



# Semantic Technologies for Cultural Heritage

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### **Outline**



- Semantic Web
  - Linked Open Data
  - Ontotext Corp
- Cultural Heritage
  - Applicability of Semantic Web
  - Data Standards
  - Europeana Data Model
- Related Projects
  - EU Projects
  - EU Projects with BG Participation
  - BG Projects
- ITCC Project





## SEMANTIC WEB, LOD, ONTOTEXT



### Semantic Web

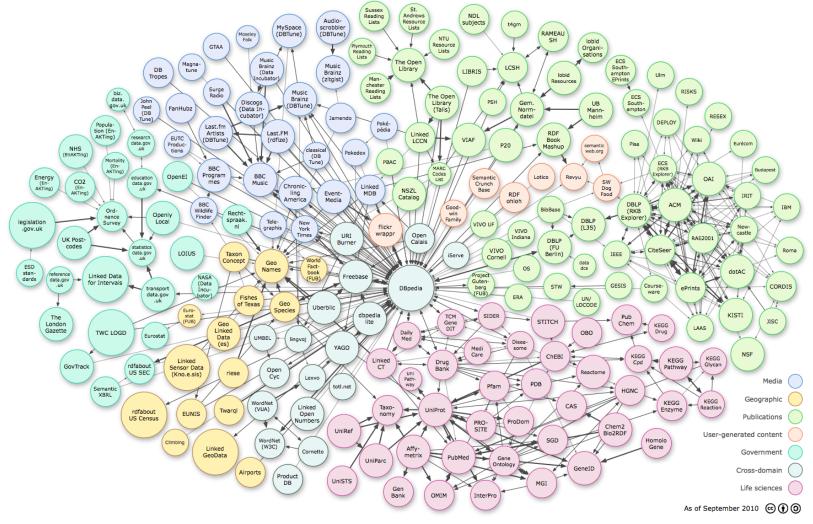


- What is the semantic web?
  - "Artificial Intelligence meets the web": Recasting of AI developments, but with realistic goals and at global web scale
  - Proposed around 1998 by T.Berners-Lee (same person who proposed the WWW)
  - Standardized by the WWW Consortium (W3C)
  - If Web 1.0 is a giant hyperlinked document, then Web 3.0 is a giant linked database
- Emerged as the best Data Integration approach
  - Many professional fields have a data fusion problem
  - Semantic web becomes the "Rosetta Stone" linking various types of independent data sources, using a unified, globalized and abstracted representation (RDF, RDFS, OWL2, RIF)
  - Schema info (metadata) is represented the same way as data
- Intro videos (from the TED series)
  - Tim Berners-Lee: The next Web of open, linked data
  - Tim Berners-Lee: <u>The year open data went worldwide</u>
  - Hans Rosling: No more boring data



### Linked Open Data





- Grown exponentially since 2008. Currently 207 datasets, 28 billion facts
- Provides useful background information (geographic, political, statistical)
- Any new data can be linked to LOD to benefit from background/context knowledge



### **Ontotext Corp**



- Who is Ontotext?
  - The leading semtech company in Eastern Europe and one of the leaders world-wide
  - 55 people: Bulgaria (Sofia, Varna), Austria, USA
  - Worked in this area since 2000
  - Venture funding and commercial clients since 2008
  - Bulgaria's most successful participant in EU FP5,6,7 research
  - www.ontotext.com
- 360-degree semantic technology:
  - Semantic Repository (OWLIM), ETL
  - Text Mining, Semantic Annotation and Search (KIM, U.Sheffield GATE, Teamware, MIMIR)
  - Web Mining and Crawling
  - Ontology Engineering and Exploitation
  - Master Data and Linked Data Management



