



Hien Pham

US Recruitment & Marketing Manager - Full time at INTO University Partnerships

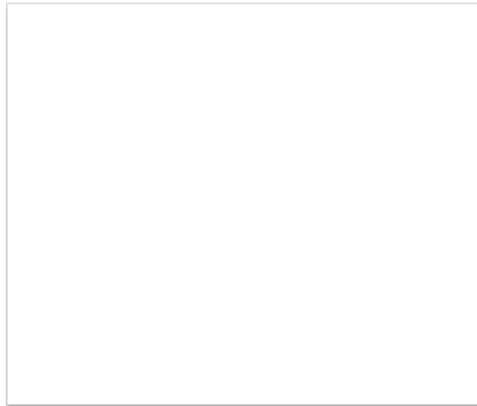
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Hien Pham · 3rd

US Recruitment & Marketing Manager - Full time at INTO University Partnerships

Vietnam · 462 connections · [Contact info](#)



INTO University Partnerships

**Ho Chi Minh City University of
Foreign Language - Information...
Technology (HUFLIT), Vietnam**

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About

Strive to become a person who can keep important positions in Sales, Marketing and Business Development in any industries.

... [see more](#)

Activity

461 followers

Posts Hien created, shared, or commented on in the last 90 days are displayed here.

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Experience

US Recruitment & Marketing Manager for Vietnam

NTO University Partnerships · Full-time

Oct 2019 – Present



· 1 yr 7 mos
United States

International Recruitment Manager for Vietnam



ApplyBoard · Full-time
Jun 2018 – Oct 2019
· 1 yr 5 mos
Canada

Recruitment & Marketing Representative for Southeast Asia (SEA)



American Honors · Full-time
Apr 2016 – May 2018
· 2 yrs 2 mos
United States

Partnership Development:

- Effectively secure and maintain relationship with local recruitment agents, partners and community groups within the region and prioritized markets.
- Conduct visits to area secondary schools to meet with prospective students and deliver materials.
- Arrange, facilitate, and leverage visits to the region by faculty and staff representing American Honors network colleges for recruitment and brand building activities. [see more](#)

Sales & Marketing Executive

Consulting International Study Agency (CISA) · Full-time
Oct 2014 – Mar 2016
· 1 yr 6 mos
Vietnam

- Building relationship with overseas institutions as well as domestic sub-agents.
- Recording and managing leads/enquiries/student contracts of counselor team.
- Making marketing plan for recruiting more customers such as visiting schools, organizing seminars or education fairs, etc.
- Re-buildng owned marketing channels such as CISA websites, Facebook Fanpage, etc.

[... see more](#)

Student Counselor

Global Education Consulting and Training (GET) · Full-time
Oct 2011 – Sep 2014

· 3 yrs
Vietnam

- Working in international higher education marketplace.
- Counseling students to choose suitable countries, areas, schools/colleges/universities, programs, etc. when studying abroad.
- Planning long-term budgets as well as finding financial techniques for parents.



+2

Education

Ho Chi Minh City University of Foreign Language - Information Technology (HUFLIT), Vietnam

Bachelors, Business Administration, Good

2007 – 2011

Activities and Societies: 2008: Receiving the 2nd Prize of Golden Ideas Competition (Business Competition)

2008 - 2009: Receiving the 2nd-Year Scholarship for Being an Excellent Student

Volunteer experience

Member

Thien Phuc Orphanage

Apr 2011 – Aug 2011 • 5 mos

Children

Member

ILA Vietnam Charity

Jun 2010 – Mar 2011 • 10 mos

Children

Skills & endorsements

Microsoft Office . 1

Thùy (Sophia) Dương has given an endorsement for this skill

Internet Searching . 1

Thùy (Sophia) Dương has given an endorsement for this skill

Event Planning . 1

Thùy (Sophia) Dương has given an endorsement for this skill

Industry Knowledge

Risk Analysis

Tools & Technologies

Adobe Photoshop CS6

Interpersonal Skills

Problem Solving

Other Skills 

Building Business Partnerships

Marketing Communication

Task & Time Management

Analytical & Creative Thinking

Recommendations

Received (2) Given (1)



Thủy (Sophia) Dương

Market Representative for Viet Nam ☐☐
and the Philippines ☐☐ at Cambrian
College ☐☐

August 8, 2019, Thủy (Sophia) worked with Hien
but at different companies

I consider Hien professional with an extensive knowledge of the education industry with advance marketing skills. Hien has a strong international experience which can help her a valuation member for any team and organization. Hien is a great person. I recommend Hien since she can work well for any team.



Trung Doan

Country Liaison | Education & Management
Consultant

August 8, 2019, Trung worked with Hien but at
different companies

I got to know Hien as an institutional rep for Canada and since then she has proven herself to be a well connected, result-oriented professional in the education industry in Vietnam. Canadian education is sure lucky to have someone like Hien promoting them.

Accomplishments

Languages

English • Vietnamese

2
✓

Test Score

IELTS

1
✓

Interests

Global Affairs Canada | Affaires mondiales Canada

145,329 followers



College of New Caledonia

3,278 followers



Vietnam Career Opportunities/ Jobs in Vietnam

1,260 members



Sharecv.vn - Nền tảng kết nối doanh nghiệp - Headhunter , HR F

3,968 members



British Council

564,201 followers



IDP Education Ltd

51,808 followers



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Viet Cao •3rd

Regional Student Recruitment Manager for CATS Academy Boston - Vietnam, Indonesia and Malaysia

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Loan (Lorraine) LUONG •3rd

Regional Officer at Lakehead University

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Lộc Huỳnh •3rd

Country Head of Destination (USA & Canada) at IDP Education Vietnam

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Thu Nga Vo •3rd

Student Recruitment Manager - North America at Navitas

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Hoa Duong •3rd

Partnerships Manager, Viet Nam Market at UTS College

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BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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Khánh Linh Đỗ

Human Resources Assistant at Hachinet Software

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Nguyen Dinh Dat

Frontend Angular Developer

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Student at Ton Duc Thang University

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