

# **Data Science Essentials**

Lab 3 - Simulation

## Overview

In this lab, you will learn how to create, run and interpret simulations using R or Python. Simulation is widely used in cases where estimates are required from complex distributions of values or a hierarchy of distributions.

In this lab you will estimate the range of expected profitability for a lemonade stand. The profitability of the lemonade stand depends on the number of customers arriving, the profit from the drinks they order, and the tips the customer may or may not choose to leave. The distribution of possible profits is thus, the joint distribution of customer arrivals, items ordered, and tips. In practice, such a complex distribution cannot be analyzed except using simulation.

### What You'll Need

To complete this lab, you will need the following:

- The files for this lab
- An R or Python development environment. The lab steps assume you are using R Studio (for R) or Spyder (for Python).

**Note**: To set up the required environment for the lab, follow the instructions in the <u>Setup Guide</u> for this course.

## **Computing Random Variables**

Both R and Python offer comprehensive support for computing random variables from probability distributions. There is support in both R and Python for a large number of 'named' distributions; e.g. Normal, Poisson, Beta. Additionally, you can define your own functions to compute specialized probability distributions. In this exercise, you will compute and evaluate named probability distributions using R or Python.

#### Compute Random Variables with R

**Note**: If you prefer to work with Python, skip this procedure and complete the next procedure, *Compute Random Variables with Python*.

In this procedure, you will compute a random set of values representing the number of customer arrivals per day at the lemonade stand. This calculation assumes that the mean number of arrivals per day is 600, with a standard deviation of 30. In practice, these parameters would be known from past history.

The Poisson distribution is often used to model arrival rates. Arrival rates can be any event that occurs randomly, such as, the number of people visiting a web site, the number of cars entering a highway, or the number of customers arriving at the lemonade stand. In this procedure you will compare results from generating arrivals from a Poisson and Normal distribution. Keeping in mind the Central Limit Theory, with a large mean and large number of realizations (computed random values) we expect the differences to be minimal.

- 1. Start RStudio, and open **restsim.R** from the lab folder for this module.
- 2. Verify that the code for the sim.normal function in the code editor looks like the following:

```
sim.normal <- function(num, mean = 600, sd = 30) {
    ## Simulate from a Normal distribution
    dist = rnorm(num, mean, sd)
    titl = paste('Normal distribution with ', as.character(num), '
values')
    dist.summary(dist, titl)
    print('Emperical 95% CIs')
    print(comp.ci(dist))
    print(' ')
}</pre>
```

**Note**: This code uses the R **rnom()** function to generate random values drawn from a Normal distribution. A summary of the generated values along with confidence intervals are then computed. The default values of mean = 600 and standard deviation = 30 correspond to the distribution of expected arrivals of customers at the lemonade stand.

3. Look in the code editor window of RStudio and find the two functions called by the **sim.normal** function; **comp.ci** and **dist.summary**, which should look like this:

```
comp.ci <- function(vec, quantile = 0.05){</pre>
  ## Compute the upper and lower emperical quantiles
 lower <- quantile/2.0</pre>
 upper <- 1.0 - lower
 c(quantile(vec, probs = lower, na.rm = TRUE),
    quantile(vec, probs = upper, na.rm = TRUE))
dist.summary <- function(dist, name, num.bins = 120){</pre>
  ## function to plot and print a summary
  ## of the distribution
 maxm <- max(dist)</pre>
 minm <- min(dist)
 bw <- (maxm - minm)/num.bins</pre>
 breaks < seq(minm - bw/2, maxm + bw/2, by = bw)
 hist(dist, col = 'blue', breaks = breaks, xlab = name,
       main = paste('Distribution of ', name))
  std <- round(sd(dist), digits = 2)</pre>
 print(paste('Summary of', name, '; with std = ', std))
 print(summary(dist))
```

**Note**: The **comp.ci** function computes the two-sided empirical confidence intervals or quantiles for the input values. The **dist.summary** function plots a histogram and returns summary statistics for the input values.

- 4. Click the **Source** icon in the upper right above the code editor window to add a reference to the **restsim.R** script in the Console window.
- 5. In the Console window, enter the following commands to run the **sim.normal** function for 100, 1,000, 10,000, and 100,000 values:

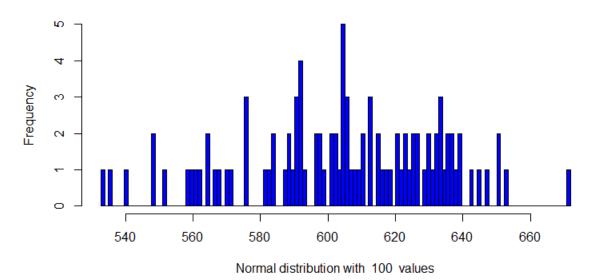
```
nums <- c(100, 1000, 10000, 100000)
lapply(nums, sim.normal)</pre>
```

