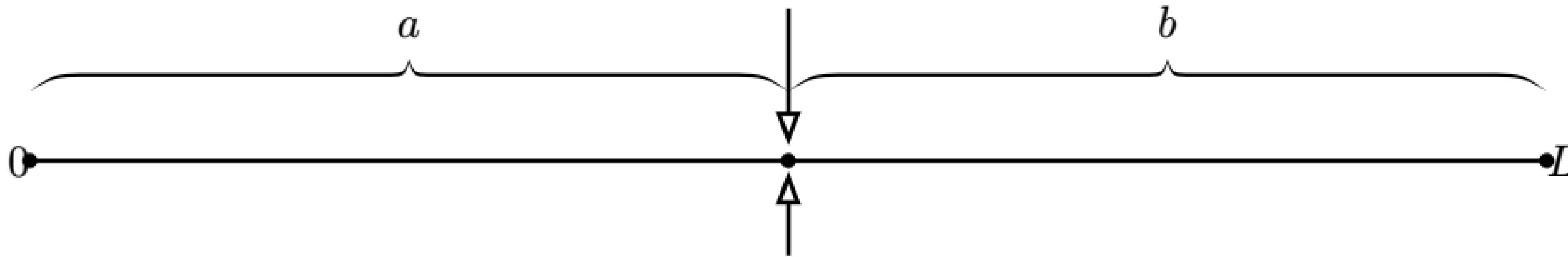


Firms 1 and 2



Marginal consumer