## **AARON GERACI**

# Computer Support Specialist & Creative Technologist

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### Professional Profile

IT career changer with 10 years in Motion Graphic Design, transitioning to IT Support. Pursuing AAS in Computer Network Administration and CompTIA A+ certification. Full-stack development skills from Per Scholas Software Engineering program. Combines technical expertise with creative problem-solving.

# Technical Skills

**Applications:** Windows 10/11, Server Manager, Active Directory, Adobe Creative Suite, Office 365, VS Code, Asana **Technical Skills:** Computer Virtualization, TCP/IP Concepts, User Management, Access Control, Audio-Visual Production, Motion/Graphic Design, Illustration, Storyboarding, VFX, CRUD, REST, OOP **Soft Skills:** Customer Service, Project Management, Continuous Learning, Detail Orientation, Hardware and Software Troubleshooting, De-Escalation, Active Listening

# Education/Technical Training

AAS, Computer Network Administration   Cincinnati State, Cincinnati, OH	Expected: 08/2026
Software Engineering Training   Per Scholas, Cincinnati, OH	Completed: 02/2024
Cinema 4D Basecamp & Character Animation   School of Motion, Cincinnati, OH	Completed: 04/2020
BFA, Graphic Design, 3.2 GPA   Northern Kentucky University, Highland Heights, KY	Completed: 05/2012

### Certifications

Work Experience

CompTIA A+
ITIL 4 Foundation GR671638252AG

Core 1 Passed 06/2024; Core 2 Expected 11/2024 Completed: 04/2024

#### Kanga Klimb Lead Guide | Cincinnati Zoo and Botanical Garden, Cincinnati, OH

03/2024 - Present

- Lead a team of employees, new to professionalism, to ensure all matters of the aerial course are properly addressed to the CZBG's standards.
- Ensure safety protocols are met in a high stakes environment, 50 feet in the air.
- Deliver quality customer experience by emphasizing personal challenge, exploration and fun.

#### Motion Graphic Designer | Crossroads Church Kids' Club, Cincinnati, OH

01/2017 - 10/2023

- Demonstrated proficiency in troubleshooting software and hardware challenges, independently resolving workstation issues.
- Spearheaded a new production pipeline, transitioning weekly content from in-person presenters to YouTube episodes, resulting in a subscriber increase from 5k to 190k in two years.
- Crafted engaging videos for children, showcasing various creative skills, including illustrations, motion design, animated 3D characters, and post-production.
- Planned projects, defined timelines, and collaborated with stakeholders.
- Created storyboards for live-action and animated scripts, produced digital illustrated assets for print and video production, and developed 2D and 3D character animations.

# Graphic Designer | Merkle (FKA gyro:), Cincinnati, OH

03/2012 - 12/2016

- Established quality in-house video capabilities resulting in an 80% reduction of reliance on external contractors.
- Developed brand advertising for B2B clients, including IBM, Makino, KitchenAid, Tate & Lyle, and Hobart.
- Created animated GIF banners, YouTube ads, brand essence sizzle reels, email templates, and website layouts.