

0 notifications total



Skip to search

Skip to main content

✕ Close jump menu



0 suggestions found.

Search



Search

Primary Navigation

- [new new feed updates notifications](#)  
[Home](#)
- [My Network](#)
- [Jobs](#)
- [Messaging](#)
- [48 48 new 48 new notifications. notifications](#)  
[Notifications](#)
-  Me
- [Work](#)
- [Try Premium Free for 1 Month](#)



Hoa Vũ Quỳnh  
Marketing Executive at Fonos




Connect

 Message

More...

-  Share profile in a message Share Hoa Vũ Quỳnh's profile via message

Message

-  Save to PDF Save Hoa Vũ Quỳnh's profile to PDF
-  Follow Follow Hoa Vũ Quỳnh
-  Report / Block Report or block Hoa Vũ Quỳnh's profile



Status is offline



Connect


 Message

... More actions

-  Share profile in a message Share Hoa Vũ Quỳnh's profile via message

Message

-  Save to PDF Save Hoa Vũ Quỳnh's profile to PDF
-  Follow Follow Hoa Vũ Quỳnh

-  Report / Block Report or block Hoa Vũ Quỳnh's profile
- Hoa Vũ Quỳnh
- 3rd degree connection3rd

## Marketing Executive at Fonos

- Vietnam
- 14 connections
- [Contact info](#)



- [Fonos](#)



- [University Of Economics Ho Chi Minh City](#)

## People and pages related to Hoa

See all



< Previous

> Next



- [W&V, Werben & Verkaufen](#) Page • Marketing & Advertising  
118,244 followers  
[Follow](#)



- [Publicitários Criativos](#) Page • Marketing &

Advertising

46,097 followers

Follow



- [MediaMonks](#) Page • Marketing & Advertising

198,300 followers

Follow

- 
- 
- 

## Activity

14 followers

Posts Hoa created, shared, or commented on in the last 90 days are displayed here.

[See all activity](#) [See all activity](#)

## Experience



•

### **Marketing Executive**

Company Name

Fonos Full-time

**Dates Employed May 2020 – Present**

**Employment Duration 1 yr**

**Location Ho Chi Minh City, Vietnam**



•

### **Content Writer**

Company Name

Tickled Media Freelance

**Dates Employed Oct 2019 – Apr 2020**

**Employment Duration 7 mos**

**Location Singapore**

Tickled Media is a content & community platform for women in Asia. They are now a technology company that makes ‘remarkably right’ content for Asian women through their websites, app, and social media platforms, as they create non-judgmental communities of support for their audience.

RESPONSIBILITIES:

•

- Creating SEO content for their flagship brand, theAsianparent, in Vietnam. theAsianparent available in 11 local languages, reaches nearly 30 million users monthly. ...

**Marcom Assistant**

see more

[Company Name](#)

[CENTER OF HANDS-ON ACTIONS AND NETWORKING FOR GROWTH AND ENVIRONMENT \(CHANGE\) Full-time](#)

[Dates Employed Aug 2019 – Sep 2019](#)

[Employment Duration 2 mos](#)

[Location Vietnam](#)

Center of Hands-on Actions and Networking for Growth and Environment (CHANGE) – a local NGO under the Vietnam Union of Science and Technology Associations (VUSTA). CHANGE shifts the paradigm of community behavior change communication on environmental and development issues via creative methods in organizing awareness campaigns, empowering Vietnamese youth in building environmental movements and developing initiatives under the local contexts throughout Vietnam. CHANGE also acts as a bridge to connect private sectors, community and government agencies in creating favorable policies and solutions for burning environment issues

• RESPONSIBILITIES:

[Content Writer](#)

[Company Name](#)

• Worked in team in marketing/communications activities of all campaigns of CHANGE:

[Lifchub in Freedom](#)

• Coordinate with MarCom team & other managers and establish the Marketing/Communication strategy for CHANGE as an organization and for all of its campaigns.

• Research, create, deliver, edit and optimize communication materials.

[Dates Employed Apr 2019 – Sep 2019](#)

- Ensure that messages are supportive of and consistent with campaign strategies.

[Employment Duration 6 mos](#)

- Supervise social media outreach (Deliver content via Facebook, Twitter, email, or direct mail.)

[Location Vietnam](#)

- Make sure that CHANGE is appropriately presented to all stakeholders – partners, public, volunteer, and media.

• Coordinate flow of information and communication and disseminate it according to plan/strategy. ... [see more](#)

RESPONSIBILITIES:

- Created SEO content in Work out, Beauty and Lifestyle section

• [Content Collaborator](#)

[Company Name](#)

[Vietnamnet Freelance](#)

[Dates Employed Apr 2019 – Sep 2019](#)

[Employment Duration 6 mos](#)

[Location Vietnam](#)

Show 2 more experiences ▾

## Education



[University Of Economics Ho Chi Minh City](#)

[Degree Name Bachelor's degree](#)

[Field Of Study Marketing](#)

[Grade Cumulative GPA 7.7/10](#)

[Dates attended or expected graduation 2016 – 2020](#)

University of Economics Ho Chi Minh City was established in 1976 in Ho Chi Minh City, Vietnam. It is one of the 15 key national universities of Vietnam and is a member of The Best 1,000 Business Schools in the World. From its inception until now, the school has been a renowned center of scientific research in Vietnam, providing undergraduate and postgraduate education for students from the country and neighboring Laos and Cambodia.

