



**Kendall Nguyen**

Managing Director at monoX

**Connect**

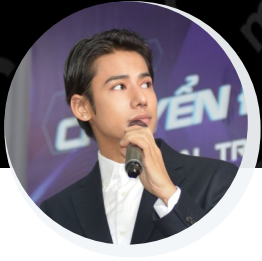
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Kendall Nguyen · 3rd

Managing Director at monoX

Vietnam · 500+ connections · [Contact info](#)



monoX



Rochester Institute of Technology  
- Saunders College of Business

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## About

With a digital marketing background from internships in a Silicon Valley tech company, Kendall has also branched out and diversify his skills for the past 3 years in Vietnam. While managing a digital network company, he has discovered his passion in creative production. Within the last 2 years he has set up a production team that specializes i  
... [see more](#)

## Activity

1,710 followers

Posts Kendall created, shared, or commented on in the last 90 days are displayed here.

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## Experience

**Managing Director**



monoX · Full-time  
Oct 2020 – Present  
· 7 mos

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Ho Chi Minh City, Vietnam

### Managing Director



Luxstay · Full-time

Apr 2019 – Dec 2020

· 1 yr 9 mos

Vietnam

### Branding Manager



Chamichi Vietnam

Aug 2017 – 2019

· 2 yrs

Vietnam

In charge of completely rebranding Chamichi, building branding equity and grow it into a national F&B chain.

### Creative Director



BOM MEDIA

Apr 2017 – Nov 2018

· 1 yr 8 mos

Vietnam


### Managing Director

/iva Network Company Ltd.

 Apr 2016 – Apr 2017

· 1 yr 1 mo

Ho Chi Minh city

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## Education

### Rochester Institute of Technology - Saunders College of Business



Bachelor of Science (BS), New Media Marketing

2009 – 2014

Activities and Societies: Eight Beat Measure All male A Cappella group

## Licenses & certifications

### YouTube Certified

YouTube



Issued May 2016 · Expired May 2017

## Volunteer experience

### Produce/Host



MTV EXIT Foundation

May 2012 – Present · 9 yrs

Civil Rights and Social Action

Backstage host for the MTV Exit Concert – raising awareness for human trafficking in partnership with USAID, AUSAID and Walk Free.

## Skills & endorsements

### Social Networking · 27



Endorsed by 2 of Kendall's colleagues at Lazada

**Social Media Marketing** . 25



Endorsed by  **Geoffrey Blossat**, who is highly skilled at this



Endorsed by **2 of Kendall's colleagues at Lazada**

**Social Media** . 20

**Kimberly Escalera and 19 connections** have given endorsements for this skill

Industry Knowledge

**Marketing** . 15

**Event Planning** . 10

**Video** . 5

**Photography** . 3

**Blogging** . 2

**Music** . 1

**Graphic Design** . 1

**Advertising** . 1

**Art**

Tools & Technologies

**Microsoft Office** . 15

**Facebook** . 14

**Photoshop** . 11

- PowerPoint . 5
- Microsoft Excel . 4
- Adobe Creative Suite . 3
- Microsoft Word . 2

Interpersonal Skills

- Time Management . 5
- Leadership . 4

Other Skills 

Marketing Communications

Show less ^

Accomplishments

Languages

ASL • English • French • Vietnamese

4  
v

Projects

MTV Chart Attack • MTV Thich Me (MTV Most Wanted) • MTV VJ Camp • MTV Exit

4  
v

Honors & Awards

The Scholastic Arts Awards • Benny Awards

2  
v

Interests

**Google**  
21,134,972 followers



**Intuit**  
333,587 followers



**Harvard Business Review**  
12,288,466 followers



**L'Oréal**  
3,439,006 followers



**Starbucks**  
2,210,365 followers



**Arianna Huffington**   
Founder and CEO at Thrive Global



9,802,320 followers

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## People also viewed



**Guy Truong** •3rd  
Founder at Vietcetera Media

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**Mai Le** •3rd  
Marketing Director at Vinhomes

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**Linh Truong** •3rd  
Marketing Positions at VinEco - VinGroup

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**Duc P.** •3rd  
Country General Manager, Gojek Vietnam

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**Nguyen Thai Hai Van** •3rd  
Managing Director at Grab

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## People you may know



**BE BA (My Nguyen)**

Recruitment Specialist cum Admin at Milensea Retail

**Connect**



**Le Nhat Huy**

President at UTE Logistics and Supply Chain Club

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**Khánh Linh Đỗ**

Human Resources Assistant at Hachinet Software

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**Nguyen Dinh Dat**

Frontend Angular Developer

**Connect**



**Nhi Duong**

Student at Ton Duc Thang University

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