GERRY LEONARD

UX/UI DESIGN + DEVELOPMENT

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Statement

I design and develop user experiences for desktop and handheld screens.
Focusing on user experience, the function, form and flow of interaction design and
front end web development. I strive to create intuitive and beautiful user
experiences from conception to implementation, while constantly challenging
myself and learning new skills and technologies. I have gained experience across
all stages of the product life cycle.

Experience

Freelance: UX/UI web design + development | gerryleonard.me   01/15 –
Client: Campsited
Role: UX/UI design associate
              Undertook user research
              Wireframe mockups
Client: Out of the Box Technology Apps (USA)
Role: UX/UI design associate
              Provided usability reports on prototype products

Employer: Vocal   08/14 – 11/14
Role: Digital design assistant at digital media agency
              Designed banner ads, flash ads etc.
              Created infographics for clients.

Employer: Crowdsight   06/14 – 07/14
Role: Lead UX/UI designer at mobile app start-up
              Map user flows, created wireframes and visual prototypes of UI

Employer: The Christina Noble Children's Foundation Ireland   06/13 – 05/14
Role: Designed and developed the Irish website for CNCF
              Wordpress CMS

Employer: 1000CUTS Films Ltd   01/11 - 08/12
Role: Company Director
              Writer, Director, producer, editor

Employer: Shelter Films Ltd   07/09 – 12/10
Role: Writer/director
              Award-winning feature film "Five Day Shelter"

Education

Ongoing online study & courses	∞ +
Front End Web Development Bootcamp Thinkful	01/15 – 03/15
Masters in Applied Digital Media Griffith College Dublin Result: 1st Class Hons	09/12 – 01/14
Diploma in Film Production D.I.T. Aungier Street Award: Merit	10/96 – 06/97
BA in English & Sociology U.C.C. Result: Hons 2.2	09/92 – 06/95

Digital Skills + Technologies

UX/UI research, strategy and design
HTML5, CSS3, Javascript, jQuery, Ajax, JSON
Version control GIT
Bootstrap, Wordpress
Responsive design, Mobile UX/UI
Photoshop, Sketch, Balsamiq, paper prototyping.
Video, photography, storyboarding, content writing
Quick to learn more tools, workflows, frameworks, preprocessors.

Interests + Activities

Meetups: JS Dev Community, UX, Art, Mindfulness
Music: recent gigs Swans, Radiophonic Workshop, Arthur Russell's Instrumentals
Reading: A Book Apart, UXPIN books series. Practical Web Design (net)

References

Available on request

Portfolio Website at gerryleonard.me

"All serious artists (and designers) should strive towards simplicity."
– Robert Bresson (parenthesis mine)