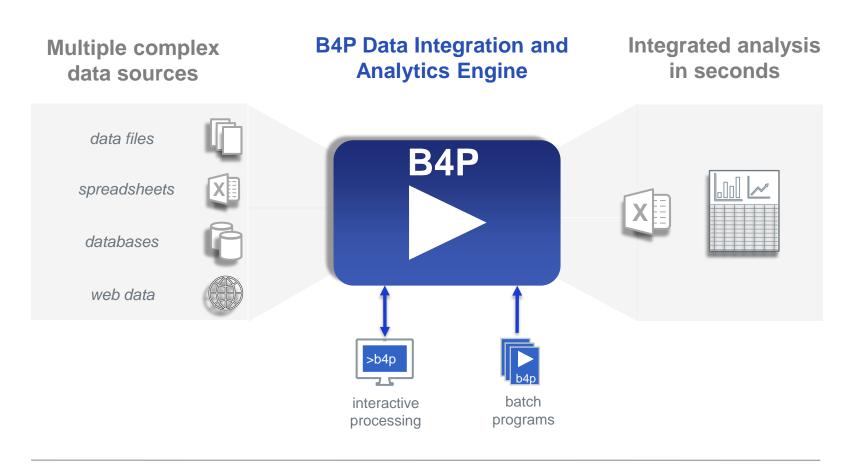
B4P **Beyond Former Performance.** A powerful programming language and analytics engine enabling rapid transformation of big data into powerful insights Transforming Big Data into Powerful Insights Version 8.03 'The Tabulating Machine' (2021-05-2) Copyright © 2007: 2021 by Georg zur Bonsen, Baden / Switzerland source: Amir Hanna, Rush Hour in Dubai / UAE, unsplash.com.

B4P Data Integration and Analytics Engine Overview



Data Sources and Formats

data files Excel, CSV, XML, JSON, HTML, Zip, Text (and others)
 databases Database exports (Salesforce, Oracle, SAP, FileMaker, et al)
 web data Internet sources of structured data (websites, web services)
 other data Statistical (R, SAS, SPSS, Stata), PDF (via Tabula)

Table of Contents

- 1 Problem Statement
- B4P Data Integration and Analytics Engine
- **B4P Language**
- **B4P Program Examples**
- **B4P Real-world Use Cases**

Problem Statement Strategic and Operational Use Cases – Some Examples

Strategic Use Cases

Business and Market Analytics

- Processing big data collected from (empirical) market assessments to derive market trends, value-adding conclusions and outlooks.
- Powerful analysis of financial and market data for your investment decisions.

Mergers and Acquisitions

- Providing joint information analysis from both parties which (still) maintain two different databases and ways of working, ready for presentation.
- Swift generation of new data structures and database based on multiple legacy databases helpful for the business integration process

Big Data

Extract the most essential information from raw big data collections

Data Integrity Verification

 Analyze financial, logistics, operational and CRM data for integrity and validity. Generate lists of suspected shortcomings and correct them.

Engineering and Technical Applications

- Analyze simulation results and identify information patterns of interest.
- Analyze commonalities of multiple bills of material.
- Automatic documentation compilation and staging of software projects (Example: Complete B4P online documentation created with B4P)

Operational (Everyday Life) Use Cases

Efficient Reporting

- Collect and condense large base data in order to extract essential information required for periodic reporting and presentation.
- Validation: Compare the data with rules, best practice patterns, etc.
- Identify all potential deviations and help to explain abnormalities effectively towards senior management.
- Complement or enrich the data with supporting information.
- Provide the data in a form so using Excel is the final step to do the creativity work, e.g. making convincing charts.

Repeating Procedures

- Save significant working time by automating repeating work patterns where Excel is used to collect, compile and analyze data.
- Benefit: Saving time and making significantly less mistakes

Gather and Track Key Performance Indicators (KPI)

- Gather data from different sources, validate and provide updated KPI's
- Highlight root causes of possible abnormalities (e.g. discontinuities)

Leverage Information Awareness

 Create an information environment where you are alerted in an early phase in case of any abnormalities or changes of particular interest.

Reliable data analytics available and drawing the right conclusions puts your business into an advantageous position, ahead of the competition.

Problem Statement

Current methods of analytics automation are complex, expensive, and opaque

Write Excel Macros

(Visual Basic)

- OK for simple tasks, but ...
- Coding becomes cumbersome if problems are more complex. Vulnerable if data format changes.
- Processing performance drops significantly when working with large data volumes.

Opaque, un-auditable, poorly performing code if tasks are not very small and simple

Write a Computer Program

(C, Java, Python, SAS etc.)

- Runs fast, but takes a lot of time to program, debug and optimize.
- Others may have difficulties to understand what you have written.
- Such programs end up very large, with many functional details coded by hand.
- Good programming know-how, ideally object-oriented programming skills are needed, as well as obtaining a suitable development environment.

Resulting code cannot be understood, shared, managed, nor adapted by business users.

