Gerad Suyderhoud

🔊 j'air-red cider-how'd

I'm passionate about creating delightful software that improves people's daily lives.

Summary

CONTACT

✉ gerad@suyderhoud.com (mailto:gerad@suyderhoud.com);

🌐 gerad.suyderhoud.com (http://gerad.suyderhoud.com);

⚙ gerad (http://github.com/gerad);

in geradsuyderhoud (http://linkedin.com/in/geradsuyderhoud);

🐦 @gerad (http://twitter.com/gerad)

EMPLOYMENT

Node.js Knockout; Sequoia Capital; Suyderhoud LLC; Fortnight Labs; Swivel; Apple; Cornerstone Research

EDUCATION

Stanford, Computer Science '03

TECH SKILLS

RAILS   OBJECTIVE C   JQUERY   MONGODB   IOS DEVELOPMENT   MYSQL   BACKBONE   NODE   ORACLE   BOOTSTRAP   SAS

MAC DEVELOPMENT   PYTHON   DATA ANALYSIS   R   ANGULAR   BOOSTRAP   EXCEL   VISUAL BASIC   DEVOPS   POSTGRES

ELASTICSEARCH   EMBER   PHP   JAVA   PRODUCT DEFINITION   PERL   SQLITE

HOBBIES

Fatherhood; Running; Triathlon

Employment

Node.js Knockout
Creator

May 2010 – Present
(4 years 7 months)

I created and run a 48-hour hackathon for developers to build apps using node.js. Over 1000 participate from around the world.

NODE   MONGODB   JQUERY   BOOSTRAP   DEVOPS   DATA ANALYSIS

Sequoia Capital
(co)Labs Entrepreneur

Jun 2013 – Oct 2014
(1 year 5 months)

I was honored to be one of Sequoia's founding "(co)Labs Entrepreneurs."

ForwardTrail
Rebuilt Sequoia's custom CRM system into a commercial product.

RAILS   POSTGRES   ELASTICSEARCH   EMBER   BOOTSTRAP   DEVOPS

Grove
Defined and built a private community site for Sequoia founders.

RAILS   MONGODB   BACKBONE   BOOSTRAP

Grove Public
Defined and built a content site for public Sequoia insights.

RAILS   MONGODB   BACKBONE   BOOSTRAP

Suyderhoud LLC   Ongoing
Owner

I have many side-projects where I dabble with new technology or product ideas. Here are some of my favorites.

Caddyhack
Strava for golf. Social golf tracking for the Apple watch.

OBJECTIVE C   IOS DEVELOPMENT

Golf Courses Wiki
An open golf course database. Used as a data source for Caddyhack.

NODE   MONGODB   ANGULAR   BOOTSTRAP

Tractor
Automatic time tracking from your menubar.

OBJECTIVE C   MAC DEVELOPMENT   SQLITE

Gifster
Create animated gif screencasts. Great for bug reports.

OBJECTIVE C   MAC DEVELOPMENT

Distractless
A chrome extension to eliminate internet distractions.

Monitaur
Instant server monitoring. Like Google analytics for server disk space.

RAILS   MYSQL   NODE   JQUERY   PRODUCT DEFINITION

Lazeroids

Real-time massively multiplayer asteroids on the web. Before people did that. Rails Rumble "Most Innovative" award winner.

RAILS   NODE   PYTHON   JQUERY

Gentrifire

A tongue-in-cheek approach to finding your next apartment.

RAILS   MYSQL   JQUERY   R   DATA ANALYSIS

Résumé

You're looking at it.

ANGULAR   BOOTSTRAP

Fortnight Labs
Founder

Mar 2010 – May 2013
(3 years 3 months)

I founded and ran Fortnight Labs, a web design & development consulting company.

Sequoia SMS

Defined and built a minimum viable CRM that grew into an essential tool for Sequoia partners.

RAILS   MONGODB   BACKBONE   OBJECTIVE C   MAC DEVELOPMENT   IOS DEVELOPMENT

Research League

Defined and built a private social network for the investment community.

RAILS   MYSQL   JQUERY

SolarClover Dashboard

Built a mobile dashboard for home solar installations.

PYTHON   JQUERY   OBJECTIVE C   IOS DEVELOPMENT

Tyco Dashboard

Built a mobile dashboard for corporate solar installations.

PYTHON   JQUERY   OBJECTIVE C   IOS DEVELOPMENT

SpotXChange

Researched, designed and prototyped for an ad exchange publisher dashboard

Nomic

Performed research, design and prototyping for an early stage retail startup.

RAILS   DATA ANALYSIS

Swivel
Product Manager

Aug 2007 – Mar 2010
(2 years 8 months)

I joined Swivel, "YouTube for Data," as a developer. I was quickly promoted to product manager and eventually ended up co-leading the company.

RAILS   MYSQL   JQUERY

Apple
Lead Analyst

<div align="right">

Mar 2005 – Aug 2007
(2 years 6 months)

</div>

I analyzed customer data for Apple's Product Marketing team.

Data Mart
Developed marketing data mart for ad hoc marketing queries.

ORACLE   SAS   PHP   JAVA   MYSQL

IT Infrastructure
Created requirements and performed acceptance testing for IT infrastructure projects.

ORACLE

Customer Analysis
Analyzed customer data to target marketing campaigns.

ORACLE   SAS   EXCEL   R   DATA ANALYSIS

Cornerstone Research
Analyst

<div align="right">

Sep 2003 – Mar 2005
(1 year 7 months)

</div>

I performed economic analyses in a variety of industries and practice areas.

Case Work
Supported expert testimony by creating economic and statistical models using SAS, SQL and Excel.

SAS   EXCEL   VISUAL BASIC

Process Automation
Streamlined case and data management practices by automating tasks.

VISUAL BASIC   PERL

Education

Stanford, Computer Science '03
B.S. Computer Science, Economics Minor; Postgraduate Coursework in Statistics

Hobbies

Fatherhood
My wife and I recently had our first child: Ella Cha Suyderhoud. It's been more work than I expected, but extremely fulfilling.

Running
I run 3-4 days a week. It helps keep me sane. To stay motivated I'll occasionally compete in a trail race or half marathon. Right now, my next race is the Kaiser Half.

Triathlon
I don't have enough time anymore, but I used to be an avid triathlete. I've done: Ironman Lake Tahoe, Vineman Aquabike, Lake Tahoe Triathlon, Lake Tahoe Xterra, Big Kahuna Triathlon, Donner Lake Triathlon, Marin County Triathlon, Santa Cruz Triathlon.