

# MODELO DESCRIPTIVO SOBRE LA ESTRATEGIA DE BI



UNIVERSIDAD NACIONAL  
DE SAN MARTÍN

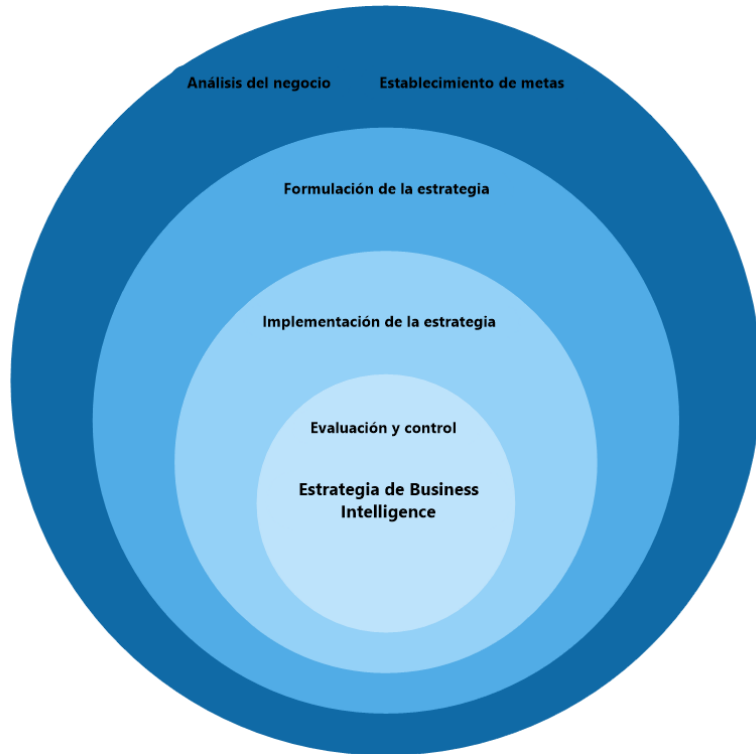
# Grupo 03

- Lloy Pinedo Tuanama
- Raul Navarro Cabrera
- Milquiaset Jimenez Montalban
- German Cotrina Valles
- Gaudy Monsalve Santur





## Modelo propuesto



El modelo descriptivo propuesto sobre la estrategia de BI en un organización se basa en 5 pilares

