

# Georgina Tania Yustisio

20 Broad Street Apt. 711, New York, NY, 10005  
+1 (347) 255 5093 | georginayustisio@gmail.com

## EDUCATION

**The New School, Parsons School of Design**  
*Bachelor of Fine Arts, Design and Technology*  
**GPA:** 3.98 / 4.0  
**Honors:** Parsons School of Design Dean's List

**New York, NY**  
*Expected May 2025*

**Bina Bangsa School Secondary & Junior College**  
*High School Diploma and Cambridge International Certification*

- Cambridge International Examinations, AS and A Levels
- **Academics and Honors:** 4A\*s (Mathematics, Chemistry, Physics, Computer Science)
- Selected for the school's exclusive Accelerated Secondary program based on academic standing (top 5% of cohort) — a rigorous five-year STEM program that skips the conventional 10th grade, completing secondary and junior college in five years instead of six.

**Jakarta, Indonesia**  
*Aug 2016 - June 2021*

**University of Cambridge**  
*Reach Cambridge University Enrichment Course — Medicine*

- Successfully completed an intensive summer program at the University of Cambridge with a certification in Medicine and Life Sciences; Receiving mastery checkpoints in topics: Anatomy, Trauma & Emergency, Pharmacology, Physiology and Biological and Medical Research

**Cambridge, United Kingdom**  
*July 2019*

## EXPERIENCE

**Pacific Bike Indonesia**  
*Creative Designer*

**Jakarta, Indonesia**  
*June 2020 - Present*

- In charge of creating designs for new bike launches, from choosing a color palette that suits the target market to the tiniest details on the product.
- Developed logos and typefaces for the company's brands — Spacebaby, Aviator, Pacific Bike Jr
- Engaged in discussions while developing multiple concepts and storyboards for upcoming television commercials.
- Oversaw the designs of bikes and packaging before production.
- Assisted in designing the first flagship store in Jakarta; Conceptualized the overall aesthetic and feel of the store; Prioritizing customer experience over the quantity of products to be displayed while ensuring that it is still on brand.
- Participated and assisted in multiple international bicycle fairs, such as the annual China Cycle Fair in Shanghai, China.
  - Roles include translating from English to Chinese and vice versa and engaging in discussions and negotiations with suppliers and potential partners such as the United Kingdom, the United States, China, Iran, Singapore, Malaysia and India.

**Blueprint Model United Nations**  
*Graphic Designer*

**Jakarta, Indonesia**  
*May 2021 - August 2021*

- Student-led model united nations in partnership with Happy Hearts Indonesia.
- In charge of creating and fulfilling all design needs: logos, social media content, event flyers, presentations, certificates, etc.
- Handled and monitored all social media accounts.
- Oversaw the development of the organization's website.

**The Butter Effect**  
*Graphic Designer*

**Jakarta, Indonesia**  
*May 2020 - August 2021*

- Contributed to all the design aspects for a local cookie shop that opened during the start of the pandemic.
- In charge of designing layouts and illustrations for logo, digital menu, social media contents, and packaging before every launch of a new flavor.
- Came up with suggestions and insights for product development.

## LEADERSHIP & EXTRACURRICULAR

### The Prefectorial Board

**Jakarta, Indonesia**

*Head of Logistics*

*August 2019 – June 2021*

- Guiding a committee of 20 prefects to timely and effectively supply the materials needed by the prefectorial board and maintain these materials for any upcoming events.
- Coordinated with the events committee to plan, organize and ensure that all school events ran smoothly.
- Constructed and analyzed financial records, costs, expenses, and orders in Excel.
- Developed a system to track inventories easily.

### Happy Hearts Fundraising

**Jakarta, Indonesia**

*Core Member, Head of Coupons and Merchandise*

*July 2019 – June 2020*

- A non-profit organization that envisions every child in Indonesia has access to education by attending safe schools by raising funds in collaboration with schools across Indonesia.
- Contributed to weekly meetings for planning and strategizing.
- Guiding a group of 100 students to reach the expected amount of funds to raise.
- Led the coupons and merchandise team to produce designs for shirts, tote bags, coupons, and conduct sales.

### Bina Bangsa School Annual Charity Bazaar

**Jakarta, Indonesia**

*Head of Event Organization*

*July 2016 – June 2021*

- Raising funds to help children of underprivileged families with cancer.
- In charge of overseeing all aspects of the fundraising event, from product planning, sales and marketing to product design.
- Constructed and analyzed financial records, costs, expenses, and orders.

## HONORS, SKILLS, CERTIFICATIONS, ACTIVITIES & INTERESTS

**Languages:** Fluent in English, Mandarin Chinese and Bahasa Indonesia

**Honors:** Parsons School of Design Dean's List

**Technical Skills:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Adobe Lightroom, Canva, Procreate, basic Python, p5js, Javascript, C#, HTML, CSS

**Certifications & Training:** HSK Chinese Proficiency Test Level 5, Tagana (Taruna Siaga Bencana) Indonesia medical emergency & natural disaster training

**Activities:** Model United Nations (chaired in one, delegate in Harvard Model Congress Asia 2020), Bilingual Bicultural Ambassador, Volleyball (member of the school's volleyball team) and Choir (member of the school's choir team)

**Interests:** Baking, Golf, Volleyball, Tennis, Videography, Video Editing