Rajath V

Contact

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Academic Profile

1. SSLC - Year 2010, East West Public School, Bangalore
2. PUC - Year 2012, Seshadripuram Pre-University College, Bangalore
3. BCA Graduation- Graduated in the Year 2017, Seshadripuram First Grade College - Bangalore University
4. YearJan 2024 - PresentPersuing Master of Business Administration(MBA) in Digital Marketing

Technical Course

- Institute: ARENA (A Division of APTECH), Malleshwaram, Bangalore
Course: Graphics and Web Design & Development(GWDD) Period: 6 months (Year 2016)
- Institute: MAAC (A Division of APTECH), Malleshwaram, Bangalore
Course: Advance Visual Effects (ADVFX) Period: 2 Years(Dec'2016-Jan'2019)
- Institute: APTECH, Yelahanka, Bangalore
Course: C Programming, C ++ Programming, ASP.net, Visual #, SQL Server
Period: 6 months (Year 2016)
- Institute: NIIT (A Division of APTECH), Malleshwaram, Bangalore
Course: Java Enterprise Apps with Devops Period: 7 weeks (Year 2016)

Hobbies

- Playing Cricket
- Drawing
- Listening to Music

Language Profeciency

	Read	Write	Speak
Kannada			
English			
Hindi			

About Me

A proficient and detail-oriented graphic designer with 5 years of experience in print design, packaging development, and multimedia. Experienced in collaborating with clients across various mediums to create engaging and effective visual solutions. Committed to delivering creative designs that capture customer interest and drive profitability. Eager to take on a challenging role where my innovative and technical skills can make a significant impact on organizational success.

Professional Experience

February 2024 - Present (8 months)

Graphic Designer (Digital Marketing) - Koshys Group of Institutions:
- Designed and developed visually appealing materials for academic programs, including brochures, flyers, posters, and digital content.
- Collaborated with digital marketing team , faculty and administrative staff to create promotional graphics for events, workshops, and institutional announcements.
- Created visual graphics content for the college's website and social media platforms, enhancing online engagement.

November 2021 - August 2023 (1 Year 9 months)

Executive Graphic Designer - Tenshi Kaizen Pvt Ltd. (Deputed through TeamLease)
- Designed and developed packaging and labeling materials for a range of pharmaceutical products, ensuring compliance with regulatory standards and company guidelines.
- Collaborated with the R&D and production teams to create visually appealing and functional packaging creatives that enhance product branding and usability.
- Developed and maintained packaging design templates and documentation to streamline the design process and oordinating with vendors and overseeing the production process to ensure quality and accuracy.

April 2019 - September 2021 (2 Years 5 months)

Graphic Designer - Mindfleck Pvt Ltd.
- Designed and executed digital advertising campaigns, including banners, social media ads, and email marketing materials, to effectively promote client brands and products.
- Created high-quality print materials, such as brochures, flyers, and posters, ensuring alignment with brand guidelines and marketing goals.
- Collaborated closely with the marketing team and clients to understand project requirements and deliver design solutions that met their needs and objectives.

Total Experience : 5 Years 2 months

Client Based Projects

Oracle Transportation Management Now (OTMNow-US), Vespro Nutriscience, Arevin Fine Chemicals Nivara, Etech (A training division of UNIVISION), Lindsey Apparel Group, BIRRD Education (Drones), Aansh Group ,Sun-AP Ecopower and Lambre India , Koshys Institute of Management Studies, Koshys Institute of Health Sciences, Koshys Global Academia, Steriscience Pharmaceuticals & Stelis Bio Pharma (US)

Software Skills

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Adobe After Effects

CorelDraw

Content Writing (Additional)