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Trang Nguyen
Senior Copywriter




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Message

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Highlights

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About

A writer who likes visuals.

Check my portfolio at:

<https://nguyenthtrang2911.wixsite.com/trangnguyen2911>

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Activity

304 followers

Posts Trang created, shared, or commented on in the last 90 days are displayed here.

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Experience

isobar

-

Senior Copywriter

Company Name

Isobar

Dates Employed Jan 2018 – Jun 2020

Employment Duration 2 yrs 6 mos

Location Ho Chi Minh city



-

Content Specialist (Senior Content Writer)

Company Name

Wisdom Agency

Dates Employed Jun 2017 – Jan 2018

Employment Duration 8 mos

[Location Ho Chi Minh city](#)

PURPOSE

-

[Content Writer](#)

[Company Name](#)

[The Purpose Group](#)

[Dates Employed Jun 2015 – Jun 2017](#)

[Employment Duration 2 yrs 1 mo](#)



-

[Script Writer](#)

[Company Name](#)

[Brands Vietnam Freelance](#)

[Dates Employed Apr 2015 – Dec 2015](#)

[Employment Duration 9 mos](#)

Write and edit scripts based on Lecturer's presentation for e-learning courses.

Education

-

[Ho Chi Minh University of Finance & Marketing](#)

[Degree Name Bachelor's degree](#)

[Field Of Study International Business](#)

Licenses & certifications



•

Digital Platform Management

Issuing authority AIM Academy Vietnam

Issued date and, if applicable, expiration date of the certification or license Issued Aug 2014No Expiration Date



•

Branding & Advertising

Issuing authority AIM Academy Vietnam

Issued date and, if applicable, expiration date of the certification or license Issued Jul 2014No Expiration Date

Volunteer experience

•

Content Writer

Company Name Mash by TPG

For WWF Save Saola Project

Skills & endorsements

1. Copywriting
2. Storytelling
3. Creative Writing

Industry Knowledge

1. Web Content Writing
2. Strategic Planning
3. Creative Strategy
4. Content Strategy
5. Photography
6. Advertising
7. Social Media

Tools & Technologies

1. Microsoft Office
2. Adobe Photoshop
3. Adobe Illustrator
4. Adobe Premiere Pro

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Accomplishments

Trang has 2 languages 2

Languages



- English
- Vietnamese

Trang has 1 course 1

Course



- Photoshop Advanced

Trang has 1 honor 1

Honor & Award



- Bronze Prize Vietnam Young Spikes 2018

Interests

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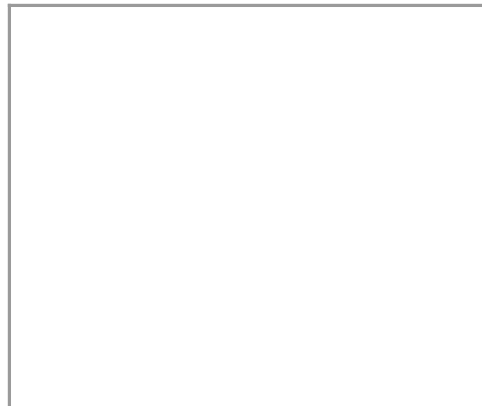


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