



Tran Thu Thuy

Director Of Ecommerce at Vinpearl

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Tran Thu Thuy · 3rd

Director Of Ecommerce at Vinpearl

Vietnam · 500+ connections · [Contact info](#)



Vinpearl



Foreign Trade University

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About

Experienced Chief Executive Officer with a demonstrated history of working in the hospitality industry and E-commerce. Skilled in Negotiation, Analytical Skills, Sales, Customer Service, and Management.

Activity

554 followers

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Experience

Director Of Ecommerce



Vinpearl • Full-time
Oct 2019 – Present
• 1 yr 7 mos

Hanoi

- Improve online business via all channels : OTAs, travel platforms, online direct sale (Vinpearl.com, Vinpearltravel.vn, VinWonders.com, call centre)
- Services: flight, hotel, entertainment ticket, golf...of Vinpearl group & other luxury brands.

CEO & Co-founder

X-Ideas Vietnam JSC

Jul 2018 – Oct 2019

· 1 yr 4 mos

Vietnam

- Lead team to build product named Xwork (Xwork.vn) & Xteam (coming soon in Sep 2019), both website and mobile application.
- Xwork helps to connect companies/ recruiters with job seekers directly base on social network platform. Job seekers also easily follow and contact with recruiters to get a dream job.
- Our vision is to remove all "intermediate" steps, save time & cost for recruiters, increase recruiting efficiency; help job seekers to find the best "matching" job. ... see more

COO



Mytour Viet Nam Limited Company

Nov 2011 – Feb 2018

· 6 yrs 4 mos

Hanoi

Mytour Vietnam company is jointly established by RGIP and Vietnam Price Joint Stock Company in 2012. RGIP is an investment arm of Recruit Holdings which operates "Jalan", the biggest OTA in Japan. Vietnam Price Joint Stock Company operates "Vatgia" the biggest e-commerce site in Vietnam

Mytour.vn provides online hotel booking, airline ticket service, focus on L2L market

... see more



Sales Manager

/NP Group

 VNP Feb 2010 – Oct 2011

· 1 yr 9 mos

Hanoi

Established in 2006, Vatgia is a leading e-commerce company in Vietnam, create e-store for all companies and shop to sell everything online. It is easier for customers to search, find, compare and buy any products. Save time & save money.

Vatgia also creates Vatgia zone, an eco-system with many successful projects in different business field: Baokim.vn (Payment), Cucre.vn (Retail), Giaonhan.net (logistic), 123doc.vn (Ebook)...

... see more

Education

Foreign Trade University





Skills & endorsements

E-commerce . 18



Endorsed by **3 of Tran's colleagues at Mytour Vietnam**

Online Marketing . 14

Thu Bui and 13 connections have given endorsements for this skill

Digital Marketing . 14

Jing Xu and 13 connections have given endorsements for this skill

Industry Knowledge

Social Media Marketing . 11

Sales Management . 8

Sales . 7

Market Research . 4

Business Development . 4

Product Development . 3

Online Travel . 2

Competitive Analysis . 2

Recruiting . 1

Analysis . 2

Business Strategy . 1

Marketing Strategy . 1

Project Management

Marketing

Strategic Planning

Interpersonal Skills

Management . 10

Team Leadership . 4

Leadership . 4

Negotiation . 3

Strategic Partnerships . 1

Customer Service

Team Management . 1

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Recommendations

Received (0) Given (1)

Jing Xu
Meituan—Director of Indochina &
Philippine & Indonesia

April 5, 2021, Tran was a client of Jing’s

I have been working with Jin since 2017 to develop inbound market, bring customers from China to Vietnam.
She is very supportive and enthusiastic to build strong connection between partners and achieve win-win

results. Her knowledge about travel industry is remarkable and always try to find ways to ... [See more](#)

Accomplishments

Language

English

1
✓

Interests

VnVacancy.Com - Vietnam Recruitment Online



1,542 members

HR Viet Nam (Vietnam)



24,353 members

Foreign Trade University



33,972 followers

Vinpearl



5,853 followers

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People also viewed



Huong Tran •3rd
[Vinpearl Vingroup](#)

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Quynh Duong •3rd
[Brand & Partnership Leader at Mytour Vietnam](#)

Connect



Viet Dang •3rd
[Regional Director of Sales and Marketing - Vinpearl Management LLC](#)

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Vu Duc Toan •3rd
[Sale Director at Vinpearl](#)

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Hang Vu • 3rd

Chief Marketing Officer, Vinpearl cum Director of Sales, Vinpearl Luxury

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People you may know



BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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Khánh Linh Đỗ

Human Resources Assistant at Hachinet Software

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Nguyen Dinh Dat

Frontend Angular Developer

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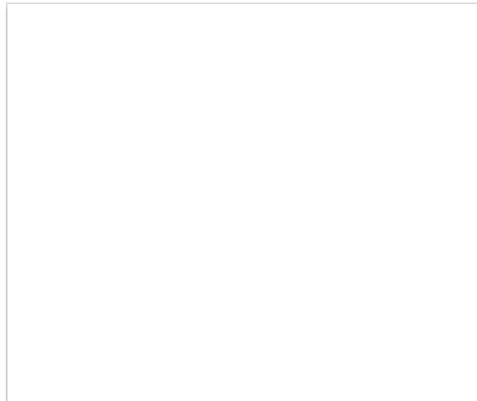
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