

# Linh Nguyen

Content Writer MTA at Leo Burnett Vietnam

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Linh Nguyen · 3rd

Content Writer MTA at Leo Burnett Vietnam

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Leo Burnett Vietnam



University of Economics - The University of Danang

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# Activity

152 followers

Posts Linh created, shared, or commented on in the last 90 days are displayed here.

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# Experience

#### **Content Writer**



.eo Burnett Vietnam · Internship eo Burnett V Sep 2019 – Pr Sep 2019 – Present Vietnam

## **Marketing Executive**



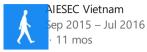
- Profoundly learn about the app to write technical content (tutorials, videos, minicourse, etc): BotStar Chatbot Tutorial video series, tutorials on BotStar Documentation site,

outline for the minicourse

- Deliver customer support, evaluate the feedbacks and research into the needs of customers
- Actively raise ideas to develop the platform and test new features

... see more

## Online Promotion and Delegation of outgoing Global Community Development Program



> OC Promotion & Delegation of outgoing Global Citizen Program

Create and implement promotion plans for Facebook & emails Organize service events for 15+ potential customers

... see more

## Education

### **University of Economics - The University of Danang**



Bachelor's degree, Marketing/Marketing Management, General 2015 – 2019

### Westphalian University of Applied Science (Westfälische Hochschule), Germany

Bachelor of Business Administration - BBA, Business Administration and Management, General 2017-2018

Exchange Student Program fully funded by ERASMUS+ program

## Skills & endorsements

Microsoft Office . 3

Minh Do and 2 connections have given endorsements for this skill

Graphic Design . 1

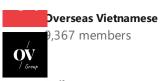
Minh Do has given an endorsement for this skill

English . 1

Minh Do has given an endorsement for this skill







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Hieu Thieu Ngoc

Product Owner | Pulse by Prudential at Prudential Vietnam Assurance Private Ltd.

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#### An Le (Anne)

Recruitment Consultant at JT1 - IT Recruitment Agency

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**Nhi Duong** 

Student at Ton Duc Thang University

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Anna Nguyen

Niteco's hiring Technical Recruiter. Inbox me for more detail.

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