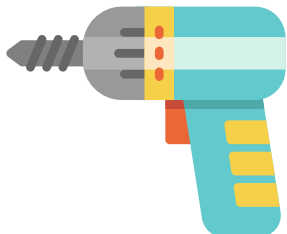
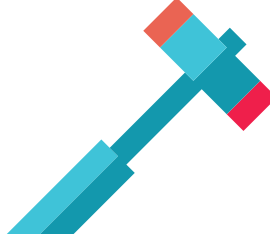



1.  Sistema

2.  Concepto/mapa mental



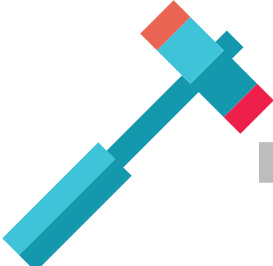

3.  vs 

Herramientas

4.  Objetivo

5.  vs 

Modelos alternativos

6.   +  → 

Estrategia, alcanzar objetivos con el modelo y herramientas