



Do Nguyen Vuong

General Director at Trend Motor Vietnam (Volkswagen Vietnam)

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Do Nguyen Vuong · 3rd

General Director at Trend Motor Vietnam (Volkswagen Vietnam)

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Trend Motor Vietnam
(Volkswagen Vietnam)

Maastricht School of Management

About

Experienced Group Managing Director with a demonstrated history of working in the automotive industry. Skilled in Negotiation, Business Planning, Operations Management, Coaching, and Retail. Strong sales professional with a MBA focused in General Strategic and Management from Maastricht School of Management.

Activity

944 followers

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Experience

General Director

Trend Motor Vietnam (Volkswagen Vietnam)

Oct 2019 – Present

· 1 yr 7 mos

Managing Director

Dai A Importer (Jaguar Land Rover VN)

Dec 2018 – Feb 2020

· 1 yr 3 mos

Managing Director - Automotive Group

New City Group

Sep 2018 – Oct 2019

· 1 yr 2 mos

Importers of Jaguar Land Rover, Maserati, Volkswagen and Retailers of Ford, Hyundai

Master Coach



Sewells MSXI

Jul 2018 – Sep 2018

· 3 mos

Vietnam


Dealer Principal

Vietnamstar Mercedes-Benz

Sep 2014 – May 2018

· 3 yrs 9 mos

HCM cum Nha Trang Autohaus

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Education

Maastricht School of Management

MBA, General Strategic and Management

2007 – 2009

Dai hoc Mo' Bán Công Tp. Hồ Chí Minh

BS, Business Administration

1994 – 1996

University of Technology

BS, Automotive

1987 – 1992

Skills & endorsements

Negotiation · 21



Endorsed by **Kevin Nguyen, who is highly skilled at this**



Endorsed by **3 of Do Nguyen's colleagues at Ford Motor Company**

Management · 12



Endorsed by **3 of Do Nguyen's colleagues at Ford Motor Company**

Retail · 12



Endorsed by **2 of Do Nguyen's colleagues at Ford Motor Company**

Industry Knowledge

Business Strategy · 12

Business Planning · 12

- Sales Management . 9
- Business Development . 7
- New Business Development . 5
- Customer Satisfaction . 5
- Operations Management . 4
- Marketing . 3
- Dealer Management

Interpersonal Skills

- Leadership Development . 8
- Coaching . 8
- Team Building . 6
- Leadership . 5
- Executive Coaching . 4
- Customer Service . 4

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Recommendations

Received (0)	Given (1)
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Kamarul Zaman
Retired Senior Management - Retail & Distribution
January 4, 2019, Do Nguyen was Kamarul's mentor

I was very lucky to work with Kamarul over a number of years when we implemented Quality Care program for Ford dealers in Vietnam. Actually I have learned a lot from him. He is very professional, enthusiastic and supportive.

Interests

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Executive Chairman, The Jack Welch Management Institute

7,224,037 followers



Jim Farley 

Chief Executive Officer at Ford Motor Company

23,996 followers



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[Director Vietnam at Germany Trade & Invest](#)

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Tran Nam •3rd

Deputy General Manager at Isuzu Vietnam Company

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People you may know



BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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Khánh Linh Đỗ

Human Resources Assistant at Hachinet Software

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