



**Pham My Hanh**

General Manager at mTouche ( Vietnam),, LTD

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**Pham My Hanh** · 3rd

General Manager at mTouche ( Vietnam),, LTD

Vietnam · 500+ connections · [Contact info](#)

**mTouche ( Vietnam),, LTD**

**Foreign Trade University**

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## Experience

### General Manager

mTouche ( Vietnam),, LTD

Jul 2016 – Present

· 4 yrs 10 mos

Hanoi

### Business Manager

mTouche (Vietnam),, LTD

Jan 2013 – Jul 2016

· 3 yrs 7 mos

Vietnam

mTouche - a public listed company focuses on the provision of mobile value-added services to more than 40 Mobile Network Operators reaching out to more than 600 million subscribers. In addition, mTouche has established a strong partnerships with leading Music labels, Content Providers and engages in the production of cutting-edge Interactive Media TV formats for TV Media.

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### Business Development Manager

Lotus Telecom., JSC  
Aug 2010 – Jan 2013  
· 2 yrs 6 mos  
Hanoi, Vietnam

### Director assistant

Scitech., JSC  
Jan 2008 – 2009  
· 1 yr

## Education

### Foreign Trade University

bachelor, International business, Economics, Administration, Marketing

## Skills & endorsements

### Mobile Devices · 34



Endorsed by **Ngoc Lan** and **1 other who is highly skilled at this**

### VAS · 28

**Cathy Song** and **27 connections** have given endorsements for this skill

### Mobile Content · 18

**Ajit Kashyap** and **17 connections** have given endorsements for this skill

Industry Knowledge

**Business Development** . 18

**Mobile Applications** . 13

**Product Marketing** . 9

**Online Marketing** . 8

**Mobile Marketing** . 7

**Mobile Games** . 6

**Product Management** . 6

**Telecommunications** . 5

**Digital Media** . 4

**Online Advertising** . 4

**Digital Marketing** . 3

**Mobile Payments** . 3

**Mobile Communications** . 3

**Mobile Technology** . 2

**Mobile Advertising** . 2

**Television** . 1

Tools & Technologies

**Android** . 3

Other Skills 

**WAP** . 7

- Mobile Commerce** . 3
- Monetization** . 3
- SMS** . 3
- Mobile Internet** . 2
- Location Based Services** . 2
- Mobile Strategy** . 2
- Solutions Marketing** . 2

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Accomplishments

**Language**  
English

1  
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Senior Talent Recruitment Officer at Fitness and Lifestyle Group

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**Sovanna Thoung** •3rd

Accountant at Jit textile limited

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Customer Success Manager (Digital Marketing)

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**Pham Thi Thanh Hoai** •3rd

Student at Foreign Trade University

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**Mi Tong** •3rd

Deputy of Marketing Manager at Chailease International Financial Leasing Co. Ltd.

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Recruitment Specialist cum Admin at Milensea Retail

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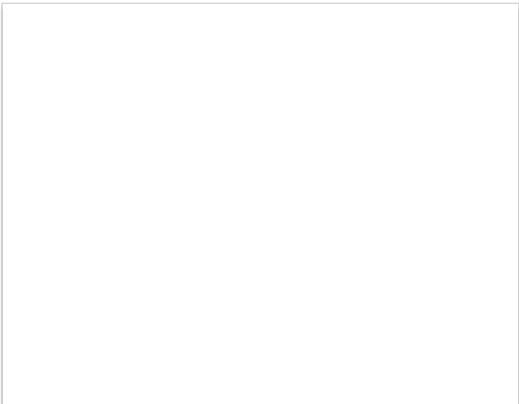
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