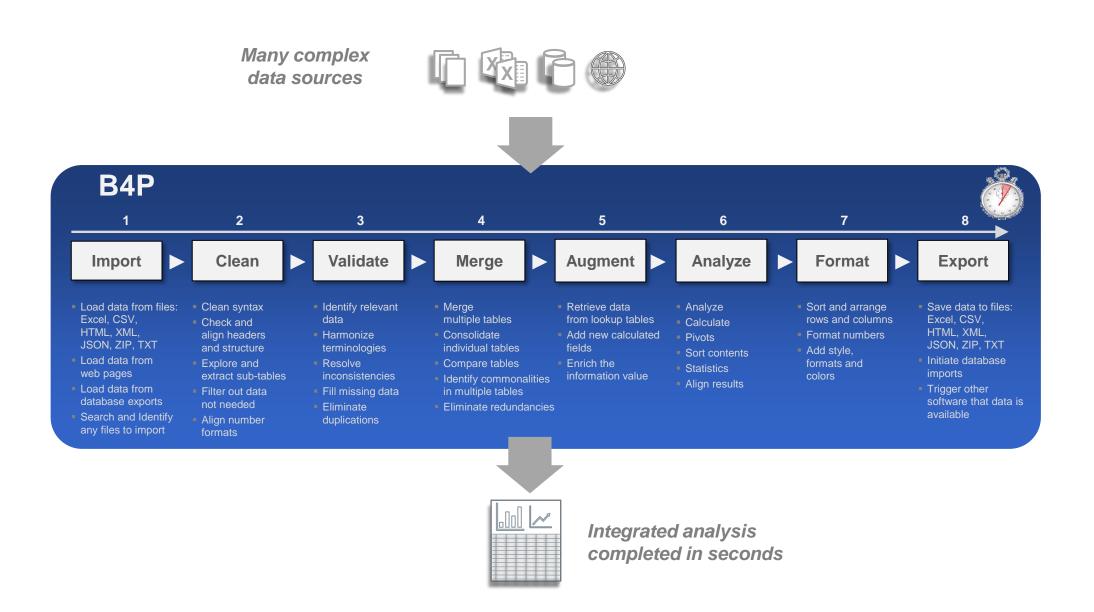
Hire a Consultant

(or two)

- They are happy to solve your problems for cash. Solutions are quite decent, but ...
- ... if you need further enhancements, they will ask for more cash.
- You end up depending on them, and you need to repeatedly convince your boss that the updates are worth the money.

Expensive, external vendor dependency, no long-term sustainability

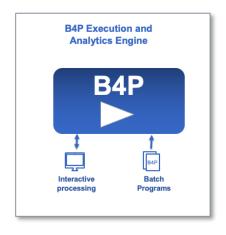
B4P Low-Code Integration and Analytics Engine Solution Overview



B4P Low-Code Integration and Analytics Engine Main Components

The B4P Engine

The B4P Engine is designed for extreme performance managing Big Data – processing tens of millions of rows of data in seconds on commodity personal computers.



- Extremely Fast: Compiled and runs 'on the metal' to the peak performance of the very latest 8-core and 12-core processors from Intel and Apple (M1).
- Extremely Light weight (< 3 MB installation footprint).
- Extremely Secure. No connection to any 'cloud service'. Runs 100% on standalone personal computer fully isolated within the corporate network, thus allowing safe use on highly confidential corporate and financial information.
- Extreme Reliability. No Dependencies. Once installed there is no means for software to 'break' as it has no dependencies.
- Many data formats supported (Excel, HTML, XML, JSON, text files, etc., full UNICODE)

The B4P Language

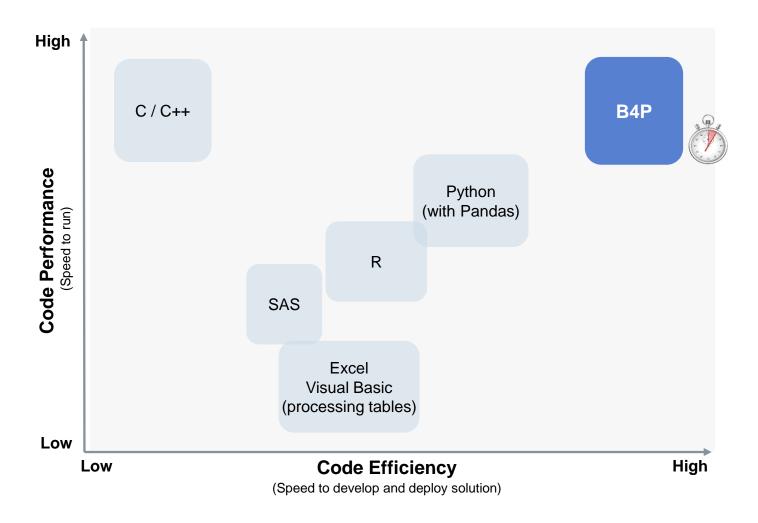
The B4P Language is a Low-Code, Domain-specific Language designed specifically for tabular data, and has over 800 functions built in.

```
table load excel file ( football club, Football Membership List.xlsx );
table load ( soccer club, Soccer Membership List.csv );
table rename column headers ( football club, { Family Name, City }, { Last Name, Town } );
table process selected rows ( soccer club, [Level] == Novice, [Level] = Beginner );
table merge ( football club, soccer club, {Last Name, First Name},
table sort rows ( soccer club, { Level, Last Name, First Name });
table rearrange columns ( soccer club, { Level, First Name, Last Name, Town } );
table save excel file ( soccer club, Soccer Club, New Soccer Club Membership List.xlsx );
```

Principle of Low-Code Approach: Few statements suffice

- Simple syntax: Easy to read, learn, understand and run
- Extensive library: Over 800 powerful functions built-in, with easy extensibility for new functions.
- Compact methods for powerful processing steps eliminates need for complex code, loops, or other administrative overhead.

