophy of Mental Disorder, *King's College London*

2003 – 2006: **BA** Philosophy, *University of Southampton*