6. Review the printed output, which should look like this:

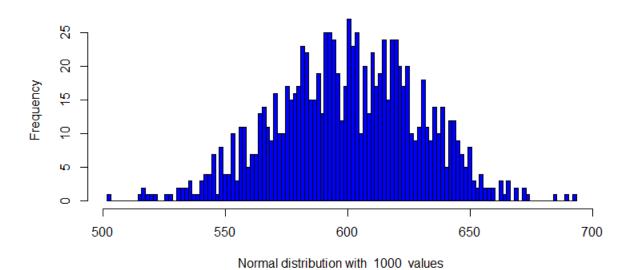
```
"Summary of Normal distribution with 100 values; with std = 28.78"
  Min. 1st Qu. Median Mean 3rd Qu.
                                      Max.
 533.2 588.3 605.4 604.2 626.3
                                      671.3
"Empirical 95% CIs"
   2.5%
          97.5%
543.9033 650.3363
"Summary of Normal distribution with 1000 values; with std = 29.57"
  Min. 1st Qu. Median Mean 3rd Qu. Max.
 502.2 580.0 601.0 599.9 620.5 692.6
"Empirical 95% CIs"
   2.5% 97.5%
542.3593 653.7556
"Summary of Normal distribution with 10000 values; with std = 29.93"
  Min. 1st Qu. Median Mean 3rd Qu. Max.
 489.5 580.2
               599.9 600.3 620.5 722.3
"Empirical 95% CIs"
   2.5%
         97.5%
541.6681 658.8452
"Summary of Normal distribution with 1e+05 values; with std = 30"
  Min. 1st Qu. Median Mean 3rd Qu. Max.
 459.3 579.7 600.0 600.0 620.4
"Empirical 95% CIs"
   2.5%
          97.5%
541.6143 658.3349
```

7. Review the plots generated by the code, which should look like this (you will need to click the **Previous Plot** and **Next Plot** buttons in the **Plots** pane to view them all):

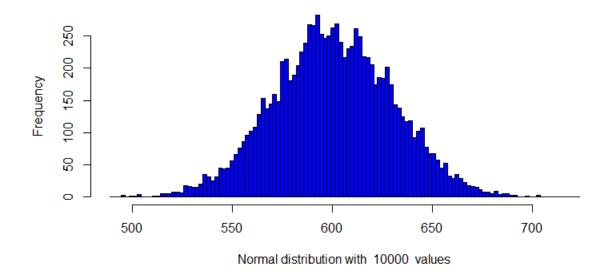
## Distribution of Normal distribution with 100 values



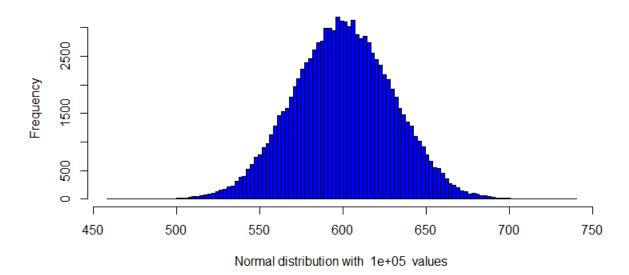
## Distribution of Normal distribution with 1000 values



#### Distribution of Normal distribution with 10000 values



#### Distribution of Normal distribution with 1e+05 values



#### 8. Note the following:

- The median and mean converge to the theoretical values as the number of realizations (computed values) increases from 100 to 100,000. Likewise, the confidence intervals converge to their theoretical values.
- The histogram of computed values comes to resemble the 'bell-shaped curve' of the theoretical Normal distribution as the number of realizations increases. Note that the histograms are affected by the quantization or binning of the values, which gives a somewhat bumpy appearance.
- 9. In the code editor, review the following code for the **sim.poisson** function. You will use this function to compare the results obtained simulating from a Normal distribution with a Poisson distribution:

```
sim.poisson <- function(num, mean = 600) {
    ## Simulate from a Poisson distribution
    dist = rpois(num, mean)
    titl = paste('Poisson distribution with ', as.character(num), '
values')
    dist.summary(dist, titl)
    print('Emperical 95% CIs')
    print(comp.ci(dist))
    NULL
}</pre>
```

**Note**: The operation of this code is nearly identical to the **sim.normal** function you previously used. The **rpois** function has been substituted for the **rnorm** function.

10. Run the **sim.poisson** function for 100,000 values by typing the following line of code in the RStudio console window:

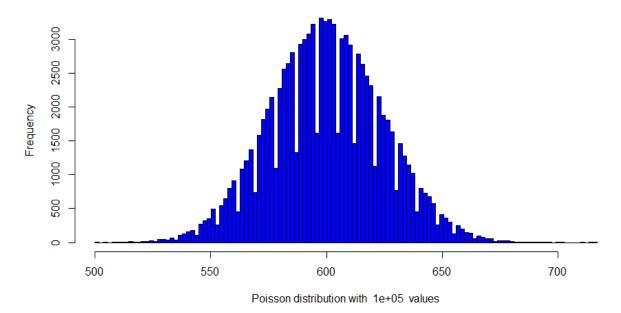
```
sim.poisson(100000)
```

11. Review the printed and plotted output, which should look like the following:

```
"Summary of Poisson distribution with 1e+05 values; with std = 24.47"
Min. 1st Qu. Median Mean 3rd Qu. Max.
501 583 600 600 616 716
"Empirical 95% CIs"
2.5% 97.5%
553 648
```

## 12.

#### Distribution of Poisson distribution with 1e+05 values



13. Examine these results for the Poisson distribution, comparing them to those for the Normal distribution, and note the following:

- The mean and median are at the theoretical values for the Normal distribution.
- The 95% two-sided confidence intervals differ only slightly from those for the Normal distribution.
- The values generated from a Poisson distribution are integers, which are reflected in the integer values for all the summary statistics. Further, this property leads to the uneven binning seen in the histogram.
- Despite the uneven binning, the general shape of the histogram is nearly identical to that for the Normal distribution.
- Overall it is safe to conclude that for the large value of the mean for the number of customer arrivals, there is no substantial difference between the Normal and Poisson distributions.
- 14. Leave your RStudio session running and proceed to the next exercise.

