

#### Châu Trần

Account Manager at Galaxy Communications, Vietnam

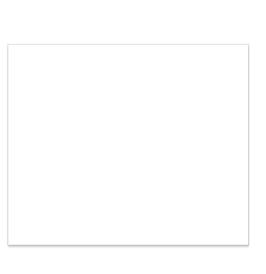
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Châu Trần · 2nd

Account Manager at Galaxy Communications, Vietnam

Hanoi, Hanoi, Vietnam · 500+ connections · **Contact info** 

**Galaxy Communications, Vietnam** 

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# Highlights



#### 1 mutual connection

You and Châu both know Vo Dong Tuyet Vy (Stella)

#### About

An enthusiatic and trust-worthy team player as well as an inspirational leader.

## Activity

1,770 followers



#### sợ hem đủ art cho Creative Producer

làm nè =))

Châu replied to a comment



## Hi bạn, cho mình hỏi em này có định hướng làm việc tại HN hay...

Châu commented



## [Galaxy Communications] [Hà Nội] Vừa tận hưởng company trip siêu vu..

Châu shared this

12 Reactions • 2 Comments



Xem full podcast tại đây để tìm hiểu 2 cá tính rất độc đáo:...

Châu commented

See all activity

## Experience

#### **Galaxy Communications, Vietnam**

2 yrs 2 mos

### **Account Manager**

Full-time

Mar 2020 – Present

· 1 yr 2 mos

Hanoi, Thành Phố Hà Nội, Vietnam

#### **Account Supervisor**

Mar 2019 – Mar 2020

· 1 yr 1 mo

Vietnam

- Assist account director in developing and implementing the monthly account planning and activities
- Provide guidance to and be a mentor for the junior staff and interns
- Manage specific projects independently
- Write attention-grabbing media materials, client correspondence, reporting documents, points-of-view strategy documents, agency and client blog posts and othere more

#### **Account Executive**

Publicis

Publicis Var 2017 – Aug 2017

· 6 mos

Ho Chi Minh City, Vietnam

- Deliver excellent client service by continuously communicating and responding to requests aiming to customer contentment
- Manage and coordinate with internal teams across creative, design and production to present high-valued proposals and execution
- Enhance the quality image of Mead Johnson Enfamil MFGM & DHA by localizing promotional materials and producing launching campaign videos
- Work directly with Art Director and Design Team to deliver the brand identity of Hop Nhat International Company

... see more

#### **Communication Assistant**



Gameloft

Mar 2016 – Mar 2017

· 1 yr 1 mo

Ho Chi Minh City, Vietnam

- Play as organization team leader of the biggest Game Creation Contest in Vietnam and Indonesia, successfully attracting approximately 500 IT talents
- Act as chief coordinator of Gameloft Career day 2016 with the attendance of more than 800 IT students and having been role model for the last 3 years
- Continuously increase brand awareness via online channels (website, facebook, prestigious employer pages) and offline activation (Gameloft Tour, career days in IT Universities, Tech community events)

  ... see more

#### **Marketing Intern**

Talentnet Corporation

talentnet Oct 2014 - Jun 2015

· 9 mos

Ho Chi Minh

- Participate in event organizing team of "Vietnam HR Awards 2014" Ceremony: plan and work with BTL agencies to achieve the event expectation
- Be responsible for cooperating with 5 business clubs in HCM City and Hanoi to hold post award seminars
- Establish and execute satisfaction survey on company contractors for better understanding and ways of improvements

... see more

#### Education

#### The University of Huddersfield

Master of Science - MS, Management with Marketing, 73  $_{\text{max}}2017-2018$ 

Pass with Distinction

#### **Foreign Trade University**

Bachelor's degree, International business administration 2012 – 2016

## Volunteer experience

#### **President of Student Activities Department**

FTU2 Youth Union Apr 2014 – Nov 2014 • 8 mos Politics

- Department restructure: Building up master plan and strengthening the organizational culture
- Chief organizer of Foreign Trade University traditional day

#### **External Communication Specialist**

Aiesec FTU HCMC
Oct 2012 – Oct 2013 • 1 yr 1 mo
Social Services

- Take charge of business development: do market research, hold business partners meeting to present organizational internship program and call for cooperation
- Outstandingly reach above 50 international volunteers to join charity English courses for Vietnamese adults

#### Skills & endorsements

Teamwork . 4



Endorsed by James Llewellyn, who is highly skilled at this

Microsoft Office . 4

James Llewellyn and 3 connections have given endorsements for this skill

**Public Speaking** . 4

James Llewellyn and 3 connections have given endorsements for this skill

Industry Knowledge

**Event Management** . 1

Marketing . 1

```
Strategic Planning . 1
Public Relations . 1
Video making . 1
Tools & Technologies
PowerPoint . 3
Microsoft Word . 2
Interpersonal Skills
Time Management . 1
Leadership . 1
Team Leadership . 1
Communication . 1
Management . 1
Team Management . 1
Languages
English . 3
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IELTS • GMAT

Project

## Interests

Applied Consultancy Project

#### **DHL Supply Chain**

390,642 followers

#### MAKE UP FOR EVER

212,257 followers

#### BAT

1,115,038 followers



#### Mondelēz International

1,737,997 followers

#### Gameloft

260,957 followers

# SAMELOFT 200,93

#### The University of Huddersfield

36,406 followers



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Account Director at Galaxy Communications, Vietnam

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Huong Tan •2nd

Digital Account Manager at Grab | Ex-Lazada

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Mai N. •3rd

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Hoa Tran •1st

Marketing Manager and Assistant Director at IEX - Nhà Đất Thông Minh

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Nhung Nguyen Galaxy •3rd

Managing Director at Galaxy Communications.

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# People you may know



BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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Frontend Angular Developer

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**Nhi Duong** 

Student at Ton Duc Thang University

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