



VO THANH TUNG

Digital Marketing

"Happiness is not something you postpone for the future; it is something you design for the present." - Jim Rohn. So, that why I always remind myself that "Make it day by day, never give dream up".

CONTACT



10/09/1997



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497/24 Phan Van Tri street, Ward 5, Go Vap district, HCMC, Vietnam

SKILLS

Digital Marketing



Facebook Ads



Google Ads



Google Analytics



Customer Insight



Content Marketing



Sales



Graphic Design



Landing Page Design



Video Editor



Planning and Leadership



EDUCATION

INDUSTRIAL UNIVERSITY OF HO CHI MINH CITY

Bachelor of Business Administration

GPA: 7.2/10

WORK EXPERIENCE

Digital Marketing

VIETNAM GLOBAL TRADE (VRED owner) | 5/2020 - Present

- *Creating and operating monthly content marketing plan
- *Developing content on digital platform (website, fanpage, linkedin,...)
- *SEO content
- *Designing landing pages (ppe.vred.vn, vietnamglobaltrade.com, paper.vred.vn)
- *Designing banner, standee, background, name card,... (all of task design)
- *Searching and connect to partner (print, supplier,...)
- *Email marketing
- *Searching customer on digital platform
- *Support sales (consulting, sale)
- *Researching data (customer, business, supplier,...)
- *Support HR (Searching manager résumé)
- *Report directly to COO

Digital Marketing

VRED | 3/2019 - Present

- *Creating and operating monthly marketing plan (content, facebook, google ads)
- *Developing content on digital platform (website, fanpage, linkedin,...)
- *SEO content

Presentation

Communication

Teamwork

English

INTERESTS

- Singing
- MC
- Travelling
- Listening to music, radio
- Watching movie
- Taking photograph

*Designing landing page (tuvanphapluat.vred.vn, corona.vred.vn)

*Google Ads, Facebook Ads (Upto 15,000 Leads (full contact) per month)

*Designing banner, standee, background, name card,... (all of design tasks)

*Searching and connecting to partner (print, supplier,...)

*Email marketing

*Searching customer on digital platform

*Support sales (consulting, sale)

*Researching data (customer, business, supplier,...)

*Meeting partner (sign contract)

*Creating marketing event (plan, budget, operating, marketing, media,...)

*Creating and operating company monthly party (plan, script, MC, setup, video, banner, background)

*Report directly to COO

*Making script, Firming, Recording, Editing marketing videos, internal communications videos,... (all of video task)

- Looking for Content and Desigt result on: taichinhtructuyen.com, blog.vred.vn, hotro.vred.vn,...

Financial Consultant

MINH ANH HUNG THINH COMPANY LIMITED (Dai-ichi Life Vietnam) |
3/2018 - 12/2018

*Consulting on telephone

*Meeting customer and consulting directly

*Signing contract

*Searching data

CERTIFICATE

English certificate (TOEIC 440)

Basic Information Technology certificate (Level A)

REFERENCES

Ms. Nguyen Xuan Hong

Founder & COO of VRED and Vietnam Global Trade

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