

Le Ly Luong

Creativity from Ordinaries

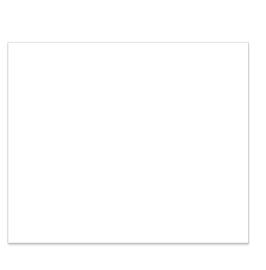
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Le Ly Luong · 3rd

Creativity from Ordinaries

Ho Chi Minh City, Vietnam · 244 connections · Contact info



TBWA\Group Vietnam



University of Economics and Law

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Marketista

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About

Hello! I am an average guy, leading a normal life. Yet, through my eyes, I see such ordinaries as materials for me to make something called creativity.

Activity

244 followers

Posts Le Ly created, shared, or commented on in the last 90 days are displayed here.

See all activity

Experience

Content Writer



Editor

IER Express · Full-time
Sep 2018 – Dec 2020
· 2 yrs 4 mos
Ho Chi Minh City, Vietnam

- -Designed marketing strategies for events or communication campaigns:
- +Saigon, Will you be mine?
- +Student of 5 Achievements
- +Collaborator recruiment GLOW ... see more

Head Of Communications

YLEAD Competition · Full-time Mar 2019 – May 2019 · 3 mos Ho Chi Minh City, Vietnam

- Managed a team of five creative personnel (three copywritters, two graphic designers)
- Negotiated and handle with media sponsors such as YAN News, Ybox.vn and youth clubs of Universities in HCM city.
- Monitored and executed the plan which result in reaching on average 2132 people/post, attracting about 300 participants from 15 universities in HCM city and Binh Duong Province.

Copywriter

Sinh viên vì cộng đồng Volunteer Campaign · Full-time

Oct 2018 - Dec 2018

· 3 mos

Ho Chi Minh City, Vietnam

- Collaborated with team in coming idea and concept.
- Composed headline and tagline for the campaign: Nguoc gio
- Responsible for copy-related materials including video script, flyer copies, social media content and the like.



Education

University of Economics and Law

3achelor's degree, International Business, 3.5

UEL 2018 – 2022

Activities and Societies: - Member of The Associated Organ of Vietnamese Students' Association/ Faculty of International Economic Relations. - Editor at IER Express

- Editor at Sinh viên vì cộng đồng - Member of Chinese Club - WAN

Volunteer experience

Project Leader

Sinh Viên Vì Cộng Đồng Oct 2018 – Dec 2018 • 3 mos Children

Skills & endorsements

Copywriting $\cdot 1$

Lộc Nguyễn Hữu Xuân has given an endorsement for this skill

Management . 1

Lộc Nguyễn Hữu Xuân has given an endorsement for this skill

Public Speaking . 1

Lộc Nguyễn Hữu Xuân has given an endorsement for this skill Tools & Technologies **Adobe Photoshop** Other Skills 📵 **Video Scripts** Show less ^ Interests **Happiness Creative Consultancy Agency** 1,317 followers dentsu vietnam 1,927 followers dentsu

■ AmCham Vietnam

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2,509 followers

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Publicis Groupe

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People also viewed



Thanh Trúc Nguyễn Hoàng •3rd+

Student at Broward College Vietnam

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Tran Le Truc Anh •3rd

Student at University of Economics, Ho Chi Minh City

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Trang Ngo Thuy •3rd

Digital Marketing Intern at Unstatic Ltd Co

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Minh Tâm •3rd

Member of External Relations Department at Social Work Club at FTU2

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Thu Hằng Phạm •3rd

TBWA is looking for SAE (ATL/Digital/IMC), ACD (Copy based), Art Director, AM (Digital/PR/IMC)

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People you may know



BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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Khánh Linh Đỗ

Human Resources Assistant at Hachinet Software

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Nguyen Dinh Dat

Frontend Angular Developer

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