

Team: German Ostaszynski, Sarah Anderson, Troy Leonard

SI 543

September 30, 2014

LinguaMeet VC Pitch

LinguaMeet is an Android app for quickly connecting users who share the love of foreign language to one another for face-to-face conversations. Using a location-based identification and messaging service, this app brings the possibility of friendly exchanges in a user's second—or third, or fourth—language to an everyday reality.

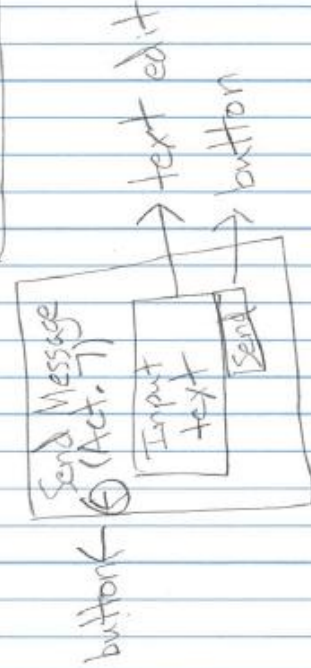
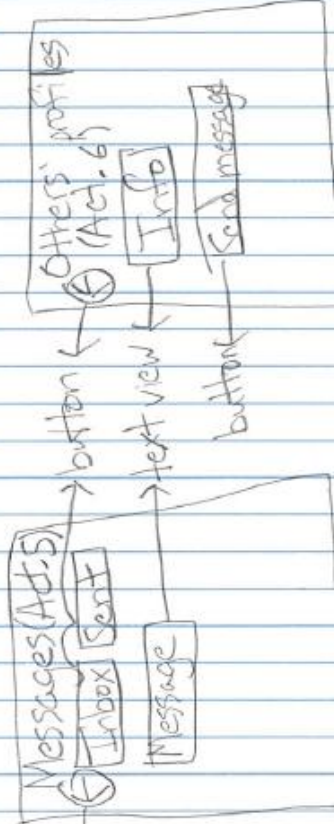
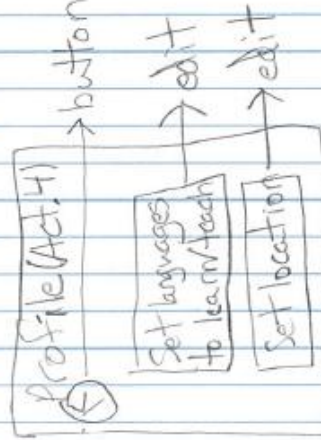
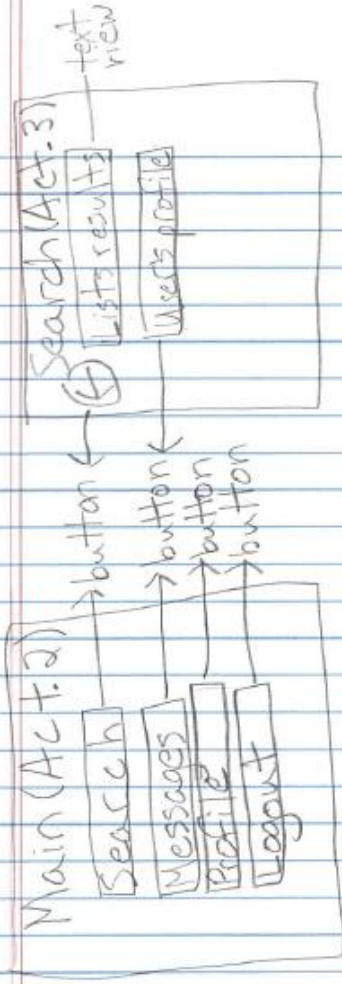
Our primary target user for LinguaMeet is anyone trying to improve or maintain his or her foreign language skills, whether that be a novice looking to practice verb conjugation or a fluent speaker of a rare language who doesn't often find other speakers in everyday life. The instantaneous location-based connection method also means that on-the-go users won't have to add yet another meeting to their schedules; they can simply log in to see the polyglots nearest to their current location at the moment of their choosing.

Other foreign language apps on the market do not offer the unique blend of one-on-one interactions with location services that LinguaMeet does. Text-based and video-based apps cannot compare to the value of speaking to another individual in person for practicing and maintaining language skills. The one-on-one style also ensures that each user gets ample practice time (unlike interest-based group meeting apps), while still facilitating meeting new and interesting individuals.

