



[Try Premium Free for 1 Month](#)



# Khoá học Marketing



**Connect**

 **Message**

...

Hoàng Hạnh · 3rd

Freelance Writer - My blog is: hanhht.com

Vietnam · 48 connections · [Contact info](#)

**Freelance**

**Thang Long University**

## Activity

48 followers



**Làm thế nào để xây dựng nội dung  
có mục đích - điều mà bất kỳ người...**

Hoàng shared this

[See all activity](#)

## Experience

### Freelance Writer

Freelance

May 2020 – Present

· 1 yr

Hanoi, Hanoi, Vietnam

- Professional writer with 20 projects of brands such as: FPT Software, Elmich, JYSK, Saizo, Kansai Paint, Stroman, Tan A Dai Thanh, Wiibike, Châteraisé, Lendbiz...

- Blogger at: <https://hanhht.com/>

- Marketing Instructor at the course: <https://hanhht.com/khoa-hoc-marketing-foundation/>

(Email: [hanhhoang.mkt@gmail.com](mailto:hanhhoang.mkt@gmail.com))



### Assistant Marketing Director



Châteraisé Vietnam · Full-time

Oct 2018 – May 2020

· 1 yr 8 mos

Hanoi, Hanoi, Vietnam

### Digital Marketing Specialist



JYSK · Full-time

Apr 2017 – Oct 2018

· 1 yr 7 mos

Hanoi, Hanoi, Vietnam

- Research, plan to deploy, manage and develop followers on the company's online channels: Website, Facebook, Zalo, Youtube, TikTok, Email ...; forums on different platforms (facebook group, zalo group, website forum...)

- Participate in proposing, implementing, monitoring and measuring on-demand digital marketing advertising campaigns.

- Develop content on owned social channels to reach the target

... see more

### Online Public Relation



BIM Group · Full-time

Feb 2014 – Oct 2018

· 4 yrs 9 mos

Hanoi, Hanoi, Vietnam

## Digital Media Consultant



CleverAds Corp

Dec 2011 – Dec 2012

· 1 yr 1 mo

## Education

### Thang Long University

Bachelor's degree, Banking and Finance

2007 – 2011

### Halong Specialized and Gifted High School

2004 – 2007

## Accomplishments

### Language

English

1  
✓

## Interests

### Chateraise Vietnam



9 followers

### JYSK

54,147 followers



## People also viewed



**Ngo Thu Quynh (Katie)** •2nd

Public Affairs at Ogilvy | ex-MIK Group, CJ CGV Vietnam, BIM Group

**Connect**



**Ha Phan** •3rd

PR Specialist at Chubb Life Việt Nam

**Connect**



**Phuong Anh Nguyen** •3rd

Creative Manager at Q Digital & Communication

**Connect**



**Chau Trieu Thi So** •3rd

Obtain job in Digital Media area in order to apply my skills/ experience

**Connect**

## People you may know



**BE BA (My Nguyen)**

Recruitment Specialist cum Admin at Milensea Retail

**Connect**



**Hien Tran**

IT Recruitment consultant

**Connect**



**Le Nhat Huy**

President at UTE Logistics and Supply Chain Club

**Connect**



**Khánh Linh Đỗ**

Human Resources Assistant at Hachinet Software

**Connect**



**Nguyen Dinh Dat**

Frontend Angular Developer

**Connect**

▼ Show more

 **LEARNING**

Add new skills with these courses

 **Pete Docter: Creating a Career Fueled by Imagination**

 **Telling a Story to Build a Community**

7,757 viewers

 **The Key to Good Communication: Your Audience**

62,453 viewers

[Show more on LinkedIn Learning](#)

**LinkedIn**

[About](#)


[Accessibility](#)

[Talent Solutions](#)

[Community Guidelines](#)

[Careers](#)

[Marketing Solutions](#)

[Privacy & Terms](#) 

[Ad Choices](#)

[Advertising](#)

[Sales Solutions](#)

[Mobile](#)

[Small Business](#)

[Safety Center](#)



**Questions?**

Visit our Help Center.



**Manage your account and privacy**

Go to your Settings.

Select Language



العربية (Arabic)

LinkedIn Corporation © 2021



Search messages



After April 15, 2021, your read receipts and typing indicators setting will expand to all messages, including InMails and Message Requests.

**Manage settings** · **Got it**