

## Women's Clothing E-commerce Dashboard

### Key Performance Indicators

Total Revenue  
\$146,519.00

Unique Products  
24

Total Orders  
273

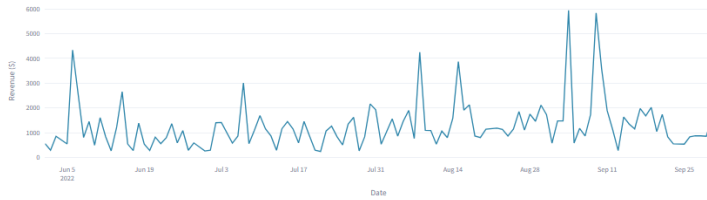
Avg Unit Price  
\$274.97

Items Sold  
533

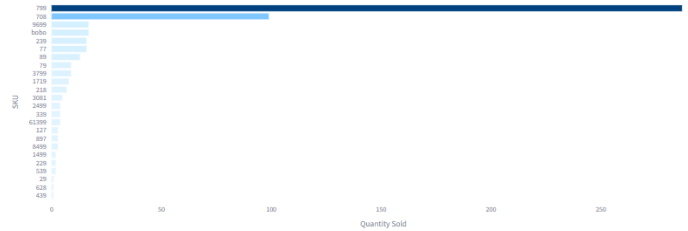
Avg Order Value  
\$536.70

### Data Analysis

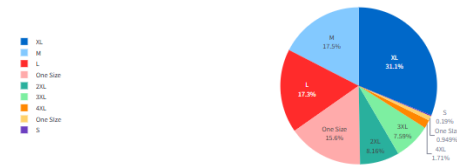
Daily Revenue Trend



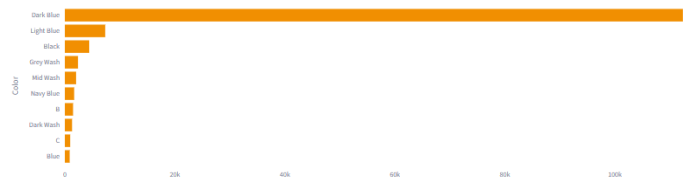
Top 25 SKUs by Sales



Size Distribution

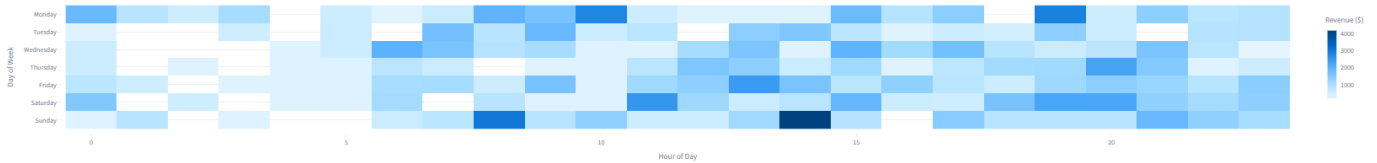


Top 10 Colors by Revenue



### Sales Pattern Analysis

Sales Heatmap by Day and Hour



Insight: The busiest periods with the highest sales were observed on:

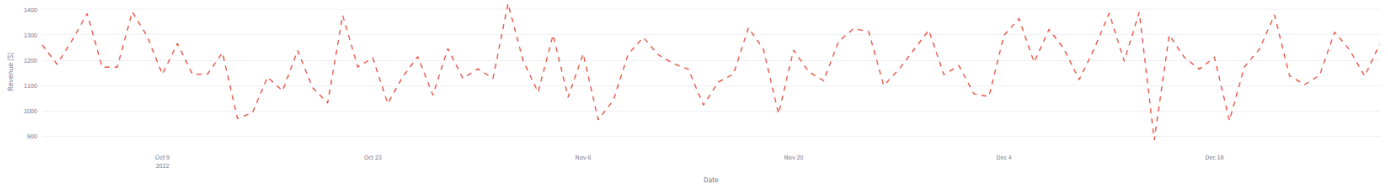
- Sunday during 8:00, 14:00
- Monday during 10:00, 19:00
- Saturday during 11:00

These are ideal times to schedule promotions or targeted ads.

### Sales Prediction (Next 3 Months)

Sales Revenue Prediction

Basic prediction based on available data



Insight: Sales are expected to mostly fluctuate between \$1,129 and \$1,262, reflecting the typical revenue range. Occasional dips to around \$886 and peaks up to \$1,423 indicate both potential risks and opportunities.


## Chat with Your Data

Ask a question about your data:

e.g., What's the total revenue for "Red" color items?

Quick Questions:

 Total Revenue

 Best Color

 Best Size

## Raw Data

☐ Show raw data