#### Compute Random Variables with Python

**Note**: If you prefer to work with R, skip this procedure and complete the preceding procedure, *Compute Random Variables with R*.

- 1. Start Spyder and open the restsim.py script file from the lab files folder for this module.
- 2. Ensure that the code for the **sim\_normal** function appears in the code editor window as follows:

```
def sim_normal(nums, mean = 600, sd = 30):
    import numpy.random as nr
    for n in nums:
        dist = nr.normal(loc = mean, scale = sd, size = n)
        titl = 'Normal distribution with ' + str(n) + ' values'
        print('Summary for ' + str(n) + ' samples')
        print(dist_summary(dist, titl))
        print('Emperical 95% CIs')
        print(quantiles(dist, [2.5, 97.5]))
        print(' ')
    return('Done!')
```

**Note**: This code uses the **normal** function from the Python **numpy.random** library to generate random values drawn from a Normal distribution. Summary statistics are then computed. Two-sided confidence intervals are computed using the **percentile** function from the Python numpy library. The default values of mean = 600 and standard deviation = 30 correspond to the distribution of expected arrivals of customers at the lemonade stand.

3. Note that the **sim\_normal** function calls the **dis\_summary** function in the **restsim.py** script file, which looks like this:

```
def dist_summary(dist, names = 'dist_name'):
    import pandas as pd
    import matplotlib.pyplot as plt
    ser = pd.Series(dist)
    fig = plt.figure(1, figsize=(9, 6))
    ax = fig.gca()
    ser.hist(ax = ax, bins = 120)
    ax.set_title('Frequency distribution of ' + names)
    ax.set_ylabel('Frequency')
    plt.show()
    return(ser.describe())
```

**Note**: This function plots a histogram of the values using the Pandas **hist** method. The function then returns some summary statistics for the values.

4. Change the working directory of your IPython session to the lab files folder for this module by typing the following at the IPython console prompts, being sure to use the full path to the lab files folder for this module:

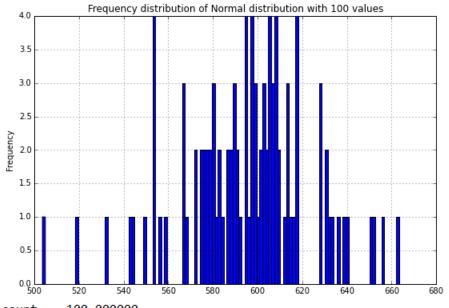
```
import os
os.chdir('YOUR-LAB-FOLDER-PATH')
```

5. Enter the following commands in the IPython console to load the code in the **restsim.py** file and then run the **sim\_normal** function for 100, 1,000, 10,000, and 100,000 values:

```
import restsim as rs
nums = [100, 1000, 10000, 100000]
rs.sim normal(nums)
```

6. Review the printed and plotted output generated by the code, which should look similar to this:

## Summary for 100 samples

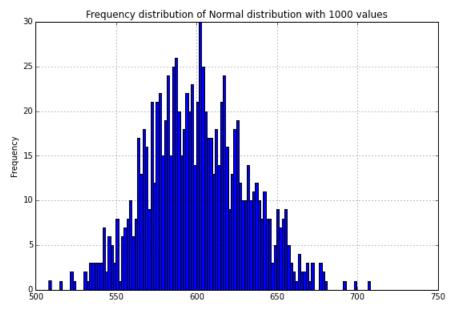


count 100.000000 594.907361 mean std 28.361768 min 503.652063 25% 578.513507 50% 597.384307 75% 609.078271 663.390959 max

dtype: float64 Emperical 95% CIs

[ 537.59980488 651.54643004]

### Summary for 1000 samples

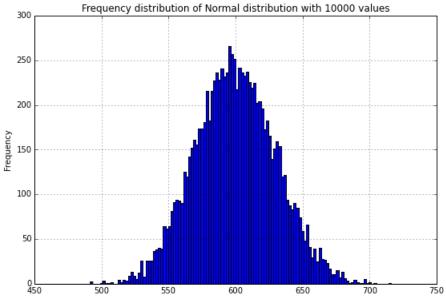


1000.000000 count 600.140624 mean std 30.886523 min 508.105770 25% 578.212448 50% 599.056329 75% 621.125640 707.815185 max

dtype: float64 Emperical 95% CIs

[ 542.42715962 660.55401403]

