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SI 543

October 8, 2014

User Testing and Paper Prototype Changes

User testing revealed several areas of improvement in the LinguaMeet paper prototype. We added more quick-use icons to the top bar of each screen—from just message and "go back" icons to ones for accessing the user's profile and the home screen. We addressed concerns about privacy by adding in a separate privacy area under settings, having explicit pop-up messages for what information of the user's the app is accessing, and a "review privacy notice" statement at the bottom of the search homescreen. We also added more options to the connections between people; users can now add other users as friends, rate users, and more easily plan meetings through suggestions of nearby locations to meet and integration of the calendar function for planning meetings. Finally, we included functions for those that forgot their passwords or wanted a tutorial to get started on LinguaMeet.

User Tests

User Test #1

Overall: He really likes the idea, he said he would use it.

Suggestions and comments:

- If app does not have FB login I will not use it.
- Instead of a search bar for things to learn, have predefined options to avoid confusions.
- Confused when he wanted to see the profile. Have an icon always that allows easy navigation to main screen and profile.
- Gear icon is only for settings.
- Have a bottom bar or fixed top bar to easy navigate.
- Add privacy to settings. Who can see your profile? Friend request?
- Inbox can suggest meetup places.
- Ability to send events or meetings so that the other person can accept. Calendar sync?

To make money:

- Suggested places have to pay.
- Ads related to learning.

User Test #2

Overall: He thinks the app is accessible and easy to use, it is intuitive.

Comments and suggestions:

- forgot password function
- need home button
- tutorial/walkthrough
- friends list or favorites list
- put back button, home, settings, and messages icons at top
- put search function at top of home screen so that it is the focal point
- message to tell the user what information will be drawn from their phone (e.g., location data)
- calendar sync function for coordinating meetups
- ranking system to give user feedback
- ads for revenue

User Test #3

Overall: She thinks it is very intuitive, liked the idea, and would use it.

Comments and suggestions:

- Would like a way to have "friends" and to see their recent activity
- Likes having access to the inbox all of the time
- Likes familiarity of settings and inbox buttons at top
- Would like notifications of new messages if she doesn't have the app open
- Let users know what apps/items the phone is using (in response to thinking that the "send message" button would go into email")

Lingua Meet

Username

Password

Forget pussword?

108m

FBlogin

8+ login

Not a user?

Sran up

About Lingua Meet © 2014 E Linguarment

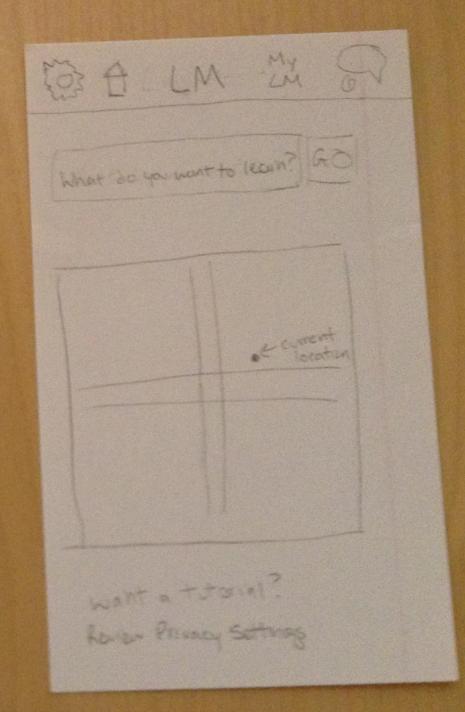
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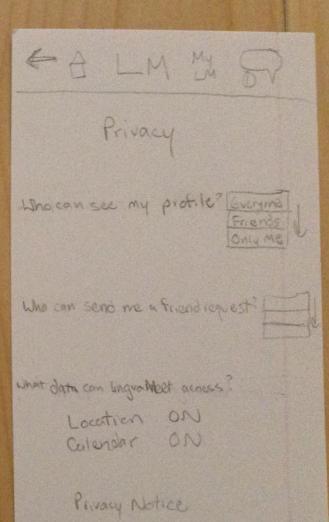
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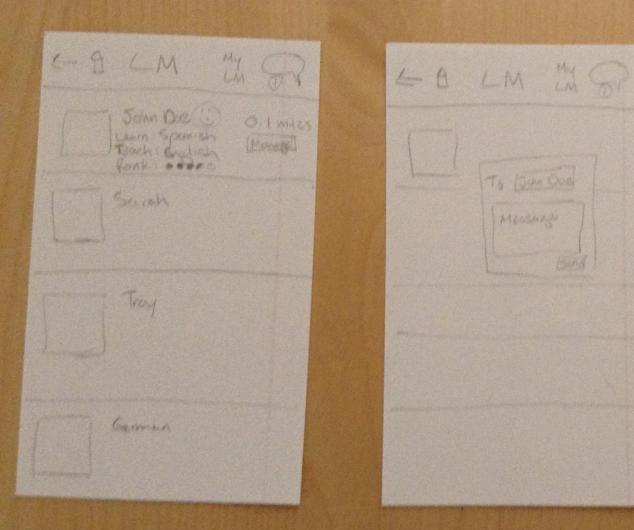
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