



# Gerad Suyderhoud

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I'm passionate about creating delightful software that improves people's everyday lives.

✉ gerad@suyderhoud.com

EDUCATION     Stanford, Computer Science '03

EMPLOYMENT     Node Knockout; Sequoia; Suyderhoud LLC; Fortnight Labs; Swivel; Apple; Cornerstone

TECH SKILLS     RAILS   OBJECTIVE C   JQUERY   MONGODB   IOS DEVELOPMENT   MYSQL   BACKBONE   NODE   ORACLE   BOOTSTRAP  
SAS   MAC DEVELOPMENT   PYTHON   DATA ANALYSIS   R   ANGULAR   BOOSTRAP   EXCEL   VISUAL BASIC   DEVOPS   POSTGRES  
ELASTICSEARCH   EMBER   PHP   JAVA   PRODUCT DEFINITION   PERL   SQLITE

HOBBIES     Fatherhood; Running; Triathlon

## Employment

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### Node Knockout

May 2010 – Present

Creator

(4 years 7 months)

I created and run a 48-hour hackathon for developers to build apps using node.js. Over 1000 participate from around the world.

### Sequoia

Jun 2013 – Oct 2014

(co)Labs Entrepreneur

(1 year 5 months)

I was honored to be one of Sequoia's founding "(co)Labs Entrepreneurs."

**ForwardTrail** - Rebuilt Sequoia's custom CRM system into a commercial product.

**Grove** - Defined and built a private community site for Sequoia founders.

**Grove Public** - Defined and built a site for public Sequoia content.

### Suyderhoud LLC

Ongoing

Owner

I have many side-projects where I dabble with new technology or product ideas. Here are some of my favorites.

**Caddyhack** - A caddy on your wrist. Social golf analysis for the Apple watch.

**Golf Courses Wiki** - An open golf course database. Used as a data source for Caddyhack.

**Tractor** - Automatic time tracking from your menubar.

**Gifster** - Create animated gif screencasts. Great for bug reports.

**Distractless** - A chrome extension to eliminate internet distractions.

**Monitaur** - Instant server monitoring. Like Google analytics for server disk space.

**Lazeroids** - Real-time massively multiplayer asteroids on the web. Before people did that. Rails Rumble  
"Most Innovative" award winner.

**Gentrifire** - A tongue-in-cheek approach to finding your next apartment.

**Résumé** - You're looking at it.

## Fortnight Labs

Mar 2010 – May 2013

Founder

(3 years 3 months)

I founded and ran Fortnight Labs, a web design & development consulting company.

**Sequoia SMS** - Defined and built a minimum viable CRM that grew into an essential tool for Sequoia partners.

**Research League** - Defined and built a private social network for the investment community.

**SolarClover Dashboard** - Built a mobile dashboard for home solar installations.

**Tyco Dashboard** - Built a mobile dashboard for corporate solar installations.

**SpotXChange** - Researched, designed and prototyped for an ad exchange publisher dashboard

**Nomic** - Performed research, design and prototyping for an early stage retail startup.

## Swivel

Aug 2007 – Mar 2010

Product Manager

(2 years 8 months)

I joined Swivel, “YouTube for Data,” as a developer. I was quickly promoted to product manager and eventually ended up co-leading the company.

## Apple

Mar 2005 – Aug 2007

Lead Analyst

(2 years 6 months)

I analyzed customer data for Apple’s Product Marketing team.

**Data Mart** - Developed marketing data mart for ad hoc marketing queries.

**IT Infrastructure** - Created requirements and performed acceptance testing for IT infrastructure projects.

**Customer Analysis** - Analyzed customer data to target marketing campaigns.

## Cornerstone

Sep 2003 – Mar 2005

Analyst

(1 year 7 months)

I performed economic analyses in a variety of industries and practice areas.

**Case Work** - Supported expert testimony by creating economic and statistical models using SAS, SQL and Excel.

**Process Automation** - Streamlined case and data management practices by automating tasks.

## Education

### Stanford, Computer Science ‘03

B.S. Computer Science, Economics Minor; Postgraduate Coursework in Statistics