GERALD O. CALDERON

Email: imgeraldcalderon@gmail.com
Mobile Number: +63960-584-1847
Website: https://geraldcalderonofficial.github.io/
Github: https://github.com/geraldcalderonofficial/

For seven (7) years of experience as a web developer, my objective is to make a positive impact on clients, co-workers using my skills and experience to design compelling and attractive websites. I enjoy working on projects that involve a mix of web and graphic design, web development, database management and programming.

PROFESSIONAL EXPERIENCE

August 01, 2023
to August 31, 2023

MICROSOURCING, INC. Eastwood City, Quezon City, PH
PHP and WordPress Plugin Developer - Onsite
Responsibilities:
- Develop and design Wordpress websites, themes, and plugins.
- Troubleshoot and resolve issues.
- Work with clients to understand their needs and requirements.
- Stay up-to-date on the latest Wordpress development.
- Collaborate with team members to deliver high-quality work.

November 2022
to April 2023

PANTHEON SYSTEMS PH INC. BGC, Taguig City 1634, PH
Implementation Consultant - Remote
Responsibilities:
- Working as part of the Managed Services team to deliver and enhance Pantheon's Managed Updates service, which includes: caching, performance tuning, load testing, dashboard SSO, custom certificate, secure integration, AGCDN services.
- Provide other flexible custom development solutions on a client request basis.
- Communicating project status to all stakeholders including the clients as well as internal stakeholders to solve problems.
- Working knowledge of common Drupal/WordPress development technologies and tools like php, html, css, javascript, git, drush, wp-cli, c/i tools and more.

October 2020 to
March 2021

QUALIFY ME San Miguel Ave. Ortigas Center, Pasig City, PH
Web Developer - Onsite
Responsibilities:
- Generating WordPress themes, page builders and plugins
- Troubleshoot and resolve website issues, ensuring the site remains secure and functional.
- Ensure mobile responsiveness, fast load times, and overall site performance optimization.
- Collaborate and interact with Managers, Content Writers and other teams within the company
- Consistently plan, develop and implement SEO strategies
- Working on Kinsta, Godaddy, and Dreamscape Reseller hosting.

Accomplishments:
- Designed, developed official website Silver Peacock version 2 https://silverpeacock.com.au/

March 2020 to November 2020	**CLIQUE IDEAS** Mabalacat, Pampanga, PH **Backend Developer** (Wordpress, Laravel) **- Onsite** Responsibilities: • Design, develop, and maintain WordPress websites, including custom themes and plugins. • Customize existing WordPress themes and plugins to meet specific project requirements. • Optimize website performance and ensure mobile responsiveness and SEO best practices are followed. • Troubleshoot and resolve technical issues related to WordPress websites, plugins, and hosting. • Apply PHP and Laravel frameworks in development. Accomplishments: • Managed 10-15 websites daily, front end and backend development ◦ https://caflooringwholesalers.com/, https://cazne.com/ https://mjmeng.com/, https://peppercarlson.com/ and more…
January 2019 to March 2020	**GHR HEALTHCARE RECRUITMENT** Chino Roces Ave. Manila, PH **Wordpress Developer (Freelancer) - Remote** Responsibilities: • Setup & modify WordPress themes (both HTLM/CSS and back-end theme/plugin configuration) • Testing & resolving visual and functional WP theme issues • Development and maintenance of custom WordPress plugins for functionality to the website • Designed graphics, web and Facebook banners advertisement for OFW, nurses bound in Middle East. Accomplishment: • Designed and developed SG-Recruitment website https://www.sg-recruitment.com/
July 2016 to July 2018	**POS INDUSTRY FZCO** – Jebel Ali Free Zone, POBox:17634, Dubai, UAE **Magento Developer – Contact (2yrs.) Onsite** Responsibilities: • Produce the design and production for websites, product graphics, web logos, social media graphics and banners, static and rich banners ads, email campaigns, and email templates • Designed and developed fully functional E-commerce website with their usability, accessibility, and web standard • Work with Marketing team and Production team to translate and create marketing requirements into compelling, appropriate campaigns and designs • Obtains approval of concept by submitting rough layout for approval • Perform site maintenance and updates of Magento Online Shopping Website Accomplishments: • Designed, developed official website ClicknPrint(clicknprint.ae) https://github.com/geraldcalderonofficial/clicknprint • Designed and developed official website POS Industry https://github.com/geraldcalderonofficial/posindustry
October 2013 to October 2015	**ALMADINA MISURATA PAINTS** – Ind. Zone, Alaswak, Misurata, LIBYA **Web Developer – Contract (2yrs.) Onsite** Responsibilities: • Work directly with the owner of the company to organize and

manage multiple projects
- Designing of communication collaterals including brochures, newsletters, leaflets and posters.
- Write code either from scratch or by existing website
- Complete production work in a highly efficient manner making multiple deadlines for multiple projects

