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Thao Nguyen Vu (Emma)  
Senior Marketing and Communication at Mazars in Vietnam




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

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- Thao Nguyen Vu (Emma)
- 3rd degree connection3rd

## Senior Marketing and Communication at Mazars in Vietnam

- Vietnam
- 70 connections
- [Contact info](#)



- [Mazars in Vietnam](#)



- [University of Finance & Marketing - UFM](#)

## About

No matter how hard the situation is, i will try to smile like an idiot ... [see more](#)

## Activity

68 followers

Posts Thao Nguyen created, shared, or commented on in the last 90 days are displayed here.

[See all activity](#) [See all activity](#)

## Experience



- **Senior Marketing and Communication**

Company Name

Mazars in Vietnam Full-time

**Dates Employed Mar 2021 – Present**

**Employment Duration 2 mos**

- **Freelance content writer**

Company Name

Freelance, self-employed Freelance

**Dates Employed Sep 2017 – Present**

**Employment Duration 3 yrs 8 mos**



- **Senior Marketing Executive**

Company Name

RSM Vietnam Full-time

**Dates Employed Jul 2019 – Dec 2020**

**Employment Duration 1 yr 6 mos**

**Location Vietnam**

- Following market trends and monitoring competitors to provide key update, market share, and analysis to support strategy development
- Implementing marketing and branding strategies while worked in conjunction with professional staffs across offices

Being responsible for the creation of client-facing communications, including



media, public relations and media relations

training new members within the marketing departments of

- -----, ... well as ensuring that the department operates within its

established

### Marketing Executive

- Organizing marketing events; assist with other internal events as requested to [Company Name](#) communicate the firm strategy
- Ensuring timely and accurate regular reports delivery: client, pipeline, strategy

### Dates Employed Apr 2017 – Apr 2019

reports, etc.

Facilitating business growth and client engagements by researching and

### Employment Duration 2 yrs 1 mo

developing marketing tools and material ... [see more](#)

- Following market situation and research for newest media trends
- Developing and implementing effective Marketing/ Branding Plan, including Content/Clipping Development
- Administering social media accounts such as Facebook, Instagram, and website,

blog



ble for direct marketing, including SMS, direct email.

into company activities by organizing regular events, trade shows,

- -----, ... working in accordance to the company's strategy.

Monitoring and preparing the report on the situation of the market, including

### PR/Events - Communication

trends, competitors, new products and services related to the business.

[Company Name](#)

- Supervising in-house and outside agencies in developing POSM for the events. ... [see more](#)

[StudyLink Full-time](#)

### Dates Employed Mar 2015 – Mar 2017

### Employment Duration 2 yrs 1 mo

## Location Ho Chi Minh City

- Sourcing new trend of advertising and placing adverts in various channels.
  - Making action plan & implementing marketing activities across all online & online channels.
  - Setting up new marketing strategies with managers and other departments
  - Writing PR articles if required from manager and for many campaigns
- Show 1 more experience ▼
- Supervising in house and outside agencies in developing POSM for the events.

## Education

Running various education fair, seminars.

- Analysing and produce post event report to director



Working with a range of stakeholders including customers, colleagues, partner

### University of Finance & Marketing - UFM

Administering

Degree Name Bachelor's Degree  
social media accounts

Field Of Study Marketing  
such as Facebook,

Grade DOH  
Twitter,

Dates attended or expected graduation 2012 – 2015



ore

### Nguyen Thi Minh Khai High School, HCM

Degree Name High School

Dates attended or expected graduation 2008 – 2011

## Skills & endorsements

1. Social Media Marketing

See 1 endorsement for Social Media Marketing 1

- [Hoàng Vy Dung has given an endorsement for this skill](#)

## 2. [Social Media](#)

[See 1 endorsement for Social Media 1](#)

- [Hoàng Vy Dung has given an endorsement for this skill](#)

## 3. Adobe Photoshop

### **Industry Knowledge**

1. Online Marketing
2. Creative Writing
3. Translation
4. Photography
5. Public Relations
6. Market Research
7. Travel Photography
8. Marketing

### **Tools & Technologies**

1. Adobe Illustrator
2. Microsoft Office
3. Microsoft Excel
4. Microsoft Word

### **Interpersonal Skills**

1. Leadership
2. Management

### **Other Skills**

1. Adobe Creative Cloud
2. Marketing Event Planning

3. Mobipocket Reader
4. Service client
5. Réseaux sociaux
6. Parler en public
7. Marketing social

Show less Show only Thao Nguyen's featured skills ^

## Accomplishments

Thao Nguyen has 3 languages 3

### Languages



- English
- Korean
- Vietnamese

### Interests



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[11,756 followers](#)



- 

[Schneider Electric](https://www.schneider-electric.com)

[2,654,453 followers](#)



- 

[Lazada](https://www.lazada.com)

[621,892 followers](#)

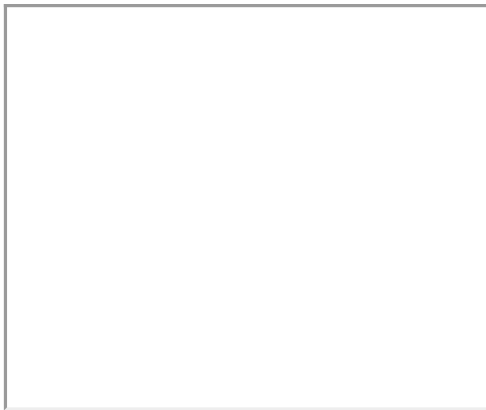


- 

[Hitachi](https://www.hitachi.com)

[522,663 followers](#)

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[Student at St. Paul's University](#)

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[Software Development Engineer I at Apptio](#)

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**Dillan Clymer out of network 3rd+**

eServices Representative at Wildfire Credit Union

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**Rayan Bayoumi out of network 3rd+ **

Senior Operation Specialist at Access Medical LLC

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## People you may know



**BE BA (My Nguyen)  **

Recruitment Specialist cum Admin at Milensea Retail

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**Hien Tran  **

IT Recruitment consultant

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**Le Nhat Huy** {:distance} {:distance}

President at UTE Logistics and Supply Chain Club

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**Khánh Linh Đỗ** {:distance} {:distance}

Human Resources Assistant at Hachinet Software

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**Nguyen Dinh Dat** {:distance} {:distance}

Frontend Angular Developer

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