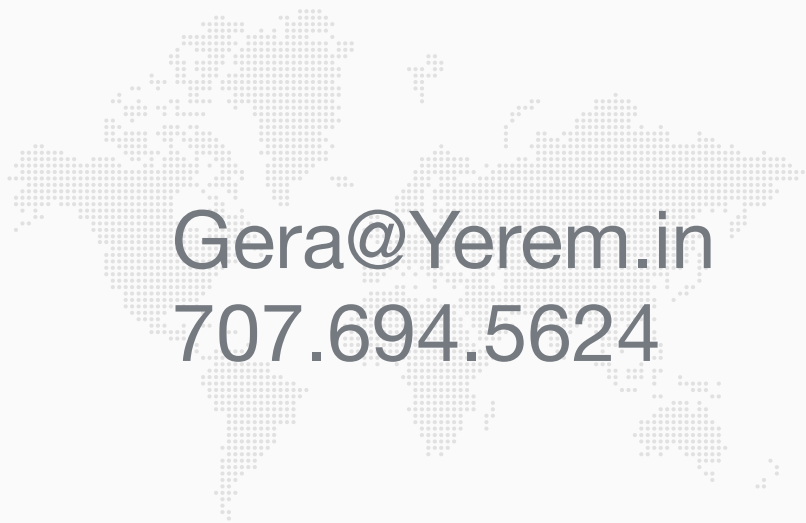




Gera Yeremin

Marketing Director



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WORK EXPERIENCE

Santa Rosa, CA
2019 - today

Digital Marketing Director - 57 Seconds
Using our custom software we increased google reviews of an insurance client by over 800% over the first quarter of running a reviews acquisition campaign.

Produced a series of videos for a customer acquisition campaign with custom scripts and paired with custom landing pages to increase conversion.

Implemented a sophisticated chat bot with custom scripted scenarios into a SMS campaign to increase engagement and conversion.

Petaluma, CA
2014 - 2019

Director of Digital Marketing - Nuvolum
Created the road map for a team of developers in creating a scalable system for deploying over 200+ oral surgery websites.

Optimized our process for delivering our services from 60 days down to 5 by working with the other executives to gather all the information into one place. This allowed us to sell more marketing services.

Created the vision and roadmap that took our company from 7 employees up to 50 in 4 years.

Rohnert Park, CA
2015 - 2016

WordPress Marketing - Sonoma State
Upon completion of this course, participants earning a Certificate in WordPress Website Development will develop, market, and measure the efficacy of a website built in the WordPress platform.

Kentfield, CA
2013 - 2014

Google Apps Instructor- College of Marin
Introduced the class to google apps and explored how we can use it to become a more effective marketer.

What Next?
Learn More



<https://hello.gera.yerem.in>

ABOUT ME

Gera creates custom campaigns for acquiring new customers and getting feedback from current customers . Gera helps his clients gain more traffic and convert leads.

In addition to providing the tools, Gera crafts a custom campaign aligned with the needs of his clients.

SKILLS

Endorsed Skills	#
Marketing	32 🔥
Leadership	25 🔥
Start-ups	34 🔥
Management	23 🔥
WordPress	33 🔥
User Experience	15
Social Media	22
Online Advertising	11
Web Analytics	3
Business Strategy	5
SAAS Marketing	
SEO	
SEM	
PPC	
Google Analytics	
B2B Marketing	
Linkedin Campaigns	
Facebook Campaigns	
Google Adwords	
A/B Testing	
Prototyping	

