



Matthew Cowan

Writer & Editor at thebureauasia.com

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Matthew Cowan · 3rd

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The Bureau



Swinburne University of
Technology

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My Holland - MBA, MA - EQ and Org Psychology CEO Sounds like it's...

Matthew replied to a comment



Saving that for the cinematic version!

Matthew replied to a comment



No one is asking you to, but what

you didn't see in this video is that th

Matthew replied to a comment



Depends how hard you go!

Matthew replied to a comment

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Experience

Writer & Editor

The Bureau

Jan 2018 – Present

· 3 yrs 4 mos

Vietnam

The Bureau is a guide for people living in Southeast Asia that I started in 2018. Check it out for a growing list of stories from the region. The Bureau also creates content on a contractual basis.

Owner

EQme

Nov 2014 – Present

· 6 yrs 6 mos

Ho Chi Minh City, Vietnam

A marketing consultancy company based in Vietnam.

Managing Editor

Word Vietnam Magazine


 Sep 2016 – Feb 2018

· 1 yr 6 mos

Vietnam

Writer

Apparel Resources

 Jun 2016 – Oct 2016

· 5 mos

Ho Chi Minh City, Vietnam

Writing feature articles and news for India-based Apparel Resources' magazine Apparel Online - Vietnam. Always looking to interview influencers in the garment industry anywhere along the supply chain from fibre to fashion for the latest insights and stories for our magazine.

RMIT University Vietnam



3 yrs 2 mos

Learning Skills Advisor

Sep 2011 – Oct 2014

· 3 yrs 2 mos

Ho Chi Minh City

The key accountabilities of this position include (in no specific order):

1. Create, develop and deliver academic skills workshops for students transitioning to, commencing and continuing with RMIT Vietnam in all academic centres within the university across both campuses. The Advisor's role is to adapt and contextualise workshops in line with requests made from academic staff within centres in order to ensure

Manager - Learning Skills Unit

Jul 2013 – Oct 2013

· 4 mos

Ho Chi Minh City

The key responsibilities of this position were:

- (1) Ensuring the LSU was meeting the study and learning support needs of all higher education students at RMIT Vietnam;

... see more

Education

Swinburne University of Technology



Graduate Diploma of Arts in Writing

2016 – 2017

Course units:

1. Journalism
2. Online Writing
3. Research for Writers

4. Real Life Writing
5. Reading & Writing
6. Writing History: People, Places & Times
7. Critical Friends: The Real & Virtual Support of Writers
8. Script Adaptation: Stage, Screen & Multimedia

Wesleyan University



Creative Writing
2016 – 2017

Course units:

1. The Craft of Plot
2. The Craft of Character
3. The Craft of Setting & Description
- 4.
5. Capstone Project


Queensland University of Technology



Master of Learning Innovation, Education, GPA 5.1 (7)
2004 – 2007

Course units:

- (1) Learners with Special Needs: Programming for Inclusive Education (High Distinction)
- (2) Teaching Students with Learning Difficulties/Disabilities (High Distinction)
- (3) Adult and Professional Education (High Distinction)
- (4) Managing Learners with Disabilities and Challenging Behaviours in the Classroom (Distinction)

Show 2 more education 

Licenses & certifications

Creative Writing: The Craft of Setting and Description

Coursera Course Certificates



Issued Jun 2016 · No Expiration Date

Credential ID 96BVEEUWUY2A

See credential

Creative Writing: The Craft of Character



Coursera Course Certificates
Issued May 2016 · No Expiration Date
Credential ID KTENPMZX7YXQ

[See credential](#)

Creative Writing: The Craft of Plot



Coursera Course Certificates
Issued Mar 2016 · No Expiration Date
Credential ID AB9CAD7R9WGV

[See credential](#)

Skills & endorsements

Higher Education · 43

Endorsed by **Ian Green, who is highly skilled at this**



Endorsed by **23 of Matthew's colleagues at RMIT University Vietnam**

International Education · 19



Endorsed by **Jeff Colson, who is highly skilled at this**



Endorsed by **10 of Matthew's colleagues at RMIT University Vietnam**

ESL · 19

Jérémy Lemaire and 18 connections have given endorsements for this skill

Industry Knowledge

Research · 17

E-Learning · 10

- Social Media** . 9
- Event Management** . 8
- Student Affairs** . 7
- Public Relations** . 7
- Editing** . 4
- Academic Advising** . 3
- Quantitative Research** . 2

Tools & Technologies

- Educational Technology** . 7

Interpersonal Skills

- Teamwork** . 15
- Management** . 14
- Teaching English as a Second Language** . 12
- Teaching** . 12
- Leadership** . 11
- Educational Leadership** . 10
- Qualitative Research** . 7
- Leadership Development** . 6
- Staff Development** . 5
- University Teaching** . 4

Student Engagement . 3

Student Development . 3

Teacher Training . 3

Public Speaking . 3

Languages

English . 17

Other Skills 

International Students . 4

First Year Experience . 2

Transnational Education . 2

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CEO at The Atlantic

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Metacognition: "Learning to Learn"



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[If life were predictable it would cease to be life, and be without flavor.](#)

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Linh Nguyen •3rd

[Online Sales Manager at VinMart | ex-Lazadian](#)

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Phil Smith •3rd

Senior Lecturer at RMIT International University Vietnam

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Thanapat Kijbumrung •3rd

Lecturer at RMIT University Vietnam campus

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Mary Duong (Duong Hoang Ngan) •3rd

Human Resources Services Officer at RMIT University Vietnam

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People you may know



BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Hien Tran

IT Recruitment consultant

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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