



**My Nguyen**

Assistant to Marketing Director at HEINEKEN Vietnam

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Assistant to Marketing Director at HEINEKEN Vietnam

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## About

Graduated from RMIT Vietnam with the Master Degree in International Business and Bachelor of Business (Marketing) stream Management.  
Candidate for MBA currently.

## Activity

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## Experience

### Assistant to Marketing Director

HEINEKEN Vietnam · Full-time



Jan 2020 – Present

· 1 yr 4 mos

Ho Chi Minh City, Vietnam

### Marketing Staff

Thai Trade Center HCMC - Commercial Office of Royal Thai Consulate in Ho Chi Minh City

Oct 2018 – May 2019

· 8 mos

Ho Chi Minh City

## Education

### RMIT University Vietnam



Master of Business Administration - MBA

2019 – 2021

### RMIT University Vietnam



Master of Internation Business (MIB) , International Business

2016 – 2017

### RMIT University Vietnam



Bachelor of Business (Marketing), Marketing

2012 – 2015

## Skills & endorsements

### Management

### Marketing Strategy

### Market Research

Industry Knowledge

### Marketing

### Research

Tools & Technologies

Microsoft Office

Interpersonal Skills

Time Management

Teamwork

Presentation Skills

Other Skills 

Marketing Communications

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Interests

Boston Consulting Group (BCG)

2,716,275 followers



RMIT University Vietnam

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The HEINEKEN Company

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Bain & Company

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Harvard Business Review



## People also viewed



Anna Bizon •3rd

Marketing Director at HEINEKEN Vietnam

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Cho Tran •3rd+

Planner at HEINEKEN Vietnam

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Nhan Vo •3rd

Assistant Brand Manager at HEINEKEN Vietnam

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ANH TRAN VU NHU •3rd  
Management Trainee at HEINEKEN Vietnam

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Duy Duong •2nd  
Regional Trade Marketing Asistant Manager at HEINEKEN Vietnam

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BE BA (My Nguyen)  
Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy  
President at UTE Logistics and Supply Chain Club

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Khánh Linh Đỗ  
Human Resources Assistant at Hachinet Software

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Nguyen Dinh Dat  
Frontend Angular Developer

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Nhi Duong

Student at Ton Duc Thang University

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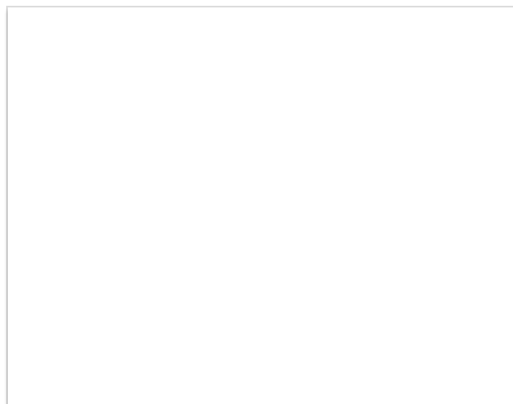
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