



Van Anh Nguyen

Managing Director at IEC Group

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Van Anh Nguyen · 3rd

Managing Director at IEC Group

Vietnam · 500+ connections · [Contact info](#)



IEC Group

About

Highly effective and creative director with over 15 years of sales and marketing experience in ICT industry
Successful executive level of sales management experience with Profit & Loss responsibility.
Proven ability to manage corporate marketing functions including event management, advertising/sales pr
... [see more](#)

Activity

885 followers

Posts Van Anh created, shared, or commented on in the last 90 days are displayed here.

Experience

Managing Director



EC Group
Jan 2018 – Present
· 3 yrs 4 mos
Vietnam

IEC Group is specialized in event organization, market research and communications services. From the large-scale annual events to customized one, we connect brands with the right target audience in the most meaningful ways

Event & Marketing Director at Public sector of IDG ASEAN

IDG
Oct 2009 – Present
· 11 yrs 7 mos
Hanoi, Vietnam

- Responsible for lead and development content of ICT Conferences and exhibitions such as:Banking Vietnam, Vietnam ICT in Finance, Vietnam e-Government Symposium.
- Work closely with the senior consultants, partners, experts to develop and executive innovative conference to ensure the attendance meets the required levels

... [see more](#)

Skills & endorsements

Management · 26

Brett Hurl, and 25 connections have given endorsements for this skill

Marketing Strategy · 22

Brett Hurl, and 21 connections have given endorsements for this skill

Event Management · 21

Brett Hurl, and 20 connections have given endorsements for this skill

Industry Knowledge

- Marketing . 19
- Business Development . 15
- New Business Development . 10
- Online Advertising . 9
- Sales Management . 6
- Sales . 6
- Advertising . 4
- Strategy . 4
- Business Strategy . 3
- Project Planning . 3

Interpersonal Skills

- Team Leadership . 15
- Leadership . 2

Other Skills 

Marketing Communications . 4

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Recommendations

Received (0) Given (2)



Elizaveta Ivanova

Marketing Team Lead at SAP

May 24, 2016, Elizaveta was a client of Van Anh's

It's great to know and work with Elizaveta Ivanova who is very friendly and delicate person. She is very smart and professional in managing & creating marketing ideals and plans. She has a deep knowledge about the products and international markets that she is in charged. It's my pleasure to learn and work with h... [See more](#)



Annie Hoang

Country Marketing Manager at TNT Medical

June 27, 2013, Van Anh managed Annie directly

I have a very pleasant working experience with Ms Annie Hoang as she is very smart, diligent, highly responsible and enthusiastic in work. Especially, she's very good at in designing the conference's content and doing marketing. Thanks to her as being a member in my team. i would always be happy to work with her.

Interests

IEC Group

238 followers



IDG (International Data Group)

30,921 followers



Jeff Weiner

Executive Chairman at LinkedIn / Founding Partner Next Play Ventures



10,765,294 followers

Salesforce CRM - Public Sector & Government

751 members



Vietnam Digital Government

58 members



Banking Vietnam

29 followers



See



People also viewed



Quynh Bui •3rd

Marketing And PR Manager at IEC Group

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Xin Shi •3rd+

CFO at Hypersecu Information Systems, Inc.

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Tung Le •3rd

IT Manager at IEC Group

Connect



William Li •3rd+

STEM Student at St George's School | Amateur Photographer and Astronomer | Competitive Swimmer | Technology Enthusiast

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Mai Trieu •3rd
Event Director at IEC Group

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People you may know



BE BA (My Nguyen)
Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy
President at UTE Logistics and Supply Chain Club

Connect



Khánh Linh Đỗ
Human Resources Assistant at Hachinet Software

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Nguyen Dinh Dat
Frontend Angular Developer

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Nhi Duong

Student at Ton Duc Thang University

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