

Geospectrum Website Initial Prototype Review

April 5, 2023
2:00-3:05 PM
Zoom meeting

Item No. 1: Lorem Ipsum

The descriptions are as follows:

A. Client's Testimony: "What they say"

1. "The Forest Cover Change Analysis report developed by Geospectrum, particularly on the increase in forest cover, is now being used as the basis to report end-of-project accomplishments and impacts of site development interventions by the Forestland Management Project. The same processes and methodologies employed in forest cover change analysis done in the Project, with the possible addition of random field validation (to add authenticity to the results), is being promoted for application in other forest rehabilitation initiatives of DENR, e.g., NGP."

From the Planet Labs customer brief highlights
Forestland Management Project (FMP)
Department of Environment and Natural Resources - Forest Management Bureau
(DENR-FMB)

2. "Geospectrum as a service provider for high-resolution satellite imagery basemaps has shown excellent performance in compliance with contract terms and conditions, staff availability and professionalism, timeliness and quality work, and customer service."

From the External Service Provider Performance Evaluation - Contract for the Supply and Delivery of High-Resolution Satellite Image of NCR

3. "DOST-ASTI recognized the need for timely and accurate information, especially in the wake of natural disasters, and connected with Geospectrum to access Planet Data.

Today, Planet's images are used for a wide variety of applications that meet Geospectrum's customers' needs. "From forest fires and earthquake monitoring to landslides and environmental monitoring, the possibilities are endless," said Harold Bryan S. Paler, Senior Science Research Specialist at DOST-ASTI. "

From Natural Disaster Monitoring in the Philippines - A Geospectrum Case Study, Planet Labs, PBC

B. Global Partners:

Please see item no. 6

C. FAQ's:

1. Is Geospectrum a Philippine business?
 - a. Geospectrum is 100% Filipino-owned and -operated. Geospectrum Marketing Services is a DTI-registered business and PhilGEPS Platinum member. Geospectrum Analytics Services, Inc. is a SEC-registered corporation. Geospectrum has 2 offices, in Ortigas Center Pasig City and South Triangle Quezon City.
2. What is the difference between Geospectrum and other satellite imagery vendors?
 - a. Geospectrum's partner satellite constellations constitute the largest fleet of imaging satellites, enabling more-than-daily capture of any project area. In addition, we offer always-on, nighttime, and all-weather monitoring. Geospectrum also offers a wide range of derived analytic products to provide you a comprehensive, end-to-end solutions package.
3. Are your products and services on a subscription basis?
 - a. Geospectrum offers both a la carte/ad hoc ordering and regular subscription models.
4. How much are your products?
 - a. Please contact us for a free and personalized price proposal. Pricing is highly variable based on product packaging, project size and timeline, local taxes and institution type. We offer academic, volume and institutional discounts.
 - b.

D. Our people and our team

The suggested modification is to combine two sections titled "Our People" and "Our Team" into one cohesive section with the header "Our People and Our Team." By doing so, the content will be streamlined and presented more clearly to the users.

Description:

"GEOSPECTRUM is made up of specialists in the geospatial fields. From remote sensing, land surveying, geology, environmental science, astronomy, urban and regional planning, aerospace operations and Geographic Information Systems, our diverse backgrounds enable holistic approaches."

