Gerad Suyderhoud

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I'm passionate about creating delightful software that improves people's everyday lives.

✉ gerad@suyderhoud.com

EDUCATION   Stanford, Computer Science '03

EMPLOYMENT   Gladly; Node Knockout; Sequoia; Suyderhoud LLC; Fortnight Labs; Swivel; Apple; Cornerstone

TECH SKILLS   NODE GO REACT POSTGRES CLEAN ARCHITECTURE MQTT KAFKA KUBERNETES AWS MONGODB BOOTSTRAP
JQUERY DEVOPS RAILS DATA ANALYSIS ELASTICSEARCH EMBER BACKBONE OBJECTIVE C IOS DEVELOPMENT ANGULAR
MAC DEVELOPMENT SQLITE MYSQL PYTHON R ORACLE SAS PHP JAVA EXCEL VISUAL BASIC PERL

HOBBIES   Fatherhood; Running; Triathlon

Employment

Gladly
Director of Engineering

Dec 2014 – Jan 2021
(6 years 1 month)

First outside engineer hired. Grew the company to 40 engineers. Led half the engineering team.

Node Knockout
Creator

May 2010 – Oct 2014
(4 years 5 months)

I created and ran a 48-hour hackathon for developers to build apps using node.js. Over 1000 participate from around the world.

Sequoia
(co)Labs Entrepreneur

Jun 2013 – Oct 2014
(1 year 5 months)

I was honored to be one of Sequoia's founding "(co)Labs Entrepreneurs."

ForwardTrail - Rebuilt Sequoia's custom CRM system into a commercial product.
Grove - Defined and built a private community site for Sequoia founders.
Grove Public - Defined and built a site for public Sequoia content.

Suyderhoud LLC
Owner

Ongoing

I have many side-projects where I dabble with new technology or product ideas. Here are some of my favorites.

Caddyhack - A caddy on your wrist. A social golf tracker for the Apple watch.
Golf Courses Wiki - An open golf course database. Used as a data source for Caddyhack.
Tractor - Automatic time tracking from your menubar.
Monitaur - Instant server monitoring. Like Google analytics for server disk space.
Lazeroids - Real-time massively multiplayer asteroids on the web. Before people did that. Rails Rumble "Most Innovative" award winner.
Gentrifire - A tongue-in-cheek approach to finding your next apartment.

Gifster - Create animated gif screencasts. Great for bug reports.

Distractless - A chrome extension to eliminate internet distractions.

Résumé - You're looking at it.

Fortnight Labs
Founder

Mar 2010 – May 2013
(3 years 3 months)

I founded and ran Fortnight Labs, a web design & development consulting company.

Sequoia SMS - Defined and built a minimum viable CRM that grew into an essential tool for Sequoia partners.

Research League - Defined and built a private social network for the investment community.

SolarClover Dashboard - Built a mobile dashboard for home solar installations.

Tyco Dashboard - Built a mobile dashboard for corporate solar installations.

SpotXChange - Researched, designed and prototyped for an ad exchange publisher dashboard

Nomic - Performed research, design and prototyping for an early stage retail startup.

Swivel
Product Manager

Aug 2007 – Mar 2010
(2 years 8 months)

I joined Swivel, "YouTube for Data," as a developer. I was quickly promoted to product manager and ended up co-leading the company.

Apple
Lead Analyst

Mar 2005 – Aug 2007
(2 years 6 months)

I analyzed customer data for Apple's Product Marketing team.

Data Mart - Developed marketing data mart for ad hoc marketing queries.

IT Infrastructure - Created requirements and performed acceptance testing for IT infrastructure projects.

Customer Analysis - Analyzed customer data to target marketing campaigns.

Cornerstone
Analyst

Sep 2003 – Mar 2005
(1 year 7 months)

I performed economic analyses in a variety of industries and practice areas.

Case Work - Supported expert testimony by creating economic and statistical models using SAS, SQL and Excel.

Process Automation - Streamlined case and data management practices by automating tasks.

Education

Stanford, Computer Science '03
B.S. Computer Science, Economics Minor; Postgraduate Coursework in Statistics