

# Gerald JACKSON

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## EDUCATION

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2017 **Ph.D., Rhetoric and Composition**  
**Certificate, Women's and Gender Studies**  
University of South Carolina, Columbia  
**Dissertation:** *Queer Practices, Queer Technology: Studies of Digital Performativity in Gendered Network Spaces*  
**Chair:** Pat Gehrke

2012 **M.A., English**  
**Composition Pedagogy**  
Southern Illinois University Edwardsville  
Edwardsville, IL

2010 **B.A., English**  
Southern Illinois University Edwardsville  
Edwardsville, IL

## AREAS OF INTEREST

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Digital Rhetoric, Queer Rhetoric, Gender and Sexuality Studies, Critical Code Studies, Poststructural Theory, New Media and Collaborative Writing, Professional Writing, Writing Pedagogy

## TEACHING

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AUGUST 2012-Current Instructor, First Year English and Professional Writing  
University of South Carolina, Columbia

*Courses Taught:*

English 101: Critical Reading and Composition  
English 102: Rhetoric and Composition  
English 463: Professional Writing

AUG 2010-MAY 2012 Instructor, First Year English  
Southern Illinois University Edwardsville

*Courses Taught:*

English 101: Critical Reading and Composition  
English 102: Rhetoric and Composition

## PUBLICATIONS

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- Jackson, G. "How Code Performs: Queer Epistemologies and the Performativity of Gendered Software." *QED: A Journal of Queer Worldmaking* (Under Review).
- Jackson, G. "Book Review: James Brown Jr.'s *Ethical Programs*." *Computers and Composition* (Revised and Resubmitted).
- Jackson, G. "From the Circulation of Rhetoric to the Rhetoric of Circulation: Cryptocurrency and Persuasive Network Logics." *Rhetoric and Circulation Studies*. Logan, UT: Utah State University Press (Under Review with Utah University Press).
- Jackson, G. "Performance and Disidentification: Towards a Theory of Queer Modalities and Networked Communication." *JOGLTEP: Journal of Global Literacies, Technology, and Emerging Pedagogies* 3, no. 1 (2015): 290-301. url: [http://joglep.com/files/7114/3899/1321/5.Article-Jackson\\_Performance\\_and\\_Disidentification.pdf](http://joglep.com/files/7114/3899/1321/5.Article-Jackson_Performance_and_Disidentification.pdf).

## MANAGEMENT AND EDITORIAL

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### **Project Manager and liaison**, FYE Corpus Project (2015 - 2016)

The First Year English Corpus project works to update the collection and storage of student papers and portfolios throughout USC campuses, while at the same time developing algorithms that analyze these papers for trends in student revisions. Led by Dr. Chris Holcomb of USC English and Dr. Duncan Buell of USC Computer Science, I served as liaison between Doctors Holcomb and Buell and the Center for Digital Humanities (CDH) while managing two CDH programmers.

### **Senior Editor and Co-Founder**, *Itineration: Cross Disciplinary Studies in Rhetoric, Media, and Culture* (2012 - Present)

*Itineration* publishes scholarship relevant to rhetoric and its relations to other disciplines in experimental, multimodal formats. As editor, I oversee a team of editors in reviewing submissions and consulting with authors towards publications. I also help plan features for the journal, and built and manage the current website.

## SERVICE

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### **University of South Carolina:**

Assistant Director, First Year English (2014-2016)  
Secretary, Rhetoric Society of America at USC (2013-2014)  
FYE Curriculum Revision Initiative (2012)

### **Southern Illinois University Edwardsville**

Ad Hoc Committee, First-Year Writing Program Assessment Initiative (2011 2012)  
Expository Writing Committee (2010 2012)  
English Proficiency Exam Committee (2010 2012)  
English Language and Literature Association (2010 2012)  
First Year Portfolio Evaluation Committee (2010 - 2012)  
Student Representative, Literature Administrative Committee (2010 2012)  
Textbook Review and Selection Committee (2010 2011)

## CONFERENCE PRESENTATIONS

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- Jackson, G. (2016). "Mediation, Sexuality, and the Digital: Towards Rhetorical Digital Disidentification." Rhetoric Society of America Biannual Conference, Atlanta, GA.

- Jackson, G. (2015). "Mediated Composition: The Ethical Imperative of Performing with(in) New Media." College Composition and Communication Annual Conference, Tampa, FL.
- Jackson, G. (2014). "Open Source Technology and the Mediation of Politics: Computer Programming as Communicative Labor." Rhetoric Society of America Biannual Conference, San Antonio, TX.
- Jackson, G. (2014). "The Rhetoricity of Mediated Technology: Decorum, Protocol, and Persuasive Media." Rhetoric Society of America Biannual Conference, San Antonio, TX.
- Jackson, G. (2014). Composing Digital Identity: Mediation, Archive, and the Protocol of Control." College Composition and Communication Annual Conference, Indianapolis, IN.
- Jackson, G. (2013). Complexity, Organization, Action: Non-Determinate Agency Within Systems of Open Source Software Design. Carolina Rhetorics Annual Conference, Raleigh, NC.
- Jackson, G. (2012). Associative Environments and Posthuman Rhetorical Theory. Rhetoric Society of America Biannual Conference Research Network Forum, Philadelphia, PA.
- Jackson, G. (2012). Persuasion and Simulation: Artificial Intelligence and Ciceronian Embodiment. Conference on College Composition and Communication Annual Conference Research Network Forum, St. Louis, MO.
- Jackson, G. (2011). Towards a Theory of Posthuman Invention. Southern Illinois University Graduate Symposium, Edwardsville, IL.
- Jackson, G. (2011). SimHumanities: Games and the Procedural Rhetoric of the American University. College of Arts and Sciences Colloquium, Edwardsville, IL.

## PROFESSIONAL ASSOCIATIONS

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American Association of University Professors (2011-present)  
 National Council of Teachers of English (2011 present)  
 Modern Language Association (2010 present)  
 Rhetoric Society of America (2011 present)