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Ngoc Yen Trang
Content Writer Intern at Saatchi & Saatchi




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- Ngoc Yen Trang
- 3rd degree connection3rd

Content Writer Intern at Saatchi & Saatchi

- Vietnam
- 95 connections
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143,928 followers

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98,126 followers

Follow



Activity

95 followers

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[See all activity](#) [See all activity](#)

Experience

&

•

Content Writer Intern

Company Name

Saatchi & Saatchi Internship

Dates Employed Dec 2020 – Present

Employment Duration 5 mos

Location Vietnam



•

Digital Content Intern

Company Name

Ureka Media

Dates Employed Jul 2020 – Nov 2020

Employment Duration 5 mos



•

Facebook Content Writer

Company Name

Airinu Viet Nam Internship

Dates Employed Aug 2019 – Nov 2019

Employment Duration 4 mos

Location Vietnam



•

Blog content writer

Company Name

Gody.vn Part-time

Dates Employed Aug 2018 – Nov 2018

Employment Duration 4 mos

Location Ho Chi Minh City, Vietnam

Education



•

University Of Economics Ho Chi Minh City

Degree Name Bachelor's degree

Field Of Study Marketing

Dates attended or expected graduation 2017 – 2021

Licenses & certifications



-

IC3 Digital Literacy Certification

Issuing authority Certiport - A Pearson VUE Business

Issued date and, if applicable, expiration date of the certification or license Issued Oct 2019No Expiration Date



-

TOEIC Listening and Writing Test

Issuing authority IIG Vietnam

Issued date and, if applicable, expiration date of the certification or license Issued Aug 2020Expires Aug 2022

Volunteer experience

-

Head Of Communications Department

Company Name Travelgroup UEH

Dates volunteered Aug 2019 – Present

Volunteer duration 1 yr 9 mos

- Lead and motivate Creative team to generate new ideas for communication campaigns
- Develop communication plan for events of the Group
- Plan and manage the content on Facebook, Youtube and website

Skills & endorsements

1. Social Media

See 1 endorsement for Social Media 1

- Nguyễn Giảng Trọng has given an endorsement for this skill

- 2. Teamwork
- 3. Content Marketing

Industry Knowledge

- 1. Advertising
- 2. Human Resources (HR)

Tools & Technologies

- 1. Facebook

Other Skills

- 1. Marketing Copy

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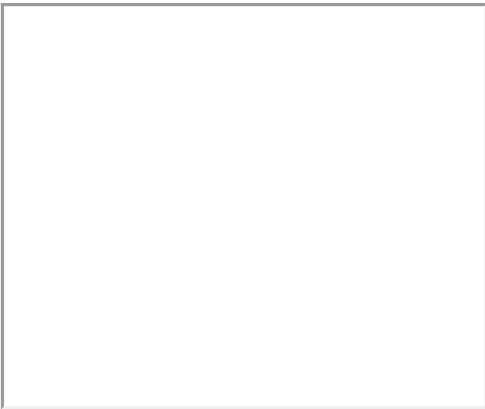
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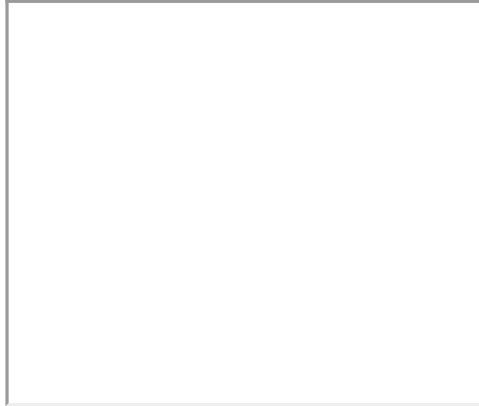
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