

Duong Duy Linh

Marketing Director

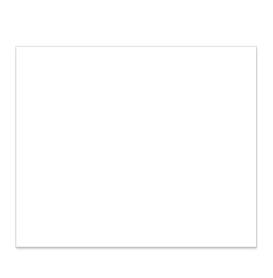
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Duong Duy Linh · 3rd

Marketing Director

Vietnam · 50 connections · Contact info

Hoang Nam Corp

HO CHI MINH CITY UNIVERSITY OF PEDAGOGY

About

- More than 15 years of work experience in the field of marketing with various ATL and BTL activities.
- Experienced in planning marketing campaigns, getting collaterals developed and promoting the products and services through online and print media.

... see more

Posts Duong created, shared, or commented on in the last 90 days are displayed here.

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Experience

Marketing Director

Hoang Nam Corp May 2016 – Present

· 5 yrs

HOANG NAM INTERNATION LTD., CO, HCMC, VN - Manufacturing and Trading Functional Food in Vietnam

Marketing Director, May 2016 to Present (Report to the CEO)

Managing marketing, advertising and promotional staff and activities at the company. Takes steps to measure, enhance, and enrich the position and image of the company through various goals and objectives.

Key Responsibilities Handled:

- Plan marketing and branding objectives.
- Prepare marketing strategies alongside the CEO and staff.

... see more

Marketing Manager

BINH TAY IMPORT EXPORT JSC (BITEX)

Nov 2014 – Apr 2016

· 1 yr 6 mos

Ho Chi Minh City, Vietnam

BINH TAY IMPORT EXPORT JSC (BITEX), HCMC, VN – The Exclusive Contributor of Casio Calculators in Vietnam Marketing Manager, November 2014 to April 2016 (Report to the CEO)

Managing marketing, advertising and promotional staff and activities at the company. Takes steps to measure, enhance, and enrich the position and image of the company.

Trung Nguyen Group

3 yrs 3 mos

Marketing Services Manager

May 2012 - Nov 2014

· 2 yrs 7 mos

Ho Chi Minh, Vietnam

TRUNG NGUYEN GROUP, HCMC, VN – The No.1 Coffee company in Vietnam

Key Responsibilities Handled:

- Plan communication (BTL & ATL) to support brand team to develop marketing strategy all over the country.
- Plan Marketing's budget and control it to ensure that it is effective

... see more

Brand Manager

Apr 2010 – May 2012 · 2 yrs 2 mos Ho Chi Minh City, Vietnam

TRUNG NGUYEN GROUP, HCMC, VN – The No.1 Coffee company in Vietnam ABM and Brand Manager, April 2010 to May 2012 (Report to Marketing Director)

Manage and develop brand name 777 coffee as a powerful Boeing air plan

... see more

Show 2 more roles ~

Technical Manager

PROWTECH INTERNATIONAL VINA COMPANY,

May 2005 – Aug 2006

· 1 yr 4 mos

Ho Chi Minh, Vietnam

PROWTECH INTERNATIONAL VINA COMPANY, -- The Joint Venture in Vietnam was set up in April 2005. The marketing and communications agency

Technical Manager, From May 2005 to August 2006 (Report to GM)

... see more

Advertising Manager

RONG VIET TRADING COMPANY (Rinnai)

May 2000 – Apr 2005

· 5 yrs

Ho Chi Minh City, Vietnam

RONG VIET TRADING COMPANY, -- The distributor of the No 1 Gas stove - Rinnai

Advertising Manager, From May 2000 to April 2005 (Report to GD)

Key Responsibilities Handled:

- Planned the Marketing strategies/ campaign for Rinnai gas stove in Vietnam Market

... see more

Show 2 more experiences 🗻

Education

HO CHI MINH CITY UNIVERSITY OF PEDAGOGY

Bachelor's degree, English Language and Literature/Letters 1997 – 1999
Vietnam Marcom Expert, Marketing and Communication
Expert, marketing and communication
Skills & endorsements
□ Corporate Communications
□ Creative Team Leadership
□ Web & Print Content Development
Industry Knowledge
□ Public & Media Relations
□ New Product Launch
Interpersonal Skills
□ Development of Training Materials
Other Skills (2)
□ Marketing Strategies & Campaigns
□ Product Positioning & Branding
□ Sales Collateral & Support
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Minh Hiền •3rd Senior account executive Connect



Edward Villasana •3rd+

Owner, Printvilla Enterprises

Connect

Vương Hải •3rd+

DEPUTY DIRECTOR at PROWTECH INTERNATIONAL VINA

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Giang Nguyen Hoang •3rd

R&D Engineer at Tương Lai Rubber

Connect



Cindy Nguyen •3rd

Vice Director at Halong Paloma Cruise & Asia Eyes Travel

Connect

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People you may know



BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

Connect



Le Nhat Huy

President at UTE Logistics and Supply Chain Club

Connect



Khánh Linh Đỗ

Human Resources Assistant at Hachinet Software

Connect



Nguyen Dinh Dat

Frontend Angular Developer

Connect

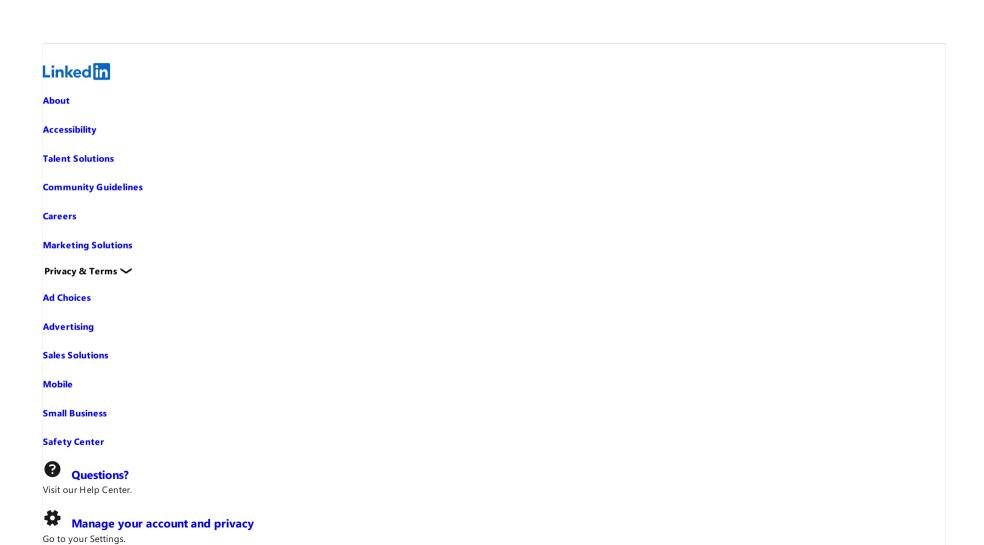


Nhi Duong

Student at Ton Duc Thang University

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