



# Gareth Matson

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## PROFESSIONAL SUMMARY

Enthusiastic IT Professional eager to contribute to team success through hard work, attention to detail and excellent organizational skills. Clear understanding of Front and Back end Web Development and Agile Project Management. Motivated to learn, grow and excel as a Web Developer.

## SKILLS

- Data Analysis
- Strategic Planning
- Web-Based Reporting Tools
- Revenue Development
- Technical Analysis
- Programming
- Product development
- .Net development
- Agile Workflow
- HTML
- CSS
- JavaScript
- PHP
- React

## WORK HISTORY

### IT BUSINESS ANALYST

05/2018 to CURRENT

#### Jackson Dawson Communications Inc. | Los Angeles, CA

- Designed, developed and implemented software applications for website based on analyzed requirements and understanding of industry technical standards.
- Tested programs and databases to identify issues and make necessary modifications.
- Coordinated with project management staff on database development timelines and project scope.
- Closely collaborated with project members to identify and quickly address problems.
- Researched new technologies, software packages and hardware products for use in website projects.

### WEB DEVELOPER | OWNER

06/2014 to CURRENT

#### Matson Technologies | Los Angeles, CA

- Started my own company in high school and drove new business development through qualifying leads, building relationships and executing strategic sales.
- Designed, developed and implemented software applications for website based on analyzed requirements and understanding of industry technical standards.
- Developed customer-facing communications with measurable click-thru rates for marketing conversion tracking.
- Pulled from PHP, SQL, JavaScript and other back-end library knowledge to bolster programming resources.
- Developed creative sales tools, including presentations, trend reports, kitted assets, and product data sheets.
- Built brand awareness for clients and generated leads while managing internal and external marketing campaigns and programs.

## EDUCATION

### Bachelor of Arts

2020

The Master's University, Santa Clarita, CA