



Chau Do

Assistant of Brand Manager

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Assistant of Brand Manager

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FrieslandCampina Vietnam



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Experience

Assistant of Brand Manager

FrieslandCampina Vietnam

Jun 2012 – Present

· 8 yrs 11 mos

HCMC, Vietnam

Translator, Anchor

VTV9 Vietnam television

2007 – 2010

· 3 yrs

HCMC, Vietnam

Education



De Montfort University

Master of Science (MSc), Advertising and PR management
2010 – 2011

Skills & endorsements

Marketing Communications . 7



Endorsed by **2 of Chau's colleagues at FrieslandCampina**

Social Media . 6

Tram Kate NGUYEN and 5 connections have given endorsements for this skill

Marketing Management . 6

Thao Nguyen and 5 connections have given endorsements for this skill

Industry Knowledge

Market Research . 4

Marketing Strategy . 3

Public Relations . 3

Brand Management . 3

Marketing Research . 3

Social Media Marketing . 3

FMCG . 3

Online Advertising . 2

Digital Marketing . 2

Event Management . 2

Research . 2

Direct Marketing . 2

Marketing . 2

Project Management . 1

Higher Education . 1

Advertising . 1

Market Planning . 1

Tools & Technologies

Microsoft Excel . 1

SPSS . 1

Microsoft Office . 1

Interpersonal Skills

Teamwork . 4

Team Leadership . 2

Teaching . 1

Lecturing . 1

Other Skills 


Stage-Gate . 1

Marketing Communications Planning . 1


B2C marketing . 1

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Assistant Brand Manager at FrieslandCampina

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Yen Le •3rd

Medical Marketing Manager at FrieslandCampina

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Senior Brand Manager at Nestlé

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Phuc Le Vu •3rd

Fristi, Completa and Truong Sinh Brand Manager at FrieslandCampina

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huong phan thi kim •3rd

CRM Acquisition & Retention manager at FrieslandCampina

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Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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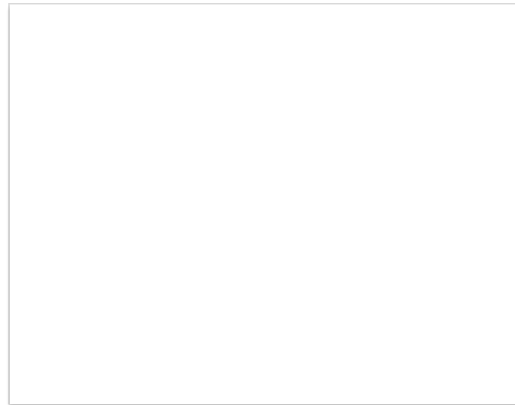
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