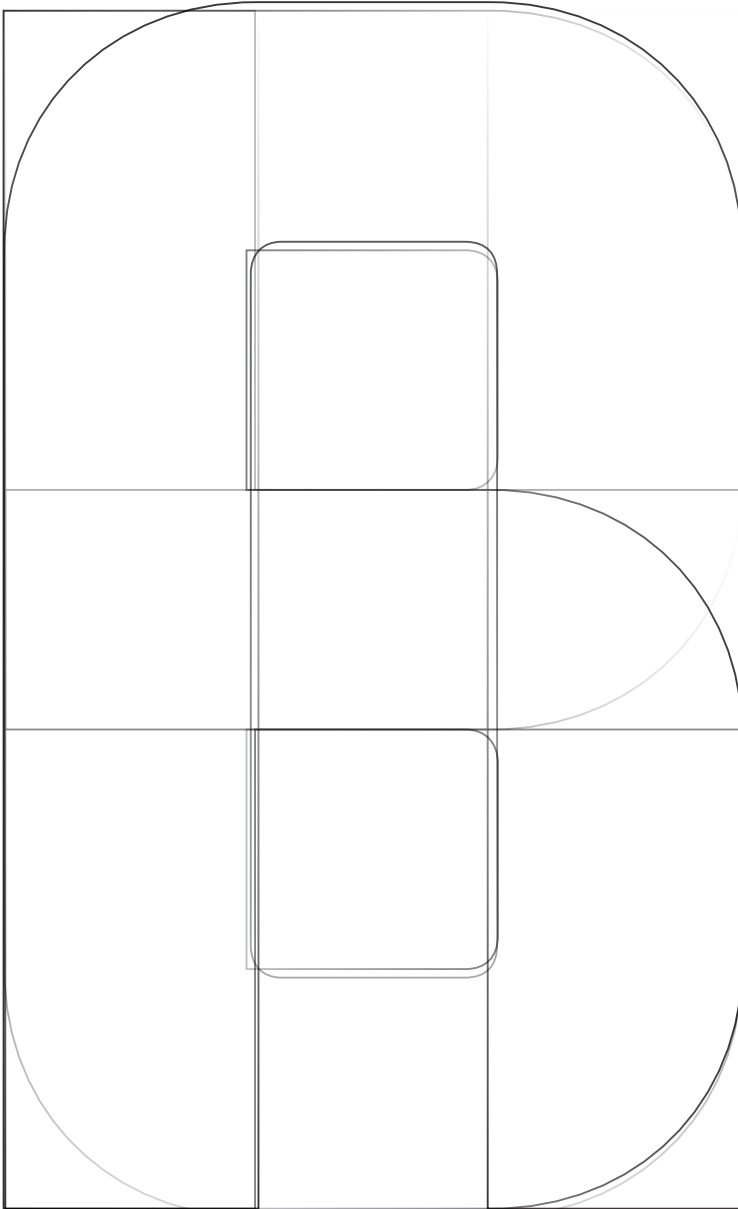




JERMILOV



Jermilov is a modular geometric display font following the typographical practice of Kharkiv designer Vasyi' Jermilov. As a representative of its era it shares constructivist ideals of "the struggle against superfluity", betting on universality, modularity and convenience. In the same time Jermilov's drawings are distinctive and unique with recognizable author's graphemes and style.

Jermilov font is made in a 3 to 5 vertical grid with a restrained manner of optical compensations. It has five stylistic sets with interchangeable forms and a variety of combinations enhancing its modular nature.

In some sense Jermilov is a meta-font embedded in the post-soviet DNA. It has passed the way from the revolutionary tribune to kiosks, books and street signs. It was a product of a revolutionary culture after Malevich suprematism along with El Lissitzky and Jan Tschihold heritage. Considering the square as a key module of art. Square as a beginning of art.

Looking from the today's perspective constructivist vibe of Jermilov font is the last living testimony of avantgarde art available to everyone in the post-Soviet space: on stands, entrance signs, navigation, bus stops, vernacular paint letterings, video games etc. When other forms of constructivist art were emasculated, hidden, placed in galleries or even destroyed, this font style remained popular in use till the end of the USSR, defining the post-soviet identity.

Its passionate revolutionary modernistic nature is in paradox. With time the idea of simplicity started associating with scarcity of forms. Idea of a Square as a Beginning of art became the realm of a Square as an End of art. Thus Jermilov font is a typographic metaphor for the nature of modernism: all that is solid melts into air. And what do we get information from? Isn't it out of air? Thus Jermilov is dead, thus Jermilov is alive.

SS01

Alternative for "E"

ææeèéêëēẽęē

Round diactitics

äËĊĎĚĖĔĢĤĦİİİĲĴĽĿŁŁŦŨŮŰŲŶŸŽž
ŦÜŮŰŶŸŽž

Round punctuation

.,;:...!i?¿.„“”‘’“”.

Aletrnative numerals

I4

SS02

Small and round diactitics

Ŧİ

Aletrnative numerals

124

SS03

Alternative for "A" and cyrillic "De", "El"

ААΛ

SS04

Alternative for "H"

Н

SS05

Alternative for "H"

Н

ORANIENSTRAßE

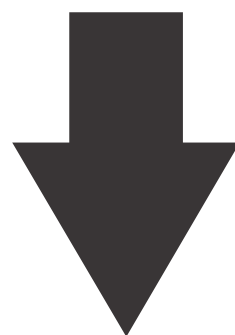
ОРАНИЕНШТРАССЕ

К И І В

ABAHT

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AERO
BERÄT
СИИЙ
DNIPRO
EARTH
FEMINE
GARDEN
НОРМА
IGNITE

JAGER
KIOCK
LÅSER
MASS
NORTH
ŒVRE
PIXACÃO
QUOTÉ
ROBOT

SWISS
TONIC
UKRAINE
VANDAL
WARUM
ХАРКІВ
YAHOO
ZWÖLF
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ХАРЬКОВ ↔ BERLIN

↔ PARIS ↔ LONDON

↔ WASHINGTON ↔

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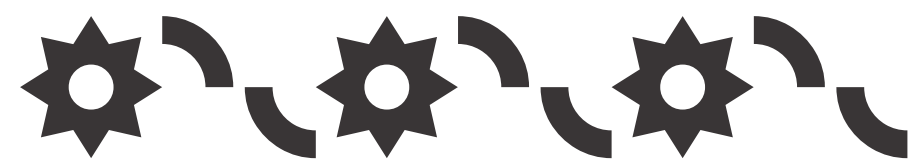
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МАРІЯХІЛЬФГАССЕ

MARIAHILFGASSE



**...НЕПРИМИРИ-
МОСТЬ ЭНЕРГО
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I YOU — 1\$.

YOU ME —

500¢

MaRX&ENGELS

ROZETKa

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**all That IS
SOLID MELTS
INTO air**