

## Minh Anh

Content Writer at METUB Network

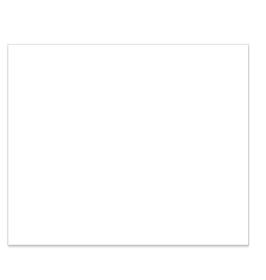
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Minh Anh · 3rd

Content Writer at METUB Network

Vietnam · 144 connections · Contact info



UNIVERSITY OF SOCIAL SCIENCES AND HUMANITIES (USSH)

# About

Professional Content Writer with more than 2 years of experience in producing many different genres of content, especially on Youtube and Facebook. Skilled in content writing and video producing.

I find either working individually or team-working differently joyful as well and want to spread my wings fur

... see more

# Activity

144 followers

Posts Minh created, shared, or commented on in the last 90 days are displayed here.

#### See all activity

# Experience

#### **Content Writer**

METUB Network · Full-time



լացեսը Jul 2020 – Jan 2021



Ho Chi Minh City, Vietnam

- Create and build content plans, content angles, scripts for partners' campaigns, promotions, communication activities... for specific goals.
- Generate creative ideas and coordinate with strategy development departments to achieve customers' marketing goals on digital channels such as YouTube, Facebook, Instagram...
- Stay up-to-date on Vietnam's online media, consumer behavior and online digital trends to make accurate and effective recommendations.
- Coordinate with the production team in the role of content producer

#### **CREATORY VN**

yr 6 mos

#### Script Writer

Full-time

Jul 2019 - Mar 2020

· 9 mos

Vietnam

- Research ideas and provide creative solution options for different types of request
- Generate content plans/proposals: Objective, timeline, detail content explanation, content ROI rate..
- Supervise post production phase for hero and original content

#### **Content Marketer**

Full-time

Oct 2018 – Jun 2019

· 9 mos

Vietnam

- Execute marketing plans on all channels including developing content direction for talents and collaborating with multiple departments to support talents in content production
- Execute content plans on all channels and control the quality of contents
- Manage and monitor all channels and communities to improve their performance

... see more

#### **Media Assistant**

Beauty by Chloe Nguyen · Part-time Jun 2017 - Sep 2018

· 1 yr 4 mos Vietnam

## **News Reporter**

News.zing.vn · Full-time
Zing.vn · Vay 2018 – Aug 2018
· 4 mos
Vietnam

#### **Content Writer**

Show 2 more experiences 🗻

# Education

#### **UNIVERSITY OF SOCIAL SCIENCES AND HUMANITIES (USSH)**

3achelor's degree, Communication, Journalism, and Related Programs 2014 – 2018

Skills & endorsements

**Content Marketing** 

Scriptwriting

**Project Management** 

Industry Knowledge

**Video Editing** 

Research

**Video Production** 

Web Content Writing
Journalism
Video Post-Production
Proposal Writing
Project Planning
Production Planning
Budgeting
Tools & Technologies
Microsoft Office
Adobe InDesign
Adobe Premiere Pro
Adobe Audition
Facebook Ads Manager
Facebook
Microsoft Excel 💆
Interpersonal Skills
Communication
Other Skills 2
Creative Content Creation
Screenplays
Script Editing

#### Facebook Ads

#### **Internal & External Communications**

## Show less ^

# Interests

#### VietnamWorks



151,469 followers

#### L'Oréal



3,439,151 followers

# Ogilvy



1,095,592 followers

#### VIETNAM COMMUNICATE RECRUITER



,276 members

#### Leo Burnett



505,117 followers

B,211 members



# People also viewed



Khanh Le •3rd

Marketing and Gaming

Connect



Chuan Nong •3rd

Senior Marketing Associate at Garena

Connect



Kim Cang •3rd

Partner Operations Manager at TikTok

Connect



My Hau Nguyen Lam •3rd

Influencer Planner at JMC - KOLs Marketing

Connect



Tran Hannasha •3rd

Script Writer at Yeah1 Company

Connect

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# People you may know



BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

Connect



**Hien Tran** 

IT Recruitment consultant

Connect



Le Nhat Huy

President at UTE Logistics and Supply Chain Club

Connect



Khánh Linh Đỗ

Human Resources Assistant at Hachinet Software

Connect



Nguyen Dinh Dat

Frontend Angular Developer

Connect

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About

Accessibility

**Talent Solutions** 

**Community Guidelines** 

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Marketing Solutions	
Privacy & Terms ❤	
Ad Choices	
Advertising	
Sales Solutions	
Mobile	
Small Business	
Safety Center	
Questions?  Visit our Help Center.	
Manage your account and privacy Go to your Settings.	
Select Language (Arabic)	
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