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Quynh Truong
Content Writer at Climax Creatology Agency

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- 3rd degree connection3rd

Content Writer at Climax Creatology Agency

- Ho Chi Minh City, Vietnam
- 321 connections
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About

I have been worked at digital Agency with Copywriter position for 4 years. My scope of work includes building content direction/ calendar/ FB post, PR Articles, writing Media Ads such as carousel, pagelike, canvas, brainstorming with creative team to develop idea of concept, idea Viral Clip,.... ... [see more](#)

Activity

320 followers

Posts Quynh created, shared, or commented on in the last 90 days are displayed here.

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Experience

-

Content Writer

Company Name

Climax Creatology Agency Full-time

Dates Employed Sep 2018 – Present

Employment Duration 2 yrs 8 mos

Location Vietnam

-

Junior Copywriter

Company Name

VietbuzzAd

Dates Employed Jan 2018 – Sep 2019

Employment Duration 1 yr 9 mos

Location Vietnam

Build up content/idea/concept for social platform (Facebook, Forum, Instagram, ...) & media channel

Works with creative team and planner to review creative strategies, develop concepts and provide content plan on proposed projects.

Brief idea of visuals for Facebook posts, media Ads,...

Build Viral Clip Idea/Script ... [see more](#)



-

Content Producer

Company Name

Qdigital VN

[Dates Employed May 2016 – Dec 2017](#)

[Employment Duration 1 yr 8 mos](#)

[Location Vietnam](#)



•

[Content Translator](#)

[Company Name](#)

[Lazada Group](#)

[Dates Employed Aug 2015 – Feb 2016](#)

[Employment Duration 7 mos](#)

[Location Vietnam](#)

Education

•

[Trường Đại học Tôn Đức Thắng](#)

[Field Of Study Business English](#)

[Dates attended or expected graduation 2011 – 2015](#)

Skills & endorsements

1. Microsoft Office
2. Management
3. Microsoft Word

Industry Knowledge

1. Research

Tools & Technologies

- 1. Microsoft PowerPoint

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Interests



-

[Brands Vietnam](#)

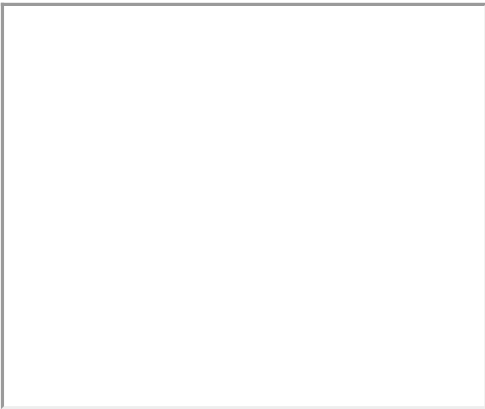
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Senior Content Editor at LAZADA GROUP

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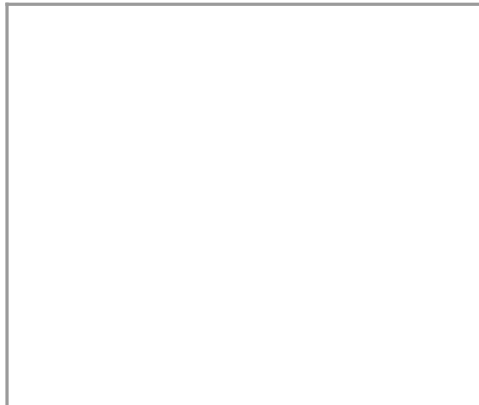


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