Khoa Pham
TBWA\Group Vietnam

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Khoa Pham · 3rd

TBWA\Group Vietnam

Vietnam · 500+ connections · **Contact info**

TBWA\Group Vietnam

University of Economics HCMC

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About

Associate Creative Director at TBWA\Vietnam

Featured

Another work shipped, a small idea by TBWA\Group Vietnam. Hopefully everyone will stay safe and be respectful to other people and other race.
The virus shouldn't be a tool for racism.
Join us with "Race is not virus" camera filter https://lnkd.in/gSyix54 ...

Activity
1,260 followers

Posts Khoa created, shared, or commented on in the last 90 days are displayed here.

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Experience

Associate Creative Director

TBWA\Group Vietnam
Apr 2018 – Present
· 3 yrs 1 mo
Ho Chi Minh City

Creative Director

f\a digital
Jun 2015 – Mar 2018
· 2 yrs 10 mos
Ho Chi Minh City

Founding member of f\a digital, a digital creative agency under Omnicom Group. Khoa is instrumental in growing the agency's business and developing his fearless creative team. With fresh approaches and ideas, within 2 years, Khoa helps build a strong client portfolio, including some important wins such as Pernod Ricard, Huggies and Kotex.

Edelman

3 yrs 7 mos

Creative Planner

Sep 2013 – May 2015
· 1 yr 9 mos
Ho Chi Minh City

Leads planning process, analyzes insights, provides strategies and concept; Demonstrates creative judgment and influences the development of creative content.
Clients : adidas, Unilever, Rolls Royce, HP, Remy Martin

Client Executive

Nov 2011 – Sep 2013
· 1 yr 11 mos
Ho Chi Minh City

Produces fully integrated programs, from start to finish, including public relation, social media & media buying; Builds and maintains media, influencers & advocates relationship on behalf of brands.
Clients : Diageo, Nokia
Quality Champion, Vietnam Office, 2012

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Education

University of Economics HCMC

Bachelor of Arts (B.A.), Marketing
2007 – 2011

Skills & endorsements

Art Direction . 4

Au Tran Dong and 3 connections have given endorsements for this skill

Creative Direction . 4

Au Tran Dong and 3 connections have given endorsements for this skill

Strategic Planning . 2

Au Tran Dong and 1 connection have given endorsements for this skill

Industry Knowledge

Concept Development . 3

Content Marketing . 3

Digital Marketing . 9

Social Media . 12

Marketing Strategy . 8

Marketing . 7

Strategic Communications . 6

Social Media Marketing . 3

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Recommendations

Received (0)   **Given (1)**

Lena Khanh Nguyen

Digital Marketing Intern at Exertis UK | MBA Candidate at London Business School | Ex-Unilever

October 24, 2015, Khoa managed Lena Khanh directly

Khanh is a highly intelligent, perceptive young woman with great ambition. Khanh worked under my supervision to serve one of our largest client - Adidas Vietnam, in a special internship training program in 2013 to develop potential resource for the company. Khanh was exposed to production of PR proposals, co...

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Accomplishments

Language

English

1

Interests

Richard Branson in
Founder at Virgin Group
18,587,813 followers

IDEO U Alumni Community
10,396 members

PepsiCo
5,517,458 followers

Cannes Lions International Festival of Creativity
40,446 members

Procter & Gamble
5,895,801 followers

Digital Storytellers
5,834 members

People also viewed

Tien Tran •3rd
Copywriter at TBWA\Group Vietnam

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Digital Account Intern at TBWA\Group Vietnam

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Chi Do •3rd
Copywriter at TBWA\Group Vietnam

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Trinh Luu •3rd

Copywriter at TBWA\Group Vietnam

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Trung Nguyễn •3rd+

Project Management Intern at TBWA\Group Vietnam| Actively looking for a job

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People you may know

BE BA (My Nguyen)

Recruitment Specialist cum Admin at Milensea Retail

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Le Nhat Huy

President at UTE Logistics and Supply Chain Club

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Khánh Linh Đỗ

Human Resources Assistant at Hachinet Software

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Nguyen Dinh Dat

[Frontend Angular Developer](#)

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Nhi Duong
[Student at Ton Duc Thang University](#)

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