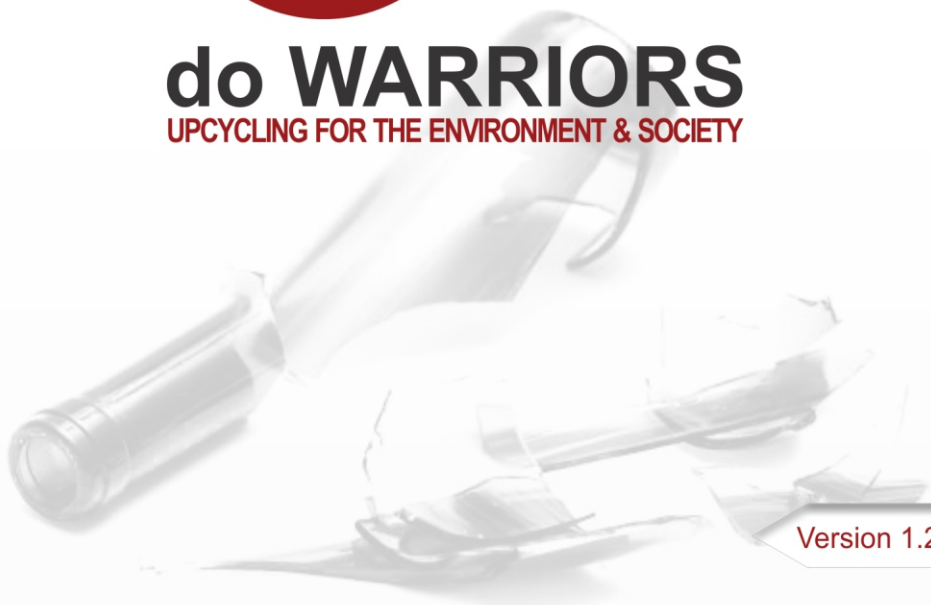




# do WARRIORS

UPCYCLING FOR THE ENVIRONMENT & SOCIETY



Version 1.2

# 2019



The “do” initiative was inspired by our very own team to get things done.

With the **FUTURE IN FOCUS** as well as a universal call to action by the UN Sustainable Development Goals.

We started leaving our footprints of sustainability with our **do WARRIORS**, who work with us to form better habits around waste managing for our stakeholders; local bars and restaurants, by reducing their carbon footprint through our business model.



*“Never before in history – at least in our living experience –have governments, private sectors and individuals had the opportunity to re-think the future”.*

Marina Ponti  
Global Director UN SDG Action Campaign



# 2020

do Warriors



do **WARRIORS** takes trail-blazing action by doing our bit for the environment and society by **rescuing** thousands of gin, liquor, whiskey, wine and vodka bottles from local bars and restaurants.

It is our hope that society will take up this challenge and join us, for the good of our planet.



*The environment and the economy are really both sides of the same coin. If we cannot sustain the environment we cannot sustain ourselves.*

Wangari Mathai



# 2021



**Expanded the 3R worldwide policy to 5R to accommodate our business model.**



RETHINK



REUSE



RESCUE



REFRESH



REBUY

Taking collective action on climate with our **5R** policy. In this policy we do our part with **RESCUE** and **REFRESH**, towards our environmental responsibility.

*1 recycled glass bottle would save energy to power a computer for about 25 minutes.*

Sotruefacts:#97





# 2022

*do Warriors*



**do WARRIORS** take conscious steps in participating in hosted events to raise awareness on the importance of upcycling and waste prevention for contribution, economic potential and impact on habits.



*"When you put the whole picture together, RECYCLING is the right thing to do".*

Pam Shoemaker





## Taking the journey of upcycling into mainstream capitalism



- BOWLS
- CANDLES
- CARAFES & JUGS
- CLOCHES & DOMES
- DRINKWARE & SETS
- MOSSARIUMS
- & MUCH MORE



RETHINK



REUSE



RESCUE



REFRESH



REBUY

**KIJANI GLASS** has sustainability as its core value.  
We **REFRESH** thousands of bottles into style, function and purpose.