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**NORTH AMERICAN  
UNIVERSITY**  
INSPIRATION INNOVATION GLOBAL COMPETENCE



**Geraldo Braho** ▾



Dashboard > My courses > PHIL > PHIL 1312.Professional Ethics.2017SPR.s1 > 1 May - 7 May  
> Final Exam - Essay

<b>Started on</b>	Monday, 1 May 2017, 10:53 AM
<b>State</b>	Finished
<b>Completed on</b>	Monday, 1 May 2017, 11:17 AM
<b>Time taken</b>	23 mins 37 secs
<b>Grade</b>	Not yet graded

**Question 1**

Complete

Marked out of 8.00

Using the following scenario, **Identify the ethical issue.**

Path is a social networking app that describes itself as "the smart journal that helps you share life with the ones you love." The company behind it was founded in 2010 by Dave Morin, who had previously worked at Facebook. In February 2012, Path found itself at the center of a privacy controversy after a Singapore-based blogger reported that the app collected all the information in its users' "Contacts" lists, without asking the users' permission to do so. As it turned out, that information, unencrypted, was transmitted to Path's servers, where it was stored-again unencrypted.

Initially, the founder of Path responded in comments to Arun Thampi's blog by stating, "We upload the address book to our servers in order to help the user find and connect to their friends and family on Path quickly and efficiently as well as to notify them when friends and family join Path;" he added that his company's actions were an "industry best practice."

The issues is : **Was it ethical for the Path developers to collect and store the app users' "Contacts" information in the way they did initially, before Arun Thampi raised the issue on his blog?**

**Question 2**

Complete

Marked out of 8.00

Using the following scenario, **identify four (4) key players and their ethical systems**

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- Dave Morin(Founder) - **Relativism**
- Users - **Consequentialism**
- Path( Company) -**Utilitarianism**
- Arun Thampi - **Duty Driven**

**Question 3**

Complete

Marked out of 18.00

Using the scenario below, **Identify three (3) options and at least one (1) positive and one (1) negative aspect of each. Number your options to receive credit.**

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1- Path should apologize and stop collecting data.

2- Users should sue the company.

3- Company should terminate the app

1- If company apologizes and stop collecting data this might work but it will lower the rate of users for this app and also users will not trust the company anymore but still they can be able to be successful app.

2- If Users sue the company they might win the case and the company will be in trouble because they have violated the code of ethics related to privacy.

3- This is one of the options that they should not do it because all their work will be gone and company will be bankruptcy.

**Question 4**

Complete

Marked out of 8.00

Using the scenario below, **Identify the best option and explain why it is the best option**

"Path is a social networking app that describes itself as "the smart journal that helps you share life with the ones you love." The company behind it was founded in 2010 by Dave Morin, who had previously worked at Facebook. In February 2012, Path found itself at the center of a privacy controversy after a Singapore-based blogger reported that the app collected all the information in its users' "Contacts" lists, without asking the users' permission to do so. As it turned out, that information, unencrypted, was transmitted to Path's servers, where it was stored-again unencrypted.

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1- Path should apologize and stop collecting data.

Options 1 is one of the best options because its the easiest and faster way to be able to manage the company even tho after the scandal. This is a good option because Path can pretend that it was a mistake from a certain worker or certain developer and they can tell to the public that they already fired him/her and now company is working to enforce the security of the users. By doing this way the users can give trust to the company.

**Question 5**

Complete

Marked out of 8.00

Using the scenario following. (1)**Which ethical system was used in the Best Option. (2) Define it and (3) explain why you picked the ethical. Number each of your responses to the questions to earn credit**

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The ethical system chosen for the best option is Relativism. I chose relativism for the sake of the company. In this situation Dave will be relativistic and make a decision based on the situation. If Dave be duty driven his company will be gone for good but to save all his work he is making a decision based on a situation.