1

# Análisis de negocio

Conocimiento interno de los procesos

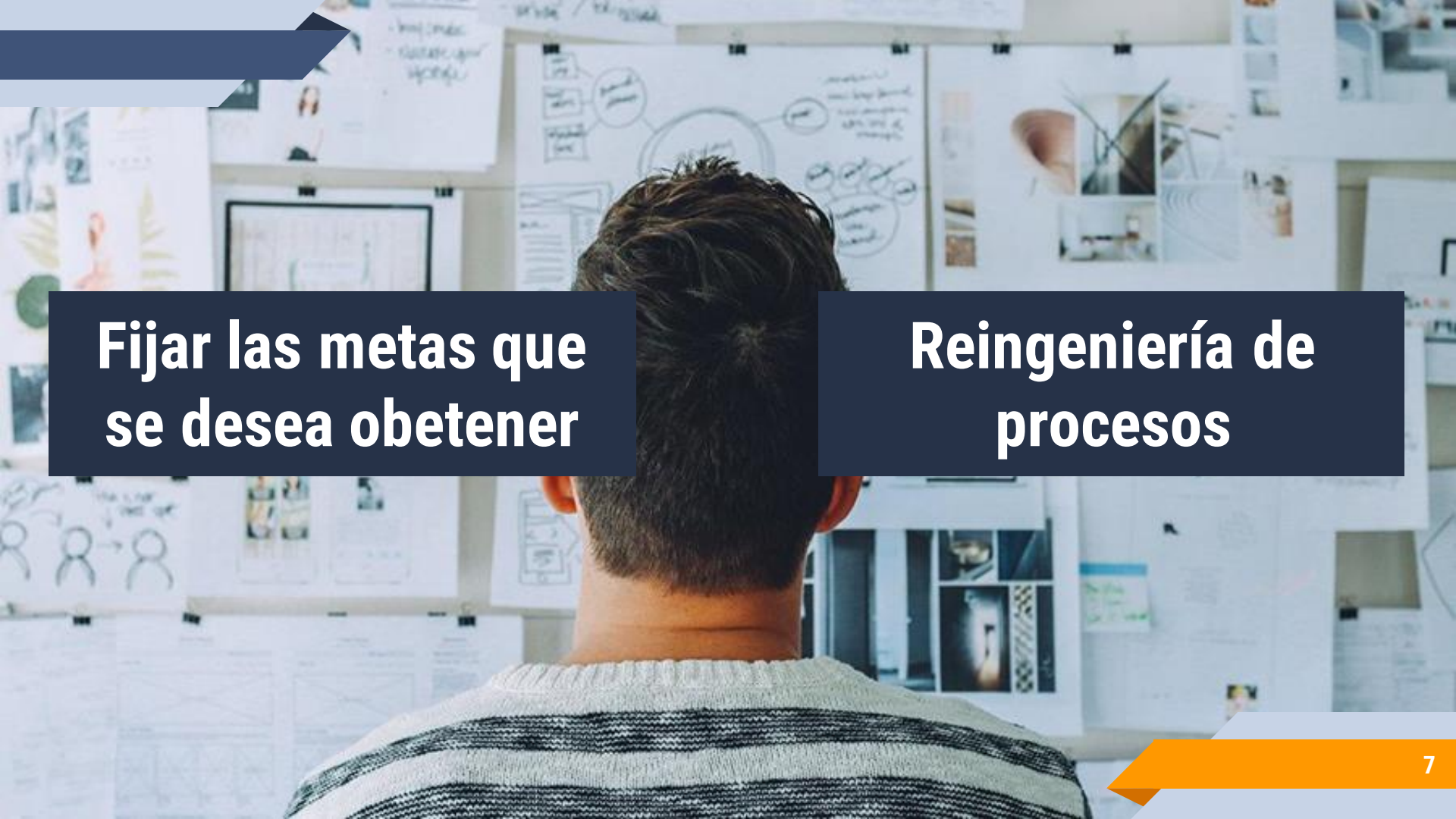
A person with short dark hair, wearing a grey and black striped sweater, is seen from the back, looking at a wall covered in various organizational charts, diagrams, and photographs. The charts include flowcharts, hierarchical structures, and circular diagrams. Some charts have handwritten notes. The wall is densely packed with these documents, which are held in place by small black clips. The overall scene suggests a creative or analytical workspace where organizational processes are being studied or developed.

**¿Cuáles son los macroprocesos en la organización?**

# 2

## Establecimiento de metas

Articulado con la planificación  
estrategica organizacional

A person with dark hair, seen from the back, is looking at a wall covered in various project documents, diagrams, and photos. The documents include flowcharts, hand-drawn sketches, and printed images. The person is wearing a grey and black striped sweater. The background is a wall with several papers pinned to it, some with diagrams and others with photos. The overall scene suggests a creative or planning environment.