B4P Language Provides Highest Code Performance and Efficiency



B4P is highest in both Code Performance and Code Efficiency, providing complete solutions with less than 10-20 lines of code

The B4P Language is a Low-Code, Domain-specific Language for tabular data, and has over 800 functions built in.

High performance Big Data Processing

- Code performance: Processing very large tables and variables is B4P's core functionality
- Code efficiency: Single statements replace need for 10-50 lines of code in other languages

Low Code: Delivers solution with minimal coding

Maximum functionality with fewest lines of code

Flexible Variable Structure

- Assign variable and table names as you wish, including spaces and special characters, directly and indirectly
- Dynamically build up variable structures and reshape them when needed.

Optimized for Simplicity of Coding

- Function library and semantics allow for flexible and powerful operations without loops and variables
- Example: table process (...)

Programs are Portable across all Platforms

 B4P program are fully portable, sharable, and executable across all operating systems (Windows, Linux, MacOS) and all computer architecture (Intel x32, x64; ARM M1), assuring maximum re-use across the enterprise.

B4P Language Key Features

Simplicity

Easy to read und understand

- Close to natural language.
- Clear syntax easy to read.
- Compact and powerful semantics.

Big Tables are the DNA

- Language semantics are built on processing tables easily.
- No external libraries needed.

Low Code - Very Compact

- Achieve the most with few lines of code in step-by-step approach.
- No hassle with declaring variables, memory management, etc.

High Power Density

 High coding density translates into maximum machine performance.

Performance

Rich Function Library

- More than 800 functions available and growing.
- Many functions process very large tables, sets, matrices and other structures.
- Broad spectrum of other general purpose and file system functions.
- Advanced flow control functions going far beyond for, while and if.

Code in Function Parameters

- B4P supports code passed as parameters to functions which are then executed when needed.
- Makes operations possible without using variables and loops.

Colorful & Formatted Output

 B4P supports a rich library to create Excel and HTML files with rich formatting, autofilters, etc.

Flexibility

Freedom of Naming

- Full naming flexibility (all characters, incl. space) for variables, tables and headers.
- Create variable names from other data, e.g. table header names.
- Multiple word function names

Flexible Variable Structure

- Create and work with simple variables, parameter sets, structures and arrays.
- Supports complex variable tree structures in a simple way.

Libraries

 Import libraries or create your own libraries to optimize your programming efficiency.

Portability

Cross Platform Portability

- B4P programs run under Windows, LINUX and MacOS (incl. M1) without adaptations.
- No need to change path names to run on other OS environments.

File and Data Formats

 Supports CSV, HTML, Excel (with formats), JSON, etc. transparently.

UNICODE

 B4P is fully UNICODE compatible, and accepts all UTF character formats on top of legacy formats.

Standard I/O

- GUI intentionally not supported to preserve cross-platform portability.
- Same console I/O feature set across platforms, incl. text colors.
- Embed B4P in batch programs

The B4P Language allows one solve complex problems with clear, simple, minimal code Focus on the *what*, not the *how*.

B4P Examples

B4P Example #1 Merging Two Soccer Clubs

Football Membership List

| First Name | Family Name | City | Level |
|------------|-------------|--------------|-------------|
| Abel | Amberstone | Amsterdam | Beginner |
| Beata | Berghill | Barcelona | Experienced |
| Corinne | Carlson | Copenhagen | Beginner |
| Dietmar | Davis | Dublin | Beginner |
| Ellen | Evans | Essen | Beginner |
| Fred | Fisher | Frankfurt | Experienced |
| Gregory | Green | Gaza City | Experienced |
| Henry | Hansson | Hamburg | Experienced |
| Ida | Ingelberg | Ingolstadt | Beginner |
| John | Janssen | Johannesburg | Beginner |
| Karl | Karlsson | Kansas City | Experienced |

Soccer Membership List

| Level | Town | Last Name | First Name |
|--------------|-------------|------------|------------|
| Questionable | Kyoto | Karlsson | Karl |
| Novice | London | Lee | Linda |
| Experienced | Morristown | Miller | Mike |
| Experienced | New York | Nguyen | Nathali |
| Experienced | Oslo | Oliveiro | Oscar |
| Novice | Phoenix | Paulsson | Petra |
| Novice | Quebec City | Quarles | Quincy |
| Experienced | Riga | Richardson | Richard |
| Experienced | San Diego | Stewart | Sandra |
| Experienced | Tahoma | Turner | Tim |
| Questionable | Ulm | Ufford | Uwe |
| Novice | Venice | Viking | Victor |



Merged Membership List

| Level | → First Name | | Town |
|-----------------------------|--------------|------------|----------------------|
| Beginner | Abel | Amberstone | Amsterdam |
| Beginner | Corinne | Carlson | Copenhagen |
| Beginner | Dietmar | Davis | Dublin |
| Beginner | Ellen | Evans | Essen |
| Beginner | Ida | Ingelberg | Ingolstadt |
| Beginner | John | Janssen | Johannesburg |
| Beginner | Linda | Lee | London |
| Beginner | Petra | Paulsson | Phoenix |
| Beginner | Quincy | Quarles | Quebec City |
| Beginner | Victor | Viking | Venice |
| Experienced | Beata | Berghill | Barcelona |
| Experienced | Fred | Fisher | Frankfurt |
| Experienced | Gregory | Green | Gaza City |
| Experienced | Henry | Hansson | Hamburg |
| Experienced | Mike | Miller | Morristown |
| Experienced | Nathali | Nguyen | New York |
| Experienced | Oscar | Oliveiro | Oslo |
| Experienced | Richard | Richardson | Riga |
| Experienced | Sandra | Stewart | San Diego |
| Experienced | Tim | Turner | Tahoma |
| Questionable | Uwe | Ufford | Ulm |
| Questionable or Experienced | Karl | Karlsson | Kyoto or Kansas City |

Task: A new football club should be created by merging two existing sports clubs:

- The tables of the two clubs are arranged differently and use different naming schemes (e.g. qualification levels)
- Some people are members in both clubs and need to be resolved properly.
- Highlight possible inconsistencies (red text color)

B4P Example #1 Merging Two Soccer Clubs

Solution: 8 Statements.



