Spotify Data Analysis

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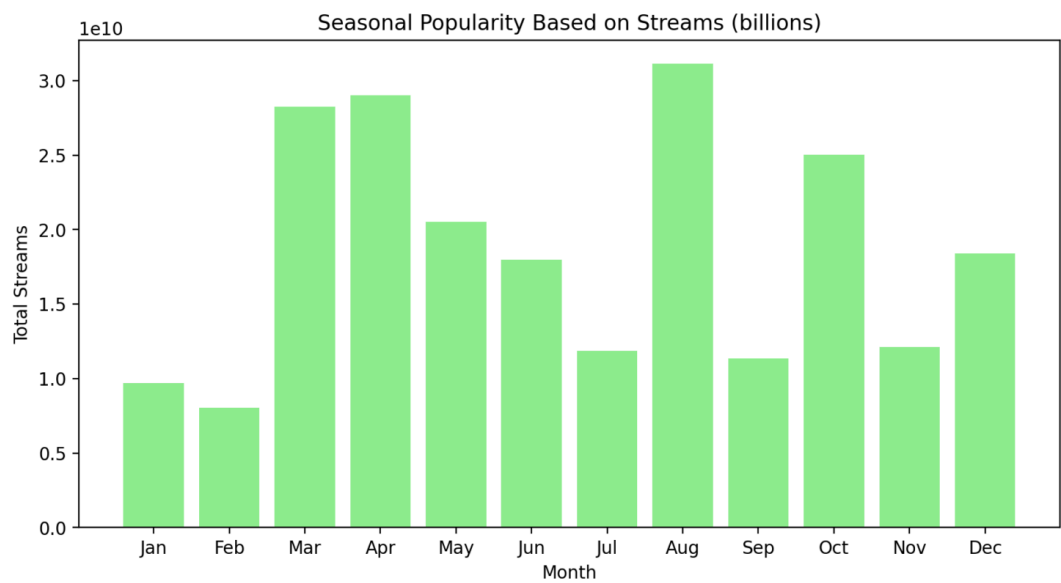
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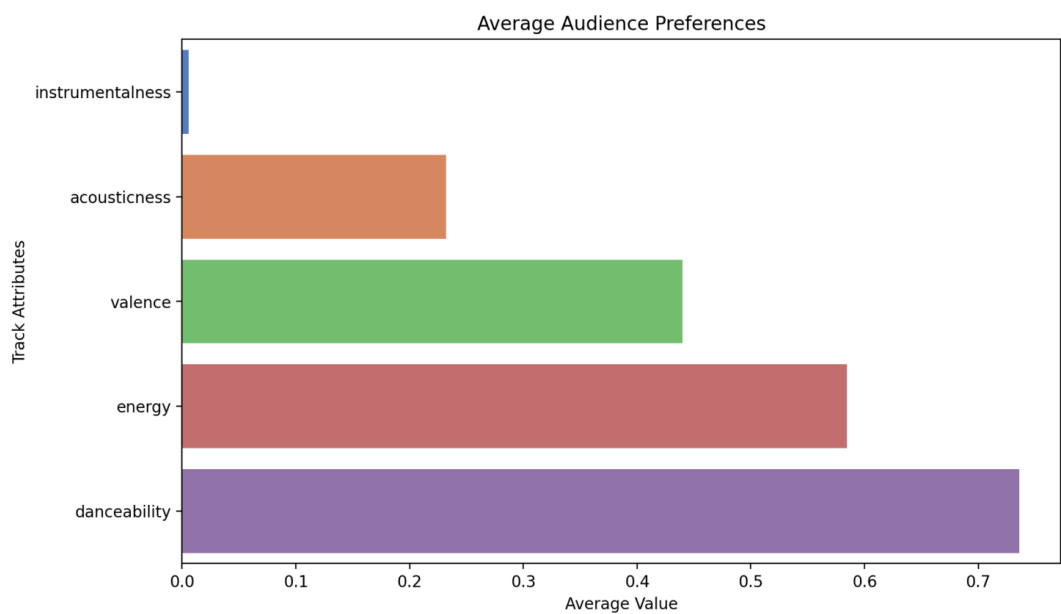
spotify.xlsx 2.8MB ✕

