

Khanh TRAN

Brand & Marketing Communications | Corporate Communications | Creative Content | Corporate Culture Partner

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Khanh TRAN · 3rd

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Vietnam Technological and Commercial Joint Stock Bank

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Highlights

Reach out to Khanh for...

Mentoring, Probono consulting and volunteering, Joining a nonprofit board.

Message

Activity

4,034 followers

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Experience

Vietnam Technological and Commercial Joint Stock Bank

4 yrs 8 mos

Marketing Communications Manager

Sep 2016 – Present

· 4 yrs 8 mos

Head Office | Marketing Division

- E-Banking Product Marketing Manager
- Marketing Communications & Campaign Management
- Product Brand Development/Communications
- Creative Productions and Content Strategy Development

Strong position in

Corporate Communications Assistant Manager

Full-time

Sep 2016 – Mar 2019

· 2 yrs 7 mos

Head Office

- Corporate Communications & Content Strategy
- >> brought into focus on Internal Communications (Multimedia/Crossmedia)
- Brand Internal Communications
- Event Management

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Corporate Culture Partner

Oct 2016 – Jan 2018

· 1 yr 4 mos

Head Office

Managing and developing strategy in corporate culture as member of Task Force.

Task Force in Corporate Culture to be a professional team under Vice Chairman of the BOD.

Project Manager

Joint Stock Commercial Bank for Foreign Trade of Vietnam Oct 2013 – Sep 2016

· 3 yrs

Head Office

- Oct 2015 to Sep 2016:
- > Project Manager at Project Management Office.
- > in charge of ICS Project as PO.

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Senior Consultant



□Finance Service Industry Division (FSO)

- Performance Improvement Advisory
- Banking Operation Assurance

Analyst

Vietnam International Securities JSC., Jun 2009 – Aug 2009 · 3 mos Hanoi, Vietnam

Corporate Finance Services

Education

Ernst & Young & U

Trainee

Université de Rennes I

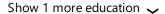
Master's Degree



National Economics University (NEU) Vietnam



Bachelor's Degree



Volunteer experience

Volunteer



"Volunteer Appreciation Month" Awarded in Vietnam

Standing Committee Member

Ho Chi Minh Communist Youth Union 2015 – 2016 • 1 yr Politics

VCB Head Office

REDs Commanding Board

REDS

Nov 2016 – Jun 2018 • 1 yr 8 mos Politics

TCB

Skills & endorsements

Banking . 10



Endorsed by 3 of Khanh's colleagues at EY

Financial Analysis . 21



Endorsed by Nguyen Huy Cuong, who is highly skilled at this



Endorsed by 5 of Khanh's colleagues at EY

Endorsed by 4 of Khanh's colleagues at EY	
Industry Knowledge	
Corporate Finance . 9	
Financial Modeling . 12	
Auditing . 1	
Analysis . 1	
Financial Reporting . 2	
Risk Management . 1	
Interpersonal Skills	
Teamwork . 7	
Management . 4	
Team Leadership . 2	
Negotiation . 1	
Communication . 1	
Other Skills 🔞	
Managing Workflow . 1	
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Finance . 18

Languages

English • Vietnamese

Interests

Justin Trudeau 🛅

Prime Minister of Canada | Premier ministre du Canada 5,101,068 followers

Project Manager Community - Best Group for Project Manageme

161,797 members



Chief Marketing Officer (CMO) Network - #1 Executive Group for

303,752 members

Microsoft



14,069,039 followers

VMCC - Vietnam Marketing & Communication Club



BRANDINGFIELD.INFO



3,233 members

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Thu Pham •3rd

Marketing Communications Manager at NOVALAND GROUP

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Van Nguyen •3rd

Director of Marketing and Communication at Tổng công ty cổ phần Bảo hiểm Bảo Long

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Nghia Tang Christian •2nd

Head of Marketing and Communications

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Huy Nguyen •2nd

Bachelor's degree at ERC Institute

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Thao Pham •2nd

Marketing and Communications

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BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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Khánh Linh Đỗ

Human Resources Assistant at Hachinet Software

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Nguyen Dinh Dat

Frontend Angular Developer

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Nhi Duong

Student at Ton Duc Thang University

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