Simple statements Easy to read multi-word names

Functions, variables, tables, etc.

Rich and flexible function library

 No or just small number of loops and variables needed for coding

Full Excel support

- Loading and saving
- Full data transparency

Portability ensured

 Statements are independent from platform and output format

B4P Example #1 Merging Two Soccer Clubs

Solution: 8 Statements. Formatting: 5 Statements.

```
table load excel file
                                              ( football club, Football Membership List.xlsx );
    Import
                 table load
                                                               Soccer Membership List.csv );
                                              ( soccer club.
                 table rename column headers. (football club, { Family Name, City }, { Last Name, Town } );
    Clean
                 table process selected rows. (soccer club, [Level] == Novice, [Level] = Beginner);
   Validate
                 table merge
                                              ( football club, soccer club,
                                                     {Last Name, First Name}, {Level, Town}, append, " or " );
    Merge
   Augment
                 table sort rows
                                              ( soccer club,
                                                              { Level, Last Name, First Name });
                 table rearrange columns
                                              ( soccer club.
                                                               { Level, First Name, Last Name, Town } );
6
   Analyze
                 table style table
                                              ( soccer club, sheet, freeze rows, 1, autofilter, 0 );
   Format
                                              ( soccer club );
                 table style auto width
                                              ( soccer club, 0, sheet, boldface, true, fill color, gray 15 );
                 table style rows
                 table process selected rows ( soccer club, ([Level] = '*Questionable*'),
                                              ( soccer club, Level, row(), single, text color, red ) );
                       table style cells
    Export
                 table save excel file
                                              ( soccer club, Soccer Club, New Soccer Club Membership.xlsx );
```

Highly powerful formatting functions

Small number of statements suffice

B4P Example #2 Combine Online Stock Data: SP 500 and NASDAQ 100



Task: Import the SP 500 and NASDAQ 100 listings and merge them

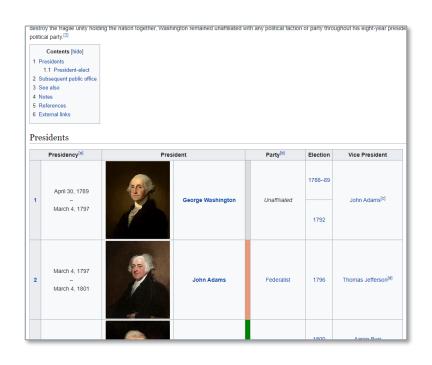
- Data source1: https://www.slickcharts.com/nasdaq100
- Data source2: https://www.slickcharts.com/sp500
- Some companies are listed in only one of them, others are listed in both.
- Combine the information, show the weighting in the two listings and color the stock price developments

B4P Example #2Combining Stock Data: SP 500 and NASDAQ 100

Solution: 12 Statements. Formatting: 6 Statements.

```
for all parameters ( {nasdaq100, sp500} , listing[] )
 Import
                  file download overwrite ( "https://www.slickcharts.com/" + listing[] , listing[] + .html);
                   table load
                                          ( listing[], listing[] + .html, HTML, "Components of the" );
                   table clean
                                          ( listing[], trim spaces );
 Clean
                                          ( listing[], ['% Chg']=smart numeral( middle( ['% Chg'], '(',')' )); [Price]=clean numeral([Price]) );
                   table process
                  table rename column headers ( listing[], "Weight", "Weight " + listing[] ); // Weights are specific to Nasdaq and S&P
Validate
              table merge extend columns ( nasdaq100, sp500, Symbol );
              table rename
                                           ( sp500, stocks );
 Merge
              table sort rows
                                           ( stocks, Company );
                                          ( stocks, ['#'] = row() ); // Number the items
              table process
Augment
              table rearrange columns
                                          ( stocks, { '#', Company, Symbol, Price, Chq, '% Chq' } ); // Weightings follow afterwards
              table style auto width
                                           ( stocks );
Format
              table style theme
                                           ( stocks, Zebra Vertical Lines, pattern, 2, table, "gridlines, false" );
              table process
                                           ( stocks, // Negative numbers: red; positive numbers: navy blue
                                           ( stocks, { 'Chg', '% Chg' }, { 2: row() }, single, text color, select if ( [Chg]>0, navy, red ) ) );
                  table style cells
              table style columns
                                           ( stocks, '% Chq', sheet, number format, "0.00%" ); // Value to show as percent.
              table style table
                                           ( stocks, sheet, freeze rows, 1, autofilter, 0);
              table save excel file
                                          ( stocks, "NASDAQ and SP500", Stocks.xlsx );
 Export
```

