



**Duong Duy Linh**

Marketing Director

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**Duong Duy Linh** · 3rd

Marketing Director

Vietnam · 50 connections · [Contact info](#)

**Hoang Nam Corp**

**HO CHI MINH CITY UNIVERSITY OF  
PEDAGOGY**

## About

- More than 15 years of work experience in the field of marketing with various ATL and BTL activities.
- Experienced in planning marketing campaigns, getting collaterals developed and promoting the products and services through online and print media.

... [see more](#)

## Activity

57 followers

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## Experience

### Marketing Director

Hoang Nam Corp

May 2016 – Present

· 5 yrs

HOANG NAM INTERNATIONAL LTD., CO, HCMC, VN – Manufacturing and Trading Functional Food in Vietnam

Marketing Director, May 2016 to Present (Report to the CEO)

Managing marketing, advertising and promotional staff and activities at the company. Takes steps to measure, enhance, and enrich the position and image of the company through various goals and objectives.

Key Responsibilities Handled:

- Plan marketing and branding objectives.
- Prepare marketing strategies alongside the CEO and staff.

... see more

### Marketing Manager

BINH TAY IMPORT EXPORT JSC (BITEX)

Nov 2014 – Apr 2016

· 1 yr 6 mos

Ho Chi Minh City, Vietnam

BINH TAY IMPORT EXPORT JSC (BITEX), HCMC, VN – The Exclusive Contributor of Casio Calculators in Vietnam

Marketing Manager, November 2014 to April 2016 (Report to the CEO)

Managing marketing, advertising and promotional staff and activities at the company. Takes steps to measure, enhance, and enrich the position and image of the company.

... see more

## Trung Nguyen Group

3 yrs 3 mos



### Marketing Services Manager

May 2012 – Nov 2014

· 2 yrs 7 mos

Ho Chi Minh, Vietnam

TRUNG NGUYEN GROUP, HCMC, VN – The No.1 Coffee company in Vietnam

Key Responsibilities Handled:

- Plan communication (BTL & ATL) to support brand team to develop marketing strategy all over the country.
- Plan Marketing's budget and control it to ensure that it is effective

... see more

### Brand Manager

Apr 2010 – May 2012

· 2 yrs 2 mos


Ho Chi Minh City, Vietnam

TRUNG NGUYEN GROUP, HCMC, VN – The No.1 Coffee company in Vietnam

ABM and Brand Manager, April 2010 to May 2012 (Report to Marketing Director)

Manage and develop brand name 777 coffee as a powerful Boeing air plan

... see more

Show 2 more roles 

### Technical Manager

PROWTECH INTERNATIONAL VINA COMPANY,

May 2005 – Aug 2006

· 1 yr 4 mos

Ho Chi Minh, Vietnam

PROWTECH INTERNATIONAL VINA COMPANY, -- The Joint Venture in Vietnam was set up in April 2005. The marketing and communications agency

Technical Manager, From May 2005 to August 2006 (Report to GM)

... see more

### Advertising Manager

RONG VIET TRADING COMPANY (Rinnai)

May 2000 – Apr 2005

· 5 yrs

Ho Chi Minh City, Vietnam


RONG VIET TRADING COMPANY, -- The distributor of the No 1 Gas stove - Rinnai

Advertising Manager, From May 2000 to April 2005 (Report to GD)

Key Responsibilities Handled:

- Planned the Marketing strategies/ campaign for Rinnai gas stove in Vietnam Market

... see more

Show 2 more experiences 

## Education

**HO CHI MINH CITY UNIVERSITY OF PEDAGOGY**

Bachelor's degree, English Language and Literature/Letters  
1997 – 1999

**Vietnam Marcom**

Expert, Marketing and Communication

Skills & endorsements

▣ **Corporate Communications**

▣ **Creative Team Leadership**

▣ **Web & Print Content Development**

Industry Knowledge

▣ **Public & Media Relations**

▣ **New Product Launch**

Interpersonal Skills

▣ **Development of Training Materials**

Other Skills 

▣ **Marketing Strategies & Campaigns**

▣ **Product Positioning & Branding**

▣ **Sales Collateral & Support**

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**Minh Hiền** • 3rd  
[Senior account executive](#)

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**Edward Villasana** •3rd+  
Owner, Printvilla Enterprises

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**Vương Hải** •3rd+  
DEPUTY DIRECTOR at PROWTECH INTERNATIONAL VINA

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**Giang Nguyen Hoang** •3rd  
R&D Engineer at Tương Lai Rubber

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**Cindy Nguyen** •3rd  
Vice Director at Halong Paloma Cruise & Asia Eyes Travel

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**BE BA (My Nguyen)**  
Recruitment Specialist cum Admin at Milensea Retail

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**Le Nhat Huy**

President at UTE Logistics and Supply Chain Club

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**Khánh Linh Đỗ**

Human Resources Assistant at Hachinet Software

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**Nguyen Dinh Dat**

Frontend Angular Developer

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**Nhi Duong**

Student at Ton Duc Thang University

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