

# Van Anh Nguyen

Managing Director at IEC Group

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Van Anh Nguyen · 3rd

Managing Director at IEC Group

Vietnam · 500+ connections · Contact info



**IEC Group** 

## About

Highly effective and creative director with over 15 years of sales and marketing experience in ICT industry Successful executive level of sales management experience with Profit & Loss responsibility.

Proven ability to manage corporate marketing functions including event management, advertising/sales pr ... see more

# Activity

885 followers

Posts Van Anh created, shared, or commented on in the last 90 days are displayed here.

# Experience

#### **Managing Director**

EC Group



an 2018 – Present

· 3 yrs 4 mos

Vietnam

IEC Group is specialized in event organization, market research and communications services. From the large-scale annual events to customized one, we connect brands with the right target audience in the most meaningful ways

### **Event & Marketing Director at Public sector of IDG ASEAN**

IDG

Oct 2009 - Present

· 11 yrs 7 mos

Hanoi, Vietnam

- •Responsible for lead and development content of ICT Conferences and exhibitions such as:Banking Vietnam, Vietnam ICT in Finance, Vietnam e-Government Symposium.
- •Work closely with the senior consultants, partners, experts to develop and executive innovative conference to ensure the attendance meets the required levels

... see more

#### Skills & endorsements

Management . 26

Brett Hurll, and 25 connections have given endorsements for this skill

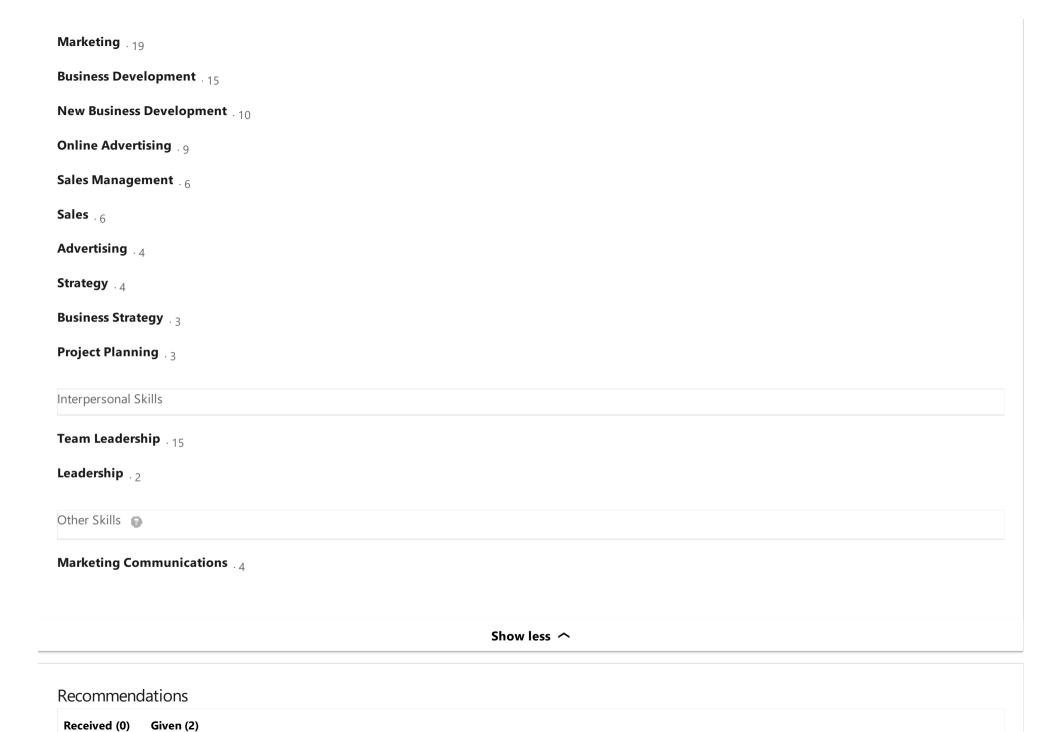
Marketing Strategy . 22

Brett Hurll, and 21 connections have given endorsements for this skill

**Event Management** . 21

Brett Hurll, and 20 connections have given endorsements for this skill

Industry Knowledge





#### Elizaveta Ivanova

Marketing Team Lead at SAP

May 24, 2016, Elizaveta was a client of Van Anh's

It's great to know and work with Elizaveta Ivanova who is very friendly and delicate person. She is very smart and professional in managing & creating marketing ideals and plans. She has a deep knowledge about the products and international markets that she is in charged. It's my pleasure to learn and work with h... **See more** 



#### **Annie Hoang**

Country Marketing Manager at TNT Medical

June 27, 2013, Van Anh managed Annie directly

I have a very pleasant working experience with Ms Annie Hoang as she is very smart, diligent, highly responsible and enthusiastic in work. Especially, she's very good at in designing the conference's content and doing marketing. Thanks to her as being a member in my team. i would always be happy to work with her.

### Interests

#### **IEC Group**

238 followers



### **IDG (International Data Group)**





#### Jeff Weiner in

Executive Chairman at LinkedIn / Founding Partner Next Play Ventures 10,765,294 followers



#### Salesforce CRM - Public Sector & Government



751 members

### **Vietnam Digital Government**



58 members

#### **Banking Vietnam**

29 followers

SINCE 2003



# People also viewed



**Quynh Bui •**3rd Marketing And PR Manager at IEC Group

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Xin Shi •3rd+

CFO at Hypersecu Information Systems, Inc.

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**Tung Le •**3rd IT Manager at IEC Group

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William Li •3rd+

STEM Student at St George's School | Amateur Photographer and Astronomer | Competitive Swimmer | Technology Enthusiast

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Mai Trieu •3rd

**Event Director at IEC Group** 

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# People you may know



BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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Khánh Linh Đỗ

Human Resources Assistant at Hachinet Software

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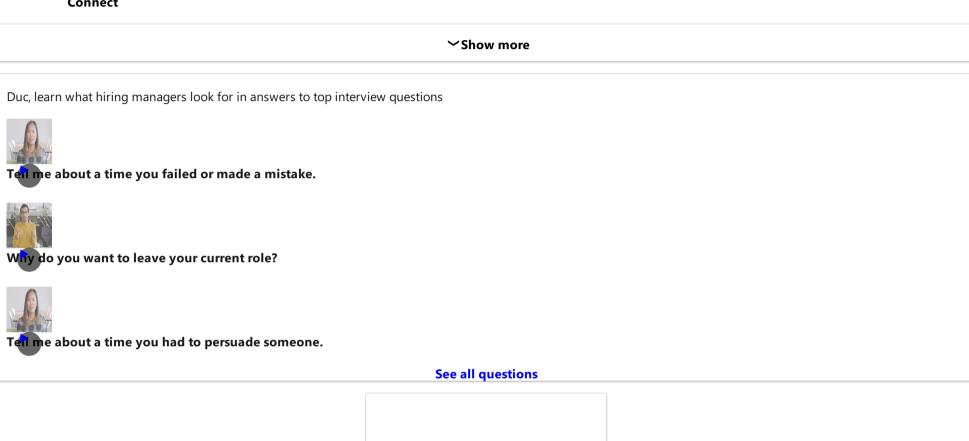
Nguyen Dinh Dat

Frontend Angular Developer

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