Accomplishments:
- Designed and developed official website Almadina Misurata Paints ver. 1 & 2 http://almadinamisurata.com/
- Designed, developed official website RAHAF Food & Industry https://github.com/geraldcalderonofficial/rahaf
- Designed and developed Sawt Almadina FM Radio Website https://github.com/geraldcalderonofficial/sawtalmadina
- Designed and developed Almadina Advertisment Website https://github.com/geraldcalderonofficial/almadinaadver

September 2012 to October 2013

KEYSQUARE, INC. – Hanson Square Bldg. Ortigas, Pasig City, PH
UI/UX Front end Developer/Wordpress Developer - Onsite
Responsibilities:
- Developing interactive design for TV platform for VOXTV shopping & karaoke application
- Creating functional front-end code in Javascript and PHP for TV platform
- Developing back-end systems to work with the front-end
- Perform site maintenance and updates of Wordpress Website

Accomplishments:
- Developed VOX TV KARAOKE & ONLINE SHOPPING Application. http://manage1.voxnet.tv/ips_voxtv_demo/karaoke.php http://manage1.voxnet.tv/ips_voxtv_demo/newshop/index.php

July 2010 to September 2012

EASTWEST BANK, CORPORATION Pasong Tamo-Ext., Makati City, PH
Web Developer - Onsite
Responsibilities:
- Converting PSD template to HTML to classic ASP and ASP.net websites
- Provide web and HTML creative design for corporate internet, intranet and extranet sites, as well as support in digital marketing platforms
- Manage and resolve day-to-day web page issues
- Working as part of a team with printers, copywriters, other designers and marketing specialists
- Perform routine daily maintenance of existing sites and applications

Accomplishments:
- Designed, developed official website EastWest Bank ver. 2 & 3 https://www.eastwestbanker.com/
- Designed and developed EastWest Bank Intranet Website https://github.com/geraldcalderonofficial/ewintranet
- Designed and developed EastWest Bank Global Login System

August 2007 to August 2009

IWEBMASTERS, INC. Tycoon Center Building, Ortigas, Pasig, PH
Web Designer - Onsite
Responsibilities:
- Design website layouts and graphic banners for the client
- Converting PSD template to HTML website using HTML and CSS
- Perform site maintenance and updates
- Video editing using Adobe Premiere and Sony Vegas

SKILLS

- Front-end & Back-end Development
- Ecommerce & CMS
- Web & Graphic Design
- Troubleshooting and problem solving

LANGUAGES AND SOFTWARE

- PHP, Laravel, Shopify Liquid, Magento, WIX Dev, Smarty Template, Opencart
- Wordpress (Woocomerce, DIVI, Elementor, WPBakery, etc.)
- Bitbucket, Git & Github, Domain and hosting, Unix
- Html5, Css3, Bootstrap 4, Less/Sass
- React, Javascript, ES6, jQuery, DOM
- C#, Asp, .Net core, Razor, MVC
- Python
- Sql, MySql
- Photoshop, Adobe XD, Figma

PERSONAL QUALITIES

Creative, ambitious, enthusiastic, conscious and respectful of deadlines, willing to learn new things, loves to collaborate and work as part of the team.

WEB DESIGN AWARDS

March 20, 2002 **Philippine Schools Cyber Fair Competition 2002**
Placing Catanduanes State University Cyber Fair Project on
Environmental Awareness Category: "Agojo Marine Park & Sanctuary Website" as one of the four (4) approved & accepted entries from the Philippines to the Inter. Cyber Fair Competition

August 30, 2001 **Third Placer, Web Page Design Competition**
College of Business & Accountancy Week Celebration
Catanduanes State University, Virac, Catanduanes, Philippines

EDUCATIONAL ATTAINMENT

June 1999 - March 2003 **BS in Information Management – Graduated**
Catanduanes State University, Virac, Cat'nes, Philippines

November 1997 - 1999 **BS in Computer Science**
System Technology Institute (STI Cubao), Philippines

PERSONAL INFORMATION

Religion : Born Again Christian
Status : Married
Nationality : Filipino