B4P Example #3 Analyzing all Presidents in Wikipedia





| Presidenc 🔻 | Presidency (1) | ▼ President | ▼ Party ▼ | Election | Vice President |
|-------------|--------------------------------|------------------------|--------------|---------------|----------------------------------|
| 1 | April 30, 1789 – March 4, 1797 | George Washington | Unaffiliated | 1788-89, 1792 | John Adams, |
| 2 | March 4, 1797 - March 4, 1801 | John Adams | Federalist | 1796 | Thomas Jefferson |
| | | | Democratic- | | |
| 3 | March 4, 1801 - March 4, 1809 | Thomas Jefferson | Republican | 1800, 1804 | Aaron Burr, George Clinton |
| | | | | | , Vacant after Apr. 20, 1812, |
| | | | Democratic- | | Elbridge Gerry, Vacant after Nov |
| 4 | March 4, 1809 - March 4, 1817 | James Madison | Republican | 1808, 1812 | 23, 1814 |
| | | | Democratic- | | |
| 5 | March 4, 1817 - March 4, 1825 | James Monroe | Republican | 1816, 1820 | Daniel D. Tompkins, |
| | | | Democratic- | | |
| 6 | March 4, 1825 - March 4, 1829 | John Quincy Adams | Republican | 1824, | John C. Calhoun, |
| | | | | | , Vacant after Dec. 28, 1832, |
| 7 | March 4, 1829 - March 4, 1837 | Andrew Jackson | Democratic | 1828, 1832 | Martin Van Buren |
| 8 | March 4, 1837 - March 4, 1841 | Martin Van Buren | Democratic | 1836 | Richard Mentor Johnson |
| 9 | March 4, 1841 - April 4, 1841 | William Henry Harrison | Whig | 1840 | John Tyler |
| 10 | April 4, 1841 - March 4, 1845 | John Tyler | Whig | | Vacant throughout presidency, |
| 11 | March 4, 1845 - March 4, 1849 | James K. Polk | Democratic | 1844 | George M. Dallas |

Task: Download the list of Presidents and generate Excel table with one president per row.

- Data source: https://en.wikipedia.org/wiki/List of presidents of the United States
- Some Presidents won multiple election terms
- Ignore the portraits
- Some vice presidents had deviating terms
- Remove redundant artefacts, e.g. cross-referencing symbols
- Generate a nice table with parties colored differently

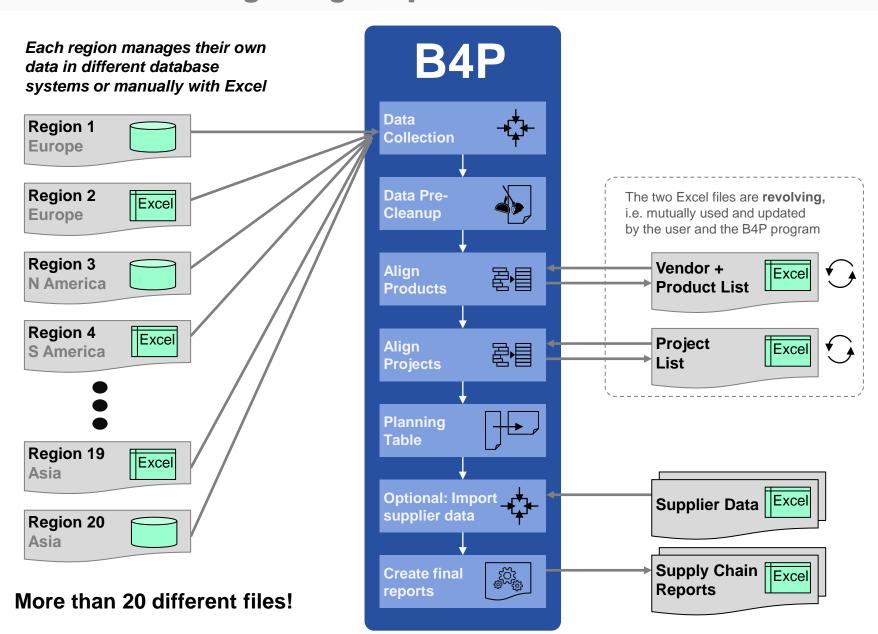
B4P Example #3 Analyzing all Presidents in Wikipedia

Solution: 9 Statements. Party-specific coloring: 7 Statements.

```
include ( Style Library );
 Import
                                          ( "https://en.wikipedia.org/wiki/List of presidents of the United States", presidents.html );
              file download overwrite
                                          ( presidents, presidents.html, HTML, 'id="Presidents"' );
              table load
              // Strip all footnote references and new lines in the fields, and the last table row with footnotes inside
 Clean
              table delete rows
                                           ( presidents, table length ( presidents ) -1 ); // -1 = Last Row (negative indexing)
                                          ( presidents, [.] = replace all( literal([.]), { '[?]', new line, '- '}, {'','','-' } ) );
              table process all cells
              // Remove the blank column originally containing portraits and put president name into all rows
Validate
              table delete columns
                                           ( presidents, {Portrait, Party } );
              table rename column headers ( presidents, {"Presidency (1)", "Party (1)"}, {Period, Party} );
              table fill vertically
                                          ( presidents, President );
              table consolidate
                                          ( presidents, President, { Election, Vice President }, append, ", " );
              // Define party colors
              table initialize
                                           ( party colors, {{ Party Name, Colors },
Augment
                  {{ Party Name,
                                     Colors }, { Democratic, azur }, { Republican, imperial red },
                   { Federalist,
                                     coral }, { Whig,
                                                               yellow }, { "Democratic-Republican", excel light green },
                    { National Union, ocre }, { Unaffiliated, gray 15 } });
Format
              // Add some colors and styles
              table process
                                           ( presidents, table style cells( presidents, Party, row(), single,
                                                         fill color, [ party colors : Party Name, [Party], Colors ] ) );
                                           ( presidents, { "Presidency (1)", "President", "Vice President" }, sheet, column width, 30 );
              table style columns
              table style columns
                                           ( presidents, { Party, Election }, sheet, column width, 20, horizontal align, middle );
              table style rows
                                           ( presidents, 0, table, boldface, true );
              table style table
                                           ( presidents, sheet, wrap text, true, autofilter, 0, freeze rows, 1 );
 Export
              table save excel file
                                          ( presidents, All U.S. Presidents, presidents.xlsx );
```

