



Tran Thanh Tu

Cross Sales Manager of South Vietnam & Cambodia Market, Systems Hardware

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Honors & Awards

1. IBM Selling Profession Certification - Level II in 2019

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Experience

IBM

3 yrs 8 mos



Cross Sales Manager of South Vietnam & Cambodia Market, Systems Hardware

Jul 2017 – Present

· 3 yrs 10 mos

Vietnam

Technical Sales Manager

Jan 2012 – Present

· 9 yrs 4 mos

Vietnam

Manage and develop technical sales team to support & growth IBM Systems and Technology Group (Hardware & System software) in Vietnam market.

Together with sales team to align and support and focus on these new IBM initiatives and transformations.

Involve, lead and/engage these IBM Experts in ASEAN, AP & WW into these important projects, initiatives.

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Storage Technical Business Manager in Vietnam, Thailand & Philippines

Jan 2016 – Jun 2017

· 1 yr 6 mos

Vietnam

Manage and develop technical sales team to support & growth IBM Systems and Technology Group (Hardware & System software) in Vietnam, Thailand & Philippines markets.

Together with sales team to align and support and focus on these new IBM initiatives and transformations.

Involve, lead and/engage these IBM Experts in AP & WW into these important projects, initiatives

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Storage Pre-sales Specialist

Sep 2007 – Jan 2012

· 4 yrs 5 mos

HCMC

Consult IBM System Storage Solution and lead overall Server, Storage and Software solution for core banking and SAP ERP solutions

Education

Hanoi University of Technology

BA, Electronic and telecommunications

1999 – 2004

Quoc Hoc, Hue

1996 – 1999

Licenses & certifications

IBM Selling Profession Certification - Level II

IBM





Insight Selling to the CxO



Skills & endorsements

Pre-sales . 28



Endorsed by **ARUNACHALAM S** and **1 other** who is highly skilled at this



Endorsed by **19 of Tran Thanh's** colleagues at IBM

Cloud Computing . 14



Endorsed by **Huan Tran** and **1 other** who is highly skilled at this



Endorsed by **9 of Tran Thanh's** colleagues at IBM

Storage . 13

Endorsed by **Melvin Lim**, who is highly skilled at this



Endorsed by **7 of Tran Thanh's** colleagues at IBM

Industry Knowledge

Solution Selling . 9

Solution Architecture . 7

Sales . 5

Business Development . 5

Business Analysis . 5

Virtualization . 4

Project Management . 3

Channel Partners . 2

Data Center . 1

Go-to-market Strategy . 1

Integration

Business Intelligence

Account Management

Project Planning

Interpersonal Skills

Team Leadership . 9

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