

Khoa Pham

TBWA\Group Vietnam

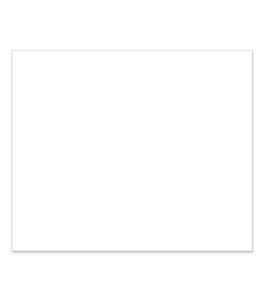
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Vietnam · 500+ connections · Contact info



TBWA\Group Vietnam

University of Economics HCMC

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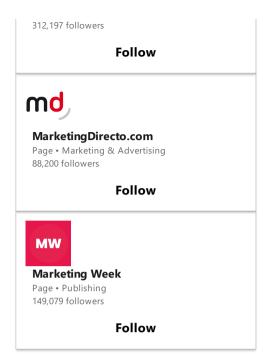
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About

Associate Creative Director at TBWA\Vietnam

Featured



Another work shipped, a small idea by TBWA\Group Vietnam. Hopefully everyone will stay safe and be respectful to other people and other race.

The virus shouldn't be a tool for racism.

Join us with "Race is not virus" camera filter https://lnkd.in/gSyix54 ...



Activity

1,260 followers

Posts Khoa created, shared, or commented on in the last 90 days are displayed here.

See all activity

Experience

Associate Creative Director



Creative Director

f\a digital

Jun 2015 - Mar 2018

· 2 vrs 10 mos

Ho Chi Minh City

Founding member of f\a digital, a digital creative agency under Omnicom Group. Khoa is instrumental in growing the agency's business and developing his fearless creative team. With fresh approaches and ideas, within 2 years, Khoa helps build a strong client portfolio, including some important wins such as Pernod Ricard, Huggies and Kotex.

Edelman

3 yrs 7 mos



Creative Planner

Sep 2013 - May 2015

· 1 yr 9 mos

Ho Chi Minh City

Leads planning process, analyzes insights, provides strategies and concept; Demonstrates creative judgment and influences the development of creative content. Clients: adidas, Unilever, Rolls Royce, HP, Remy Martin

Client Executive

Nov 2011 - Sep 2013 · 1 yr 11 mos Ho Chi Minh City

Produces fully integrated programs, from start to finish, including public relation, social media & media buying; Builds and maintains media, influencers & advocates relationship on behalf of brands.

Clients : Diageo, Nokia

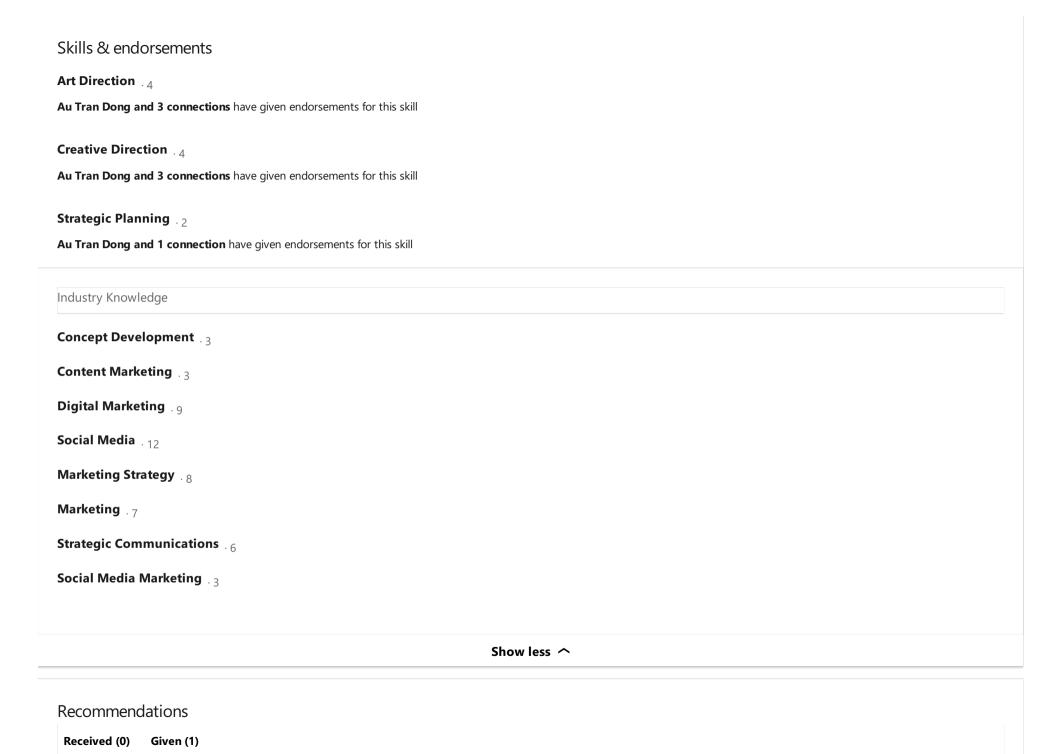
Quality Champion, Vietnam Office, 2012

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Education

University of Economics HCMC

Bachelor of Arts (B.A.), Marketing 2007 - 2011





Lena Khanh Nguyen

Digital Marketing Intern at Exertis UK | MBA Candidate at London Business School | Ex-Unilever

October 24, 2015, Khoa managed Lena Khanh directly

Khanh is a highly intelligent, perceptive young woman with great ambition. Khanh worked under my supervision to serve one of our largest client - Adidas Vietnam, in a special internship training program in 2013 to develop potential resource for the company. Khanh was exposed to production of PR proposals, co...

See more

Accomplishments

Language

English

Interests

Richard Branson in



Founder at Virgin Group 18,587,813 followers

IDEO U Alumni Community



10,396 members

PepsiCo





Cannes Lions International Festival of Creativity



Procter & Gamble



5,895,801 followers



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Tien Tran •3rd

Copywriter at TBWA\Group Vietnam

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Trinh Luu •3rd

Copywriter at TBWA\Group Vietnam

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Project Management Intern at TBWA\Group Vietnam| Actively looking for a job

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BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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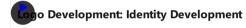
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