B4P Real-World Use Cases

B4P Real-world Use Case #1 Integrating Corporate data from branch offices worldwide



1. Load Data from all Sources

 The data from different sites originate from 20 different database exports or manually prepared Excel files

2. Clean-Up and Harmonize

Harmonize data formats to week numbers and years

3. Align Product Information

- The revolving table manages the products to include and allow for using harmonized product names.
- Orientation is by common product identification number.

4. Align Project Information

 Different project names and/or abbreviations are used by the sites. They will be aligned.

5. Project Name Alignment

- The sequential list of individual demands is transformed to a horizontal planning table with weekly schedule.
- Information consolidation and summing up

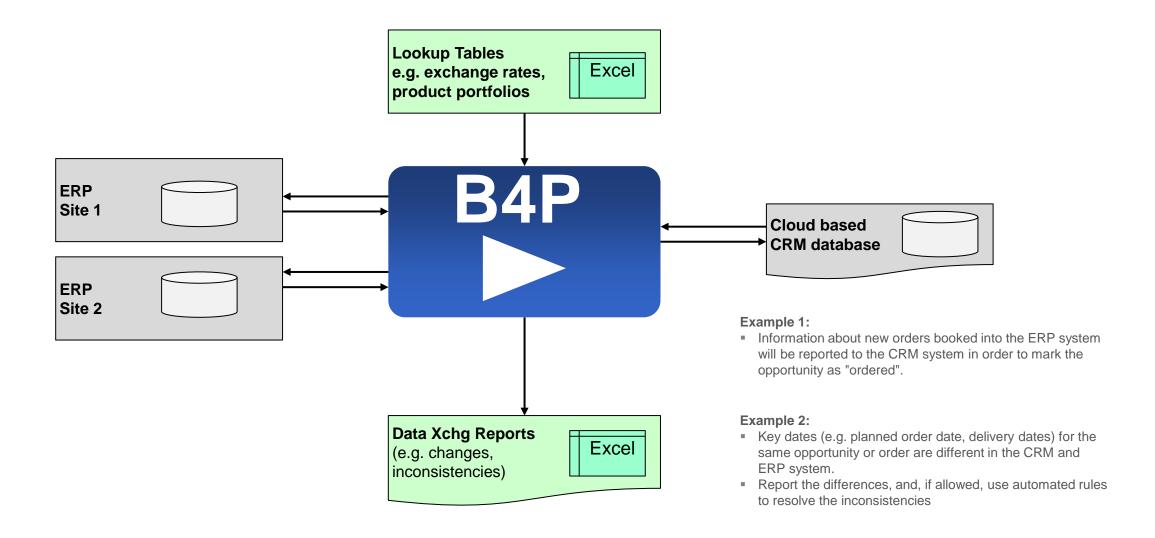
6. Import supplier planning data

 If supply info is available, then match demand with their delivery plans

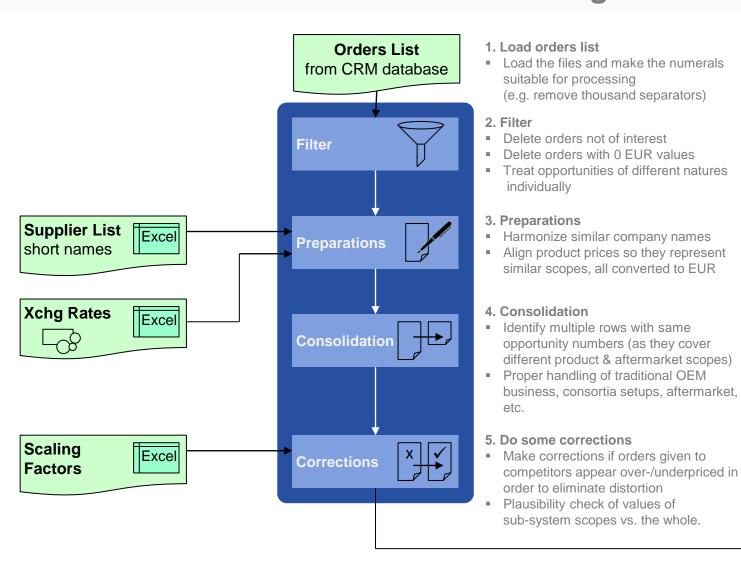
7. Reports

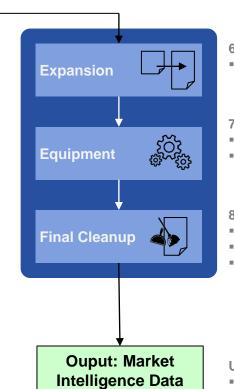
- Detailed internal reports for performance monitoring
- Condensed reports for suppliers

B4P Real-world Use Case #2 Information interchange between multiple different databases



B4P Real-world Use Case #3 Enriched Business Intelligence from many data sources





6. Expand

 Expand opportunities with multiple equipment suppliers into multiple rows and list the suppliers separately

7. Derive Equipment Values

- Derive equivalent equipment values
- Plausibility checks + adjustments against upper and lower boundaries.

