

Sang Nguyen

Country Director at IDP Education Vietnam

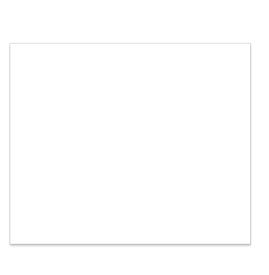
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INSEAD (SG)

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About

- Major in Marketing and Foreign Trade, started working in Marketing and Agriculture since 2000, Seeds and Crop Protection businesses.
- Started the career with Bayer Vietnam Ltd in 2000 with the role Advertising Manager (Crop Protection), M

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Activity

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Thanks Jet!

Congraphed to a comment



The doctors studied very hard to improve their English with a short...

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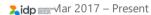
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Experience

CEO / Country Director

DP Education Vietnam · Full-time



· 4 yrs 2 mos

Vietnam

About IDP Education

https://www.idp.com/vietnam/

IDP Education is a world leader in international student placement services. With a network of over 130 international student placement centres, we have a global presence in more than 47 countries.

Student placement

IDP Education Limited is an ASX listed company that is 50% owned by 38 Australian universities. For more than 50 years, we have played a major role in internations more

Country Manager / General Director

DuPont Pioneer Vietnam

• POUPONT» eb 2013 – Feb 2017

· 4 yrs 1 mo

Vietnam

Lead, manage the DuPont Pioneer business in Vietnam

Syngenta

· 4 yrs Vietnam

Responsible for country strategies including Seeds and Crop Protection products, reporting to ASEAN Crop Marketing head in Singapore

National Commercial Manager, Seeds

Mar 2009 – Aug 2011

· 2 yrs 6 mos

Ho Chi Minh city, Vietnam

National commercial manager, responsible for seeds business in Vietnam

Marketing Manager, BioScience



Seed business

Education

INSEAD (SG)

Marketing & Sales Excellence Academy, MaSe Excellorator 2011 – 2012

Economic University, hochiminh city

Bachelor of Science (BSc), Foreign Trade 1994 – 1999

Licenses & certifications

Unconscious Bias



Executive Decision-Making



Strategic Negotiation



Skills & endorsements

Agriculture . 31



Endorsed by Eli Partyka and 2 others who are highly skilled at this

COUPONTS

Endorsed by 2 of Sang's colleagues at DuPont

Crop Protection . 27



Endorsed by Ha Chu, who is highly skilled at this



Endorsed by **12 of Sang's colleagues at Syngenta**

Business Strategy . 24



Endorsed by David Chamberlin and 2 others who are highly skilled at this

COUPONT

Endorsed by 2 of Sang's colleagues at DuPont

Industry Knowledge

Agribusiness . 17

Agronomy . 17

Market Development . 17

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Marketing Strategy . 15
Business Planning . 11
Product Development . 9
Marketing . 8
Marketing Management . 5
Strategic Planning . 5
Market Analysis . 5
Farms . 5
Sustainable Agriculture . 5
Sales Management . 3
Brand Management . 3
Supply Chain Management . 3
Market Research . 3
Public Relations . 2
Biotechnology . 2
Pricing . 2
Forecasting . 2
Segmentation . 1
Corporate Communications . 1
Product Management . 1
Budgeting
Internal Communications
```

Planning
Interpersonal Skills
mer personal skins
Negotiation . 11
Leadership . 9
Strategic Negotiations
Decision-Making
Communication
Mindfulness
Talent Management
Teamwork
Other Skills 👩
Corn . 12
Rural Marketing . 4
Crop . 4
Vegetables . 3
Marketing Communications . 1
Grain . 1
Executive Leadership
Social Inclusion
Promotions

Recommendations

Received (1) Given (5)



Van Vu Nguyen

Managing Director

March 26, 2013, Van Vu was senior to Sang but didn't manage directly

On top of his technical capability in marketing realm, Sang is leading by example via his ethical behaviors. He is transparent & full of integrity in making decision relating to business & people. Sang is honest & fair in dealing with his superiors, colleagues & subordinates. Congrats Sang in your new endeavor.

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Syngenta

752,219 followers syngenta



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Director Global Marketing Operations & Area Director - North Asia at IDP Education Ltd

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Lộc Huỳnh ∙3rd

Country Head of Destination (USA & Canada) at IDP Education Vietnam

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Van Hoang •3rd

Country Manager - Vietnam at Grok Global Services

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Nhi Tran •3rd

Country Director at IDP Education Pty Ltd

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Thanh Van Lai •3rd

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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Khánh Linh Đỗ

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Nguyen Dinh Dat

Frontend Angular Developer

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Nhi Duong

Student at Ton Duc Thang University

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