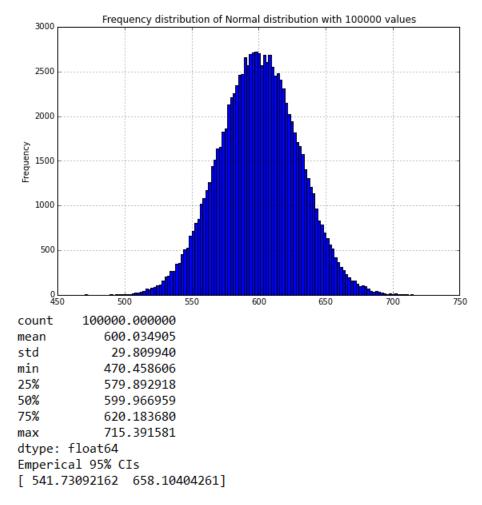
### Summary for 10000 samples



count 10000.000000 599.628037 mean 30.090041 std min 491.713237 25% 578.933060 50% 599.044416 75% 619.823489 max 716.128577

dtype: float64 Emperical 95% CIs

[ 541.97762393 659.70216395]



- 7. Examine these results, noting the following:
  - The median and mean converge to the theoretical values as the number of realizations (computed values) increases from 100 to 100,000. Likewise, the confidence intervals converge to their theoretical values.
  - The histogram of computed values comes to resemble the 'bell-shaped curve' of the theoretical Normal distribution as the number of realizations increases. Note that the histograms are affected by the quantization or binning of the values, which gives a somewhat bumpy appearance.
- 8. In the code editor, review the following code for the sim\_poisson function. You will use this function to compare the results obtained simulating from a Normal distribution with a Poisson distribution:

```
def sim_poisson(nums, mean = 600):
    import numpy as np
    import numpy.random as nr
    for n in nums:
        dist = nr.poisson(lam = mean, size = n)
        titl = 'Poisson distribution with ' + str(n) + ' values'
        print(dist_summary(dist, titl))
        print('Emperical 95% CIs')
        print(np.percentile(dist, [2.5, 97.5]))
```

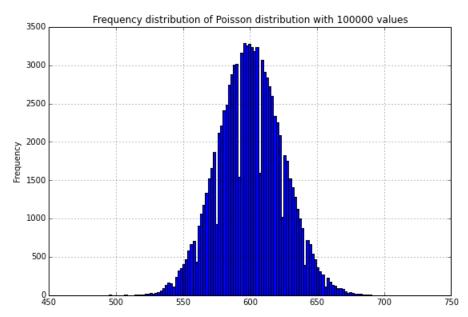
```
print(' ')
return('Done!')
```

Note: The operation of this code is nearly identical to the **sim\_normal** function you previously used. The **poisson** function, from the **numpy.random** library, has been substituted for the **normal** function.

9. Enter the following command in the IPython console to compute and view results for the Poisson distribution for 100,000 values (be careful to include the square brackets, since the argument to the function must be an iteratetable object):

```
rs.sim poisson([100000])
```

10. Review the results, which should look similar to this:



Icount	100000.0000000r	
mean	600.110050	
std	24.414619	
min	495.000000	
25%	584.000000	
50%	600.000000	
75%	616.000000	
max	721.000000	
dtype: float64		
Emperical 95% CIs		
[ 553.	648.]	

- 11. Examine these results for the Poisson distribution, and compare them to those for the Normal distribution. Note the following:
  - The mean and median (shown here as the 50% quantile) are at the theoretical values for the Normal distribution.
  - The 95% two-sided confidence intervals differ only slightly from those for the Normal distribution.

- The values generated from a Poisson distribution are integers, which are reflected in the integer values for all the summary statistics. Further, this property leads to the uneven binning seen in the histogram.
- Despite the uneven binning, the general shape of the histogram is nearly identical to that for the Normal distribution.
- Overall it is safe to conclude that for the large value of the mean for the number of customer arrivals there is no substantial difference between the Normal and Poisson distributions.
- 12. Leave your Spyder session running and proceed to the next exercise.

## **Computing Specialized Random Variables**

In the preceding exercise you computed random values from the Normal and Poisson distributions. There are many practical cases where a specialized distribution of values is needed. For the lemonade stand model, the profitability per order and the tip amount per customer visit are not standard distributions. In this case, you will use an R or Python function to compute these distributions. For the lemonade stand, assume that per order is 5 for 30% of customer visits, 3.5 for another 30% of customer visits, and 4 for the remaining 40% of visits. Assume that the tip is 0 for 50% of customer visits, 0.25 for 20% of visits, 1 for 20% of visits, and 2 for the remaining 10% of visits.

### Compute Specialized Random Variables with R

**Note**: If you prefer to work with Python, skip this procedure and complete the next procedure, *Compute Specialized Random Variables with Python*.

1. In the RStudio code editor window, find the **profits** function, which should look like the following:

```
profits <- function(num) {
## Generates the profit from the uniform distribution
unif <- runif(num)
        ifelse(unif < 0.3, 5,
            ifelse(unif < 0.6, 3.5, 4))
}</pre>
```

**Note**: This function using the R **runif** function to generate draws from a uniform distribution. Based on the values of the random draws, the profit is computed using the nested **ifelse** functions.