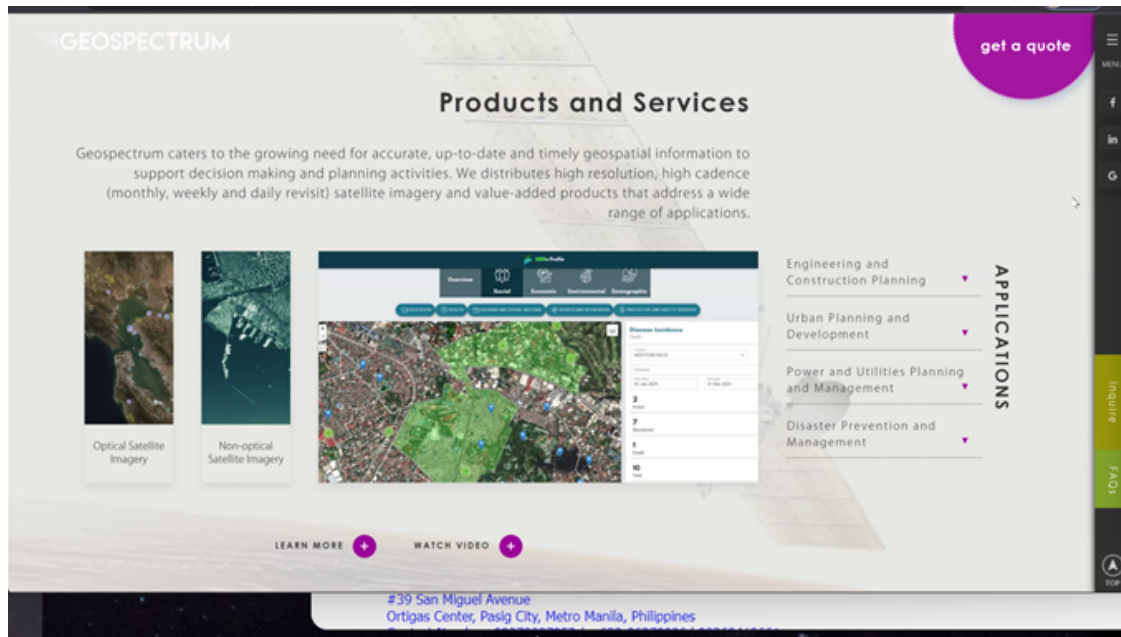
Item no. 2: Landing page



Our decision was to select a single high-resolution satellite image that can be smoothly panned left and right with minimal motion. Sir Romel recommended opting for a higher resolution image that includes more bodies of water.

Task assigned to Geospectrum team. We will send the image once available.

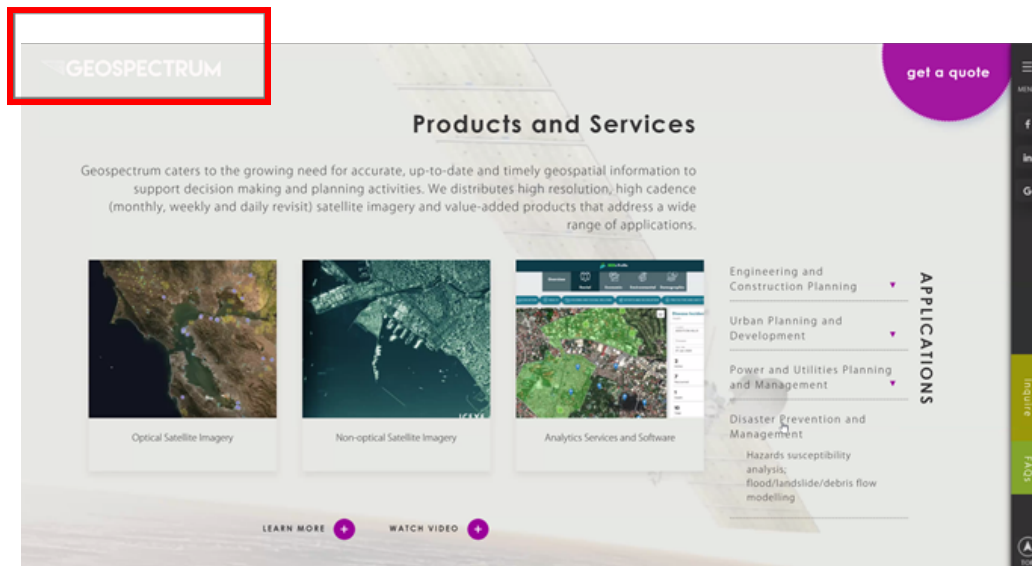
Item no. 3: "Get a quote" alternative



As per the decision, the "Get a Quote" option will be replaced as "About Us". Upon clicking on it, the option will expand, and users will be able to view the contact number, email address, and a form to fill out.

