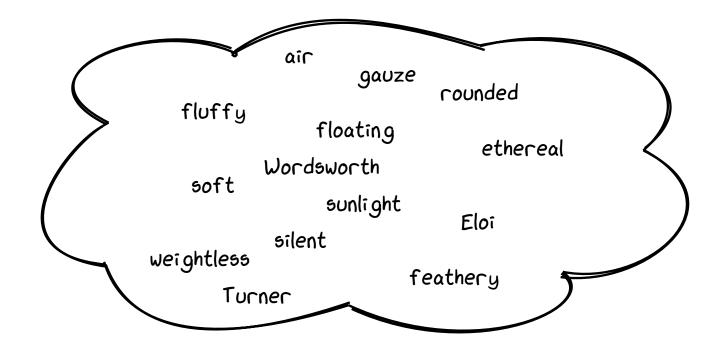
## THE BOTTOMLESS DATACENTRE



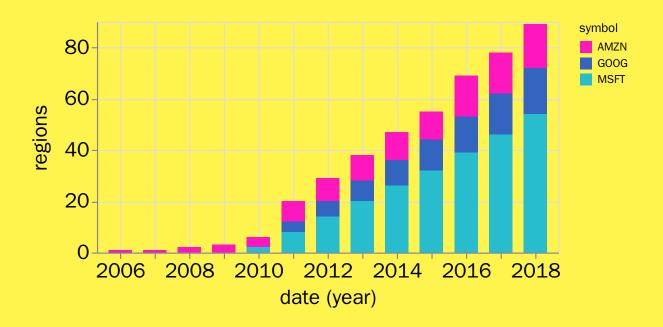
## **NEWSPEAK**



# GROUNDED

```
barbed wire
                                 cooling fans
 rectangular
                           industrial
            warehouse
                                     Morlocks
                         security
       rows of racks
                             artificial light
unsightly
             physical infrastructure
      boX
                             cables
           metal
                                  blinkenlights
                electric hum
```

#### COMPUTE-1 AND UP



Region data based on the AWS, GCP and Azure blogs. Some missing data points interpolated.