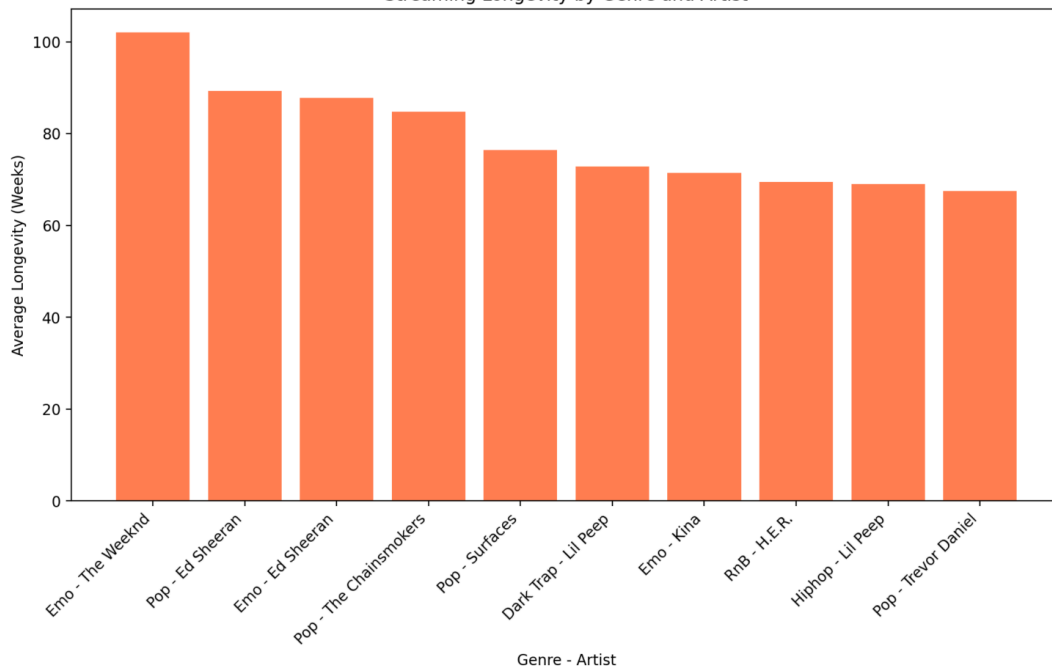## Seasonal Popularity Based on Streams

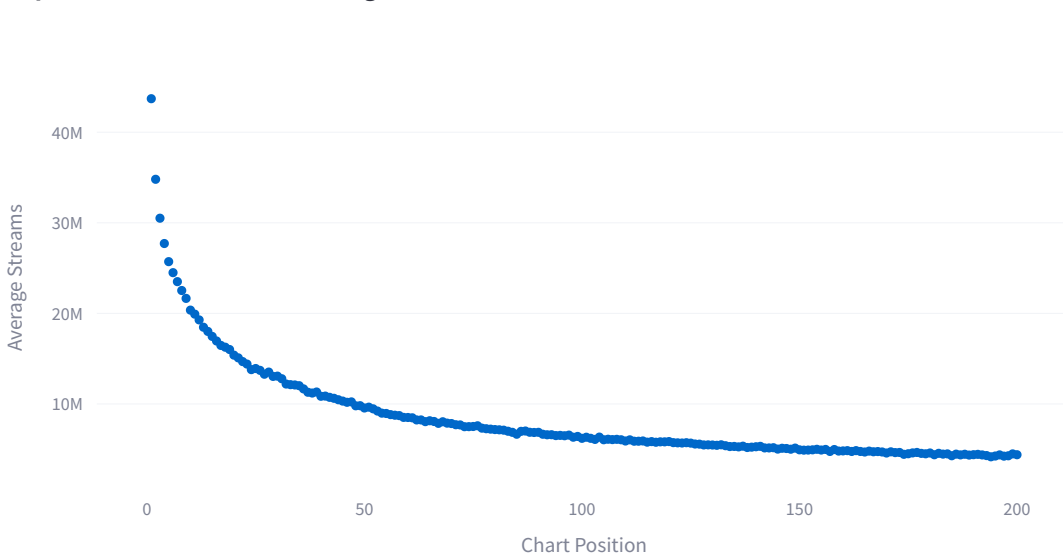## Average Audience Preferences Based on Track Attributes

