

# Résumé (<http://geraldyeo.github.com/>)

## Skills

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### Front-end

I have written **HTML**, **CSS**, **JavaScript**, **Processing**, **ActionScript 3**, and **Objective-C** for over 60 projects.

### Back-end

**PHP** is my primary scripting language.

### Fundamentals

I use **Git** and **Subversion**. I am comfortable on the command line. I use **Sublime Text 2**, **PHPStorm 4**, and **FDT5** for development. I have incorporated various OOP concepts — MVC, Command, State — in my projects.

## Experience

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### Freelance Developer

**2010 — present**

I am currently an independent contractor working on a remote basis. Projects have included:

Flash front-end for Break Day March (Facebook app) (<http://j.mp/breakday>); for Nestle Kit Kat Singapore

Flash front-end for Kinder Bueno Snap A Bite! (Facebook app); for Ferrero Singapore

Javascript front-end for Find Your Best Travel Mate (Facebook app) (<http://j.mp/besttravelmate>); for Singapore Tourism Board.

Javascript front-end for Get Lost (Australia campaign site) (<http://j.mp/ys-getlost>); for Singapore Tourism Board

Flash front-end for Battle: LA (<http://reportthreats.org/>); for Trigger LA (agency)

### Senior Digital Architect at TribalDDB Singapore (agency)

**2009 — 2012**

Front-end team lead for various Flash and interactive projects, including installations. Projects have included:

ProcessingJS front-end for The Dragon Trails (<http://j.mp/dragon-trails>); for Tribal DDB, Singapore

Planning and oversee production for Think Blue, Singapore (<http://www.thinkblue.sg/>); for Volkswagen, Singapore

Flash front-end for Flip your profile (<http://j.mp/cisco-flip>); for Ciso

Clients have included:

Uniqlo

Tourism Australia

Volkswagen, Singapore

Health Promotion Board, Singapore

Republic of Singapore Air Force

Changi Airport Group

ION Orchard

**Senior Interactive Developer at TBWA Tequila Singapore (agency)****2007 — 2009**

Front-end team lead for various Flash and interactive projects. Clients have included:

Singapore Airlines  
Civil Aviation Authority of Singapore  
Standard Chartered Bank, Singapore  
Pernod Ricard  
Hewlett Packard, Asia Pacific-Japan  
Photolibrary

**Rich Media Developer at XM Asia Pacific (agency)****2005 — 2007**

Front-end developer for various Flash and interactive projects. Clients have included:

Nokia, Asia Pacific  
Hewlett Packard, Asia Pacific-Japan

## Education

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BA in Communications Design, Queensland University of Technology

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