



Nguyen Vu Nam Phuong

Marketing Manager - Total IFCN category at RB Vietnam

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RB

Foreign Trade University

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Experience

RB

3 yrs 8 mos



Marketing Manager - Total IFCN

Full-time


Apr 2018 – Present

· 3 yrs 1 mo

Ho Chi Minh

Commercial Manager - Total IFCN


Commercial Manager - Vietnam
Full-time
Sep 2017 – Mar 2018
· 7 mos
Ho Chi Minh City

Group Brand Manager
British American Tobacco
 Apr 2016 – Jun 2017
· 1 yr 3 mos
Vietnam

Vinataba - Philip Morris Ho Chi Minh Branch
7 yrs 2 mos

Brand Manager
Mar 2014 – Mar 2016
· 2 yrs 1 mo
Vietnam

Consumer Engagement Manager
Dec 2012 – Feb 2014
· 1 yr 3 mos

Show 2 more roles 

Assistant Brand Manager
Unilever Vietnam
May 2007 – Jan 2009
· 1 yr 9 mos
Ho Chi Minh City, Viet Nam

Education

Foreign Trade University
B.A, International Economics
2002 – 2007

Skills & endorsements

Trade Marketing . 17

Endorsed by 2 of Nguyen Vu’s colleagues at Vinataba - Philip Morris Ho Chi Minh Branch

Negotiation . 10

Endorsed by 2 of Nguyen Vu’s colleagues at Vinataba - Philip Morris Ho Chi Minh Branch

Marketing Management . 8

Endorsed by 2 of Nguyen Vu’s colleagues at Vinataba - Philip Morris Ho Chi Minh Branch


Industry Knowledge

FMCG . 6

Marketing Strategy . 3

Interpersonal Skills

Team Management . 2

Other Skills 

Key Account Management . 2

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Trade Marketing Manager - Vietnam Health (OTC & Consumer Goods) at RECKITT BENCKISER GROUP PLC

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Marketing Manager

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Department Head|15 years experience in Commerce & Marketing|Top MNCs|Consumer Goods & Healthcare.

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Vu Phuong •3rd

Film Marketing Manager at CJ CGV Viet Nam

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Ngoc (Nelly), Dang Lam Bich •3rd

Assistant Brand Manager at Reckitt Benckiser

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