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Trinh Nguyen
Junior Content Writer at PanPages TRINITY - Vietnam


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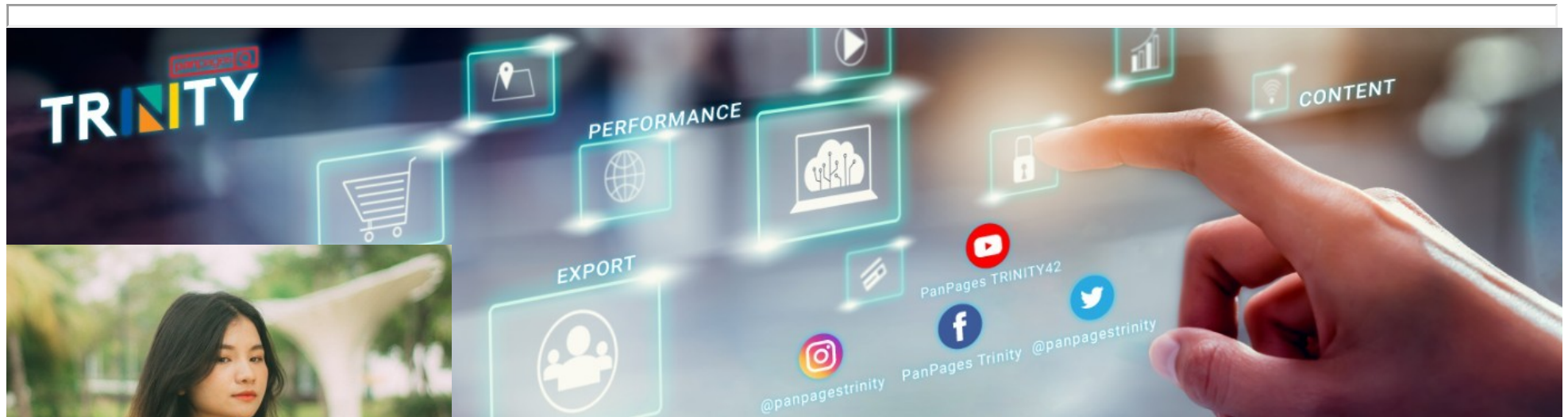
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Message

-  Save to PDF Save Trinh Nguyen's profile to PDF
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- Trinh Nguyen
- 3rd degree connection3rd

Junior Content Writer at PanPages TRINITY - Vietnam

- Ho Chi Minh City, Vietnam
- 159 connections
- [Contact info](#)



- [PanPages Trinity Sdn Bhd](#)



- [Banking University of Ho Chi Minh City](#)

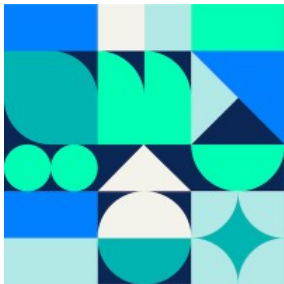
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297,301 followers

Follow



- [OMD USA](#) Page • Marketing & Advertising
83,134 followers

Follow



Tina Do ☐ ☐ Gen Z Career Coach | Ex-L'oreal (Lancome) | Ex-TBWA ["Tina is the ☐ ☐ Personal Branding Strategist for fresh graduates to follow on LinkedIn"- Her Witty Mom

1,618 followers

Follow

-
-
-

Activity

159 followers

Posts Trinh created, shared, or commented on in the last 90 days are displayed here.

[See all activity](#) [See all activity](#)

Experience



-

Junior Content Writer

Company Name

PanPages Trinity Sdn Bhd Full-time

Dates Employed Mar 2020 – Present

Employment Duration 1 yr 2 mos

Location Ho Chi Minh City, Vietnam

- Conducting in-depth research on industry-related topics in order to develop content.
- Planing content for short and long-term campaign, then develop monthly content calendar, create daily posts in different content formats for client.
- Creating the key insights, popular content topics, develop and implement social media campaigns.

- Creating compelling headlines and body copy that will capture the attention of the target audience.
- Collaborating with designers to brainstorm visual and ideas.
- Working on multiple projects with tight deadline and high pressure. ... [see more](#)

•

Sales And Service Associate

Company Name

S.O.C INSTITUTE Part-time

Dates Employed May 2019 – Dec 2019

Employment Duration 8 mos

Location Ho Chi Minh City, Vietnam

- Searching students for courses on social media
- To be in charge of linking Clubs at school, work with club's presedent for sponsor a club's event
- Planing and executing campaigns, including workshops, talkshows, career fairs, contests, etc., to develop brand awareness.
- Build orientation and create content on Facebook. ... [see more](#)

Education



•

Banking University of Ho Chi Minh City

Degree Name Bachelor's degree

Field Of Study Business, Management, Marketing, and Related Support Services

Dates attended or expected graduation 2016 – 2020

Volunteer experience

•

Member of Communication Department

Company Name International Banking Club

Dates volunteered Aug 2016 – Jul 2018

Volunteer duration 2 yrs

- Deliver contents for club and presenting economic news weekly.
- Participate in organizing events, extracurricular activities.
- Administrator of the club's page, write media articles, design images on the fanpage of the club.

Skills & endorsements

1. [Facebook](#)

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2. [Writing](#)

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3. Social Media

Industry Knowledge

1. Advertising

2. Brand Awareness

3. Brand Development

4. Content Strategy

Other Skills

1. Image Design

2. Events

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Interests



•

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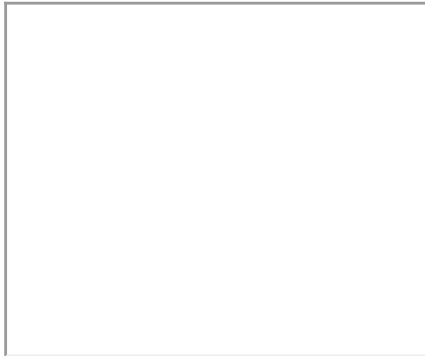
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[Student at Banking University of Ho Chi Minh City](#)

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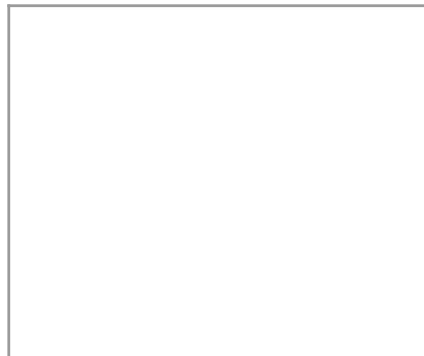
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