

# **Dang Thuong Do**

Creative Director at The Purpose Group

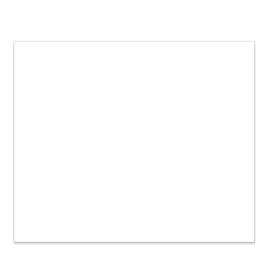
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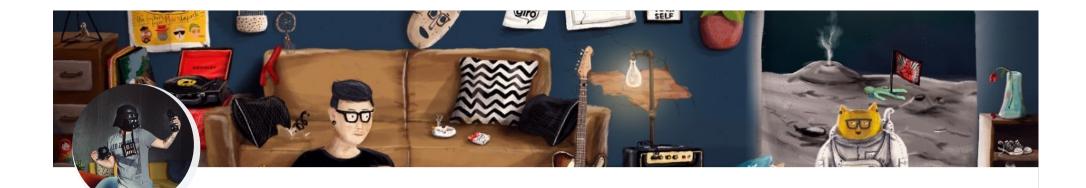
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Dang Thuong Do · 3rd

Creative Director at The Purpose Group

Vietnam · 500+ connections · Contact info

**∡**\*URPO

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Lasalle College of the Arts Singapore

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# Activity

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# Experience

## The Purpose Group

3 yrs 8 mos

# 

Apr 2019 – Present · 2 yrs 1 mo Vietnam

#### **Associate Creative Director**

Sep 2017 – Mar 2019 • 1 yr 7 mos Vietnam

#### **Associate Creative Director**



## **Ogilvy & Mather**



#### **Art Director**

May 2010 – Jan 2015 · 4 yrs 9 mos Vietnam

# Education

# **Lasalle College of the Arts Singapore**

Bachelor of Arts (B.A.), Advertising Design 2006 – 2009

Licenses & certifications

Bachelor in Arts (BA hons) in Advertising Design

# Skills & endorsements

Art Direction . 18

**∡**:\*URPOSE

Endorsed by 2 of Dang Thuong's colleagues at The Purpose Group

Endorsed by 5 of Dang Thuong's colleagues at Ogilvy
Creative Strategy . 8
Endorsed by Alexander Clegg, who is highly skilled at this  Ogley  Endorsed by 3 of Dang Thuong's colleagues at Ogilvy
Industry Knowledge
Logo Design . 7
Graphic Design . 5
Concept Development . 4
Illustration . 3
Photography . 3
Typography . 3
Interaction Design . 3
Layout . 2
Corporate Identity . 2
Tools & Technologies
Photoshop . 1
Interpersonal Skills

**Creative Direction** . 11

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# Interests

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Le Nhat Huy

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Frontend Angular Developer

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**Nhi Duong** 

Student at Ton Duc Thang University		
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