



Chi Nguyen

Senior Manager, Marketing & Category at Starbucks Vietnam

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Chi Nguyen · 3rd

Senior Manager, Marketing & Category at Starbucks Vietnam

Vietnam · 500+ connections · [Contact info](#)

Starbucks Vietnam



**University of Baltimore Merrick
School of Business**

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About

Experienced Marketing And Public Relations with a demonstrated history of working in the retail industry. Skilled in Negotiation, Business Planning, Customer Service, Corporate Finance, and Strategic Planning. Strong media and communication professional with a Master's degree focused in Master of Science in Accounting from Unive

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Activity

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Experience

Starbucks Vietnam

8 yrs 4 mos

Senior Manager, Marketing & Category

Apr 2018 – Present
· 3 yrs 1 mo

PR & Marketing Manager

Aug 2017 – Present
· 3 yrs 9 mos
Ho Chi Minh City

PR & Marketing

Jan 2013 – Present
· 8 yrs 4 mos

Education

University of Baltimore Merrick School of Business



Master's degree, Master of Science in Accounting
2001 – 2003

Skills & endorsements

Great communications skills · 6

Michael S. and 5 connections have given endorsements for this skill

Public Relations · 6

David Blackhall and 5 connections have given endorsements for this skill

Marketing · 6

Tien Huynh and 5 connections have given endorsements for this skill

Industry Knowledge

Strategy · 2

Strategic Planning · 2

Social Media · 2

- Market Research . 2
- Investment Banking . 1
- Business Planning . 1
- Corporate Finance . 1
- Business Strategy . 1
- Marketing Strategy . 1

Interpersonal Skills

- Negotiation . 4
- Management . 2
- Teamwork . 2
- Leadership . 1
- Customer Service . 1

Other Skills 

- Marketing Communications . 1
- Highly detail oriented . 4

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Recommendations

Received (0) Given (2)



Benjamin Von Wong

Artist + Advisor + Activist

June 27, 2019, Benjamin was a client of Chi's

Ben's creativity was truly amazing! His strong passion and commitment to his work is uncountable. I can't wait till next opportunity to work with Ben again on social project. Many are amazed by Ben for how things are transformed by his magic.



Nina Jankovic

Founder of Spark Positive - Positive
Psychology Leadership Training
sparkpositive.com

April 12, 2018, Chi was a client of Nina's

I was at her sessions and she was so energetic and that sessions helped our group to be much more connected by opening up to the others. It was a great session! Enjoyed very much!

Interests

VinaCapital Alumni Club (VAC)

29 members

People also viewed



Julie Brown • 3rd+

Marketing Specialist at Starbucks

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Tammy Ross •3rd+

Marketing Communications Manager at Starbucks

Connect



Nguyen Huy Cuong •3rd

Learning and Development Manager at Starbucks Vietnam

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Hoang Nam VO •3rd

Store Manager at Starbucks

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Pham Hoa •3rd

Group Brand Director (Luxury Fashion Brands like Burberry, D&G, Bally, Tumi, P&S, Weill, MCM, AX, EA..) at DAFC

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People you may know



BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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Khánh Linh Đỗ

Human Resources Assistant at Hachinet Software

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Nguyen Dinh Dat

Frontend Angular Developer

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Nhi Duong

Student at Ton Duc Thang University

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