Task assigned to Sir Romel.

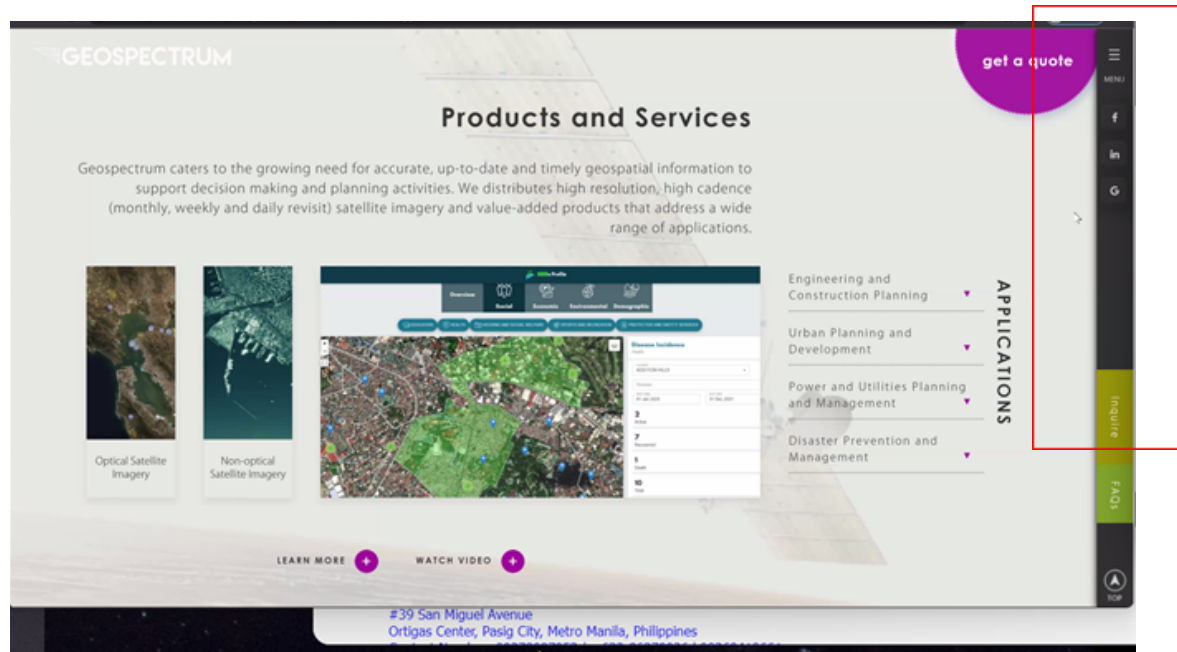
Item no. 4: Color change for the logo



Modify the logo's color based on the background it is displayed on.

Task assigned to Sir Romel.

