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Anh Khoi
Content Writer at Truyền thông King Star




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Content Writer at Truyền thông King Star

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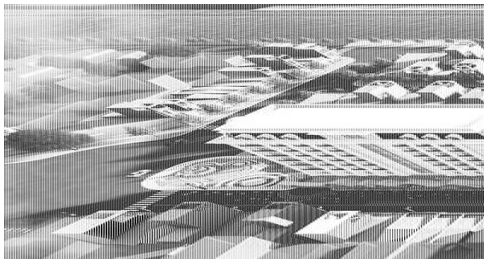
About

We are a team of dedicated and highly talented Creative Writing professionals. We work with companies to provide them with the services that they need in order to meet their Editing objectives, as well as ensuring that they reach out to more potential clients. - Writing Plans for SEO (Search Engine Optimization) / PPC (Copywriting Network)

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Activity

51 followers

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Experience

-

[**Content Writer**](#)

[Company Name](#)

[Truyền thông King Star Full-time](#)

[**Dates Employed Sep 2020 – Present**](#)

[**Employment Duration 8 mos**](#)

[**Location Ho Chi Minh City, Vietnam**](#)

- Create, manage, track content across platform such as facebook, website, youtube
- Coordinate with marketing and design teams to illustrate articles
- Social media management
- Optimize content considering SEO and Google Analytics

- Design content marketing strategies and set short-term goals
- Research as needed for writing content pieces to stay relevant and update to current content trends
- - Carefully supervise event preparation activities ... [see more](#)

Marketing Executive

[Company Name](#)

[Viettourist Full-time](#)

[Dates Employed Feb 2019 – Aug 2020](#)

[Employment Duration 1 yr 7 mos](#)

[Location Ho Chi Minh City, Vietnam](#)

- Plan and manage company's social media platforms
- Optimize content for the website and social media platforms
- Edit images, short video for posts on social media platforms
- Communicate with online customer to get insight and feedback
- Ensure content adheres to voice, brand, and quality standards

Education

- Work with designers, product marketing, sales and other industry experts ... [see more](#)

•

[Sài Gòn University](#)

[Degree Name Bachelor's degree](#)

[Field Of Study English Language and Literature, General](#)

[Dates attended or expected graduation 2012 – 2017](#)

Skills & endorsements

1. Writing
2. Marketing
3. Social Media

Industry Knowledge

1. Digital Marketing
2. Search Engine Marketing (SEM)
3. Web Content Writing
4. Search Engine Optimization (SEO)
5. Content Strategy
6. Content Marketing
7. Creative Writing
8. Copywriting
9. Content Management
10. Editing
11. Planning
12. Research

Interpersonal Skills

1. Management

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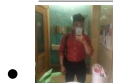
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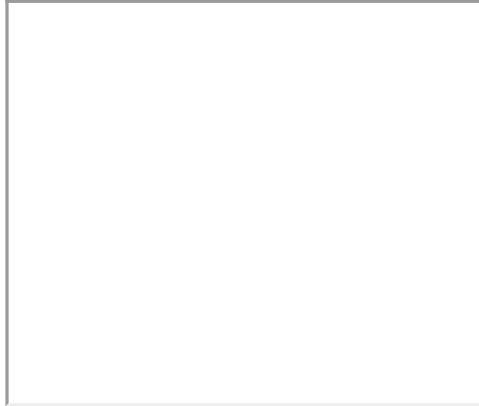
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