As technology is making connecting to people across the globe easier than ever, it's equally as important to be able to converse with those people in meaningful ways. From foreign language students to travelers to those merely looking for engaging conversations, LinguaMeet facilitates the process of making these meaningful connections by helping users flex their second-language muscles in a convenient and simple way.

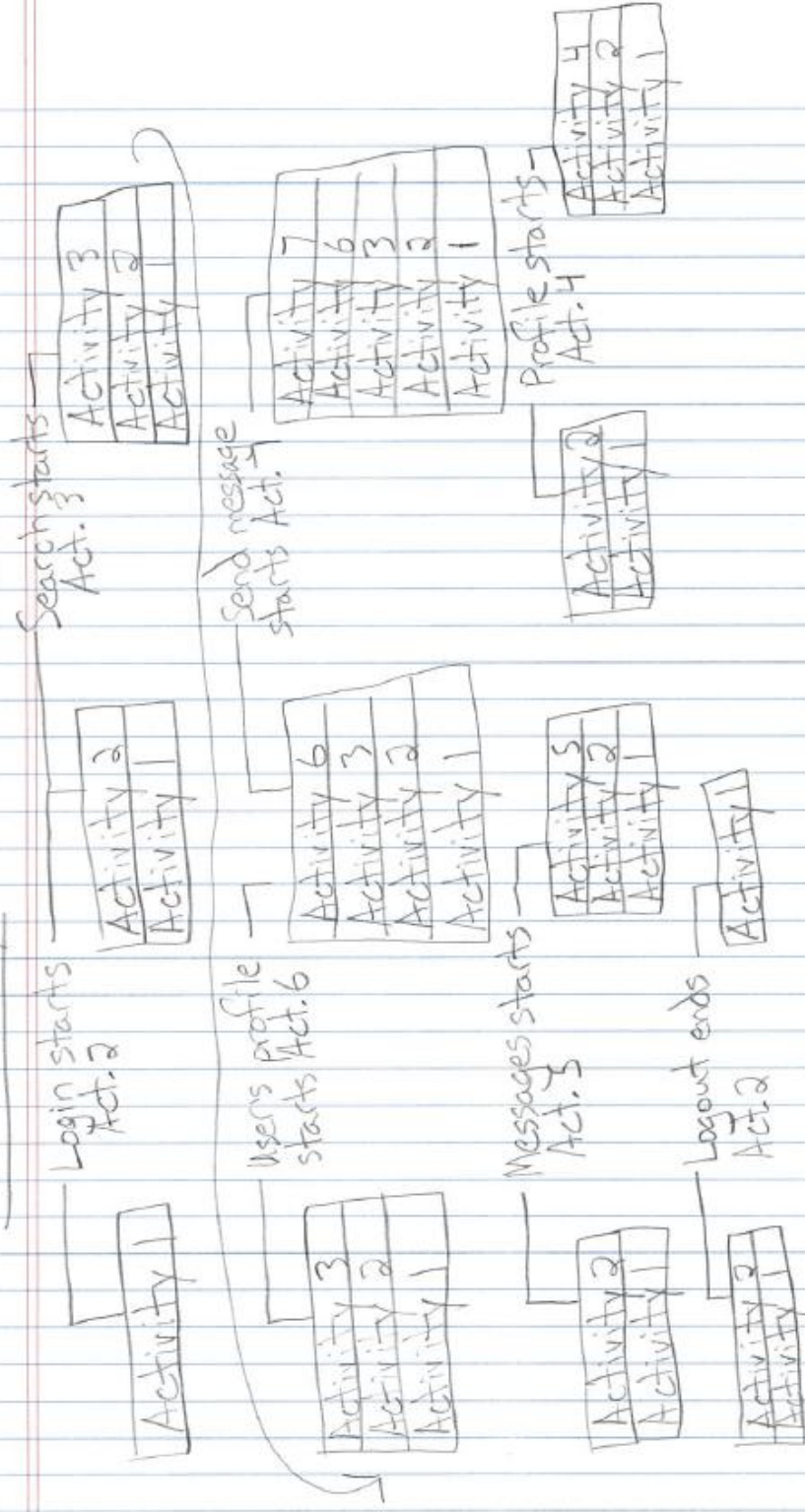
Screen

Templates 2.0



Activity

Stacks



The ⬅ button on all other activities ends the current activity and goes back to the previous activity.