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About

Marketing is an interesting field allowing one's mind to be challenged with ever-changing knowledge; thus, I am able improvise myself to be better overtime. Along my career path, I'm honored to experience, fail and learn from my mistake, and thankful to teammat

•••

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Featured

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Precious moment with Mr. Paul Bardeleben - CEO of Vietsea

I planned questions and interviewed CEO of Vietsea about lubricant industry and their B2B strategy to deliver Repsol lubricant oil to outlets in Vietnam. Information collected later was analyzed and organized by myself to put on slides for final presentation of B2B project.

Activity

20 followers

Posts Thanh created, shared, or commented on in the last 90 days are displayed here.

See all activity See all activity

Skills & endorsements

- 1. Content Marketing
- 2. Search Engine Optimization (SEO)
- 3. Google Ads
 - No endorsements yet
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Industry Knowledge

- 1. Online Marketing
- 2. Consumer Behavior
- 3. SEO Copywriting
- 4. Digital Marketing

- 5. Branding & Identity
- 6. Lead Generation

Tools & Technologies

1. Microsoft Word



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Accomplishments

Thanh has 5 courses 5

Courses



- Marketing Foundation: Branding Foundation
- Marketing Foundation: Customer Behavior
- Marketing Foundation: Customer Decision Journey
- Marketing Foundation: Lead Generation
- Marketing Foundation: Marketing Funnel

Thanh has 1 language 1

Language



English

Interests





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Search Engine Optimization Executive at HP





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BE BA (My Nguyen) {:distance} {:distance}

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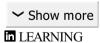




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Frontend Angular Developer

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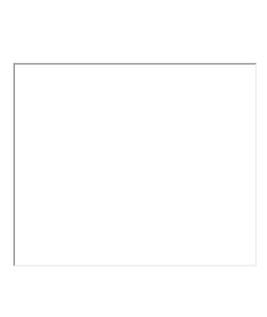


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