



Ly Nguyen
Senior Marketing Manager

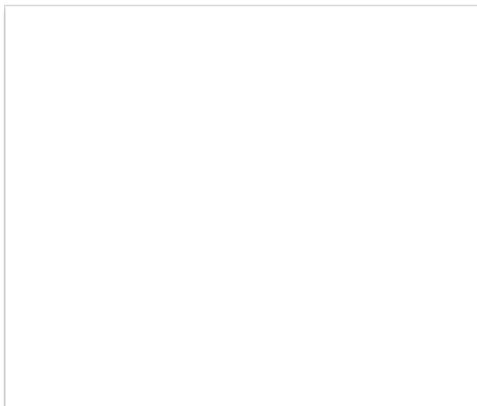
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About

Experienced marketer who aim to successfully explore, create and lead marketing initiatives.

Activity

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Experience

Senior Marketing Manager (Vietnam)



AirAsia


Oct 2015 – Present

· 5 yrs 7 mos

Cinema Marketing Manager

 CJ CGV
Jun 2013 – Jun 2015
· 2 yrs 1 mo
hcmc

Cinema Marketing Executive

 MegaStar Cineplex
Aug 2010 – Jun 2013
· 2 yrs 11 mos
Hochiminh city

Marketing Specialist

PETROVIETNAM FINANCE CORPORATION
Mar 2008 – Aug 2010
· 2 yrs 6 mos
Hochiminh City

Account Executive

FPT Media – HCMC Branch
Mar 2006 – Mar 2008
· 2 yrs 1 mo
Hochiminh city

Education

Vietnam Marcom

Professional certificate in Marketing, Marketing Manager
2007 – 2007

Banking University

Bachelor of Economics, Economics
2001 – 2005

Quoc Hoc Quy Nhon

Skills & endorsements

Marketing . 12



Endorsed by 4 of Ly's colleagues at CJ CGV

Marketing Strategy . 9



Endorsed by 4 of Ly's colleagues at CJ CGV

Market Research . 7



Endorsed by 3 of Ly's colleagues at CJ CGV

Industry Knowledge

Digital Marketing . 7

Advertising . 6

Social Media Marketing . 3

Online Marketing . 3

Online Advertising . 3

Event Management . 3

Marketing Management . 2

Market Planning . 2

Interpersonal Skills

Teamwork . 6

Leadership . 3

Team Leadership . 3

Management . 3

Customer Service . 2


Other Skills 

Marketing Communications . 4

Fluent in English, teamwork, leadership

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Senior Marketing Officer at American International School, Vietnam

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BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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