2. To test the **profits** function with 100,000 values, enter the following code in the console window:

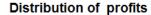
```
prfts <- profits(100000)
dist.summary(prfts, 'profits')</pre>
```

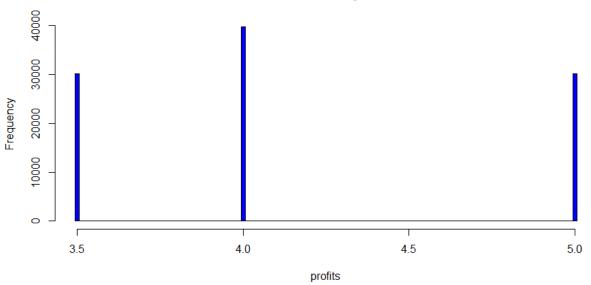
3. Review the printed and plotted output, which should look like this:

```
"Summary of profits; with std = 0.6"

Min. 1st Qu. Median Mean 3rd Qu. Max.

3.50 3.50 4.00 4.15 5.00 5.00
```





**Note**: You can see that the distribution of profits per customer visit is as expected by looking at the frequencies of each profit value. Further, the median value is the most frequent profit level of 4.0.

4. In the code editor window, find the **tips** function, which should look like the following:

**Note**: This function is nearly identical to the **profits** function, except that there are two levels of nesting of the **ifelse** functions.

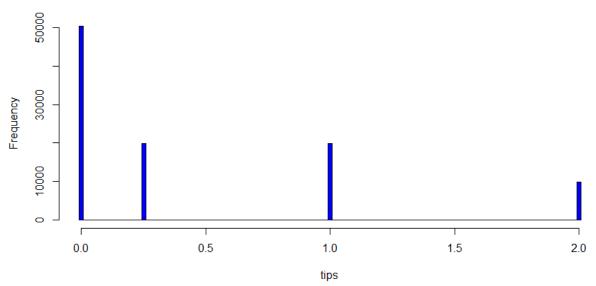
5. To test the **tips** function with 100,000 values, enter the following code in the console window:

```
tps <- tips(100000)
dist.summary(tps, 'tips')</pre>
```

6. Review the output, which should look like this:

```
"Summary of tips; with std = 0.64"
Min. 1st Qu. Median Mean 3rd Qu. Max.
0.0000 0.0000 0.0000 0.4477 1.0000 2.0000
```





**Note**: The distribution of tip values is as expected indicating the **tips** function operates correctly.

7. Keep your RStudio session running and proceed to the next exercise.

#### Compute Specialized Random Variables with Python

**Note**: If you prefer to work with R, skip this procedure and complete the preceding procedure, *Compute Specialized Random Variables with R*.

1. Examine the code for the **gen\_profits** function in the Spyder code editor window, which looks like this:

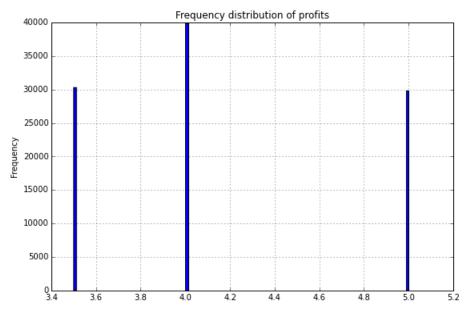
```
def gen_profits(num):
    import numpy.random as nr
    unif = nr.uniform(size = num)
    out = [5 if x < 0.3 else (3.5 if x < 0.6 else 4) for x in unif]
    return(out)</pre>
```

**Note**: This function generates random draws from a uniform distribution using the **uniform** function from the **numpy.random** library. Based on the values generated, the profit is computed using nested **if else** statements in the list comprehension.

2. To test this function with 100,000 values, enter the following code in the IPython console window:

```
prfts = rs.gen_profits(100000)
rs.dist summary(prfts, 'profits')
```

3. Review the output, which should look similar to this:



#### Out[13]:

count	100000.000000
mean	4.149645
std	0.594035
min	3.500000
25%	3.500000
50%	4.000000
75%	5.000000
max	5.000000

dtype: float64

**Note**: You can see that the distribution of profits per customer visit is as expected by looking at the frequencies of each profit value. Further, the median value is the most frequent profit level of 4.0.

4. In the code editor window, find the **gen\_tips** function, which should look like the following:

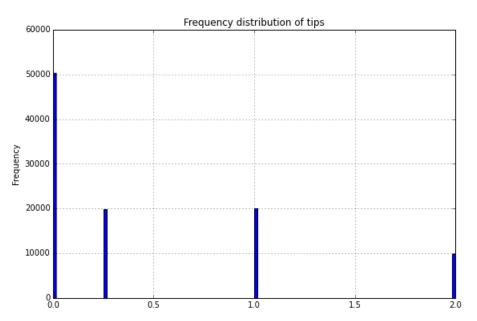
```
def gen_tips(num):
    import numpy.random as nr
    unif = nr.uniform(size = num)
    out = [0 if x < 0.5 else (0.25 if x < 0.7
        else (1.0 if x < 0.9 else 2.0)) for x in unif]
    return(out)</pre>
```

**Note**: This function is nearly identical to the **gen\_profits** function, except that there are two levels of nesting of the if else statements in the list comprehension.

