

DUONG NGUYEN

PR - MARKETING EXECUTIVE

Hello! My name is Tung Duong. I am an enthusiastic person about marketing, language, and art. I have more than 3 years working in Marketing field, both in Vietnam clients and foreign corporations. I always work with responsibility and a creative mind. I am able to work well under pressure and adhere to strict deadlines. My goal is to become associated with a company where I can utilize my skills and gain further experience while enhancing the company's productivity and reputation.

WORK EXPERIENCE

English Now Global (Education)

12/2019 - NOW

CONTENT MARKETING EXECUTIVE

Build content marketing strategies and write content on mass media
(both offline & online channels)

Develop Digital content marketing campaigns (Facebook Ads, Email Marketing, Zalo)

Create Branding & Marketing campaign (contest, cross-selling, event, etc)

Lead Video project and write video script

Manage Internal communication & Marketing Admin works

Emeralda Management Group (Hospitality Industry)

03/2018 - 07/2019

PR - MARKETING EXECUTIVE

Manage Sponsorship & Cooperation activities

Maintain and develop Press Relations and collaborate with Agency

Build PR and content marketing strategies and write on mass media

Work with KOLs, Suppliers & Production teams

Support sales volume and other marketing events

iCheck Corp (E-commerce and Technology)

09/2017 - 03/2018

CONTENT MARKETING EXECUTIVE

Build video and social content marketing strategies

Create advertising content as a publisher platform

Write for search engine optimization (SEO)

Manage Content & Design outsourcing team

Freelancer Experience

2015 - 2020

as *Entertaining Content Creator* at Eyeplus Media, *Script Writer* at VLIVE.TV (Korea),
Video Marketing Producer at Smile Up Dental, *Content Writing* at Happynest,
Marketing Executive at The Global Citizen Group (Singapore)

EDUCATION & CERTIFICATE

The Academy of Journalism and Communication

2013 - 2017

FACULTY OF PUBLIC RELATIONS AND ADVERTISING - ADVERTISING BACHELOR

KF Global e-School (Korea)

2015

NEW MEDIA ADVERTISING IN KOREA

Arena Multimedia

2014

DESIGN PRO CERTIFICATE & SCHOLARSHIP



18/06/1995



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SKILL

CONTENT/COPY-WRITING



PUBLIC RELATIONS



CREATIVE



PLANNING



DESIGN



VIDEO EDIT



SOFTWARE



WORD

EXCEL

POWER
POINT

LANGUAGE

IELTS

OVERALL 6.5

Listening 6.0

Writing 7.0

Reading 7.0

Speaking 6.5