



Minh Vo

Country Manager - Vietnam at Digital Care Group

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Minh Vo · 3rd

Country Manager - Vietnam at Digital Care Group

Vietnam · 500+ connections · [Contact info](#)

DigitalCare

Digital Care Group



**University of Sunderland in
London**

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About

- Experience in insurtech, fintech, digital transform, digital project management, corporate strategic planning, customer experience auditing and planning
- Experienced in big IMC planning and execution including ATL & BTL, TVC, OOH, digital marketing, trade m

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Activity

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Lovely

Minh commented



So inspirational and lovely chi yeu

Minh commented



Thương Olie, thương mẹ Khuê. Kế hoạch family re-union thì sao ạ?

Minh commented

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Experience

Country Manager - Vietnam

Digital Care Group · Full-time

 Jul 2020 – Present

· 10 mos

Digital Care is one of the top insurtechs on the market providing solutions for the entire mobile device life cycle - financing the purchase, protection, repair services, buy back, refurbishment. Thanks to our unique IT ecosystem we are able to provide 100% digital, customer-friendly journey to all smart devices owners.

Our business partners include mobile operators, phone manufacturers, retailers, e-commerce and others. We provide unique rent-a-phone programs and work with insurance providers and brokers to deploy innovative and popular device protection that enjoys unprecedented rates of adoption. Our unique product concepts appeal to all customer segments, enabling our clients to provide peace of mind to more smart devices owners than ever before.

Currently, the company operates in Europe, Middle East and South East Asia.

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Marketing Communication Director

MB Bank - MB Securities · Full-time

Sep 2019 – Jul 2020

· 11 mos

Deputy Marketing Director

Phenikaa Group · Full-time

Jul 2018 – Jul 2019

· 1 yr 1 mo

Hanoi

CMO

Direct Money Vietnam

Jan 2015 – Jun 2018

· 3 yrs 6 mos

Hanoi

Direct Money Vietnam (Direct Money Holding) is the new UK start-up established in Jun 2014. We focused on building data and digitally driven financial service businesses in South-East Asia for Database Owners such as utility companies, supermarkets, telco operators and airlines who have a desire to generate additional revenue with no investment or incremental costs. We help Database Owners to get the best deals, access the best management resources and build high quality businesses that are not dependent on any single financial services company.

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Senior Product Marketing Specialist

Vietinbank Aviva Life Insurance Company Ltd

Jun 2014 – Jan 2015

8 mos

Hanoi

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Education

University of Sunderland in London

Master of Business Administration - MBA



2019 – 2020

LOMA

Life insurance professional development, On-going FMLI, Level II: ALMI designation – Associate, Life Management Institute
2012 – 2016


ACS Designation – Associate, Customer Service – Life Insurance
(LOMA 281, LOMA 291, LOMA 320, LOMA 301, LOMA 307, ACS 101)

Foreign Trade University



Bachelor's Degree, International Economics

1998 – 2003

Show 1 more education 

Skills & endorsements

Management . 7

Oleksiy Kuryliak and 6 connections have given endorsements for this skill

Marketing Strategy . 7

Oleksiy Kuryliak and 6 connections have given endorsements for this skill

Strategy . 4

Nam Tran and 3 connections have given endorsements for this skill

Industry Knowledge

Integrated Marketing . 3

Marketing . 2

Direct Marketing . 2

Social Media . 1

Social Media Marketing . 1

Life Insurance . 1

Product Marketing . 1

Digital Marketing . 1

Business Strategy . 1

CRM

Event Management

Public Relations

General Insurance

Market Research

Strategic Planning

Brand Development

Corporate Branding

Brand Strategy

Brand Management

Branding

Customer Experience

Branding & Identity

B2B Marketing

Product Development


Customer Relationship Management (CRM)

Customer Insight

Interpersonal Skills

Negotiation

Communication

Other Skills 

Marketing Communications

Data-driven Marketing

Fintech

Brand Marketing

Brand Activation

B2C Marketing

Digital Transformation

Bancassuarance

InsurTech

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Accomplishments

Languages

English • Vietnamese

2
✓

Interests

Micro Insurance Company

18,673 followers



Prudential Vietnam Assurance Private Ltd.

22,796 followers



LeapFrog Investments

16,056 followers



Richard Branson

Founder at Virgin Group

18,588,045 followers



Chubb

487,044 followers



Fosun 复星

56,584 followers

FOSUN 复星

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People also viewed



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Director at KPMG Vietnam

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Jurgita Mickeviciene • 3rd+

Country Manager Northern Europe at Digital Care Group

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Rizal Khan • 3rd

Product and Segment Marketing Leader | Telecommunications Industry Specialist

Connect



Grishma Dalvi • 3rd

Head Of Strategy and Business Development at HSBC Insurance

Connect



Thong Pham •3rd

Marketing Director at ZaloPay - VNG

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BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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Khánh Linh Đỗ

Human Resources Assistant at Hachinet Software

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