



Minh Anh

Content Writer at METUB Network

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Minh Anh · 3rd

Content Writer at METUB Network

Vietnam · 144 connections · [Contact info](#)



**UNIVERSITY OF SOCIAL SCIENCES
AND HUMANITIES (USSH)**

About

Professional Content Writer with more than 2 years of experience in producing many different genres of content, especially on Youtube and Facebook. Skilled in content writing and video producing.

I find either working individually or team-working differently joyful as well and want to spread my wings fur

... [see more](#)

Activity

144 followers

Posts Minh created, shared, or commented on in the last 90 days are displayed here.

[See all activity](#)

Experience

Content Writer

VETUB Network · Full-time



Jul 2020 – Jan 2021

· 7 mos

Ho Chi Minh City, Vietnam

- Create and build content plans, content angles, scripts for partners' campaigns, promotions, communication activities... for specific goals.
- Generate creative ideas and coordinate with strategy development departments to achieve customers' marketing goals on digital channels such as YouTube, Facebook, Instagram...
- Stay up-to-date on Vietnam's online media, consumer behavior and online digital trends to make accurate and effective recommendations.
- Coordinate with the production team in the role of content producer

CREATORY VN



1 yr 6 mos

Script Writer

Full-time

Jul 2019 – Mar 2020

· 9 mos

Vietnam

- Research ideas and provide creative solution options for different types of request
- Generate content plans/proposals: Objective, timeline, detail content explanation, content ROI rate..
- Supervise post production phase for hero and original content

Content Marketer

Full-time

Oct 2018 – Jun 2019

· 9 mos

Vietnam

- Execute marketing plans on all channels including developing content direction for talents and collaborating with multiple departments to support talents in content production
- Execute content plans on all channels and control the quality of contents
- Manage and monitor all channels and communities to improve their performance

... see more

Media Assistant

Beauty by Chloe Nguyen · Part-time

Jun 2017 – Sep 2018

· 1 yr 4 mos
Vietnam

News Reporter

News.zing.vn · Full-time

 May 2018 – Aug 2018


· 4 mos
Vietnam

Content Writer

Phuotvivu · Part-time

 Apr 2017 – Jun 2017

· 3 mos
Vietnam

Show 2 more experiences 

Education

UNIVERSITY OF SOCIAL SCIENCES AND HUMANITIES (USSH)

Bachelor's degree, Communication, Journalism, and Related Programs



2014 – 2018

Skills & endorsements

Content Marketing

Scriptwriting

Project Management

Industry Knowledge

Video Editing

Research

Video Production

Web Content Writing

Journalism

Video Post-Production

Proposal Writing

Project Planning

Production Planning

Budgeting

Tools & Technologies

Microsoft Office

Adobe InDesign

Adobe Premiere Pro

Adobe Audition

Facebook Ads Manager

Facebook

Microsoft Excel 

Interpersonal Skills

Communication

Other Skills 

Creative Content Creation

Screenplays

Script Editing

Facebook Ads

Internal & External Communications

Show less ^

Interests

VietnamWorks

151,469 followers



L'Oréal

3,439,151 followers



Ogilvy

1,095,592 followers



VIETNAM COMMUNICATE RECRUITER

3,276 members



Leo Burnett

505,117 followers



Cộng đồng share CV

3,211 members



See

People also viewed



Khanh Le •3rd

[Marketing and Gaming](#)

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Chuan Nong •3rd

[Senior Marketing Associate at Garena](#)

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Kim Cang •3rd

[Partner Operations Manager at TikTok](#)

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My Hau Nguyen Lam •3rd

[Influencer Planner at JMC - KOLs Marketing](#)

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Tran Hannasha • 3rd

Script Writer at Yeah1 Company

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People you may know



BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Hien Tran

IT Recruitment consultant

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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Khánh Linh Đỗ

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