5. To test the **gen\_tips** function with 100,000 values, enter the following lines of code in the IPython console:

```
tps = rs.gen_tips(100000)
rs.dist summary(tps, 'tips')
```

6. Review the output, which should look similar to this:



#### Out[15]:

count	100000.000000
mean	0.449223
std	0.639851
min	0.000000
25%	0.000000
50%	0.250000
75%	1.000000
max	2.000000

dtype: float64

**Note**: The distribution of tip values is as expected, indicating the **gen\_tips** function operates correctly.

7. Keep your Spyder session running and proceed to the next exercise.

## Simulating Lemonade Stand Income

In this exercise you will use Python or R to compute the distribution of total net daily income for the lemonade stand based on the number of visits, profit per sale, and tips. To compute total net income requires pulling together the pieces from the previous exercises and combining these results to form an overall model of lemonade stand income.

**Note**: The model represented by the code in this exercise makes some assumptions concerning independence of several of the random variables.

The frequency distribution of daily net income is modeled as p(net) = p(profit) + p(tips), where p(net) is the probability distribution of net income, p(profit) is the distribution of daily profit, and p(tips) is the distribution of daily tips. This model assumes that profit is independent of tip.

The frequency distribution of daily profit is the joint distribution of profit per customer arrival and customer arrivals per day; p(profit-visit, visits). Assuming independence between the visits and the

profit per visit, the join distribution is modeled as p(profit-visit) = p(profit-visit)p(visits), where p(profit-visit) is the distribution of profits per visit, and p(visits) is the distribution of profits per day. Under the same assumption p(tips-visit) = p(tips-visit)p(visits).

#### Simulate lemonade Stand Income with R

**Note**: If you prefer to work with Python, skip this exercise and complete the next exercise, *Simulate Lemonade Stand Income with Python*.

1. Locate the **sim.lemonade** function in the code editor window of RStudio, which looks like the following:

```
sim.lemonade <- function(num, mean = 600, sd = 30, pois = FALSE){
  ## Simulate the profits and tips for
  ## a lemonade stand.
  ## number of customer arrivals
 if(pois){
   arrivals <- rpois(num, mean)</pre>
  } else {
  arrivals <- rnorm(num, mean, sd)</pre>
 dist.summary(arrivals, 'customer arrivals per day')
  ## Compute distibution of average profit per arrival
 proft <- profits(num)</pre>
 dist.summary(proft, 'profit per arrival')
  ## Total profits are profit per arrival
  ## times number of arrivals.
  total.profit <- arrivals * proft
 dist.summary(total.profit, 'total profit per day')
  ## Compute distribution of average tips per arrival
  tps <- tips(num)</pre>
 dist.summary(tps, 'tips per arrival')
  ## Compute average tips per day
  total.tips <- arrivals * tps</pre>
 dist.summary(total.tips, 'total tips per day')
 ## Compute total profits plus total tips and normalize.
 total.take <- total.profit + total.tips</pre>
 dist.summary(total.take, 'total net per day')
}
```

Read this code, and take note of the comments, to understand the operations. Depending on the value of the **pois** argument, customer arrivals can be simulated from either a Normal or Poisson distribution.

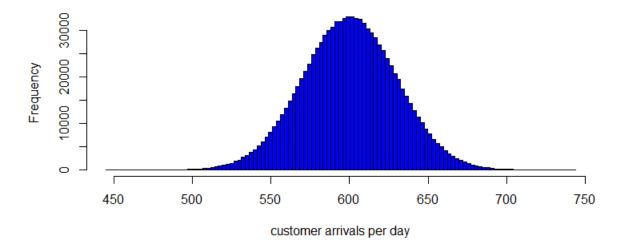
2. Enter the following code in the RStudio console to run the simulation with 100,000 values:

```
sim lemonade(100000)
```

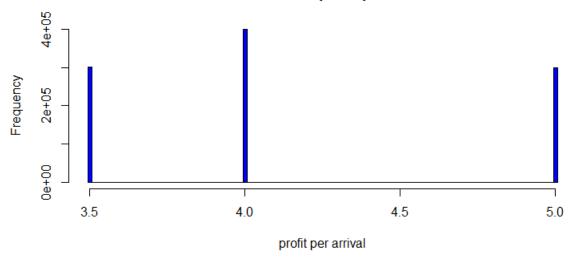
3. Review the printed and plotted output, which should look like this:

- "Summary of customer arrivals per day; with std = 29.94"
  Min. 1st Qu. Median Mean 3rd Qu. Max.
  446.1 579.8 600.1 600.0 620.2 742.4
- "Summary of profit per arrival; with std = 0.59"
  Min. 1st Qu. Median Mean 3rd Qu. Max.
  3.50 3.50 4.00 4.15 5.00 5.00
- "Summary of total profit per day; with std = 377.69" Min. 1st Qu. Median Mean 3rd Qu. Max. 1630 2183 2401 2490 2855 3666
- "Summary of tips per arrival; with std = 0.64" Min. 1st Qu. Median Mean 3rd Qu. Max. 0.0 0.0000 0.0000 0.4499 1.0000 2.0000
- "Summary of total tips per day; with std = 384.98"
  Min. 1st Qu. Median Mean 3rd Qu. Max.
  0.0 0.0 0.0 269.9 579.8 1459.0
- "Summary of total net per day; with std = 542.81" Min. 1st Qu. Median Mean 3rd Qu. Max. 1630 2325 2666 2760 3103 4990

