

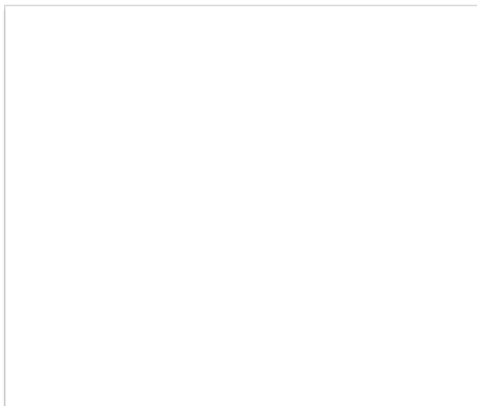


Bill Nguyen

Executive Producer / Show Director at Vietnam Event Group - VEG

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Bill Nguyen · 3rd

Executive Producer / Show Director at Vietnam Event Group - VEG

Vietnam · 500+ connections · [Contact info](#)

Vietnam Event Group - VEG

HCMC Open University

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About

For almost 15 years, I've been a passionate professional in Integrated Marketing Communication & Advertising.

My skills focus on Project Management, Project Strategic & Planning and Business Development

Featured



[Show Director - Bill - 2018 .pdf](#)

Với hơn 14 năm trong kinh nghiệm trong vị trí điều hành Tổ Chức Sự Kiện và Đạo Diễn cho các sự kiện lớn của TpHố và các nhãn hàng.

Nhà sản xuất và đạo diễn cho : Lễ Hội Ẩm Thực Quốc tế TpHCM 2016, Tuần lễ Văn Hoá An Giang 2017, Count Down Party Vũng Tàu 201 .Tư vấn chiến lược về IMC cho các nhãn hàng lớn như: Samsung, Canon, Castrol,Mercedes-Benz, Unilever.....



Activity

2,840 followers

Posts Bill created, shared, or commented on in the last 90 days are displayed here.

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Experience

Executive Producer / Show Director

Vietnam Event Group - VEG · Full-time

Nov 2016 – Present

· 4 yrs 6 mos

Ho Chi Minh City

LECTURER OF EVENT MANAGEMENT COURSE

BMG International Education

Aug 2012 – Present

· 8 yrs 9 mos

767 Lê Hồng Phong, Phường 12, Quận 10, Tp.HCM

Lecturer of Event Management Course in BMG Education -one of most popular school of Business & Marketing. I work for haft of year in BMG & work with many students, employees who are working for many companies to share my knowledge & skills to work in Event field.

Creative & Strategic Planning Director

Golden Communication Group

Mar 2015 – Mar 2018

· 3 yrs 1 mo

1 Lý Tự Trọng Dist 1

Develop business at one of top advertising & communication group in Vietnam

Account Director



CreAsia Group
Jul 2014 – Dec 2014
· 6 mos

Ho Chi Minh City, Viet Nam

1. Serve as the Business Director for the company.
2. Client Relations & Business Building

... see more

Senior Account Manager

YANTV JSC
Mar 2013 – Jul 2014
· 1 yr 5 mos
Ho Chi Minh City, VietNam

1. Sales Target:
Be responsibility of sales target of media included: TVC spot, program & show sponsor
Consult client to spend media budget on YAN show.
Developing and executing a strategic plan to meet aggressive revenue goals in specific vertical markets

... see more

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Education

HCMC Open University

Bachelor, Business & Economic
2002 – 2006

Nguyen Thi Minh Khai High School

1999 – 2002

Skills & endorsements

Advertising · 27



Endorsed by **Tony Vu Anh Tuan, who is highly skilled at this**

Marketing Strategy . 29

Nhung Le and 28 connections have given endorsements for this skill

Stage Director . 1

CHIẾN BINH CNTT has given an endorsement for this skill

Industry Knowledge

Integrated Marketing . 21

Direct Marketing . 8

Event Management . 8

Business Development . 7

Digital Marketing . 5

Online Advertising . 5

Brand Management . 5

Marketing Management . 4

Market Planning . 3

New Business Development . 4

Marketing . 8

Account Management . 2

Market Research . 4


Strategy . 2

Interpersonal Skills

Team Management . 10

Management . 6

Training . 4

Other Skills 

Marketing Communications . 6

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Accomplishments

Language
English

1
v

Interests

Hewlett Packard Enterprise
3,315,513 followers



Social Media Marketing Group by Connect365.io
1,985,159 members



IBM
10,755,174 followers



Nokia
1,196,394 followers



Jack Welch 
Executive Chairman. The Jack Welch Management Institute



Executive chairman, Microsoft's new management initiative
7,224,033 followers

Microsoft

14,068,905 followers



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[Encarregada do Financeiro na Centro Cultural Brasil Estados Unidos](#)

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Sam Mac •3rd+

[Sales & Marketing](#)

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Nga Le •3rd

Business Development Manager at SHARECV - looking for potential candidates join with our team

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Seamus Flaim •3rd+

Project Coordinator at JETRO - Japan External Trade Organization

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People you may know



BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

Connect



Le Nhat Huy

President at UTE Logistics and Supply Chain Club

Connect



Khánh Linh Đỗ

Human Resources Assistant at Hachinet Software

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Frontend Angular Developer

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Nhi Duong

Student at Ton Duc Thang University

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Stepping Up Your Webcam Video Presence

36,422 viewers

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