

CV: Georgina Torbet

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website: www.georginatorbet.com; portfolio: www.clippings.me/georginatorbet

Profile

Freelance writer and editor with a background in academic psychology. Proficient in creating high-quality corporate blog posts, SEO-optimised copy, and technical articles.

Experience

Content Writer, *Content Viking* (previously *Geoffrey Walters Marketing*). Nov 2015 – present:
Writes blog posts and articles for various clients on topics including psychology, medicine, technology, business and entrepreneurship, and marketing.

- Received strong feedback on quality of writing, communication skills, and reliability.
- Gained a reputation for consistently meeting deadlines, and was assigned to projects where reliability was a specific concern for the clients.

Content Writer, *11 Academia Networks*. Jan 2015 – present:

Writes advice articles for academics, including students and senior researchers. Covers careers advice, study tips, technology/app recommendations, and language learning.

- Wrote the site's two most popular ever articles, shared hundreds of times on Facebook.
- Created university rankings which resulted in a ten-fold increase in search traffic to the site.

Proofreader, *RFID im Blick*. Oct 2014 – present:

Provides proofreading and English corrections for a technology industry trade journal.

- Received positive feedback on exceptionally fast turnaround times and good reliability.

Copywriter, *Sélection Prestige GmbH*. Oct 2015 – Dec 2017:

Wrote blog posts, SEO-optimised copy, product descriptions, social media management, and email newsletters for an online spirits shop.

- Promoted to UK Country Manager in Aug 2017.
- Grew Facebook and Twitter followers by 200% over a three-month period.

Languages

- **English** native speaker
- **German** good working knowledge (B1/B2 level)

Skills

- Web development, including knowledge of HTML, CSS, Javascript, and jQuery
- Experience with WordPress and other blogging software
- Adobe Photoshop and image editing

Education

2011 – 2014: **PhD Psychology**, *Berlin School of Mind & Brain, Humboldt-Universität zu Berlin*

2009 – 2011: **MSc Cognitive Neuroscience**, *University College London*

2007 – 2008: **MSc Philosophy of Mental Disorder**, *King's College London*

2003 – 2006: **BA Philosophy**, *University of Southampton*