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Mi Ngoc Nguyen
Marketing Manager at Agence Vietnam Découverte


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- Mi Ngọc Nguyễn
- 3rd degree connection3rd

Marketing Manager at Agence Vietnam Découverte

- Vietnam
- 5 connections
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- [Vietnam National University, Hanoi](#)

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About

I am a writer, marketer and traveler. I am looking for an opportunity to utilize my strengths and build my career that would help me achieve greater excellence as a marketing manager.

... [see more](#)

Activity

5 followers

Posts Mi Ngoc created, shared, or commented on in the last 90 days are displayed here.

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Experience



-

[Marketing Manager](#)

[Company Name](#)

[Agence Vietnam Découverte Full-time](#)

[Dates Employed Jun 2019 – Apr 2020](#)

[Employment Duration 11 mos](#)

[Location Vietnam](#)

Strategic Marketing Management:

- Manage and evaluate the work of other members of the Marketing team.
- Measure the monthly KPIs of the members in order to reflect the quality of the members' jobs most accurately.
- Carry out each project of the team and allocate team members to work on specific projects. Calculate the projects' effectiveness.

Allocate marketing budget of different brands for the whole year or for each month. Make strategic decisions to optimize the spending to get the most results.



Identify tourism trends or marketing opportunities

[Content Writer](#) Develop marketing initiatives for future brands/business in the long term ... [see more](#)

[Company Name](#)

[Asianwaytravel Vietnam Full-time](#)

[Dates Employed Aug 2018 – Apr 2019](#)

[Employment Duration 9 mos](#)

[Location Vietnam](#)

Content Marketing:

- Responsible for planning, creating tourism content for blogs, website

SEO:



[Asianwaytravel.com - Your trusted tour operator in Vietnam since 2006](#)

- Keyword researching

[Asianwaytravel.com - Your trusted tour operator in Vietnam since 2006](#)

- Backlink

[Content Developer](#)

[Social Media Marketing](#)

[Company Name](#)

[Managing Company Facebook Page](#)

[H2 Global Travel](#)

[Dates Employed 2015 – 2017](#)

[Employment Duration 2 yrs](#)

Create content for Pinterest account ...

see more

[Location Hanoi](#)

Education



•

[Vietnam National University, Hanoi](#)

[Degree Name Bachelor's degree](#)

[Field Of Study Tourism and Travel Services Management](#)

[Grade 3.09](#)

[Dates attended or expected graduation 2009 – 2012](#)

[Activities and Societies: Volunteered as a tour guide at a local religious monument Participated in translating in academic research for Dr. Nguyen Thuy Hang](#)

Skills & endorsements

1. Customer Service
2. Microsoft Office
3. Tourism

Industry Knowledge

1. Research
2. Sales
3. Blogging
4. Travel

Tools & Technologies

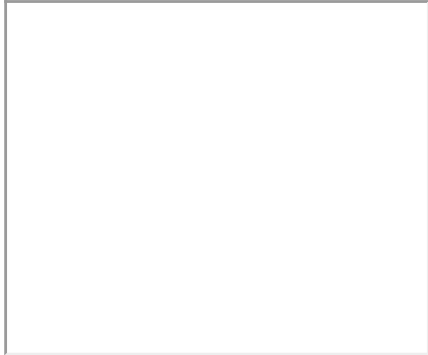
1. Microsoft Word
2. Google Analytics

Other Skills



1. Travel Blogging

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[Recruitment Specialist cum Admin at Milensea Retail](#)

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[Hien Tran {distance} {distance}](#)

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[Khánh Linh Đỗ](#)

[Human Resources Assistant at Hachinet Software](#)

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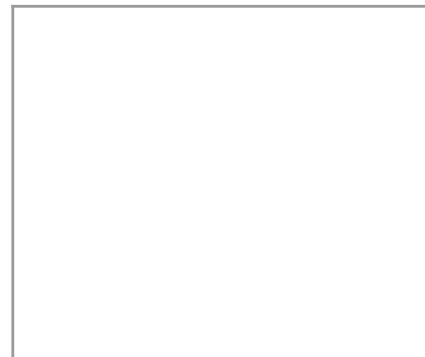


[Nguyễn Đình Đạt](#)

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After April 15, 2021, your read receipts and typing indicators setting will expand to all messages, including InMails and Message Requests.

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Start a conversation with your connections or find new people to grow your network.

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