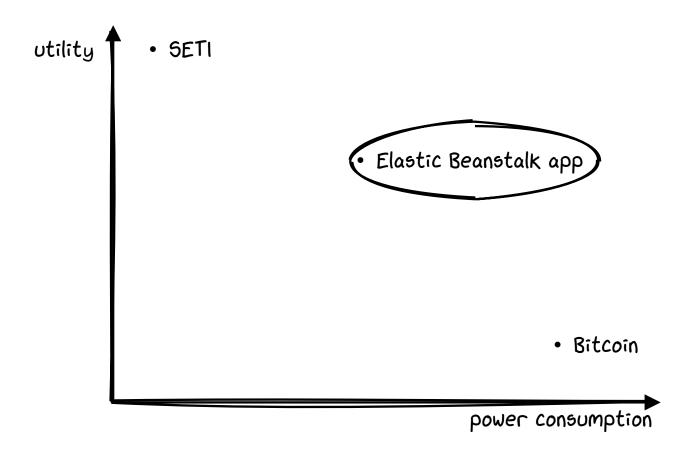
### **INCENTIVES**

$$PUE = \frac{Watts in}{IT watts}$$

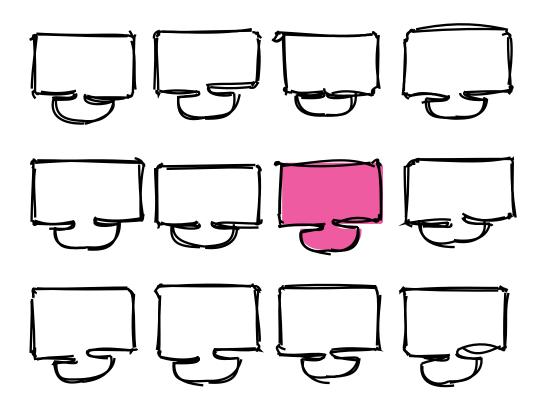


Power usage effectiveness data by Google Data Centers

### INFINITE BEANSTALK



# 1,000,000 SCREENSHOTS



# PHOENIX CI

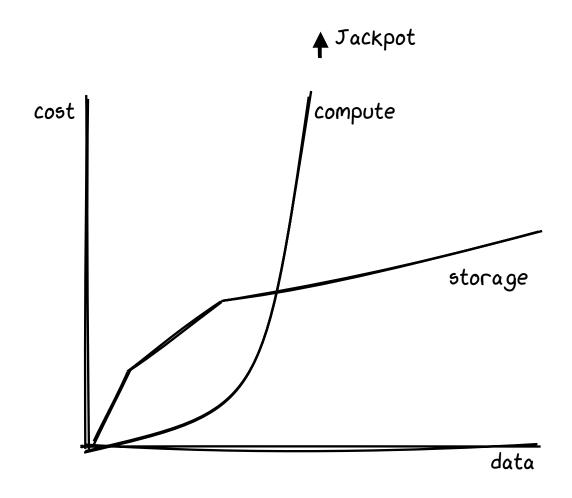


#### RECIPE

```
FROM golang:1.11.1 as builder
WORKDIR /go/src/github.com/gerald1248/k8s-network-policy-viewer/
COPY * ./
RUN go mod download && go get && go vet go test -v -cover && \
    go build -o k8s-network-policy-viewer .

FROM ubuntu:18.10
WORKDIR /app/
EXPOSE 8080
COPY --from=builder .../k8s-network-policy-viewer /usr/bin/
USER 1000
CMD ["k8s-network-policy-viewer", "-s=true"]
```

## TOTAL COST OF HOARDING



#### THE VIEW FROM LE MANS

Program to where the performance puck is going to be, not where it has been

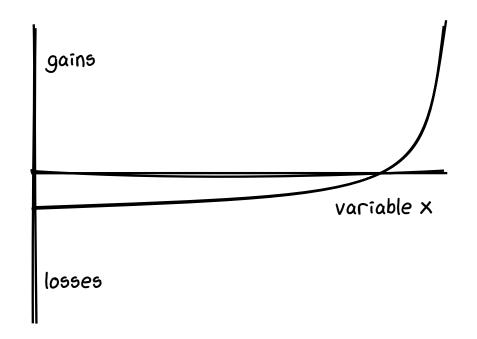
- DHH

### THE MISSING THREE PER CENT

We should forget about small efficiencies, say about 97% of the time: premature optimization is the root of all evil

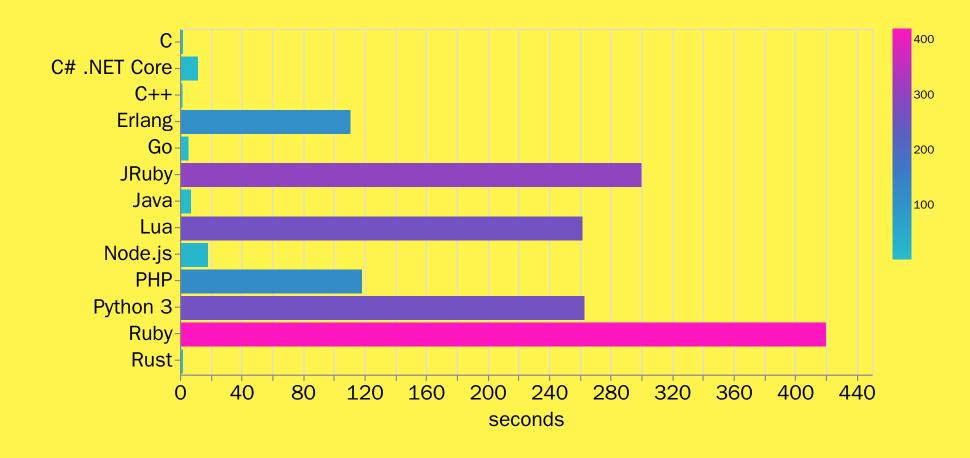
- Donald Knuth (?)

### **CONVEX DISTRIBUTION**



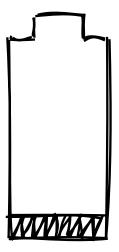
Adapted from N.N. Taleb. 2012. Antifragile. NY: Random House, p. 273.

### **MANDELBROT**

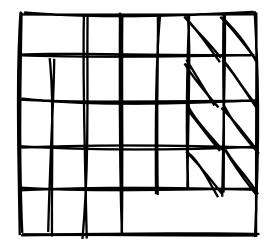


Source: benchmarksgame

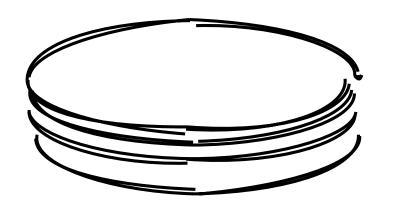
# MOBILE



# **EMBEDDED**



## PAY FOR WHAT YOU USE



### MAXIMISE THE WORK NOT DONE



### THANK YOU

Slides built with Markdeck
Based on Reveal.js, a2s, a2sketch, Vega-Lite, Ascilnema among others.
The fonts are OpenSans and xkcd-script.
Clone from github.com/gerald1248/bottomless-datacentre-slides.

**Thought**Works®