Average Streaming Longevity by Genre and Artist
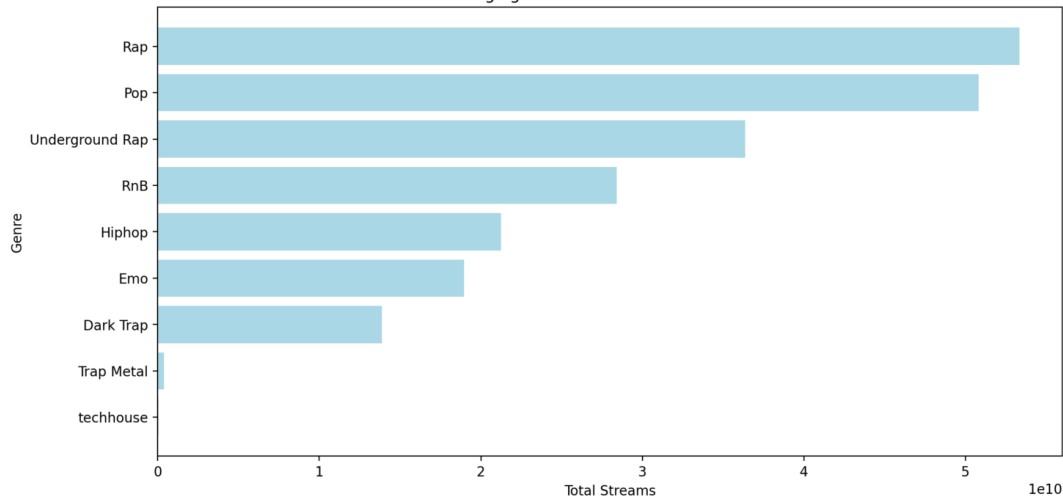
Streaming Longevity by Genre and Artist

Impact of Chart Position on Average Streams
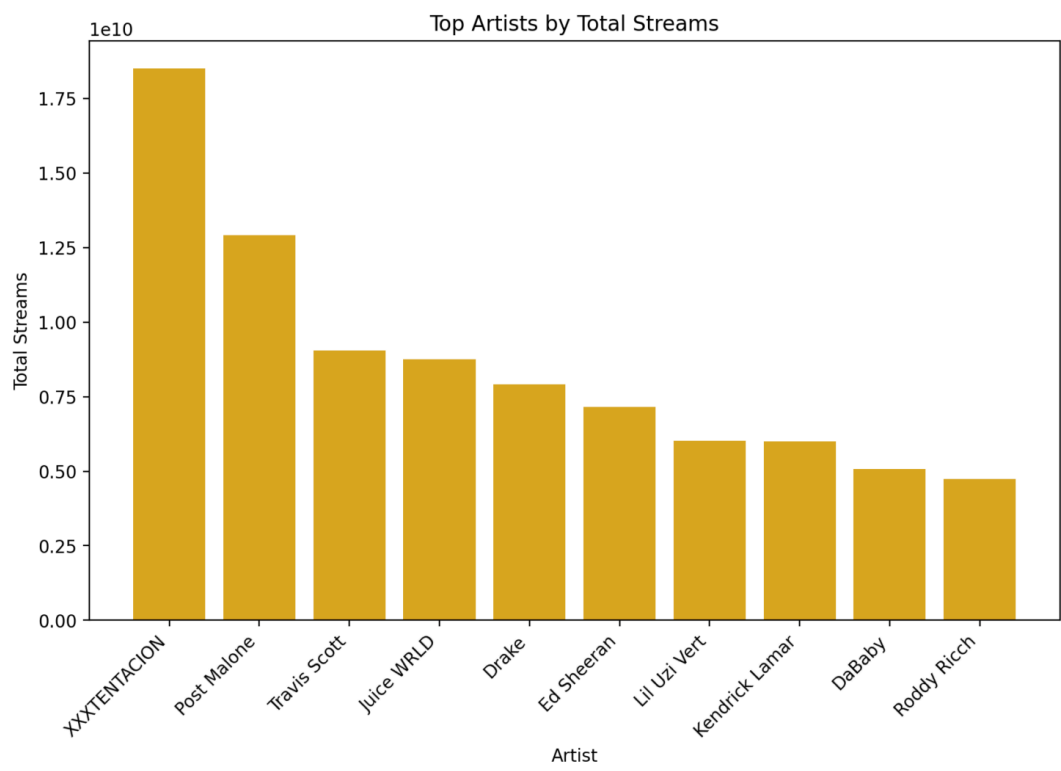
Impact of Chart Position on Average Streams

Exploring Emerging Genres

Emerging Genres Based on Total Streams

Top Artists by Total Streams

Top Artists by Total Streams

Genre Popularity by Total Streams

Genre Popularity by Total Streams

Rap 23.9%
Pop 22.7%
Underground Rap 16.3%
RnB 12.7%
Hiphop 9.51%
Emo 8.48%
Dark Trap 6.21%
Trap Metal 0.167%
techhouse 0.0232%