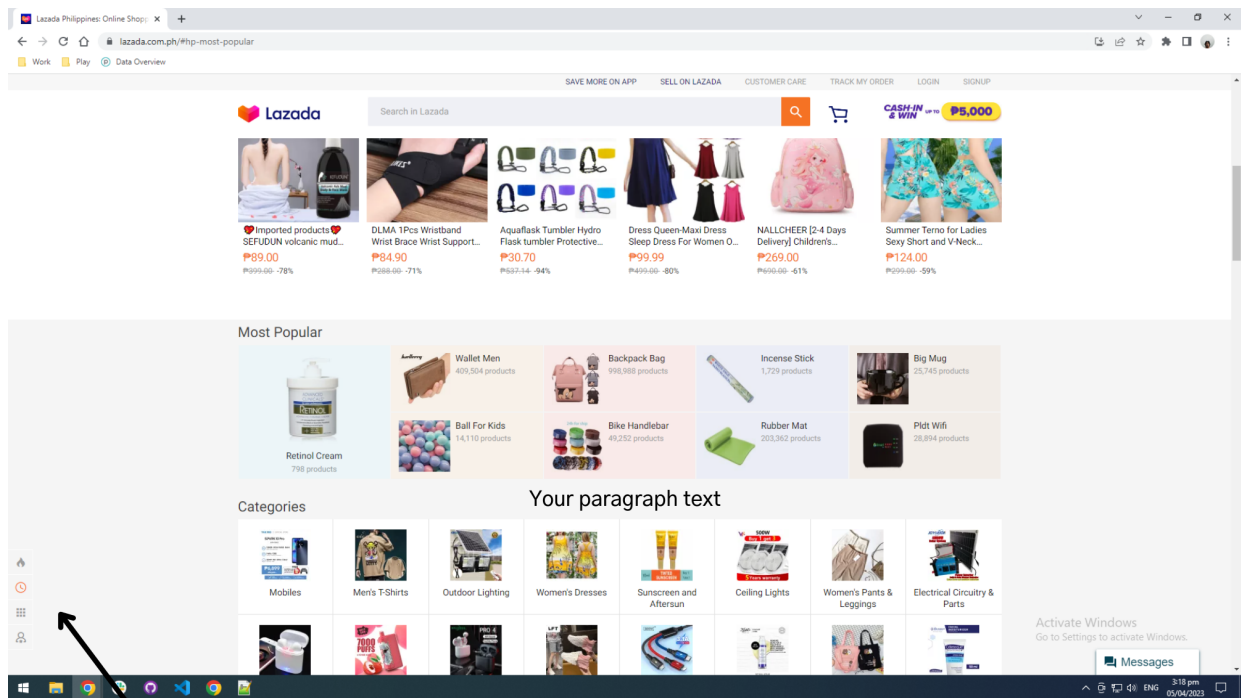
Item no. 5: Mini site map for long website pages



Andrew from the IT group suggests having a mini navigation menu or breadcrumb menu for long website pages. This is a type of navigation aid that helps users quickly navigate through long website pages by providing a hierarchical display of links that represent the site's structure.

