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Digital Marketing Manager at Vietnam Airlines

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**La Trobe University - MBA**

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## Experience

### Digital Marketing Manager

Vietnam Airlines · Full-time

Apr 2010 – Present

· 11 yrs 1 mo

Hanoi, Vietnam

### GM

Private Company

Feb 2010 – Apr 2010

· 3 mos

Education



**La Trobe University - MBA**  
Master of Business Administration - MBA, Business Administration and Management, General  
2008 – 2011

**Hanoi Foreign Trade University**  
Bachelor of Commerce - BCom, International Business  
1994 – 1999

Skills & endorsements

**Aviation**

**Process Improvement**

**New Business Development**

Industry Knowledge

**Data Analysis**

**Digital Strategy**

**Digital Marketing**

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Interpersonal Skills

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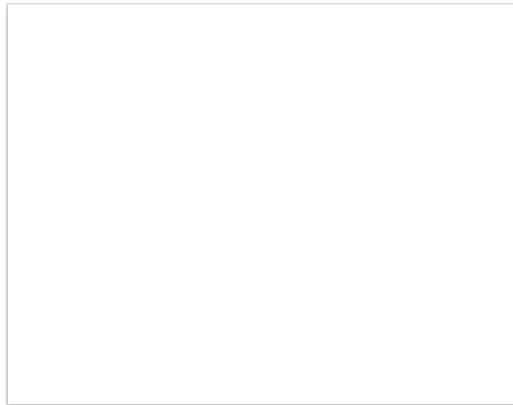
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