**Fijar las metas que  
se desea obtener**

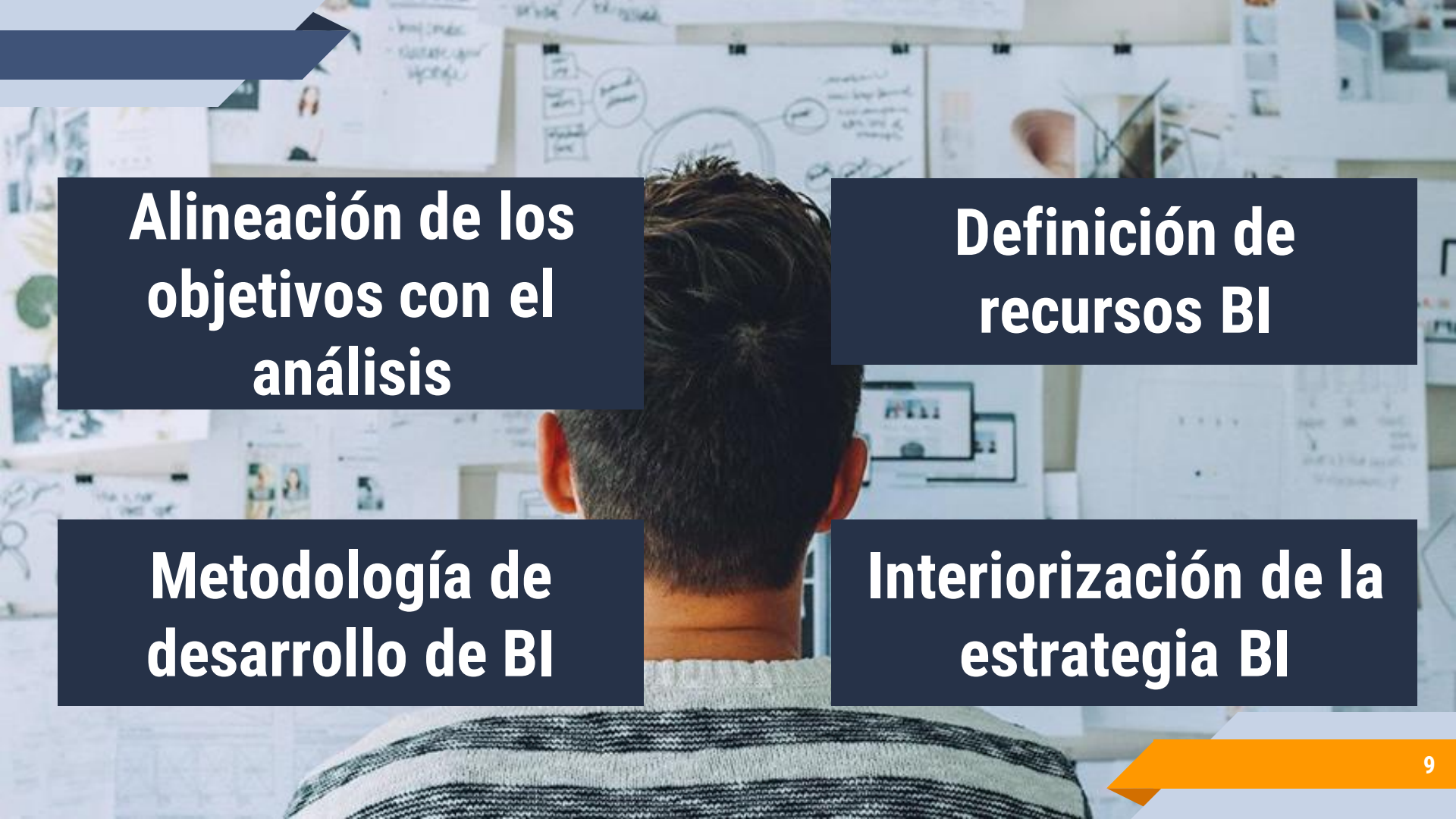
**Reingeniería de  
procesos**

# 3

## Formulación de la estrategia

Integración de BI en los procesos de negocio



A person with short dark hair, seen from the back, is looking at a wall covered in various diagrams, notes, and images. The wall appears to be a brainstorming or project management board. The person is wearing a grey and black striped sweater. The background is slightly blurred, focusing attention on the text boxes.

**Alineación de los  
objetivos con el  
análisis**

**Definición de  
recursos BI**

**Metodología de  
desarrollo de BI**

**Interiorización de la  
estrategia BI**

# 4

## Implementación de la estrategia

Puesta en marcha de BI

A person with short dark hair, seen from the back, is looking at a wall covered in various diagrams, photos, and notes. The person is wearing a grey and black striped sweater. The wall has several papers pinned to it, including a large diagram with circles and lines, and a photo of a hand. The overall scene suggests a creative or analytical workspace.

