

# GeoTracker

Joan Josep Jiménez

# Main Idea

- Geolocalized records
- Modular fields
- “Mine” the information to generate value

# Technological Viability

- Generate Data (Android)
- Process Data (NodeJS, Firebase, SOAP Based Webservice)
- Show Data (Web platform, API)

# Economical Viability

- Just need a “little” server at the start (Firebase is a “free” one)
- No remarkable competence in similar apps (Too focused)
- Potential adaptability of the modular system

# Business Model

- Demo based system (Starting quota)
- Paying for the server quota use (Records amount, number of fields used, etc)
- Pay for an exclusive form adapted to the exact necessity of the client

# Some Potential Markets

- Construction based companies
- Field based works (Archeology)
- Pest control
- Incidences in the city (equipment, security, etc)