# **Ontotext Clients (selected)**

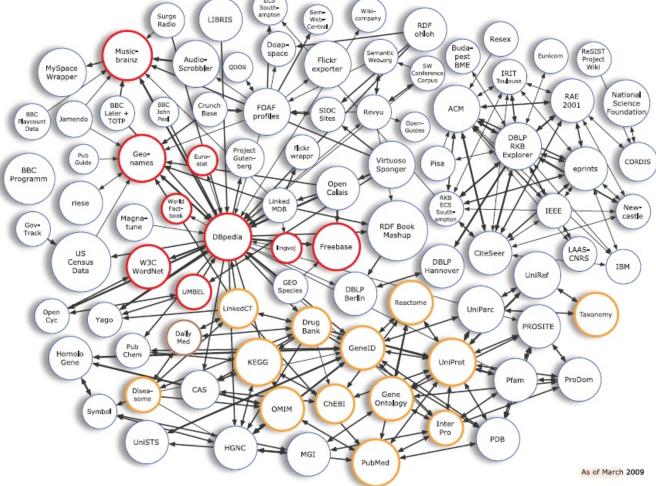


- British Broadcasting Corporation (BBC)
  - Runs its World Cup 2010 sites on top of OWLIM
  - Next is BBC Sports (2011) and the 2012 Olympics
- The National Archives (UK)
  - The UK Government's official archive contracted Ontotext to implement semantic search for the Government Web Archive
- AstraZeneca
  - Analysis and retrieval of clinical trial reports
  - Integration of biomedical databases for drug target identification
- KT
  - Applications of OWLIM in Interactive TV and IPTV
- All these clients need to:
  - integrate massive amounts of heterogeneous data
  - provide efficient search and navigation



### LOD: Reason-able Views





- LOD doesn't offer performance guarantees; there are data quality problems
- Ontotext hosts 2 public services that aggregate, clean-up, and correlate large parts of LOD, and provide uninterrupted service:
  - Red: <u>www.factforge.net</u> (9 sets, 2.1B statements, 10B retrievable statements)
  - Orange: www.linkedlifedata.com (25 sets, 4.1B statements): use in biotech research



# SemWeb Tipping Point



- Richard McManus (founder of ReadWriteWeb):
  - "...the tipping point for the Semantic Web may be when one can ... deliver –using Linked Data– a comprehensive list of locations of original Modigliani art works ..."
- Query <a href="http://factforge.net/sparql">http://factforge.net/sparql</a>: uses data from 3 independent datasets (DBpedia, FreeBase, UMBEL)



### 



Results for FREE IX ID. Ship.//dr.it (0)		View as Exhibit Download in JSON SPARQL Results in XML SPARQL Results in JSON					
painting_l	owner_I	city_fb_con	city_db_loc	city_db_cit			
Head@en	Museum of Modern Art	New York City	Al-				
Anna Zborowska@en	Museum of Modern Art	New York City					
Portrait of Diego Rivera@en	The São Paulo Museum of Art@en		São Paulo				
Woman with a Necklace@en	School of the Art Institute of Chicago@en			Chicago			
Portrait of a Woman@en	School of the Art Institute of Chicago@en			Chicago			
Reclining Nude@en	Museum of Modern Art	New York City					
Madam Pompadour@en	School of the Art Institute of Chicago@en			Chicago			





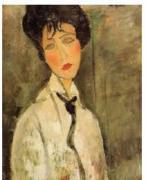
Jeanne Hébuterne@en



Barnes Foundation@en



Philadelphia







10

- Reaching the tipping point of the semantic web
- Interestingly, with an application to cultural heritage





# CULTURAL HERITAGE AND DATA STANDARDS



## Cultural Heritage



- Cultural Heritage (C.H.) represents
  - artifacts: historical, archeological, written, art, etc
  - institutions: museums, galleries, archives, audiovisual collections, libraries, trusts, universities, research institutes, ...
  - activities: preservation, scientific research, cataloging, dissemination, digitalization, ...
  - fields: artistic, scientific, industrial, bibliographic, ethnographic, nature ...
  - A large, heterogeneous, cross-disciplinary field
- Social importance
  - The EU agenda includes multiculturalism and cultural preservation
  - Both BG and KR have rich history and heritage



