



**Châu Trần**

Account Manager at Galaxy Communications, Vietnam

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**Châu Trần** · 2nd

Account Manager at Galaxy Communications, Vietnam

Hanoi, Hanoi, Vietnam · 500+ connections · [Contact info](#)

**Galaxy Communications, Vietnam**

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## Highlights



**1 mutual connection**

You and Châu both know Vo Dong Tuyet Vy (Stella)

## About

An enthusiatic and trust-worthy team player as well as an inspirational leader.

## Activity

1,770 followers



**sợ hèm đủ art cho Creative Producer  
làm nè =))**

Châu replied to a comment



Hi bạn, cho mình hỏi em này có định hướng làm việc tại HN hay...

Châu commented



[Galaxy Communications] [Hà Nội]  
Vừa tận hưởng company trip siêu vu..

Châu shared this

12 Reactions • 2 Comments



Xem full podcast tại đây để tìm hiểu 2 cá tính rất độc đáo:...

Châu commented

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## Experience

### Galaxy Communications, Vietnam

2 yrs 2 mos

#### Account Manager

Full-time

Mar 2020 – Present

· 1 yr 2 mos

Hanoi, Thành Phố Hà Nội, Vietnam

#### Account Supervisor

Mar 2019 – Mar 2020

· 1 yr 1 mo

Vietnam

- Assist account director in developing and implementing the monthly account planning and activities
- Provide guidance to and be a mentor for the junior staff and interns
- Manage specific projects independently
- Write attention-grabbing media materials, client correspondence, reporting documents, points-of-view strategy documents, agency and client blog posts and others

### Account Executive



Publicis

Mar 2017 – Aug 2017

· 6 mos

Ho Chi Minh City, Vietnam

- Deliver excellent client service by continuously communicating and responding to requests aiming to customer contentment
- Manage and coordinate with internal teams across creative, design and production to present high-valued proposals and execution
- Enhance the quality image of Mead Johnson Enfamil MFGM & DHA by localizing promotional materials and producing launching campaign videos
- Work directly with Art Director and Design Team to deliver the brand identity of Hop Nhat International Company

... see more

### Communication Assistant



Gameloft

Mar 2016 – Mar 2017

· 1 yr 1 mo

Ho Chi Minh City, Vietnam

- Play as organization team leader of the biggest Game Creation Contest in Vietnam and Indonesia, successfully attracting approximately 500 IT talents
- Act as chief coordinator of Gameloft Career day 2016 with the attendance of more than 800 IT students and having been role model for the last 3 years
- Continuously increase brand awareness via online channels (website, facebook, prestigious employer pages) and offline activation (Gameloft Tour, career days in IT Universities, Tech community events)

... see more

### Marketing Intern



Talentnet Corporation

Oct 2014 – Jun 2015

· 9 mos

Ho Chi Minh

- Participate in event organizing team of "Vietnam HR Awards 2014" Ceremony: plan and work with BTL agencies to achieve the event expectation
- Be responsible for cooperating with 5 business clubs in HCM City and Hanoi to hold post – award seminars
- Establish and execute satisfaction survey on company contractors for better understanding and ways of improvements

... see more

## Education

### The University of Huddersfield



Master of Science - MS, Management with Marketing, 73

2017 – 2018

Pass with Distinction

### Foreign Trade University

Bachelor's degree, International business administration

2012 – 2016

## Volunteer experience

### President of Student Activities Department

FTU2 Youth Union

Apr 2014 – Nov 2014 • 8 mos

Politics

- Department restructure: Building up master plan and strengthening the organizational culture
- Chief organizer of Foreign Trade University traditional day

### External Communication Specialist

Aiesec FTU HCMC

Oct 2012 – Oct 2013 • 1 yr 1 mo

Social Services

- Take charge of business development: do market research, hold business partners meeting to present organizational internship program and call for cooperation
- Outstandingly reach above 50 international volunteers to join charity English courses for Vietnamese adults

## Skills & endorsements

### Teamwork . 4



Endorsed by **James Llewellyn, who is highly skilled at this**

### Microsoft Office . 4

**James Llewellyn and 3 connections** have given endorsements for this skill

### Public Speaking . 4

**James Llewellyn and 3 connections** have given endorsements for this skill

### Industry Knowledge

### Event Management . 1

### Marketing . 1

**Strategic Planning** . 1

**Public Relations** . 1

**Video making** . 1

Tools & Technologies

**PowerPoint** . 3

**Microsoft Word** . 2

Interpersonal Skills

**Time Management** . 1

**Leadership** . 1

**Team Leadership** . 1

**Communication** . 1

**Management** . 1

**Team Management** . 1

Languages

**English** . 3

Show less ^

Accomplishments

Honors & Awards

Test Scores

IELTS • GMAT

Project

Applied Consultancy Project


2  
1

Interests




**DHL Supply Chain**

390,642 followers



**MAKE UP FOR EVER**

212,257 followers




**BAT**

1,115,038 followers




**Mondelēz International**

1,737,997 followers



**Gameloft**

260,957 followers



**The University of Huddersfield**

36,406 followers

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**Hoai Nguyen** • 3rd

Account Director at Galaxy Communications, Vietnam

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**Huong Tan** • 2nd

Digital Account Manager at Grab | Ex-Lazada

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**Mai N.** • 3rd

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**Hoa Tran** • 1st

Marketing Manager and Assistant Director at IEX - Nhà Đất Thông Minh

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**Nhung Nguyen Galaxy** •3rd

Managing Director at Galaxy Communications.

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**BE BA (My Nguyen)**

Recruitment Specialist cum Admin at Milensea Retail

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**Le Nhat Huy**

President at UTE Logistics and Supply Chain Club

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**Khánh Linh Đỗ**

Human Resources Assistant at Hachinet Software

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Frontend Angular Developer

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