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Kim Anh Khoa Tran
Content Writer at Beetrip.net




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About

An aspiring writer who yearn to defy himself in this big playground called "World"
A bashful indecisive spirit. Yet with a young ambitious heart fuelled by dreams and powered by imagination
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Activity

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Exnerience

Experience



-

Content Writer

Company Name

Beetrip.net Full-time

Dates Employed Nov 2018 – Sep 2019

Employment Duration 11 mos

Location Vietnam

Proceed keyword researches and use SEO guidelines to enhance web traffic

Create and keep track of promotion campaigns, events and report the results

Evaluate and analyse competitors and market trends via marketing tools and other methods

Schedule the content topics, and organise the news on social channels and website

Optimise the performance of website and the user experiences

Design layouts for website, emails, and brochures

Education

-

Ho Chi Minh City University of Pedagogy

Degree Name Bachelor's degree

Field Of Study French Language and Literature

Dates attended or expected graduation 2014 – 2018

Licenses & certifications



-

Bachelor of French Language

Issuing authority Ho Chi Minh City University of Pedagogy

Issued date and, if applicable, expiration date of the certification or license Issued Jun 2018No Expiration Date

Skills & endorsements

1. Marketing
2. Web Content Writing
3. Social Media Marketing

Industry Knowledge

1. Social Media

Languages

1. English

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Accomplishments

Kim Anh Khoa has 1 language 1

Language



- English

Interests



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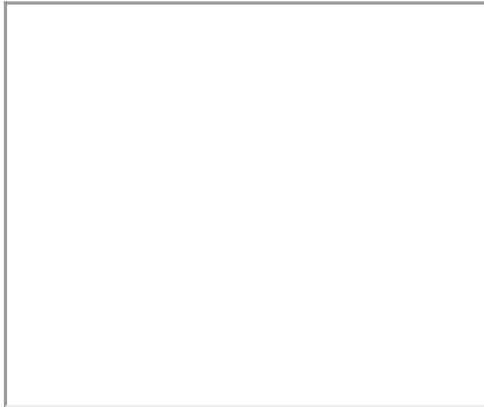


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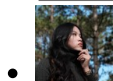
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