### C.H. Data Standards

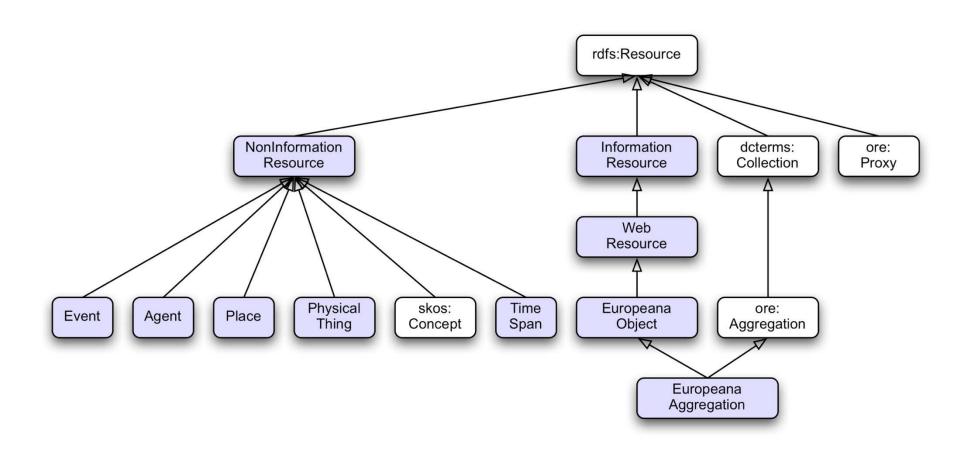


- Dublin Core (DC)
  - Simple resource descriptions: author, date created, etc
  - ISO 15836
- Conceptual Reference Model (CRM)
  - By International Committee on Documentation (CIDOC) of the International Council
    of Museums (ICOM), an organization devoted to conserve and communicate to
    society the world's natural and cultural heritage
  - Core upper-level concepts common across c.h. documentation
  - ISO 21127 (2006) "Information and documentation A reference ontology for the interchange of cultural heritage information"
- Functional Requirements for Bibliographic Records (FRBR)
  - by International Federation of Library Associations and Institutions (IFLA)
  - Conceptual entity-relationship model
- Europeana Data Model (EDM)
  - Structuring the data that Europeana is ingesting, managing and publishing
  - Refined until the end of 2010, will be implemented during 2011
  - Open, cross-domain framework, adheres to semweb modeling principles
  - Intended to accommodate specific community standards such as LIDO, EAD, METS
  - Probably in the future will incorporate CRM



