



Kim Hung Nguyen
Marketing content writer

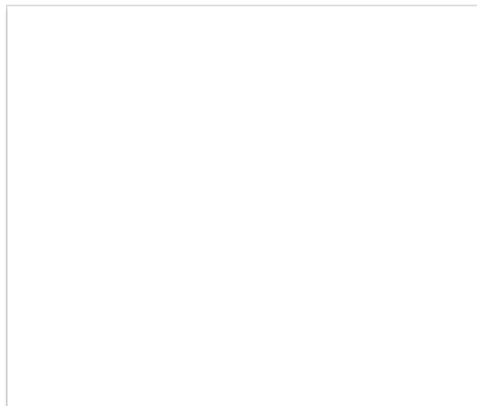
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Kim Hung Nguyen · 3rd

Marketing content writer

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**Vietnam National University Ho
Chi Minh City, University Of Socia..
Sciences And Humanities
(VNUHCM-USSH)**

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11 followers

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Experience

Communication Specialist



Glowie App • Full-time

Oct 2019 – Oct 2020

• 1 yr 1 mo

Ho Chi Minh City, Vietnam

Glowie App is the start-up company that i can work with my passion. I had been "play" with each various role:

- Create content for Official Fanpage (Branding, Introduce talent,...).
- Working with Designer to make sure those content have a good quality.
- MC as "Tien Oi" role on outdoor show and youtube video.
- Create Glowie Community by Facebook Close Group.
- Communicate between talent and internal team.

Freelance Marketing

Glamour Beaute Spa · Freelance

Apr 2019 – Jun 2019

· 3 mos

Vietnam

- Writing social content for Official Fanpage.
- Writing Press Release.
- Organize opening event.
- Booking KOLs.

... see more

Freelance Content Writer

Batala Spa · Freelance

Mar 2018 – Mar 2019

· 1 yr 1 mo

Vietnam

In my second-year at university, I work on Batala Spa as Freelancer Content Writer. 1 year working at this place gave me experience about Spa and Beauty.

I wrote social contents for Official fanpage. All about:

- Technical of each beauty machine.

... see more

Collaborator

Saostar.vn

2017 – Apr 2017

· less than a year

Vietnam

When I'm a First-year student, I was work as collaborator of Saostar E-magazine.

□ Writing about Fashion and Beauty Tips.

□ Writing about Stress style of Celebrity.

... see more

Education

Vietnam National University Ho Chi Minh City, University Of Social Sciences And Humanities (VNUHCM-USSH)

Bachelor's degree, Journalism

2017

Skills & endorsements

Copywriting

Creative Writing

Social Media

Industry Knowledge

Marketing

Content Marketing

Online Journalism

Tools & Technologies

Microsoft Office

Microsoft PowerPoint

Interpersonal Skills

Communication

Management

Teamwork

Leadership

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Senior Copywriter, Content Manager, PR Planner

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