



**Tấn Phát Phạm**

Content Writer at Mango Digital

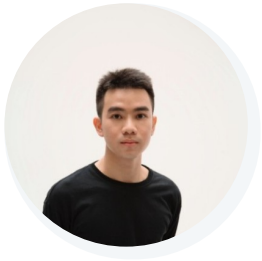
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## About

Hi, my name is Tan Phat.

I'm a fresh graduate from Hoa Sen University, specializing in Media Production and Management. I am really excited to work in the advertising industry which can help me gain more knowledge and experience. I am eager to ta

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## Experience

### Content Writer



Mango · Full-time  
Mar 2020 – Mar 2021  
· 1 yr 1 mo

### Concept Developer Intern



Biz-Eyes · Full-time  
Apr 2019 – Jul 2019  
· 4 mos  
Vietnam

Develop concept stories and creative tactics.  
Contribute to the brief analysis process to help define Creative directions.  
Participate in the pitching process by writing proposals and delivering presentations

### Media Production Executive

The Little Owl Accessories/ Bling It Silver Jewelry  
Aug 2018 – Feb 2019  
· 7 mos  
Vietnam

Being responsible for visualization and content.  
Creating the campaign idea/concept  
Providing clear art/design direction for designer and photographer,...  
Review and approve photos, graphics,...

... see more

### Content Creator



CREATORY VN  
Oct 2016 – Feb 2017  
· 5 mos  
Vietnam

Research new content ideas and references  
Develop content concepts, format and flows  
Execute preparation, script writing and monitoring  
Manage content plan

### Ecommerce Intern



Uncle Bills  
Jun 2016 – Sep 2016  
· 4 mos  
Vietnam

Receive orders from customers  
Prepare all documents for each shipment  
Writing content, describing products on webs

## Education



### **Hoa Sen University (Not for Profit)**

Media Production and Management

2015 – 2019

Major in Media Production and Management

Gain Knowledge about communication, news media, TV program, cinema, IMC,...

## Skills & endorsements

### **Art Direction**

### **Creative Writing**

### **Pitching Ideas**

Industry Knowledge

### **Concept Development**

### **Project Management**

Interpersonal Skills

### **Negotiation**

### **Presentation Skills**

Other Skills ⓘ

### **Scriptwriting**


Interests



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11,482 followers




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2,872 followers



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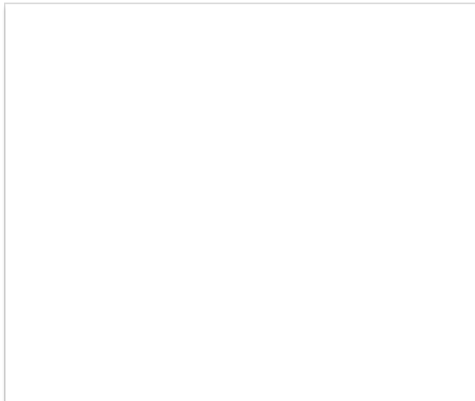
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