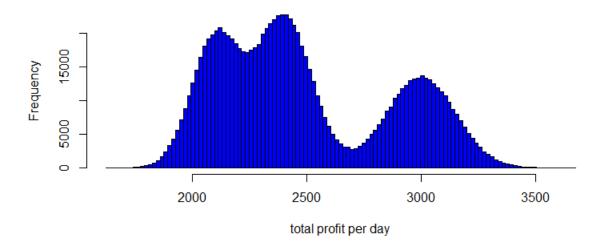
### Distribution of customer arrivals per day



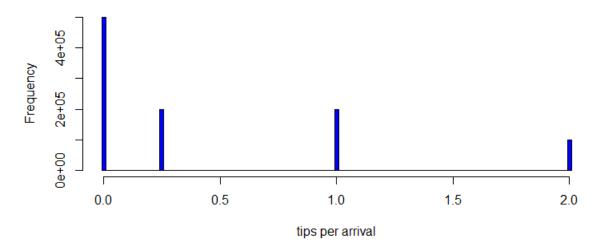
# Distribution of profit per arrival



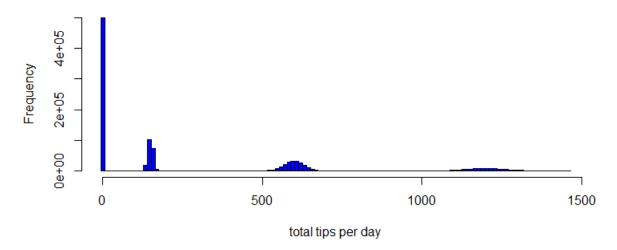
## Distribution of total profit per day



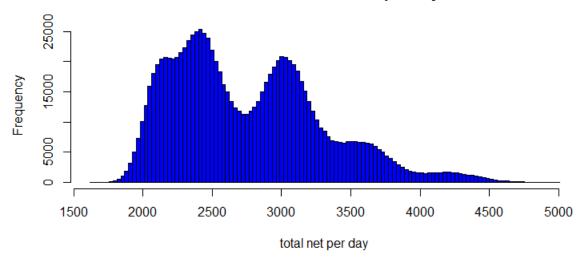
# Distribution of tips per arrival



# Distribution of total tips per day



### Distribution of total net per day



Examine each of the plots and the corresponding summary statistics. Note the following:

- The Normal distribution of the customer arrivals is as expected with a mean and median of 600.
- The distribution of profits per arrival appears as was observed previously.
- The distribution of total profits per day is the vector product of arrivals per day and profits per arrival. Note, that this result is a complex distribution which would be difficult to handle except by simulation.
- The distribution of tips per arrival appears as was observed previously.
- The distribution of total tips per day, is the vector product of arrivals per day and tips per arrival. Again, this result is a complex distribution which would be difficult to handle except by simulation.
- The distribution of the final total net profit per day is the sum of the distribution of total profits per day and the distribution of total tips per day. This final distribution is quite complex with five peaks.
- 4. Enter the following command to run the simulation again, this time assuming a mean of 1200 customers per day with a standard deviation of 20:

```
sim.lemonade(100000, 1200, 20)
```

5. Review the resulting statistics and plots, comparing them with the simulation results for a 600 daily customer average.

**Note**: The distributions shown in this exercises are shown in terms of frequency of the values, not probability. The distribution would need to be normalized to transform frequency to probability values.

#### Simulate Lemonade Stand Income with Python

**Note**: If you prefer to work with R, skip this procedure and complete the preceding procedure, *Simulate Lemonade Stand Income with R*.

1. Locate the **sim\_lemonade** function in the code editor window of Spyder, which looks like the following:

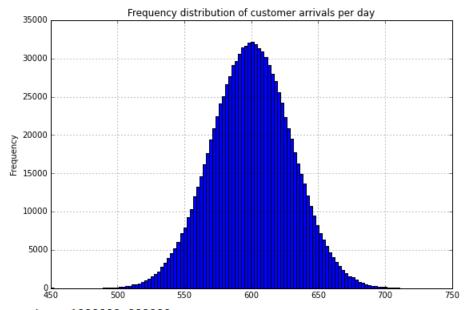
```
def sim lemonade(num, mean = 600, sd = 30, pois = False):
  ## Simulate the profits and tips for
  ## a lemonade stand.
 import numpy.random as nr
  ## number of customer arrivals
  if pois:
   arrivals = nr.poisson(lam = mean, size = num)
  arrivals = nr.normal(loc = mean, scale = sd, size = num)
 print(dist summary(arrivals, 'customer arrivals per day'))
  ## Compute distibution of average profit per arrival
 proft = gen profits(num)
 print(dist summary(proft, 'profit per arrival'))
  ## Total profits are profit per arrival
  ## times number of arrivals.
  total profit = arrivals * proft
 print(dist_summary(total profit, 'total profit per day'))
  ## Compute distribution of average tips per arrival
  tps = gen tips(num)
 print(dist summary(tps, 'tips per arrival'))
  ## Compute average tips per day
  total tips = arrivals * tps
 print(dist summary(total tips, 'total tips per day'))
  ## Compute total profits plus total tips.
  total take = total profit + total tips
 return(dist summary(total take, 'total net per day'))
```

Read this code, and take note of the comments, to understand the operations. Depending on the value of the **pois** argument, customer arrivals can be simulated from either a Normal or Poisson distribution.