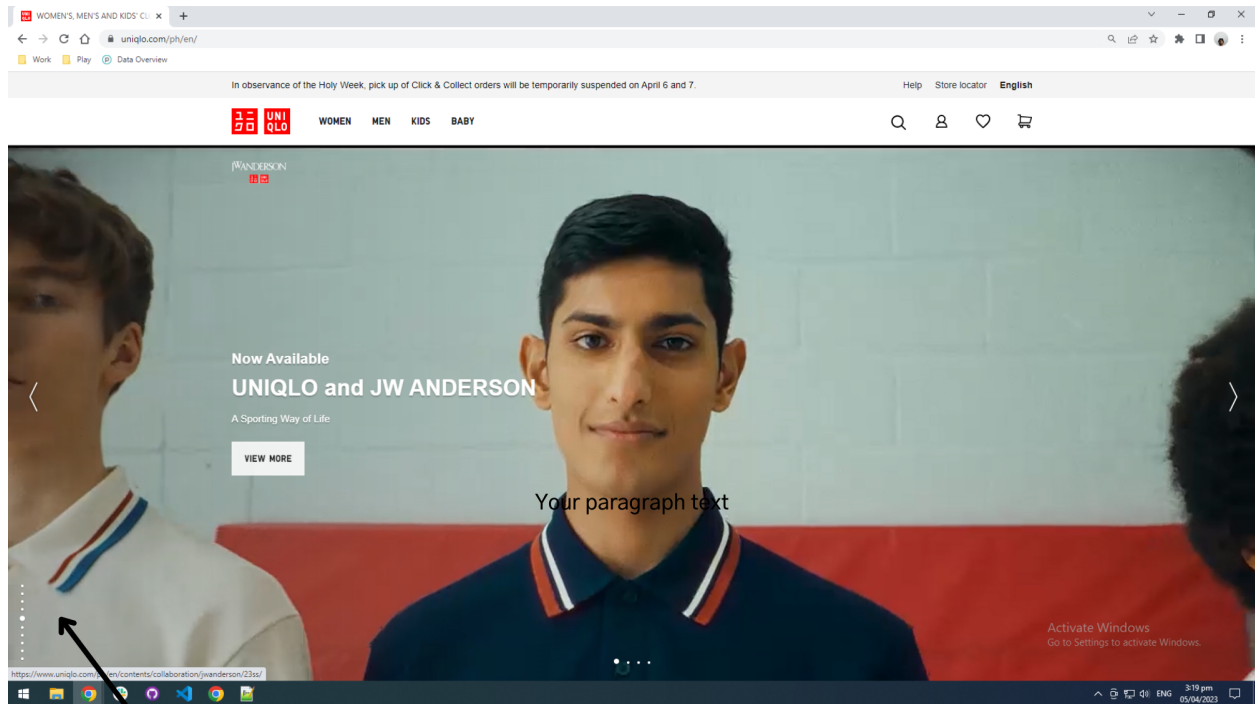
Task assigned to Sir Romel

Sample:



Mini site map for long website pages.

