



**Michel Bertsch**

Managing Director Geuther Vietnam Co. LTD

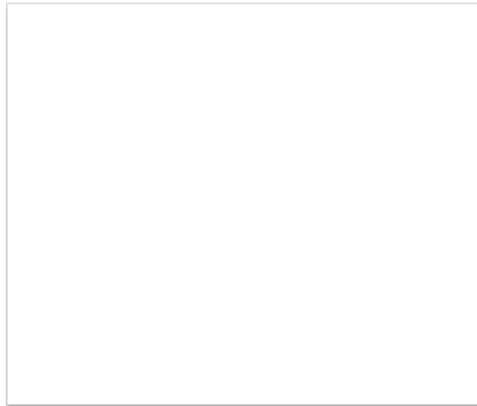
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Michel Bertsch · 3rd



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**Geuther Vietnam Co. LTD**



**Wirtschaftsuniversität Wien /  
Vienna University of Economics...  
and Business Administration**

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## About

Managing companies

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Michal commented

## Experience

### **Managing Director Geuther Vietnam Co. LTD**

Geuther Vietnam Co. LTD · Full-time

Feb 2020 – Present

· 1 yr 3 mos

Bến Cát, Binh Duong, Vietnam

With a total investment of 5 Mil. US\$, Geuther Vietnam offers to its customers in a newly built factory of 15.000 m2 a state of the art solid wood and steel manufacturing facility. Located outside of the booming South East Asian business hub Ho Chi Minh City, Geuther Vietnam supplies baby furniture to its customers in over 35 countries. Our company relies on over 20 years experience in the development and manufacturing of baby wooden and metal safety gates, playpen, bed guards, cribs, highchairs, ... With the acquisition in 2019 of Heinrich Geuther GmbH & Co. KG in Germany, Geuther Vietnam further benefits from extensive manufacturing knowhow and best practice sharing.

### **Managing Director**

Heinrich Geuther GmbH & Co. KG

Jan 2019 – Present

· 2 yrs 4 mos

Mitwitz

Geuther offers for over 120 years best quality baby furniture "made in Germany". With a range of over 700 different products, Geuther provides modern solutions to parents, from stair gates to Playpen, highchairs, baby rooms, kids furniture, ... Geuther chooses the best quality beechwood for products that will last for generations. Its state of the art factory is equipped with the most modern machines and testing laboratory, ensuring compliance to the strict European and American norms. ... see more

### **Managing Director**

Indowoods Vietnam Co. LTD

Mar 2016 – Present

· 5 yrs 2 mos

Thu Dau Mot, Binh Duong Province, Vietnam

Indowoods Vietnam is 100% owned by Indowoods SA (Belgium) and focuses on the production of wooden baby safety gates for the world market. The factory meets all social and production quality standards and manufactures for the largest nursery brands worldwide.

### Managing Director

Indowoods SA

Feb 2008 – Present

· 13 yrs 3 mos

Indowoods is specialized in designing and manufacturing baby safety gates. With its designer team based in Belgium and its own production site in Vietnam, Indowoods is able to offer high quality safety gates with attractive design.

Indowoods sells in more than 25 countries worldwide and is expanding its range of new products.




### Managing Director

Bambino World GmbH

Feb 2008 – Jul 2013

· 5 yrs 6 mos

Bambino World is specialized on the internet sale of nursery products directly to end consumers

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## Education

### Wirtschaftsuniversität Wien / Vienna University of Economics and Business Administration



CEMS Master

1992 – 1992

### Université catholique de Louvain



Commercial Engineer

1986 – 1991

### Collège Saint Michel

## Skills & endorsements

**Strategy** . 27



Endorsed by **2 of Michel's colleagues at Mundipharma**

**Marketing Strategy** . 25



Endorsed by **4 of Michel's colleagues at Pfizer**

**Product Launch** . 12



Endorsed by **2 of Michel's colleagues at Pfizer**

Industry Knowledge

**Business Development** . 11

**Product Development** . 9

**Business Strategy** . 8

**Pharmaceutical Industry** . 5

**Marketing** . 5

**Sales Management** . 4

**Sales** . 4

**Market Analysis** . 1

**Project Planning** . 1

**Budgets** . 1

Interpersonal Skills

Management . 11

Training . 3

Show less ^

Recommendations

Received (0)    Given (4)



**John Campbell**

Manager - Industrial Services at Savills  
Vietnam

December 12, 2019, Michel was a client of John's

We bought our factory in My Phuc 3, Binh Duong, Vietnam as Savill's was the agent used by the seller. For us, it was very important to have a professional able to check and ensure that the investment we were about to do was 100% clean in terms of legal documents, buildings, ... in order to avoid any iss... [See more](#)



**Bordei Catalin**

Managing Partner at Innobyte | eCommerce  
expert

October 12, 2012, Michel managed Bordei directly

It was a pleasure to work with Catalin. He took full responsibility of the Bambino World business, managed it very independantly and was very much respected by his colleagues. I can highly recommend Catalin for any job within your company

Show more v

Interests

**New Baby & Children Products Group - Managed by ebaby.com**



15,904 members

**Albert Bourla**

Chairman and Chief Executive Officer, Pfizer



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**VCL - France Business Club (Vietnam-Cambodge-Laos & France) |**

1,042 members



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General Director & Country Manager - Vietnam at Technip Energies

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**Khánh Linh Đỗ**

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