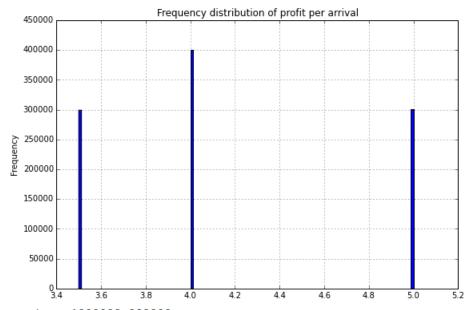
2. At the prompt, type the following line of code in the IPython console to run the simulation for 100,000 values:

```
sim lemonade (100000)
```

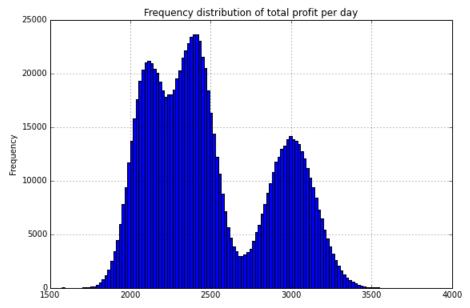
**3.** Review the output, which should look similar to this:



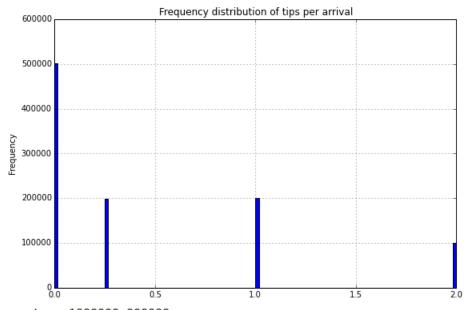
1000000.000000 count mean 600.002708 std 30.007318 450.253214 min 25% 579.725321 50% 600.006192 75% 620.222092 739.678771 max



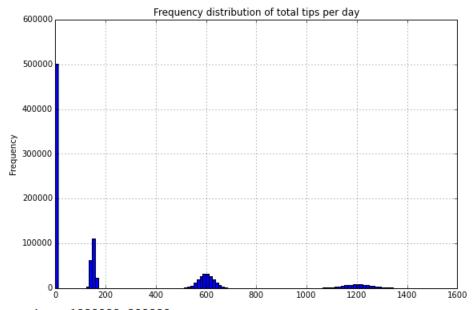
1000000.000000 count 4.150777 mean 0.593598 std min 3.500000 25% 3.500000 50% 4.000000 75% 5.000000 5.000000 max



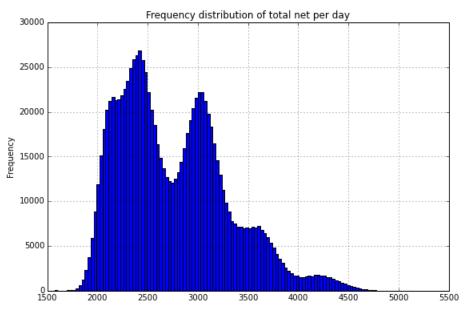
count	1000000.000000
mean	2490.487353
std	377.811927
min	1575.886249
25%	2183.533847
50%	2401.154755
75%	2855.214744
max	3691.195888



1000000.000000 count mean 0.450140 std 0.640479 min 0.000000 25% 0.000000 50% 0.000000 75% 1.000000 max 2.000000



1000000.000000 count mean 270.121213 385.088879 std min 0.000000 25% 0.000000 50% 0.000000 75% 579.868929 1466.610766 max



#### Out[6]:

count	1000000.000000
mean	2760.608566
std	542.424286
min	1575.886249
25%	2326.857391
50%	2668.203428
75%	3103.085025
max	5133.137682

dtype: float64

Examine each of the plots and the corresponding summary statistics. Note the following:

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- The distribution of total profits per day, is the vector product of arrivals per day and profits per arrival. Note, that this result is a complex distribution which would be difficult to handle except by simulation.
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- The distribution of total tips per day is the vector product of arrivals per day and tips per arrival. Again, this result is a complex distribution which would be difficult to handle except by simulation.
- The distribution of the final total net profit per day is the sum of the distribution of total profits per day and the distribution of total tips per day. This final distribution is quite complex with five peaks.
- 6. Enter the following command to run the simulation again, this time assuming a mean of 1200 customers per day with a standard deviation of 20:

```
sim lemonade (100000, 1200, 20)
```

7. Review the resulting statistics and plots, comparing them with the simulation results for a 600 daily customer average.

**Note**: The distributions shown in this exercises are shown in terms of frequency of the values, not probability. The distribution would need to be normalized to transform frequency to probability values.

## **Summary**

This lab you have used either R or Python to simulate the income using a simple model for a lemonade stand. You have computed random draws from both named distributions and a special, or custom, distribution. You have computed the distributions of profits, tips and total net income. All of these distributions exhibit complex behavior which is only tractable using simulation.