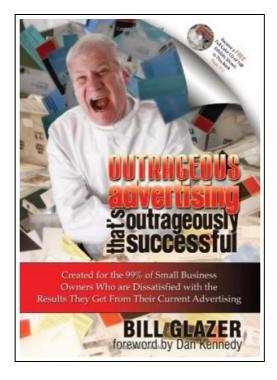
Outrageous Advertising That's Outrageously Successful: Created for the 99% of Small Business Owners Who Are Dissatisfied with the Results They Get (Hardback)



Filesize: 5.44 MB

Reviews

This is actually the best ebook we have read till now. Indeed, it can be enjoy, nevertheless an interesting and amazing literature. You will not feel monotony at whenever you want of the time (that's what catalogs are for regarding should you question me). (Jamar Stracke)

OUTRAGEOUS ADVERTISING THAT'S OUTRAGEOUSLY SUCCESSFUL: CREATED FOR THE 99% OF SMALL BUSINESS OWNERS WHO ARE DISSATISFIED WITH THE RESULTS THEY GET (HARDBACK)



Morgan James Publishing, United States, 2009. Hardback. Condition: New. Language: English. Brand new Book. When a sprinkler malfunctioned at a Baltimore menswear store, three inches of water sat on the floor and much of the merchandise was wet. The owner, the author of this book, could have done the normal thing and sell the wet merchandise to a Jobber--a business that buys damaged goods in bulk for cheap. Instead, he did the OUTRAGEOUS thing--he advertised in a very OUTRAGEOUS way which resulted in receiving much more than he would have received from the Jobber. It was easy. Here is an OUTRAGEOUS idea--it's easy to make a lot of money from advertising. That's right, easy money! This book, OUTRAGEOUS ADVERTISING THAT'S OUTRAGEOUSLY SUCCESSFUL, explains in certain terms how to advertise and make money. No more guesswork. That's OUTRAGEOUS by itself! Lots of advertising programs claim to want to help you stand out. This one works. This is material you can use immediately. Presented by Advertising Guru Bill Glazer, who has spent years teaching this at seminars, implementing it in the trenches in his own Baltimore menswear business, and providing it to dozens of clients in all industries, OUTRAGEOUS ADVERTISING THAT'S OUTRAGEOUSLY SUCCESSFUL gives you the secrets to succeeding with the most effective advertising of all--OUTRAGEOUS advertising. Rich with examples and stories showing exactly how to implement a successful OUTRAGEOUS program, this book cracks the code on getting a return on your advertising dollars--an OUTRAGEOUS return! Glazer points out that the biggest advertising day of the year, the Super Bowl, became that way because people expect to see OUTRAGEOUS ads. OUTRAGEOUS ads get attention, and this book proves you can do it without the Super Bowl ad. OUTRAGEOUS ADVERTISING THAT'S OUTRAGEOUSLY SUCCESSFUL presents the clear fact that OUTRAGEOUS advertising works because of...

- Read Outrageous Advertising That's Outrageously Successful: Created for the 99% of Small Business Owners Who Are Dissatisfied with the Results They Get (Hardback) Online
- Download PDF Outrageous Advertising That's Outrageously Successful: Created for the 99% of Small Business Owners Who Are Dissatisfied with the Results They Get (Hardback)

Other Kindle Books



Hacks for Minecrafters: Combat Edition: The Unofficial Guide to Tips and Tricks That Other Guides Won't Teach You (Hardback)

Skyhorse Publishing, United States, 2014. Hardback. Condition: New. Language: English. Brand new Book. From the author of Hacks for Minecrafters and Hacks for Minecrafters: Master Builder comes the most encompassing guide ever to combat in...

Download ePub

»



That's Not the Monster We Ordered (Hardback)

Skyhorse Publishing, United States, 2016. Hardback. Condition: New. Richard Fairgray, Terry Jones (illustrator). Language: English. Brand new Book. The day the Turner family gets their very own monster is a momentous event in the neighborhood....

Download ePub

»



Life's Healing Choices: Freedom from Your Hurts, Hang-ups, and Habits (Hardback)

SIMON & SCHUSTER, United States, 2007. Hardback. Condition: New. Language: English. Brand new Book. LIFE HAPPENS. Happiness and Healing are yours for the choosing. We've all been hurt by other people, we've hurt ourselves, and...

Download ePub

»



The Startup Owner's Manual: The Step-By-Step Guide for Building a Great Company (Hardback)

K & S Ranch, United States, 2012. Hardback. Condition: New. Language: English. Brand new Book. Now a decade after the Four Steps to the Epiphany sparked the Lean Startup revolution, comes its sequel The Startup...

Download ePub

..



Genuine new book Essentials of Leadership: Principles and Practice (4th Edition) (U.S.) Shiliboge. (U.S.(Chinese Edition)

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-05-01 Pages: 280 Publisher: Welcome to Our Publishing House of Electronics Industry....

Download ePub

>>