8. Final cleanup

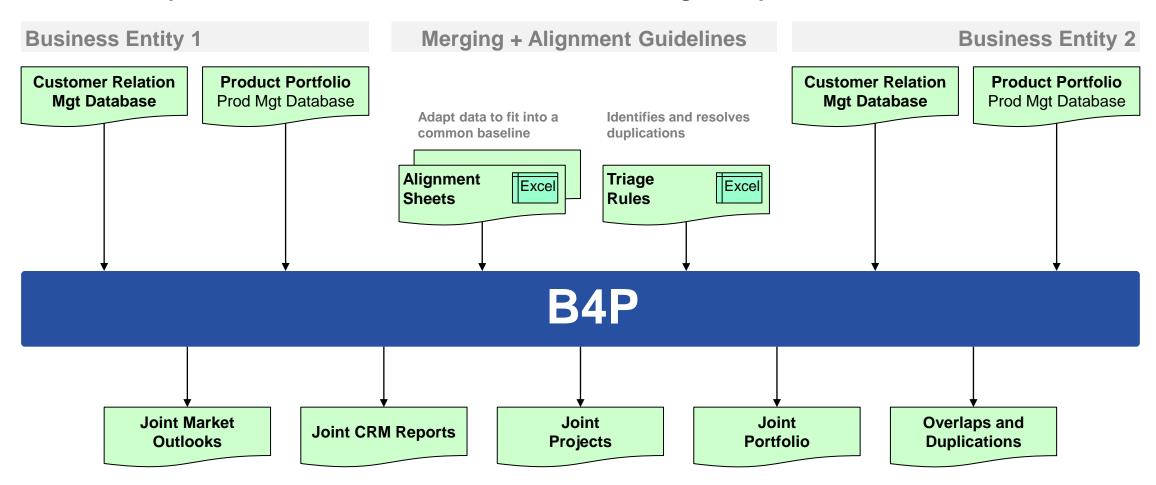
- Keep and rearrange columns of interest,
- Discard the rest
- Numeric output in commercial format

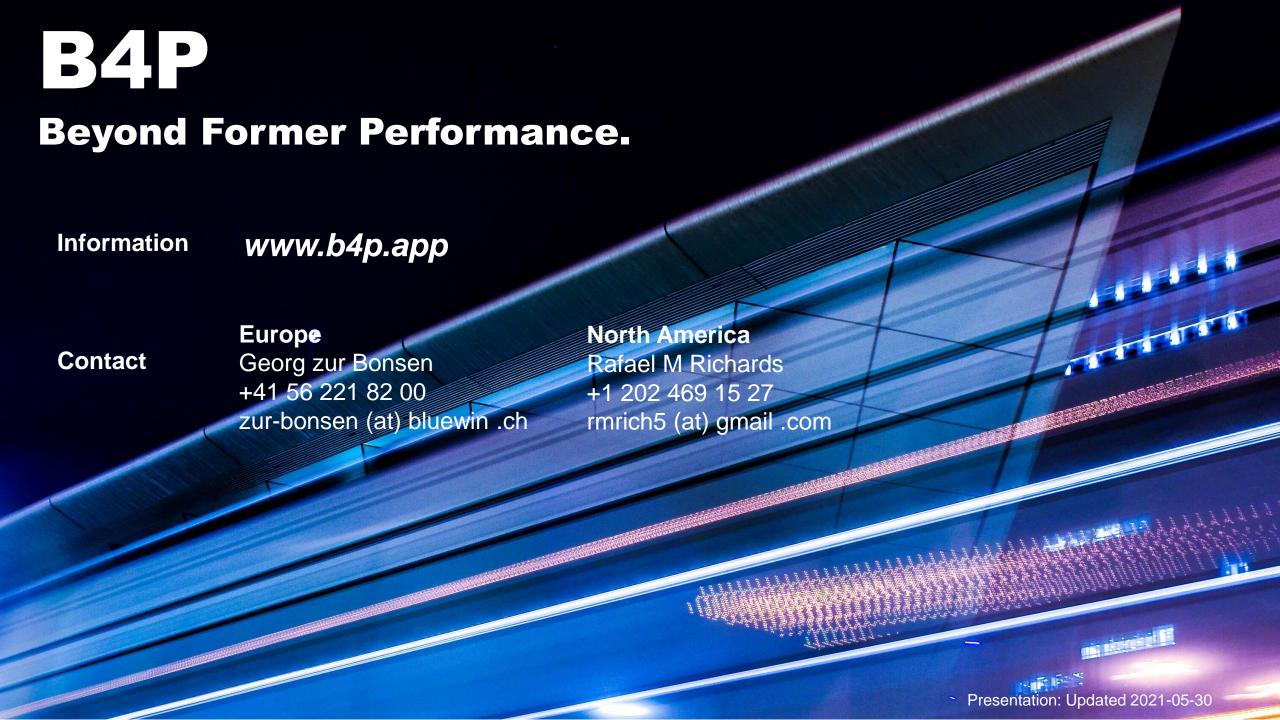
Use Excel to visualize

- Market development over time
- Market development across regions
- Market share among suppliers
- Identifying market disruptions
- etc.

B4P Real-world Use Case #4 Merger and Acquisition

During the business integration, the two organization, even their individual sites will continue using their information repositories for a certain time until the business integration process has been finalized.