### **EDM Classes**



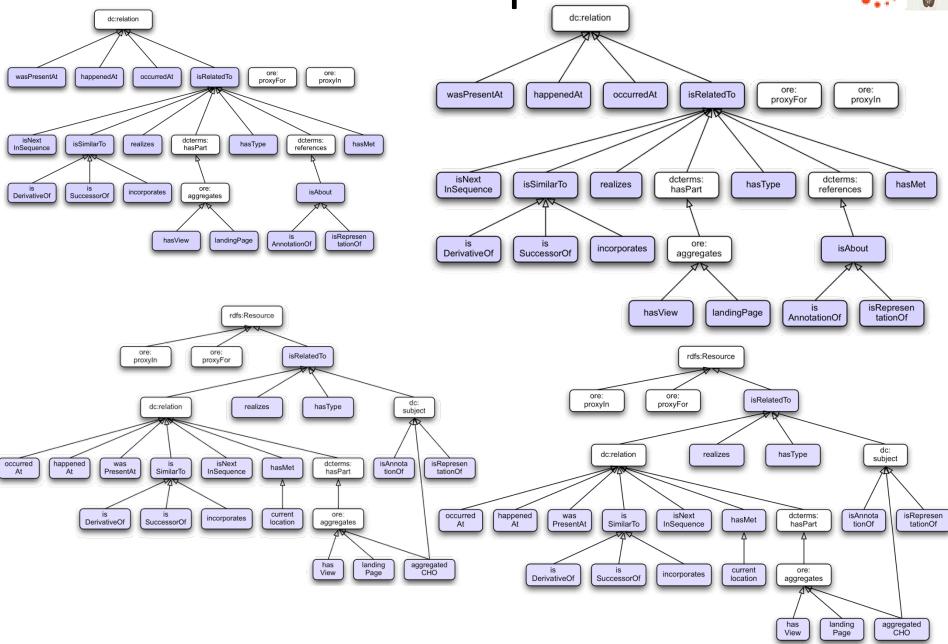


- Reuses 4 other ontologies (shown in white)
- This is the true spirit of semweb



**EDM Properties** 

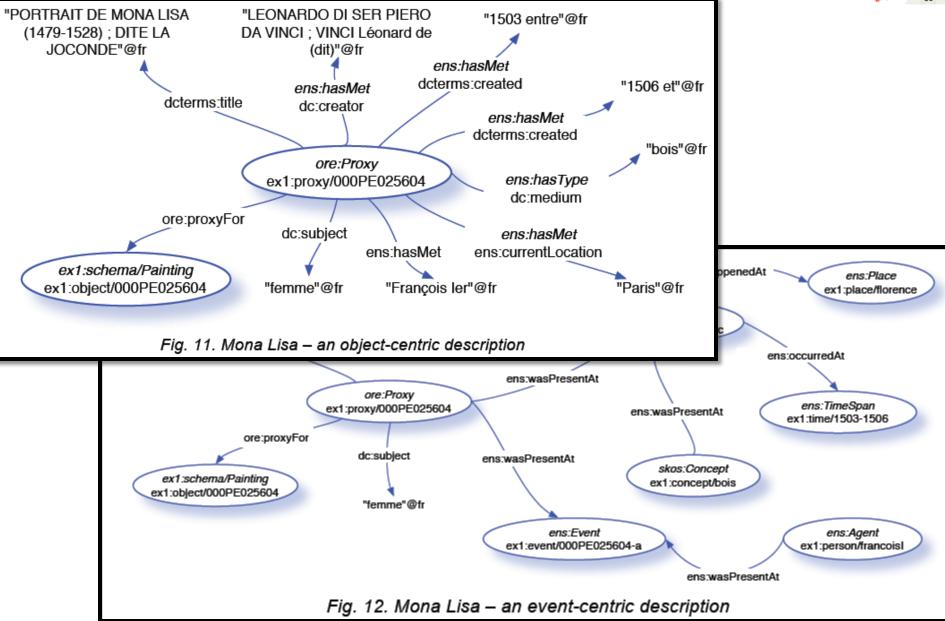






## EDM Example: Mona Lisa







### Why Semweb for C.H.?



- Many C.H. institutions have a data integration problem, since data about the same artifacts is scattered in separate silos:
  - cataloging data
  - acquisition data
  - conservation data
  - scientific data, ...
- Cross-institution and cross-country research is stuttered
  - Which BG archeological sites exhibit the same style as MK sites? Who knows...
- British Museum hosted a <u>Cultural Heritage & SemWeb day</u> (13.1.2011)
  - Examined use of the emerging web of data by c.h. and humanities organizations. See this <u>interesting blog</u>
  - Looked at practical applications of semweb technology relevant to the sector
  - Out of 8 presenters:
    - John Sheridan (Ontotext client): Government and National Archive initiatives (the 2<sup>nd</sup> most used web archive in the world is being converted to a Semantic Knowledge Base with 50M documents)
    - Atanas Kiryakov (Ontotext CEO ): FactForge the Fast Track to the Centre of the Data Web





# PROJECTS RELATED TO CULTURAL HERITAGE & SEMTECH



### **Related Projects**



- Numerous related projects are sponsored by the EU, in line with its multiculturalism agenda
  - Europeana
  - EU FP7 and DigiCult projects
- Some EU projects with BG participation
  - MOLTO
  - CULTURA
  - IMPACT
  - Linked Heritage
- BG Projects
  - SUdigital
  - Romulus, Theseus, Thelamon
  - Collaborative Portal



### Europeana



- http://europeana.eu
- Pan-European Digital Museum
- People can explore the digital resources of Europe's museums, libraries, archives, audiovisual collections
  - And be inspired by the rich diversity of Europe's cultural and scientific heritage
- Promotes discovery and networking opportunities in a multilingual space
- Around 1500 institutions contributed
  - Includes over 15 M items
  - Still none from BG, but that will change soon

think culture



### Europeana and semweb



- Europeana adopts semtech for all future development
  - EDM is based on semweb, which makes it easily extensible
  - Current holdings will be converted to semweb format
- Europeana's <u>first White Paper</u> **Knowledge = Information in Context** looks at the key role LOD will play in Europeana's development
  - "Linked data gives machines the ability to make associations and put search terms into context. Without linked data, Europeana could be seen as a simple collection of digital objects. With linked data, the potential is far greater"
- LOD Experiment in Europeana Thought Lab:
  - Data and metadata from the Amsterdam Museum (AM)
    - 70k cultural heritage objects related to the city
  - Retrieved from an XML API of the museum's collection (database by AdLib UK)
  - Converted to LOD compliant with EDM by Vrije Universiteit (VU): 5M facts
    - Conversion software is available as open source
  - Linked to existing datasets
    - Dutch Art and Architecture Thesaurus (AATNed)
    - Getty's Union List of Artists Names (ULAN)
    - DBpedia (data version of Wikipedia)
    - GeoNames (structured geographical data)
  - Published to the Comprehensive Knowledge Archives Network (CKAN)
  - Prime example the type of LOD that Europeana will be producing



### Amsterdam Museum object



Places

Admin

Repository

Vocabularies

Alignments

Querv

Help

Login

Search

#### Plate commemorating the first Amsterdam-Batavia flight



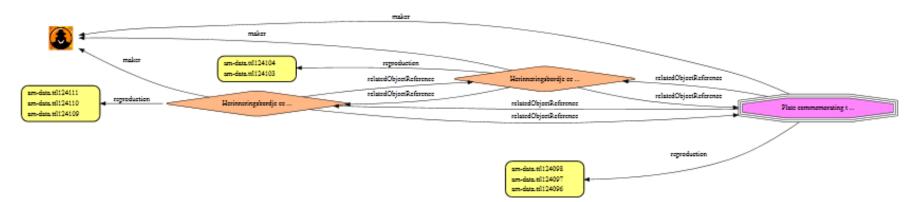
#### am-data.tt/124095

1924 1924

hoogte 2.5 cm diameter 23.7 cm Category: keramiekcollectie Produced in: onbekend Technique: beschilderd Technique: gebakken Technique: geglazuurd

