



Trung Tran

SEO Content at CÔNG TY CỔ PHẦN ĐẦU TƯ THẾ GIỚI DI ĐỘNG

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Trung Tran · 3rd

SEO Content at CÔNG TY CỔ PHẦN ĐẦU TƯ THẾ GIỚI DI ĐỘNG

Ho Chi Minh City, Vietnam · 87 connections · [Contact info](#)



CÔNG TY CỔ PHẦN ĐẦU TƯ THẾ
GIỚI DI ĐỘNG



University Of Economics Ho Chi
Minh City

[Open to work](#)

[Marketing Intern, Communication Trainee and Intern roles](#)

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Marketista Chamba - Oportunidades para Marketeros y Publicistas

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About

You can always see my self as an enthusiastic, sociable and always moving forward. I have my very passionate at communications and marketing. I prefer working at my passionate in creativity field.

... [see more](#)

Activity

87 followers

Posts Trung created, shared, or commented on in the last 90 days are displayed here.

[See all activity](#)

Experience

SEO Content



CÔNG TY CỔ PHẦN ĐẦU TƯ THẾ GIỚI DI ĐỘNG · Internship

Dec 2020 – Present

· 5 mos

Vietnam

- Researched target audiences' insights for dienmayxanh.com web.
- Used SEO tool for optimizing keywords search on dienmayxanh.com web.
- Understood product knowledge in refrigeration and telecommunication field to build appropriate content.
- Managed collaborators team to keep up with weekly KPIs.
- Increased web traffic up to 20.000 in total web visits per day.

S Communications

2 yrs 5 mos



Member of Event Department

Dec 2018 – Present

· 2 yrs 5 mos

- Event planner of internal and external events.
- Mentored newbies with event planning skills.
- Hosted group's events as a MC.
- Reprensented group's image as an actor in communication products.

Head of Content Creation Team at UEH Students Awareness Enhancement Communications Campaign

Jun 2020 – Oct 2020

· 5 mos

- Worked with core team members to build IMC plan for campaign.
- Made significant researches to figure out target audience insight.
- Contacted and managed influencers who are Nguyen Lam Thao Tam, An Phuong and Jun Pham for talk series.
- Created content for online inspired talk series with 3 episodes.

... see more

Show 1 more role ▾

Sales Assistant

Khăn choàng Phạm Gia · Part-time

Jul 2019 – Mar 2021

· 1 yr 9 mos

Ho Chi Minh City, Vietnam

- Followed up sales' structure to give customers the best purchase experience.
- Dealt with shipping unit to make sure the products were delivered on time.
- Used telesales to boost up the sales result and take care of the customers.
- Worked with marketing team to ensure the whole team can reach sales KPIs.

Sales Assistant

ZARA - Mitra Adiperkasha · Part-time

Mar 2019 – Jun 2019

· 4 mos

Ho Chi Minh City, Vietnam



- Cooperate with store visual manager to display the product.
- Gave them advice on mix and match for the best product choice to purchase the products.
- Managed products' inventory by using checker app.

Education

University Of Economics Ho Chi Minh City



Bachelor's degree, Business English
2018 – 2022

Licenses & certifications

IC3 Digital Literacy Certification



IG Vietnam
Issued Nov 2020 · No Expiration Date

Marketing Foundation



Tomorrow Marketers Academy
Issued Nov 2020 · No Expiration Date

Volunteer experience

Color Me Run Volunteer



Pulse Active
Jul 2019 · 1 mo
Social Services

Host Family



The Ship for Southeast Asian and Japanese Youth Program
Nov 2017 – Nov 2018 · 1 yr 1 mo
Civil Rights and Social Action

Skills & endorsements

Marketing

Business English

Communication

Industry Knowledge

Event Management

Tools & Technologies

Microsoft Office

Adobe Photoshop

Adobe Premiere Pro

Interpersonal Skills

Public Speaking

Customer Service

Other Skills 

KOL Management

Creative Content Production

Show less ^

Accomplishments

Languages

Chinese • English

Honor & Award

Scholarship

Interests

PepsiCo

5,517,684 followers



IBM

10,755,775 followers



Google

21,135,635 followers



Mondelēz International

1,738,022 followers



Procter & Gamble

5,896,127 followers



Bill Gates

Co-chair, Bill & Melinda Gates Foundation

32,632,476 followers



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People also viewed



Thanh Tran •3rd

Head of External Relations Department at S Communications

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Hua Thoai Anh •3rd

University of Economics

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Nguyễn Thủy Tiên •3rd+

Student at University Of Economics Ho Chi Minh City

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Yến Hoàng •3rd

Vice President Human Resources of Event Department at S Communications

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Lê Huy Trần •3rd+

Student at University Of Economics Ho Chi Minh City

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People you may know



BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Hien Tran

IT Recruitment consultant

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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