

# Gerardo Garcia

## **Self-Taught Programmer with an eye for design.**

Los Angeles, CA 90022

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I have had many roles in my web development career - developer, designer, media manager, and marketing manager. I have worked on almost every aspect of building and maintaining a company's presence on line - sales, marketing, customer relations, content creation, and most importantly website building and maintenance. I am the perfect bridge between the sales, design, marketing and developer teams!

Willing to relocate: Anywhere

Authorized to work in the US for any employer

## Work Experience

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### **Freelance Web Developer**

Los Angeles, CA

May 2021 to 2024

- Self-taught programmer.
- I have built projects for small businesses using HTML, CSS, Javascript, REACT, SASS, and MYSQL.
- I have worked with clients in coming up with a design for their project as well as building it out for them.
- Experience with setting up Linux servers to host these sites (I am comfortable with the command line), allowing me to truly create a custom web experience for my clients without limitations.
- I am a self starter, self-learning and self-directed individual. If there is one thing I can call myself an expert in, it is in learning new concepts and skills.

### **Web Design and Marketing**

Oranges & Lemons LLC - Los Angeles, CA

April 2016 to March 2020

- Oranges and Lemons is a small business that focusing on residential and office cleaning services.
- I was in charge of building and maintaining the company website. s I used very basic HTML and CSS to modify a Weebly built webpage.
- I integrated various 3rd party applications: chatbot for customer service, call to actions, booking page connections and employee time management and tracking software.
- Managed the Customer Retention Management Systems, Google Ads, Google Business, Yelp and was in charge of making sure the booking experience was a seamless and stress free one.
- I also made sure that we had a functioning customer service system, one that was accessible both online and through our mobile application.

## Education

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### **College Degree in Geology**

Pasadena City College

August 2016 to Present

### **High school diploma**

August 2002 to June 2006

## Skills

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- Furniture Design
- Sketchup
- Carpentry
- Adobe Illustrator
- Adobe Photoshop
- Web design
- Graphic Design
- Photography
- Google Ads
- Search Engine Optimization (SEO)
- Google Analytics
- Adobe InDesign
- Digital Marketing
- Adobe Dreamweaver
- HTML5 (3 years)
- Web development (4 years)
- Front-end development (4 years)
- JavaScript (1 year)
- CSS (3 years)
- WordPress
- XML
- Git
- Adobe Creative Suite (6 years)
- APIs
- GitHub (1 year)
- User Interface (UI)
- E-commerce
- Email marketing (4 years)
- MailChimp (4 years)
- Google Search Console (5 years)

- Usability
- Adobe XD
- SCSS (1 year)
- A/B testing
- MySQL (Less than 1 year)
- Laravel (Less than 1 year)
- Vue.js (Less than 1 year)
- Nuxtjs (Less than 1 year)
- TailwindCSS (Less than 1 year)

## Languages

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- Spanish - Fluent

## Links

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<http://gerardogarcia.info>

<https://github.com/gerardojgarcia>