Amsterdams Historisch Museum KA 17150

#### Related objects

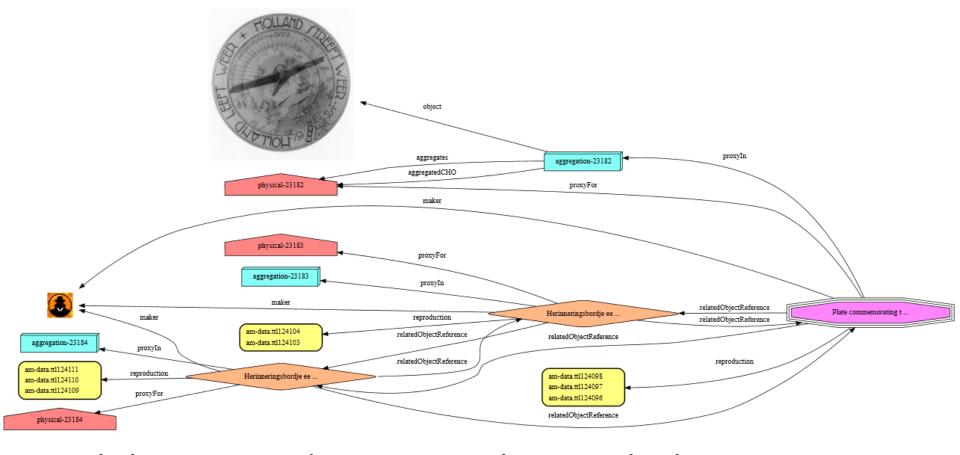


• <a href="http://semanticweb.cs.vu.nl/europeana/browse/list\_resource?r=http://purl.org/collections/nl/am/proxy-23182">http://semanticweb.cs.vu.nl/europeana/browse/list\_resource?r=http://purl.org/collections/nl/am/proxy-23182</a>



# Museum Object Relations





- Click on any node to see its object and relations, e.g.
  - The plate was made by "Heytze, J.C."
  - It is related to another plate (see on right), etc
- This is the essence of LOD!





### EU FP7 and DigiCult



- <u>DigiCult and TeLearn</u>
  - DigiCult (Cultural Heritage): leading-edge ICT for accessing, experiencing and preserving cultural and scientific resources
  - TeLearn (Technology Enhanced Learning): how ICT can make learning more efficient
- FP6 Projects
  - 25 research projects were executed to mid 2010



- FP7 projects and calls:
  - 11 projects from the first two calls, started between Nov 2007 and Feb 2009
  - 15 projects from the latest call, started between Dec 2010 and Apr 2011
  - ICT SME DCL: open till Apr 2011, Digital Content and Languages, targets SMEs
    - Ontotext submitted a proposal with VU Amsterdam and AdLib (UK) similar to the Europeana pilot
  - ICT call 9: open Jan-Jul 2012, targets Digitization
- Budget (specifically for DigiCult and TeLearn, other calls are also be applicable)
  - WP 2007-2008: 102 MEUR DigiCult and TeLearn (Calls 1 and 3)
  - WP 2009-2010: 69 MEUR for "Digital Libraries and Digital Preservation"
  - WP 2011-2012: 110 MEUR (Call 9, Challenges 4 and 8) for "Digital Preservation"
     and "ICT for access to cultural resources"



# DigiCult Semtech Projects



- <u>Digital cultural experiences</u>: exploration of leading edge technologies (e.g. knowledge management systems, semantic tools, graphics, interfaces, novel displays)
  - Empower applications that improve the meaningful use of cultural resources and the experiences users get from visits of museums and sites
  - > 3D-COFORM, ARTSENSE, AXES, CHESS, CINESPACE, CULTURA, DECIPHER, EPOCH, ISAAC, ITACITUS, MOSAICA, PATHS, P2P-FUSION, QVIZ, V-City, ...
- <u>Information retrieval and use</u>: application areas such as digital libraries and archives, exploring methods and tools for (semi)automatic indexing, semantic annotation of non-textual objects (music, speech, images).
  - Aim at enhancing information and knowledge retrieval through efficient search engines able to deliver results from complex multimedia resources, from distributed collections, across languages.
  - CONTRAPUNCTUS, EASAIER, ethnoArc, IMAGINATION, MEMORIES, MultiMATCH, PAPYRUS, QVIZ, Treble-CLEF, ...





