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Ny Nguyễn
Content Specialist




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Content Specialist

- Ho Chi Minh City, Vietnam
- 467 connections
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-
-
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Activity

469 followers

Posts Ny created, shared, or commented on in the last 90 days are displayed here.

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Experience

•

Content Executive

Company Name

Adtima

Dates Employed Jan 2018 – Feb 2019

Employment Duration 1 yr 2 mos

Location Vietnam

- Manage and follow up project with team leader
- Writing and Editing content on Zalo Official Account, Adtima Website Content
- Develop content planning and involve in brainstorming, create and grow ideas driving brand's key message through Adtima Ecosystem (Zalo, Baomoi, Zing News, Zing TV, Zing MP3).





•

Content Producer

Company Name

Xanh Marketing

Dates Employed Nov 2016 – Nov 2017

Employment Duration 1 yr 1 mo

Location Vietnam

- Create marketing plans for promotion new product launches, re-branding and sales
- Manage and follow up project with team leader
- Write PR Articles (Editorial, Advertorial and Testimonial), Facebook post, Website content
- Create video script

Client: G.M. Gate, Kangnam, Poca, Xuan Hoa Furniture, Mamamy... ... [see more](#)



•

Social Media Traniee

Company Name

Firstcom Digital

Dates Employed Jul 2016 – Oct 2016

Employment Duration 4 mos

Location Vietnam

Writing Facebook Content - Manage Digitalk fanpage and Digitalk website



-

Content Writer Trainee

Company Name

Time Universal Communications

Dates Employed May 2016 – Jun 2016

Employment Duration 2 mos

Location Vietnam

Writing Facebook post and PR Articles

Education

-

University of Finance and Marketing

Degree Name Marketing

Field Of Study Communication and Media Studies

Dates attended or expected graduation 2014 – 2018

Skills & endorsements

1. Marketing

See 2 endorsements for Marketing 2

- Matthew C. and 1 connection have given endorsements for this skill

2. Writing

See 2 endorsements for Writing 2

- Matthew C. and 1 connection have given endorsements for this skill

3. Microsoft Office

[See 1 endorsement for Microsoft Office 1](#)

- [Pham Anh Dai has given an endorsement for this skill](#)

Industry Knowledge

1. [Content Planning](#)

[See 1 endorsement for Content Planning 1](#)

Interpersonal Skills

1. [Management](#)

[See 1 endorsement for Management 1](#)

2. [Communication](#)

[See 1 endorsement for Communication 1](#)

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[VNG Corporation](#)

[54,025 followers](#)

FREE

•

FREE!

12,157 followers

firstcom
Performance Marketing

•

Firstcom Digital

176 followers

dentsu

•

dentsu vietnam

1,927 followers

VINAMILK

•

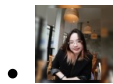
VINAMILK - Vietnam Dairy Products Joint Stock Company

47,809 followers

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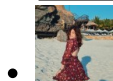
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[Đinh Hiền 3rd degree connection 3rd](#)

[Content Specialist at ZAS TRADING LTD](#)

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