



Dang Thuong Do

Creative Director at The Purpose Group

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Creative Director at The Purpose Group

Vietnam · 500+ connections · [Contact info](#)



The Purpose Group

Lasalle College of the Arts
Singapore

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Experience

The Purpose Group

3 yrs 8 mos



Creative Director

Apr 2019 – Present

· 2 yrs 1 mo

Vietnam

Associate Creative Director

Sep 2017 – Mar 2019

· 1 yr 7 mos

Vietnam

Associate Creative Director



Leo Burnett

Jun 2017 – Aug 2017

· 3 mos

Vietnam

Ogilvy & Mather



7 yrs 1 mo

Senior Art Director

Sep 2014 – May 2017

· 2 yrs 9 mos

Vietnam

Art Director

May 2010 – Jan 2015

· 4 yrs 9 mos

Vietnam

Education

Lasalle College of the Arts Singapore

Bachelor of Arts (B.A.), Advertising Design

2006 – 2009

Licenses & certifications

Bachelor in Arts (BA hons) in Advertising Design

Skills & endorsements

Art Direction · 18



Endorsed by 2 of Dang Thuong's colleagues at The Purpose Group

Creative Direction . 11



Endorsed by **5 of Dang Thuong's colleagues at Ogilvy**

Creative Strategy . 8

Endorsed by **Alexander Clegg, who is highly skilled at this**



Endorsed by **3 of Dang Thuong's colleagues at Ogilvy**

Industry Knowledge

Logo Design . 7

Graphic Design . 5

Concept Development . 4

Illustration . 3

Photography . 3

Typography . 3

Interaction Design . 3

Layout . 2

Corporate Identity . 2

Tools & Technologies

Photoshop . 1

Interpersonal Skills

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Interests

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Creative Director at The Purpose Group

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Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy

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