



Sang Nguyen

Country Director at IDP Education Vietnam

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About

- Major in Marketing and Foreign Trade, started working in Marketing and Agriculture since 2000, Seeds and Crop Protection businesses.
- Started the career with Bayer Vietnam Ltd in 2000 with the role Advertising Manager (Crop Protection), M

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Activity

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Sang replied to a comment

Sang replied to a comment



The doctors studied very hard to improve their English with a short...

Sang replied to a comment



ACET (Australian Center of Education and Training - IDP...

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Experience

CEO / Country Director

DP Education Vietnam · Full-time



Mar 2017 – Present

· 4 yrs 2 mos

Vietnam

About IDP Education

<https://www.idp.com/vietnam/>

IDP Education is a world leader in international student placement services. With a network of over 130 international student placement centres, we have a global presence in more than 47 countries.

Student placement

IDP Education Limited is an ASX listed company that is 50% owned by 38 Australian universities. For more than 50 years, we have played a major role in international education.

Country Manager / General Director

DuPont Pioneer Vietnam



Feb 2013 – Feb 2017

· 4 yrs 1 mo

Vietnam

Lead, manage the DuPont Pioneer business in Vietnam

Syngenta



4 yrs

Crop Marketing Manager

Mar 2009 – Feb 2013

· 4 yrs

Vietnam

Responsible for country strategies including Seeds and Crop Protection products, reporting to ASEAN Crop Marketing head in Singapore

National Commercial Manager, Seeds

Mar 2009 – Aug 2011

· 2 yrs 6 mos

Ho Chi Minh city, Vietnam

National commercial manager, responsible for seeds business in Vietnam



Marketing Manager, BioScience

Dec 2000 – Mar 2009

· 8 yrs 4 mos

Seed business

Education



INSEAD (SG)

Marketing & Sales Excellence Academy, MaSe Excellerator

2011 – 2012

Economic University, hochiminh city

Bachelor of Science (BSc), Foreign Trade

1994 – 1999

Licenses & certifications

Unconscious Bias



LinkedIn

Issued Feb 2021 · No Expiration Date

Executive Decision-Making



LinkedIn

Issued Jan 2021 · No Expiration Date



Strategic Negotiation

LinkedIn

Issued Apr 2020 · No Expiration Date

Skills & endorsements

Agriculture · 31



Endorsed by **Eli Partyka and 2 others who are highly skilled at this**



Endorsed by **2 of Sang's colleagues at DuPont**

Crop Protection · 27



Endorsed by **Ha Chu, who is highly skilled at this**



Endorsed by **12 of Sang's colleagues at Syngenta**

Business Strategy · 24



Endorsed by **David Chamberlin and 2 others who are highly skilled at this**



Endorsed by **2 of Sang's colleagues at DuPont**

Industry Knowledge

Agribusiness · 17

Agronomy · 17

Market Development · 17

Marketing Strategy . 15

Business Planning . 11

Product Development . 9

Marketing . 8

Marketing Management . 5

Strategic Planning . 5

Market Analysis . 5

Farms . 5

Sustainable Agriculture . 5

Sales Management . 3

Brand Management . 3

Supply Chain Management . 3

Market Research . 3

Public Relations . 2

Biotechnology . 2

Pricing . 2

Forecasting . 2

Segmentation . 1

Corporate Communications . 1

Product Management . 1

Budgeting

Internal Communications

Planning

Interpersonal Skills

Negotiation . 11

Leadership . 9

Strategic Negotiations


Decision-Making

Communication

Mindfulness

Talent Management

Teamwork

Other Skills 

Corn . 12

Rural Marketing . 4

Crop . 4

Vegetables . 3

Marketing Communications . 1

Grain . 1

Executive Leadership

Social Inclusion

Promotions

Recommendations

Received (1) Given (5)



Van Vu Nguyen

Managing Director

March 26, 2013, Van Vu was senior to Sang but didn't manage directly

On top of his technical capability in marketing realm, Sang is leading by example via his ethical behaviors. He is transparent & full of integrity in making decision relating to business & people. Sang is honest & fair in dealing with his superiors, colleagues & subordinates. Congrats Sang in your new endeavor.

Interests

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IDP Vietnam

162 followers



IDP Education Ltd

51,808 followers



Syngenta

752,219 followers



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Director Global Marketing Operations & Area Director - North Asia at IDP Education Ltd

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Country Head of Destination (USA & Canada) at IDP Education Vietnam

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Van Hoang •3rd

Country Manager - Vietnam at Grok Global Services

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Nhi Tran •3rd

Country Director at IDP Education Pty Ltd

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Thanh Van Lai •3rd

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Recruitment Specialist cum Admin at Milensea Retail

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President at UTE Logistics and Supply Chain Club

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