

AARON GERACI

Computer Support Specialist & Creative Technologist

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Professional Profile

IT career changer with 10 years in Motion Graphic Design, transitioning to IT Support Analysis. Pursuing AAS in Computer Network Administration and CompTIA A+ certification. Full-stack development skills from Per Scholas Software Engineering program. Combines technical expertise with creative problem-solving.

Technical Skills

Applications: Adobe Creative Suite, Microsoft 365, VS Code, Asana

Technical Skills: Audio-Visual Production, Motion/Graphic Design, Illustration, Storyboarding, VFX, CRUD, REST, OOP

Soft Skills: Customer Service, Project Management, Continuous Learning, Detail Orientation, Hardware and Software Troubleshooting, De-Escalation, Active Listening

Education/Technical Training

AAS, Computer Network Administration Cincinnati State, Cincinnati, OH	Expected: 08/2026
Software Engineering Training Per Scholas, Cincinnati, OH	Completed: 02/2024
Cinema 4D Basecamp & Character Animation School of Motion, Cincinnati, OH	Completed: 04/2020
BFA, Graphic Design, 3.2 GPA Northern Kentucky University, Highland Heights, KY	Completed: 05/2012

Certifications

CompTIA A+	Core 1 Passed 06/2024; Core 2 Expected 11/2024
ITIL 4 Foundation	Completed: 04/2024

Work Experience

Kanga Klimb Lead Guide Cincinnati Zoo and Botanical Garden, Cincinnati, OH	03/2024 – Present
<ul style="list-style-type: none">Lead a team of employees, new to professionalism, to ensure all matters of the aerial course are properly addressed to the CZBG's standards.Ensure safety protocols are met in a high stakes environment, 50 feet in the air.Deliver quality customer experience by emphasizing personal challenge, exploration and fun.	
Motion Graphic Designer Crossroads Church Kids' Club, Cincinnati, OH	01/2017 – 10/2023
<ul style="list-style-type: none">Demonstrated proficiency in troubleshooting software and hardware challenges, independently resolving workstation issues.Spearheaded a new production pipeline, transitioning weekly content from in-person presenters to YouTube episodes, resulting in a subscriber increase from 5k to 190k in two years.Crafted engaging videos for children, showcasing various creative skills, including illustrations, motion design, animated 3D characters, and post-production.Planned projects, defined timelines, and collaborated with stakeholders.Created storyboards for live-action and animated scripts, produced digital illustrated assets for print and video production, and developed 2D and 3D character animations.	
Graphic Designer Merkle (FKA gyro:), Cincinnati, OH	03/2012 – 12/2016
<ul style="list-style-type: none">Established quality in-house video capabilities resulting in an 80% reduction of reliance on external contractors.Developed brand advertising for B2B clients, including IBM, Makino, KitchenAid, Tate & Lyle, and Hobart.Created animated GIF banners, YouTube ads, brand essence sizzle reels, email templates, and website layouts.	