



Handbook of Research on Franchising (Paperback)

By -

Edward Elgar Publishing Ltd, United Kingdom, 2019. Paperback. Condition: New. Language: English. Brand new Book. Franchising is one of the major engines of business expansion and job creation globally. The Handbook of Research on Franchising contains original work by leading franchise scholars from around the world who offer new insights into entrepreneurial behavior, organizational forms, regulation, internationalization and other contemporary issues relating to this dynamic business strategy. The book will provide readers with a base of knowledge about the entrepreneurial opportunities and behaviors of franchisors and franchisees as well as explore the forms that franchise organizations may take, the regulation of franchise companies, how franchisors and franchisees relate to one another, the development of the franchise model, franchising in emerging markets, social franchising and more. It introduces theory and sets the agenda for future research and adds to education and practice. Practitioners will benefit from the high quality scientific research, and scholars will find exciting opportunities for contributing to the body of knowledge on a subject that has not received sufficient attention. The research contained in this book will also be of value to franchisors, franchisees, service providers and government regulators.



Reviews

It becomes an amazing pdf which i actually have at any time read through. This can be for all those who statte there had not been a worthy of reading through. You wont sense monotony at anytime of your own time (that's what catalogues are for relating to should you check with me).

-- Claud Kris

If you need to adding benefit, a must buy book. It is writter in easy words and phrases and not difficult to understand. Your daily life span is going to be transform when you complete reading this article publication.

-- Ricky Leannon

Relevant Books



Summary of The First 90 Days, Updated and Expanded: Proven Strategies for Getting Up to Speed Faster and Smarter by Michael Watkins (Paperback)

Important Publishing, United States, 2019. Paperback. Condition: New. Language: English. Brand new Book. The First 90 Days, Updated and Expanded: Proven Strategies for Getting Up to Speed Faster and Smarter by Michael Watkins - Book Summary - Readtrepreneur (Disclaimer: This is NOT...



Addressing Special Educational Needs and Disability in the Curriculum: Religious Education (Paperback)

Taylor & Francis Ltd, United Kingdom, 2017. Paperback. Condition: New. 2nd New edition. Language: English. Brand new Book. The SEND Code of Practice (2015) reinforced the requirement that all teachers must meet the needs of all learners. This topical book provides practical,...



Addressing Special Educational Needs and Disability in the Curriculum: Religious Education (Hardback)

Taylor & Francis Ltd, United Kingdom, 2017. Hardback. Condition: New. 2nd New edition. Language: English. Brand new Book. The SEND Code of Practice (2015) reinforced the requirement that all teachers must meet the needs of all learners. This topical book provides practical,...



Substance Use and Abuse: Sociological Perspectives (Hardback)

ABC-CLIO, United States, 2002. Hardback. Condition: New. Language: English. Brand new Book. While the issues of substance use and abuse have been addressed from a variety of perspectives and approaches, the fundamental social issues have not been covered in any systematic way....



Best Practice Guide on the Management of Metals in Small Water Supplies (Paperback)

Iwa Publishing, United Kingdom, 2016. Paperback. Condition: New. Language: English. Brand new Book. The management of small water supplies presents a unique challenge globally, in countries at all stages of development. A combination of lack of resources, limited understanding of the risks...



The Singer and The Songwriter - Handbook and Workbook: An Idea Book for Songwriters who Like to Sing and for Singers who Like to Write Songs (Paperback)

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Sarah Janisse Brown, Anistasia Fitas (illustrator). Workbook. Language: English. Brand new Book. The Singer and The Songwriter - Handbook and Workbook: An Idea Book for Songwriters who Like to Sing and for...