

# Oanh Nguyen

Marketing Manager at Vietnam Grand Prix Corporation

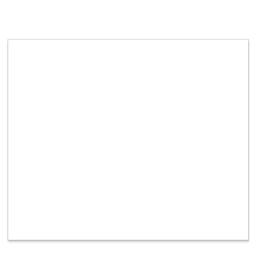
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Oanh Nguyen · 3rd

Marketing Manager at Vietnam Grand Prix Corporation

Vietnam · 500+ connections · Contact info



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# About

She's a strong result-driven marketing manager who possess proven track record of successful product launch, lead generation campaigns and customer delighting activities for leading and fastest growing automotive brands in

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# Experience

# **Marketing Manager**



· 2 yrs 1 mo Hà Nôi

## **Head Of Marketing - BMW MOTORRAD**

THACO Group · Full-time
THACO Oct 2018 – Apr 2019

· 7 mos

Ho Chi Minh City, Vietnam

Responsible for all aspects related to marketing of Mercedes and Fuso brand including Brand management, Product marketing, Dealership & Regional liasion, Annual marketing planning and delivery across all channels

Achievements: ... see more

# Jardine Cycle & Carriage Ltd

l yr 8 mos



Jan 2017 – Nov 2017

· 11 mos

Myanmar

Responsible for all aspects related to marketing of Mercedes and Fuso brand including Brand management, Product marketing, Dealership & Regional liasion, Annual marketing planning and delivery across all channels

Achievements: Successfully lead brand communication campaigns. Met KPIs for new MQLs and Sales for all campaigns

... see more

#### Assistant Marketing Manager (Mercedes-Benz/Fuso)

Apr 2016 - Dec 2016

· 9 mos

Myanmar

#### **Marketing Executive (Event Specialist)**

Audi Vietnam (Automotive Asia) un 2012 – Jun 2015

· 3 yrs 1 mo

6B Tôn Đức Thắng

- \* Strategic planning and controlling
- Reviewed annual cost and operation on BTL activities for new year planning.
- Supervised marketing activities in Cambodia to make sure brand guidelines are kept, brand values delivered and customers has great product and brand experience.

... see more



## **Logso Account Executive**

Vietnam Supply Chain Insight Magazine

chain an 2011 – Jul 2011 NSIGHT 7 mos

HCM

The one and only Vietnamese magazine which focuses in-depth knowledge and understanding of Vietnam supply chain and logistic system in various industries (www.supplychaininsight.vn)

Responsibility: ... see more

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#### **United Business Institute**

Bachelor, International Business 2009 – 2011

Major: Market research, Marketing

GPA: 3.8/4 Top 10% highest score in the program

# **Hoa Sen University**

Diploma, Business Administration 2005 – 2008

Major: Sales and marketing

GPA: 7.7/10

# Volunteer experience

## **Exchange participant**

**AEISEC** 

Aug 2011 – Oct 2011 • 3 mos

Social Services

Invited to join a group of over 30 international exchange participants coming from 12 countries in 4 continents to Poland Traveled to 20 cities in 10 countries in European Union

Organized cultural events with children with special needs, university students; Discussed international cultural matters

# Skills & endorsements

**Event Planning** . 19

🎒 (areline Cycle & Carrie

Endorsed by 2 of Oanh's colleagues at Jardine Cycle & Carriage Limited

# **Marketing Strategy** . 19



Endorsed by Charles-Edouard Cambournac and 1 other who is highly skilled at this

🇳 partires Eprico de Carri

Endorsed by 2 of Oanh's colleagues at Jardine Cycle & Carriage Limited

Thúy Phạm (Shannee) and 15 connections have given endorsements for this skill
Industry Knowledge
Market Research . 10
Business Strategy . 10
Event Management . 8
Sales Management . 8
Business Planning . 6
Marketing . 5
Interpersonal Skills
Negotiation . 12
Leadership . 8
Team Leadership . 6
Public Speaking . 5
Customer Service . 3
Other Skills   Other Skills
Marketing Communications . 9
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Teamwork . 16

# Interests

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#### Social Media Marketing Group by Connect365.io



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#### **Vietnam Career Opportunities/ Jobs in Vietnam**



**1,260** members

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1 505,113 followers



Phuong B. •3rd

Looking for new opportunity.

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Chi Le •3rd

CEO at Vietnam Grand Prix Corporation

Connect



Viet Tran •3rd

Co-founder at MCP | Ex-McKinsey | Forbes 30 Under 30

Connect



Lai Thi Thu Trang •3rd

Corporate Sales Manager at Got It Vietnam

Connect



Cedric GUILLAUME •3rd

Chief Financial Officer at Audi Vietnam

Connect

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# People you may know



# BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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**Hien Tran** 

IT Recruitment consultant

# Connect



#### Le Nhat Huy

President at UTE Logistics and Supply Chain Club

#### Connect



# Khánh Linh Đỗ

Human Resources Assistant at Hachinet Software

#### Connect



# Nguyen Dinh Dat

Frontend Angular Developer

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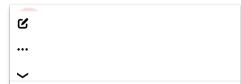


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