B4P Solution Supported Data Formats

Inputs

Excel

- XLSX, XSLM, open formats
- CSV comma and tab separated files



Database Exports

- HTML, MHTML and XML formats (depending what the database is producing). Examples: Salesforce, Oracle, SAP
- JSON files (JavaScript Object Notation format)
- CSV comma / tab / semicolon / ...symbol separated files

Other Inputs

- Files with fixed columns on every row
- Any other form of structured text files
- ZIP files (B4P does data decompression)

Character Sets (both input and output)

- UNICODE UTF-8 and UTF-16; Basic and extended multilingual planes
- Legacy formats (like ASCII / Windows West Europe)

Outputs

Unformatted Output for Excel

CSV comma separated files



Formatted Output for Excel (with colors, formatting and style)

- XLSX (Excel 2007 onwards, in use today)
- XLS (Excel 2003 XML format)

Unformatted and formatted output for Browsers

- HTML (incl. colors, formatting and style)
- XML (planned)

Output for other databases

- CSV comma / tab / semicolon / ... symbol separated files
- JSON files
- Plain text files
- ZIP files (B4P does data compression)

Additional data formats can be supported easily through B4P library extensions

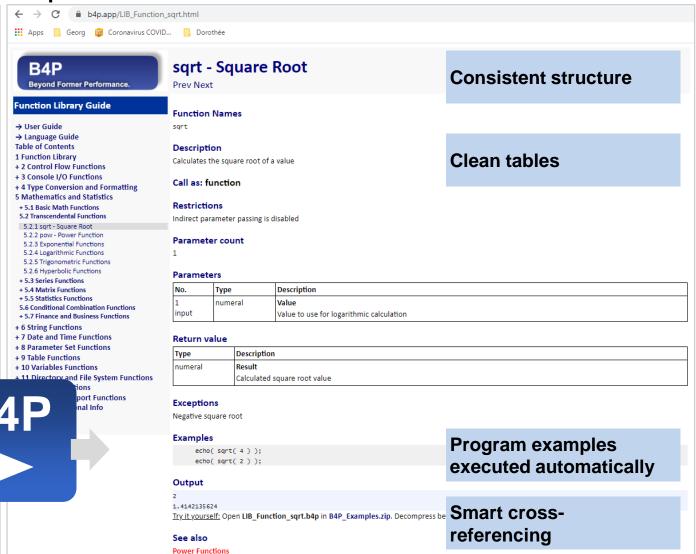
B4P Use Case

Automatic documentation generation for website www.b4p.app

Inputs: Source Text (inside C program)



Output: Web contents



B4P Use Case

Automatic Document Generation for www.b4p.app using B4P

Catalog of Books

- Short Excel File
- Specifies all manuals to generate
- Specifies location of source text for the different manuals

Raw Inputs

Status

▼ Category ▼ Level

Body

Body

Body

Body

Missing, (Ass Link

Missing, (As: Link

OK, (Assign r TOC

- Descriptions of B4P functions are documented in the C/C++ files in comments, using an enhanced JSON format.
- Other contents such as introductory parts are described in additional text files, also using enhanced JSON format

Revolving Table of Contents

- It puts all individual raw document sections into a given order and hierarchy level in the document
- Both user

 and B4P program

 update this table mutually

1 B 1

1 B 2

2 B 2.1

3 B 2.1.1

3 B 2.1.2

▼ Section N ▼ Section Name

→ User Guide

Table of Contents

Function Library

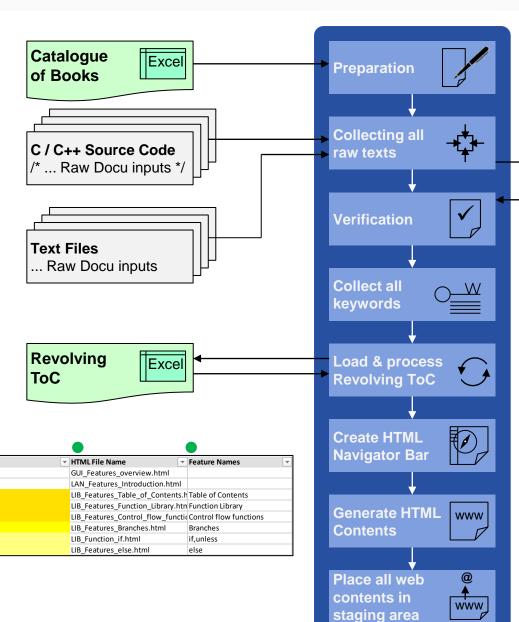
Branches

if, unless

else

→ Language Guide

Control Flow Functions



Preparation

- Load catalogue of books
- User selects the book to generate

Text Collection

 Scan all files in specified subdirectories for relevant contents for B4P documentation

Master File JSON

Verification

Ensures that contents provided fulfill the structural guidelines

Collect all Keywords

 Structured handling of all keywords and function names allowing convenient cross referencing and index pages

Process Revolving ToC

- Add titles of new contents into placeholders or at the bottom
- Add further info (links, keywords)
- Do chapter/section renumbering

Generate HTML Navigation Bar

Left-hand menu to select section to see

Generate HTML contents

- Formatted text and tables
- Pictures included
- Execute all B4P program examples automatically and add their outputs into the doc contents

Staging Area

 All files (HTML, JPG, style.css, PDF, etc.) are moved to the staging area, ready for one-mouseclick publication on the Internet: www.b4p.app