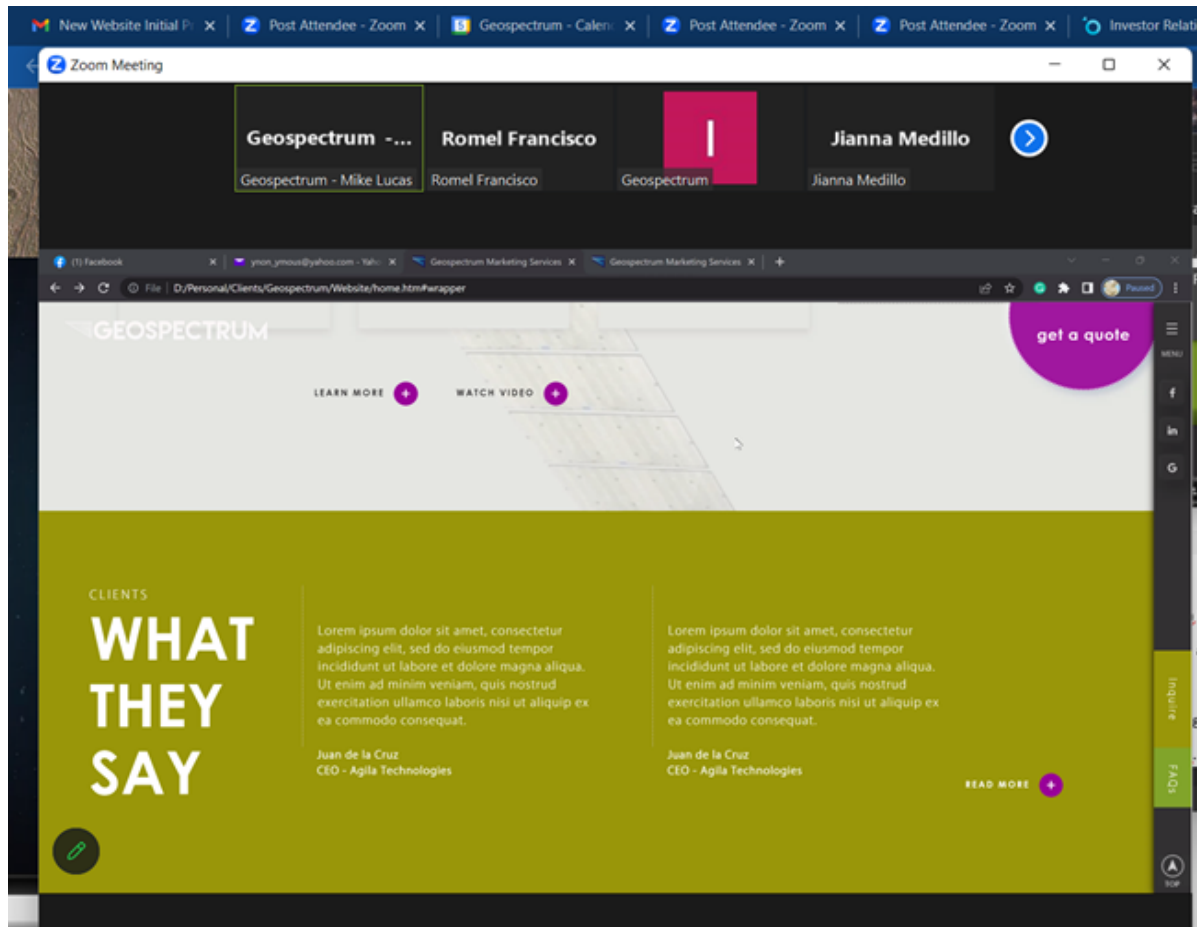
<https://www.lazada.com.ph/#>



Mini site map for long website pages.

<https://www.uniqlo.com/ph/en/>

Item No. 6: The color palette



The color scheme is generally okay, but it would be advisable to decrease the usage of the secondary color.

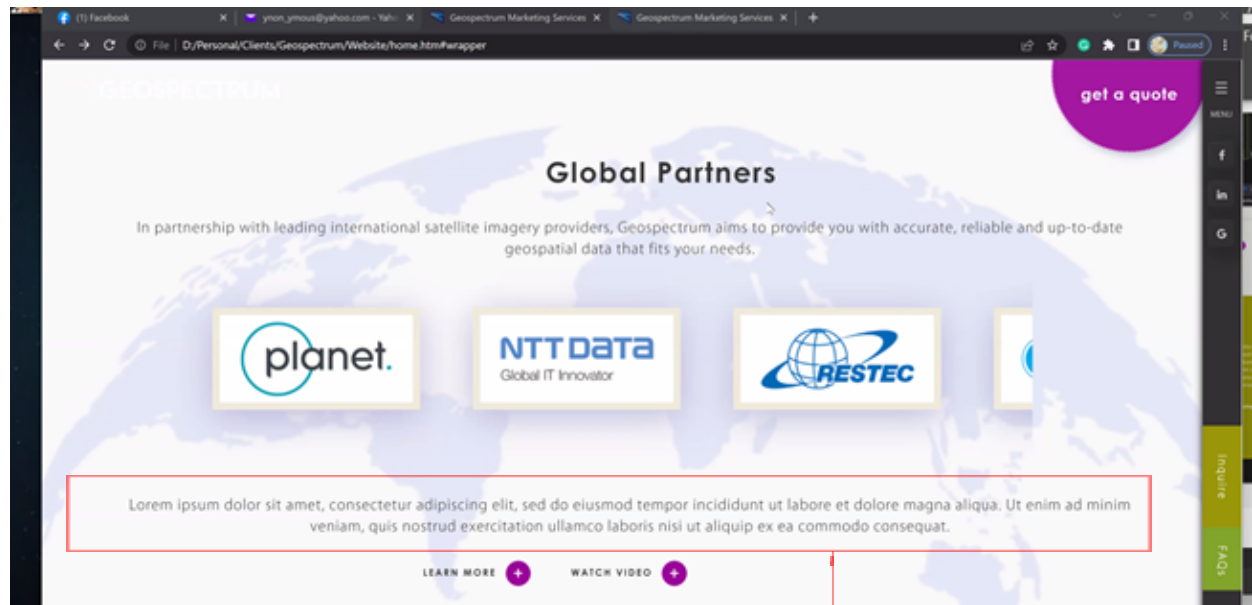
Task assigned to Sir Romel.

Item No. 7: Global Partner's new arrangement

The logo of the partner needs to be arranged alphabetically and placed in a configuration of 3 x 2.

Eartheye
ICEYE
NTT Data
Planet
Restec
SpaceKnow

***Satellogic is not included in the global partners.**



This line of text can be removed

-Nothing follows-