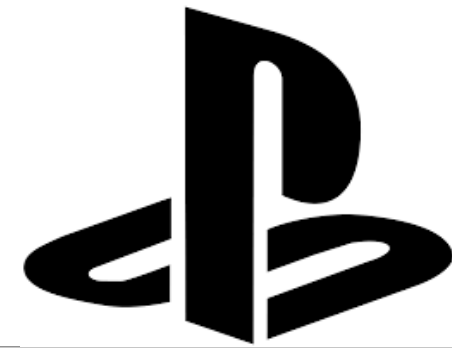# Idea Improving Process

PERFORMANCE SOFTWARE

Performance Software

◦ Our policy
  ◦ High performance Software which satisfies customers
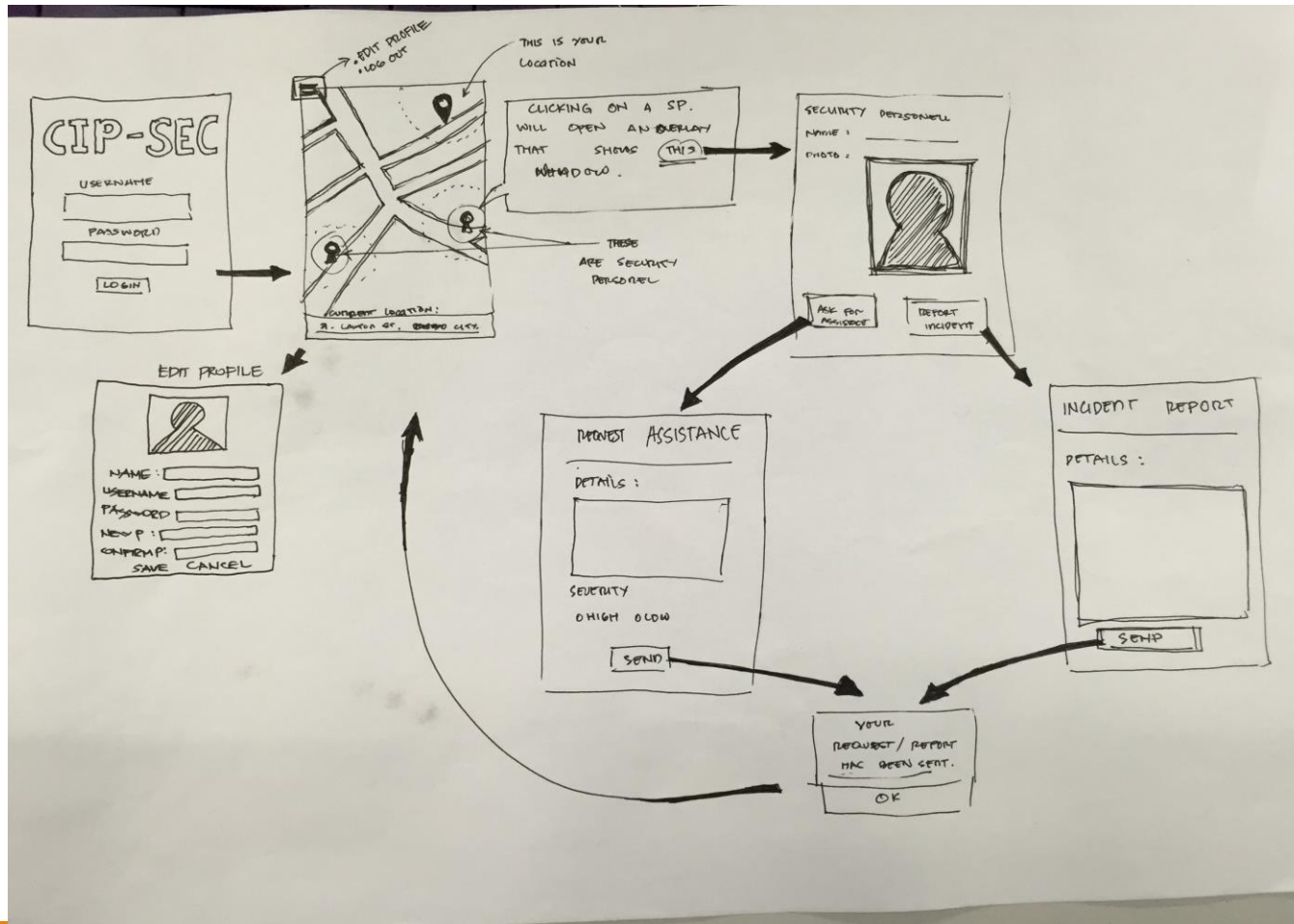
Our First Assumption

◦ Problem for people in Cebu is Traffic or Security at night

◦ Traffic
  ◦ Locations of traffic jams

◦ Security
  ◦ Visibility of security personnel

Interviews in IT park

◦ Traffic
  ◦ Congested Exit Points
  ◦ Few traffic lights
  ◦ Congest on Friday
  ◦ Ticketing for parking

◦ Security
  ◦ Visibility of security personnel
  ◦ Difficulty to contact to security personnel

Our paper prototyping

- Client
  - Login
  - Show all close locations of security personnel
  - Know profile of security personnel
  - Click the icon, then send message to security personnel

- Security personnel
  - Know the location of Client who needs help
  - Know the profile of the Client
  - Know the route to the Client

Interviews in Ayala

◦ Needs
   ◦ Easy access to security personnel
   ◦ One tap access for help
   ◦ Problem about the internet connection

◦ Impression
   ◦ Very useful
   ◦ Easy access is better

Minimum Viable Product

◦ Client
  ◦ One tap access to security personnel
  ◦ Call nearest security personnel
  ◦ Send location

◦ Security personnel
  ◦ Know the location of Client who needs help
  ◦ Know the route to the Client

Lean Canvas

◦ Problem
  ◦ Visibility of security personnel
  ◦ Difficulty to calling security personnel

◦ Customer
  ◦ Want to make a contact to security personnel
  ◦ Faced to an incident
  ◦ Work until late at night

Lean Canvas

◦ Solution
  ◦ CIP-SEC
  ◦ An app to make a contact to security personnel

◦ Safety Behind Walls