# EU PROJECTS WITH BG PARTICIPATION







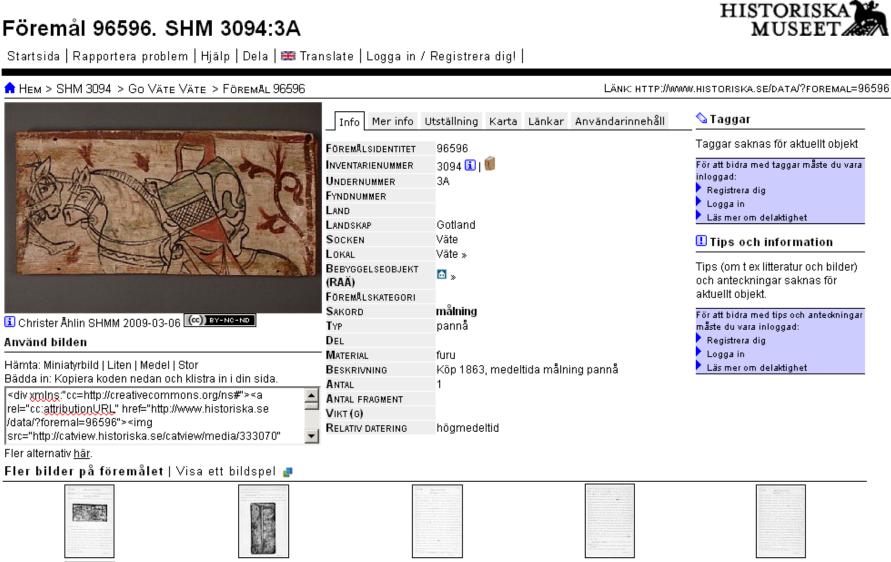
- Multilingual Online Translation (MOLTO), <u>www.molto-project.eu</u>
  - develops knowledge infrastructure, provides interoperability between natural language and structured queries
- BG partner: Ontotext
- Objectives:
  - tool for creating domain-specific translation systems;
  - set of tools for translators and the general public to translate documents;
  - three extensive case studies: mathematical exercises, biomedical patents, museum objects
- Ontotext is in charge the Representation Infrastructure, including interoperability between NL P and SPARQL and case study 3
  - Goal: provide access to museum information, allow querying for museum items, discover information related to them from other sources
  - Data comes from Gothenburg City Museum
  - Uses LOD and Reason-able views to publish museum data
  - Integrates standard museum-specific ontologies (CRM) with upper-level ontologies, to permit linking museum data to existing LOD (e.g. from DBpedia)
  - Integrates c.h.-specific systems such as the Swedish K-search system



### Example SE Museum Data



#### Föremål 96596. SHM 3094:3A









- CULTivating Understanding and Research through Adaptivity (<u>CULTURA</u>), <u>www.cultura-strep.eu</u>
- BG partners: Sofia University, ComMetric (BG branch of US company)
- Development of adaptive systems, new forms of multi-dimensional adaptivity:
  - personalized information retrieval and presentation: user and contextual intent models
  - community-aware adaptivity: responds to community activity, interest, contribution and experience
  - content-aware adaptivity: responds to entities and relationships automatically identified within the artifacts and across collections
  - personalized dynamic storylines: generated across individual artifacts and entire collections
- Advances and integrates:
  - Natural language processing: normalizes ambiguities in noisy historical texts
  - Entity and relationship extraction: highlights the key individuals, events, dates and other entities and relationships within unstructured text
  - Social network analysis of entities and relationships within the content, and also of the individuals and broader community of users engaging with the content
  - Multi-model adaptivity to support dynamic reconciliation of multiple dimensions of personalization







- Improving Access to Text (<u>IMPACT</u>), <u>www.impact-project.eu</u>
- Goal: improve access to historical texts
- Innovate OCR technology
  - explore challenges using different approaches, rather than just one sided approaches
  - develop cutting edge approaches such as collaborative correction
- Innovative language technologies to remove the historical language barrier
- Create center for access to digitized materials of all participating institutions
- Remove constraints to mass digitization by providing Best Practice guidance
- In 2010 the project was extended to include more countries and languages, totaling 25 beneficiaries all over Europe.
- BG participants: Bulgarian Academy of Sciences (ICT Institute), National Library
  - Digitize 2000 pages and create a dictionary of 10k old BG words







