

# George Lin

Graphic Designer  
Videographer

Portfolio  
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## Profile

I am a resourceful and curious [graphic designer](#) that can do [visual effects](#) and [web development](#). Flexible with a wide array of creative and technical tools, I am competent at solving multidisciplinary problems while studying at the School of Interactive Arts and Technology at Simon Fraser University.

## Technical Skills

### Proficient

- Photoshop
- Illustrator
- After Effects
- Premiere Pro
- Java Processing & Arduino
- Animate

### Intermediate

- InDesign
- HTML & CSS
- Blender
- Dreamweaver

### Foundational

- SolidWorks
- Python

## Design Experience

### Graphic Designer

#### Freelance - Master Badminton

- Created badminton jersey, shuttlecock, rackets and bag designs
- Created posters, banners and signage.
- Designed and developed the official website for the company

November 2016 – Present

#### Tools used:

Illustrator, Photoshop, Lightroom, Dreamweaver

## Community Involvement

### SIAT Frosh 2018

#### Volunteer, Lead Videographer/ Video Editor

- Planned, filmed and edited the promotion video of the event
- Responsible for motion graphics and visual assets
- Responsible for leading other assistant videographers
- Captured footage of the event

August 2018 - September 2018

#### Tools used:

Nikon D5300, Lightroom, Premiere Pro, After Effects, Photoshop

### Interactive Arts and Technology Student Union (IATSU)

#### IATSU TV Junior Producer

- Provided graphical treatment to enhance overall quality of videos
- Assisted the Lead Producer
- Captured footage of main events and their promotional videos

October 2018 – Present

#### Tools used:

Nikon D5300, Lightroom, Premiere Pro, After Effects, Photoshop

## Community Involvement

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SFU Esports Association

April 2018 - Present

Media Crew

- Responsible for promotional videos
- Organized and planned shot lists
- Captured and edited footage of main events

### Tools used:

Nikon D5300, Lightroom, Premiere Pro, After Effects, Photoshop

## Education

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**BACHELOR OF ARTS, INTERACTIVE ART AND TECHNOLOGY  
COMMUNICATION MINOR**

September 2016 - Present

Simon Fraser University

CGPA 3.41

The School of Interactive Arts and Technology (SIAT) is a unique program that combines interaction, art, and technology and teaches students conceptual and hands-on design in innovation

## Languages

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- English
- Cantonese
- Japanese (Beginner)

## Interests

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### Activities:

- I am really passionate about photography and cinematography
- I like creating modifications for video games, such as custom maps and models.
- I spend my free time watching movies, and science fiction is my favorite genre.
- I also do paintings and sketchings, which allow me to express my creativity freely
- Outdoor activities are also my friends, hiking, rock climbing and exploring are things that I would do to relieve myself.