



Linh Nguyen

Content Writer MTA at Leo Burnett Vietnam

Connect

 **Message**

More...



[Try Premium Free for 1 Month](#)



Connect

 **Message**

...

Linh Nguyen · 3rd

Content Writer MTA at Leo Burnett Vietnam

Vietnam · 153 connections · [Contact info](#)



Leo Burnett Vietnam



**University of Economics - The
University of Danang**

People and pages related to Linh

See all ×

>



iProspect

Page • Marketing & Advertising
143,928 followers

Follow



Reason Why

Page • Online Media
60,644 followers

Follow



Ninja Marketing

Page • Online Media
98,126 followers

Follow

Activity

152 followers

Posts Linh created, shared, or commented on in the last 90 days are displayed here.

[See all activity](#)

Experience

Content Writer



Leo Burnett Vietnam · Internship

Sep 2019 – Present

· 1 yr 8 mos

Vietnam

Marketing Executive



BotStar

Jun 2018 – Aug 2019

· 1 yr 3 mos

- Profoundly learn about the app to write technical content (tutorials, videos, minicourse, etc): BotStar Chatbot Tutorial video series, tutorials on BotStar Documentation site,

outline for the minicourse

- Deliver customer support, evaluate the feedbacks and research into the needs of customers
- Actively raise ideas to develop the platform and test new features

... see more

Online Promotion and Delegation of outgoing Global Community Development Program



AIIESEC Vietnam

Sep 2015 – Jul 2016

· 11 mos

> OC Promotion & Delegation of outgoing Global Citizen Program

Create and implement promotion plans for Facebook & emails

Organize service events for 15+ potential customers

... see more

Education

University of Economics - The University of Danang



Bachelor's degree, Marketing/Marketing Management, General

2015 – 2019

Westphalian University of Applied Science (Westfälische Hochschule), Germany

Bachelor of Business Administration - BBA, Business Administration and Management, General

2017 – 2018

Exchange Student Program fully funded by ERASMUS+ program

Skills & endorsements

Microsoft Office . 3

Minh Do and **2 connections** have given endorsements for this skill

Graphic Design . 1

Minh Do has given an endorsement for this skill

English . 1

Minh Do has given an endorsement for this skill

Tools & Technologies

Microsoft PowerPoint 

Interpersonal Skills

Teamwork . 1

Other Skills 

Adaptation . 1

Show less ^

Accomplishments

Languages

English • Vietnamese

2
v

Interests

GE



4,155,263 followers

Amazon



19,053,223 followers

Ogilvy



1,095,593 followers



Overseas Vietnamese

9,367 members



Unilever

13,834,180 followers



Mondelēz International

1,738,018 followers



[See](#)

People also viewed



Raine Le • 3rd

[Account Manager at Leo Burnett Vietnam](#)

Connect



Thế Trọng • 2nd

[Senior Copywriter | A Hybrid Creative](#)

Connect



Le Quynh Tran •3rd

Marketing Executive at VSIP-Sembcorp Gateway Development Co., Ltd

Connect



Lam Thi Tuyet Mai •3rd

Account Executive at Leo Burnett Vietnam

Connect

Trien Tran •3rd

MTA Account Executive

Connect

▼ **Show more**

People you may know



Uyen Le

Connecting right candidates to the right jobs!

Connect



Hieu Thieu Ngoc

Product Owner | Pulse by Prudential at Prudential Vietnam Assurance Private Ltd.

Connect



An Le (Anne)

Recruitment Consultant at JT1 - IT Recruitment Agency

Connect



Nhi Duong

Student at Ton Duc Thang University

Connect



Anna Nguyen

Niteco's hiring Technical Recruiter. Inbox me for more detail.

Connect

▼ **Show more**

Duc, learn what hiring managers look for in answers to top interview questions



Tell me about something you've accomplished that you are proud of.



Tell me about a time you were successful on a team.



What would your co-workers say about you?

[See all questions](#)



About

Accessibility

Talent Solutions

Community Guidelines

Careers

Marketing Solutions

Privacy & Terms



Ad Choices

Advertising

Sales Solutions

Mobile

Small Business

Safety Center



Questions?

Visit our Help Center.



Manage your account and privacy

Go to your Settings.

Select Language