- [Thang Long - Da Lat High School for the Gifted](#)

[Degree Name High School Diploma](#)

[Field Of Study Mathematics](#)

[Dates attended or expected graduation 2013 – 2016](#)

## Licenses & certifications



[TOEIC](#)

Issuing authority TOEIC® Program

Issued date and, if applicable, expiration date of the certification or license Issued Sep 2019Expires Sep 2021

## Volunteer experience



•

### Vice Communication Manager

Company Name Margroup

Dates volunteered Oct 2017 – Jul 2018

Volunteer duration 10 mos

### Cause Education

A student-run academic group of University of Economics - Ho Chi Minh City for anyone who shares the common passion for marketing.

### RESPONSIBILITIES:

- Worked in team to writing content for branding Margroup on our website and fanpage.
- Developed and implemented effective communication strategies for 2 events:
  - Khám phá sự năng động 2017: A series of 3 talkshows with over 1000 students from all university in Ho Chi Minh City.
  - CMO Workshop 2016

### SKILLS GAINED:

- Content planning
- Fanpage managing
- Task allocating
- Internal and External coordinating
- Team management

## Skills & endorsements

1. Writing
2. Research



3. Strategy

## Industry Knowledge

1. Data Analysis

## Tools & Technologies

1. Microsoft Excel



LinkedIn Skill Assessment badge

## Interpersonal Skills

1. Teamwork

## Other Skills

1. Language

Show less Show only Hoa's featured skills ^

## Interests



[Visa](#)

[1,081,801 followers](#)



[IKEA](#)

[1,964,784 followers](#)

- 



[Netflix](#)

[6,910,674 followers](#)

- 



[Accor](#)

[903,333 followers](#)

**DIOR**

- 

[Parfums Christian Dior](#)

[393,141 followers](#)

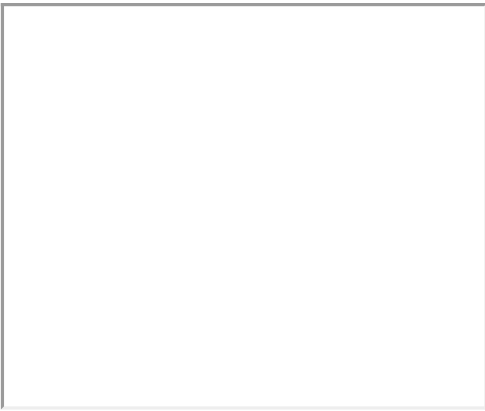
- 



[Coty](#)

[590,003 followers](#)

[See all See all following](#)



People also viewed

- [Mai Nguyen out of network 3rd+](#)  
[Computer Software Professional](#)  

Connect
- [Mai Nguyen out of network 3rd+](#)  
[Software Engineer Staff at Lockheed Martin](#)  

Connect
- [Mai Nguyen out of network 3rd+](#)  
[Software Engineer at Witness Systems](#)  

Connect



[Xuan Nguyen 3rd degree connection 3rd](#)

[Co-Founder and COO at Fonos](#)

Connect



[Phung Van Dung 2nd degree connection 2nd](#)

[React native at Bizzi Vietnam](#)

Connect

▼ Show more

## People you may know



[BE BA \(My Nguyen\) {:distance} {:distance}](#)

[Recruitment Specialist cum Admin at Milensea Retail](#)

Connect



[Hien Tran {:distance} {:distance}](#)

[IT Recruitment consultant](#)

Connect



**Le Nhat Huy** {:distance} {:distance}

President at UTE Logistics and Supply Chain Club

Connect



**Khánh Linh Đỗ** {:distance} {:distance}

Human Resources Assistant at Hachinet Software

Connect

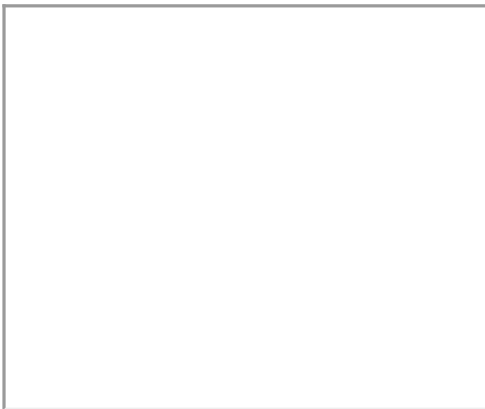


**Nguyen Dinh Dat** {:distance} {:distance}

Frontend Angular Developer

Connect

▼ Show more



## LinkedIn Footer Content



- [About](#)
- [Accessibility](#)
- [Talent Solutions](#)
- [Community Guidelines](#)
- [Careers](#)
- [Marketing Solutions](#)

- [Privacy & Terms](#) ▼

- [Ad Choices](#)
- [Advertising](#)
- [Sales Solutions](#)
- [Mobile](#)
- [Small Business](#)
- [Safety Center](#)

-  [Questions?](#)

Visit our Help Center.

-  [Manage your account and privacy](#)

Go to your Settings.

Select Language العربية (Arabic) ▼

LinkedIn Corporation © 2021



Status is offline

**Messaging You are on the messaging overlay. Press enter to open the list of conversations.**

 Compose message



^ You are on the messaging overlay. Press enter to open the list of conversations.

These skills do not currently fit under the available categories

Loading...