- <u>Coordination of Standards and Technologies for the enrichment of Europeana</u>, www.linkedheritage.org
- Consortium includes key stakeholder groups from 20 EU countries, Israel and Russia
  - Several partners participate in related Europeana ecosystem projects; guarantees alignment with Europeana's evolution
  - Organizations which have not in the past been involved will contribute for the first time to Europeana
- BG participant: Bulgarian Academy of Sciences (Central Library)
- Main objectives:
  - Contribute large quantities of new content to Europeana (from both public and private sectors).
     3 M new items will be delivered to Europeana, covering a wide spectrum of types of cultural content
  - Demonstrate enhancement of quality of content, in terms of metadata richness, re-use potential and uniqueness
  - Enable improved search, retrieval and use of Europeana content
- Facilitate and deliver large-scale, long-term enhancement of Europeana and its services.
   Address problems associated with:
  - Non-standard descriptive terminologies
  - Preservation of complex metadata models within the Europeana metadata schema





### **BG PROJECTS**



## **SUDigital**



- Digital Library of Sofia University (<u>sudigital.org</u>)
- A common platform and presentation portal for digitization initiatives at SU (e.g. see next 3 such initiatives)
- Cross-disciplinary effort. Current participants:
  - University Library,
  - Faculty of History,
  - Faculty of Theology,
  - Faculty of Journalism,
  - Faculty of Philology (Slavic, Western, Eastern, Ancient languages)
- Built using the CDS Invenio digital repository by CERN (CH), currently 1k items
- Extensible variety of document types
  - Currently extended to epigraphics (stone inscriptions).
  - A universal system for describing and indexing c.h. items that is unique for BG
  - Adheres to the spirit of Europeana and hopefully will soon contribute to Europeana



# SUDigital Sample Record



Търсене Изпращане Персонализиране Помош Начало

Начало > Статии > Запис#18751: Македонско пирувание

Информация Референции Цитирания Дискусия Статистики за употреба Пълен текст Published Article SUDGTL-ARTICLE-2011-061 Македонско пирувание Атеней: Стефан Захариев (прев.) 1871 s.e. Цариград Описание: Откъс от съчинението на старогръцкия писател Атеней от Навкратида "Гощавка на софисти" (IV, 128c-130d), преведен от Стефан Захариев (1810-1871), български възрожденец и деятел по черковния въпрос от Татар Пазарджик. Публикуван е в списание "Читалище", кн.7/1.01.1871 г., стр. 210-216. Преводът е придружен с кратко встъпление и по-общирен послеслов от Стефан Захариев, които са дадени в курсив. Текстът е обработен електронно за целите на проект "Тезей" и е пресъздаден с частично нормализирани правопис и пунктуация. Език: bul Страници: mult. p Ключови думи: Атеней ; Стефан Захариев ; 19. в. ; XIX в. ; 3. в. сл.Хр. ; III в. сл.Хр. ; 3. в. сл.н.е. ; III в. сл.н.е. ; софисти ; дейпнософисти ; старогръцки ; превод ; Възраждане ; македонски; пир; пирувание; възрожденска литература; списание "Читалище" Записът е създаден на 2011-03-30, последна промяна на 2011-03-31 Подобни записи

Пълен текст: PNG Преглед онлайн: URL

- Добавяне в личната кошница
- Експортирай: BibTeX, MARC, MARCXML, DC, EndNote, NLM, RefWorks



### Romulus, Theseus, Telamon



- Digitization projects of the Faculty of Philology
- Romulus Bulgaricus (<u>romulus-bg.net</u>): bilingual library of Latin texts and their Bulgarian translations
  - Uses XML tags and an automatic aligner between the two texts
  - Presentation by books and chapters, original text and/or one of the translations, parallel view
  - Electronic Encyclopedia of the Ancient world and an image gallery
- Theseus Bulgaricus (<u>theseus.proclassics.org</u>): bilingual library of Ancient Greek texts and their Bulgarian translations
- **Telamon** (<u>telamon.proclassics.org</u>): library of Ancient Greek inscriptions in BG. Epigraphic heritage is very rich in BG
  - Universal system for XML tagging of text and archeological data about epigraphics
  - Conforms to the tag set of Text Encoding Initiative (TEI)
- These projects are fully integrated into the SUDigital portal







## Theseus Sample





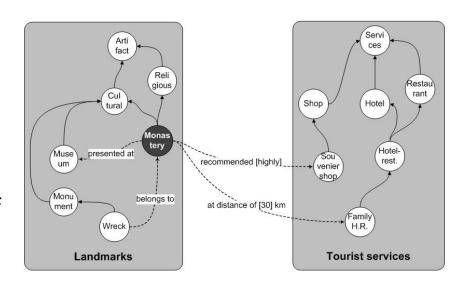
Sample text of the SUDigital record shown earlier