# Solución de BI

- Análisis
- Integración de datos
  - Fuentes de datos
- Manejador de carga (ETL)
  - Almacenamiento

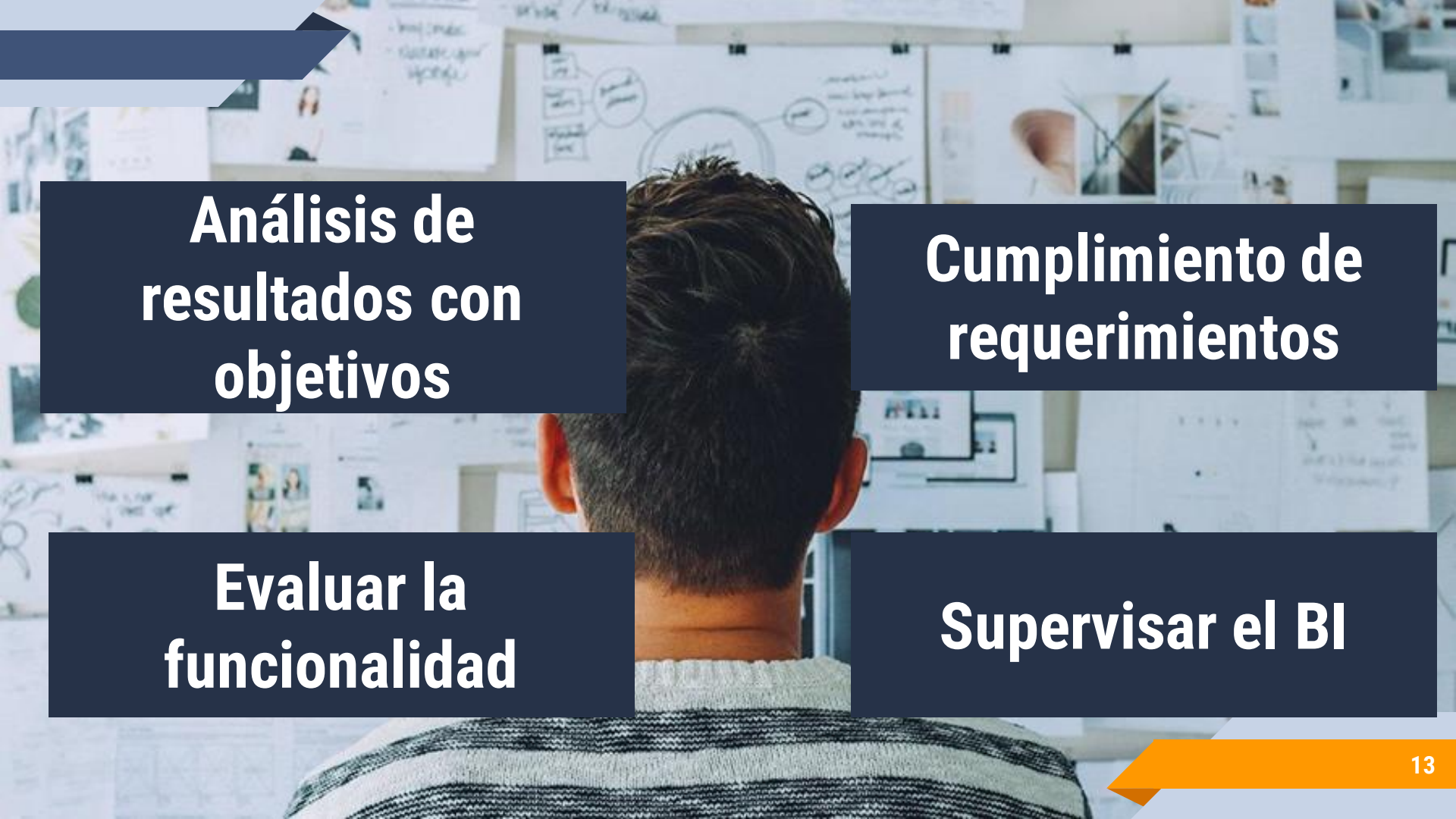
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- Definición de consultas
  - Software analytics
  - Usuario final

# 5

## Evaluación y control

Sobre la implementación de BI

A person with dark hair, seen from the back, is looking at a wall covered with various project management charts, diagrams, and photos. The person is wearing a grey and white striped sweater. The wall has several papers pinned to it, including a large circular diagram with arrows, a flowchart, and a photo of a person. The overall scene suggests a professional or creative workspace.

**Análisis de  
resultados con  
objetivos**

**Cumplimiento de  
requerimientos**

**Evaluar la  
funcionalidad**

**Supervisar el BI**



**Gracias por su  
atención.**

