

Gerald Jackson

Address: 1025 Butler Street
Columbia, SC 29205

Phone: 618-698-0964
email: geraldsjackson@gmail.com

Education

2017 Ph.D., Rhetoric and Composition
Certificate, Women's and Gender Studies
University of South Carolina
Columbia, SC

Dissertation: Queer Practices, Queer Technology: Studies of Digital Performativity in Gendered Network Spaces

Committee: Pat Gehrke (Chair), Byron Hawk, Kevin Brock, Jie Guo, and Colin Brooke

This dissertation examines code and network protocols to demonstrate the performative nature of digital technology as a gendered and rhetorical phenomenon. Computational performativity, as I illustrate them through contemporary computer network protocols (Bitcoin, BitTorrent) and development tools (transCoder, Software Development Kits), is a similar phenomenon to gender performativity, and that thinking of the two as such opens new avenues to critically examine code and software as communication media. A tracing of these practices through code therefore gives rhetorical scholars, scholars of media, and scholars of gender and sexuality a way to critique how these practices are reified against a background of emerging technology.

2012 M.A., English
Composition Pedagogy
Southern Illinois University Edwardsville
Edwardsville, IL

2010 B.A., English
Southern Illinois University Edwardsville
Edwardsville, IL

Areas of Interest

Digital Rhetoric, Queer Rhetoric, Gender and Sexuality Studies, Critical Code Studies, Poststructural Theory, New Media and Collaborative Writing, Professional Writing, Writing Pedagogy

Teaching

August 2012-Current Instructor, First Year English and Professional Writing
University of South Carolina, Columbia

Courses Taught:

English 101: Critical Reading and Composition

English 102: Rhetoric and Composition

English 463: Professional Writing

Aug 2010-May 2012 Instructor, First Year English
Southern Illinois University Edwardsville

Courses Taught:

English 101: Critical Reading and Composition

English 102: Rhetoric and Composition

Publications

Jackson, G. "Performance and Disidentification: Towards a Theory of Queer Modalities and Networked Communication." JOGLTEP: Journal of Global Literacies, Technology, and Emerging Pedagogies 3, no. 1 (2015): 290-301. url:
http://joglep.com/files/7114/3899/1321/5.Article-Jackson_Performance_and_Disidentification.pdf.

Management and Editorial

Project Manager and liaison, FYE Corpus Project (2015 - 2016)

The First Year English Corpus project works to update the collection and storage of student papers and portfolios throughout USC campuses, while at the same time developing algorithms that analyze these papers for trends in student revisions. Led by Dr. Chris Holcomb of USC English and Dr. Duncan Buell of USC Computer Science, I served as liaison between Doctors Holcomb and Buell and the Center for Digital Humanities (CDH) while managing two CDH programmers.

Senior Editor and Co-Founder, Itineration: Cross DIsciplinary Studies in Rhetoric, Media, and Culture (2012 - Present)

Itineration publishes scholarship relevant to rhetoric and its relations to other disciplines in experimental, multimodal formats. As editor, I oversee a team of editors in reviewing submissions and consulting with authors towards publications. I also help plan features for the journal, and built and manage the current website.

Service

University of South Carolina:

Assistant Director, First Year English (2014-2016)

Secretary, Rhetoric Society of America at USC (2013-2014)

FYE Curriculum Revision Initiative (2012)

Southern Illinois University Edwardsville

Ad Hoc Committee, First-Year Writing Program Assessment Initiative (2011 – 2012)
Expository Writing Committee (2010 – 2012)
English Proficiency Exam Committee (2010 – 2012)
English Language and Literature Association (2010 – 2012)
First Year Portfolio Evaluation Committee (2010 - 2012)
Student Representative, Literature Administrative Committee (2010 – 2012)
Textbook Review and Selection Committee (2010 – 2011)

Conference Presentations

- Jackson, G. (2016). "Mediation, Sexuality, and the Digital: Towards Rhetorical Digital Disidentification." Rhetoric Society of America Biannual Conference, Atlanta, GA.
- Jackson, G. (2015). "Mediated Composition: The Ethical Imperative of Performing with(in) 'New' Media." College Composition and Communication Annual Conference, Tampa, FL.
- Jackson, G. (2014). "Open Source Technology and the Mediation of Politics: Computer Programming as Communicative Labor." Rhetoric Society of America Biannual Conference, San Antonio, TX.
- Jackson, G. (2014). "The Rhetoricity of Mediated Technology: Decorum, Protocol, and Persuasive Media." Rhetoric Society of America Biannual Conference, San Antonio, TX.
- Jackson, G. (2014). "Composing Digital Identity: Mediation, Archive, and the Protocol of Control." College Composition and Communication Annual Conference, Indianapolis, IN.
- Jackson, G. (2013). "Complexity, Organization, Action: Non-Determinate Agency Within Systems of Open Source Software Design." Carolina Rhetorics Annual Conference, Raleigh, NC.
- Jackson, G. (2012). "Associative Environments and Posthuman Rhetorical Theory." Rhetoric Society of America Biannual Conference Research Network Forum, Philadelphia, PA.
- Jackson, G. (2012). "Persuasion and Simulation: Artificial Intelligence and Ciceronian Embodiment." Conference on College Composition and Communication Annual Conference Research Network Forum, St. Louis, MO.
- Jackson, G. (2011). "Towards a Theory of Posthuman Invention." Southern Illinois University Graduate Symposium, Edwardsville, IL.
- Jackson, G. (2011). "SimHumanities: Games and the Procedural Rhetoric of the American University." College of Arts and Sciences Colloquium, Edwardsville, IL.

Professional Associations

American Association of University Professors (2011-present)
National Council of Teachers of English (2011 – present)
Modern Language Association (2010 – present)
Rhetoric Society of America (2011 – present)