### SU Collaborative Portal



- Developed at Sofia University
- Collaborative creation of data about immovable monuments (monasteries, archeological sites, nearby tourist services, ...)
- Creation of new content types (bottom).
   Inter and intra-ontology relations (right)
- Uses Google Maps for geo-referencing of sites
- Described in "Ontology-Based Content Development In Collaborative Environments with Semantic Services" (B.Bontchev, R.Jardim-Gonçalves)

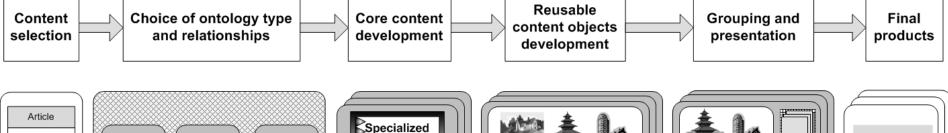


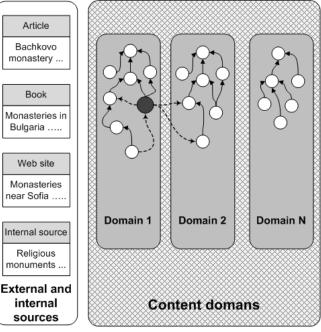
GUI control	Content type	Mnd	No	ID	BG title	EN title	BG values	EN values
Label	String	Yes	1	type	Тип	Type	манастир	monastry
TextBox	String	Yes	2	title	Име	Title		
CheckBoxList	String	Yes	3	active	действащ	active	да,не	yes,no
TextBox	String	Yes	4	established	основан	established		
TextBox	String	Yes	5	renovated	обновен	renovated		
TextBox	Other	Yes	6	patronalFeast	храмов празник	patronal Feast		
DropDownList	String	Yes	7	femaleMale	тип	type	мъжки,женски	male,female
Multiline	Other	Yes	8	description	описание	description		
Image	Other	Yes	9	photo	снимка	photo	снимка на манастира	monastery photo
KR Global Smart SOC Initiative 2011								

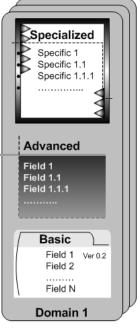


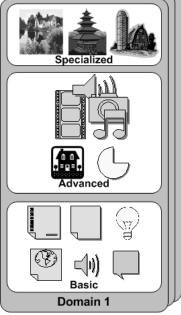
### SU Collaborative Workflow

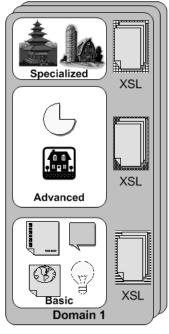














- Proposed collaborative content development workflow
- Could be extended to reuse existing artifacts (e.g. Wikipedia BG articles, Panoramio photos, etc)
- Potential to be used by the BG Ministry of Culture for creating an immovable c.h. catalog



### **EuropeanaConnect Annotation**





- http://dme.arcs.ac.at/annotation. Eg: semantic annotation of ancient maps
- Adding an ancient name to a map (Pillars of Hercules) finds contemporary geonames (e.g. Gibraltar, Spain, Morocco) and offers them for association





### **ITCC-SPONSORED PROJECT**



### **Project Partners**



Sponsor: BG-KR ITCC (www.itcc-bg.com)



- BG Partners
  - Ontotext Corp

ontotext

- Sofia University
  - Faculty of Mathematics and Informatics
  - Faculty of History
  - Faculty of Classical and New Philology



- KR Potential Partners
  - Saltlux
  - Wonkwang University







### **Project Goals**



- Semweb publishing for SUDigital
  - Map SUDigital content models to EDM (ontology mapping)
  - (optional) Enrich SUDigital with more item relations
  - Convert SUDigital holdings to LOD
  - Put the RDF data to a semantic repository
  - Publish the RDF data to Europeana
  - Use content negotiation to serve human-readable content to browser agents
    - Similar to Europeana pilot (Amsterdam Musem) and MOLTO (Gothenburg City Museum)
  - Streamline a semweb publishing pipeline for c.h. institutions
  - (optional) Contribute semweb publishing to Invenio by CERN (inventor of the web)



# Project Goals (cont)



- Semweb publishing of data about immovable monuments
  - Map the Collaborative Portal data models to EDM
  - Enrich the Collaborative Portal with a semweb publishing pipeline
  - Publish data about immovable monuments to Europeana
- (optional) Extend and integrate
  - Integrate the Collaborative Portal to SUDigital to allow description of immovable monuments
  - Create in-depth Archeological ontology, in particular about Tombs and rich graves in Thracia and the Mediterranean area during Classical and Hellenistic ages