

EDUCATION

University of Michigan, School of Information

May 2015

Bachelor of Science in Information (GPA: 3.32/4.00)

Ann Arbor, MI

Relevant Coursework: Discrete Mathematics, Design of Complex Website, Needs Assessment and Usability Evaluation, Programming and Introductory Data Structures, Models of Social Information Processing, Statistical Principles for Problem Solving, Graphic Design, Database Application Design, Java for Android

iXperience

Summer 2014

Coding Academy

Cape Town, South Africa

- Participated in iXperience, a selective Ruby on Rails coding boot camp resulting in the development of Roomiez, a web application that connects tenants with roommates and landlords

EXPERIENCE

Platform 45

Summer 2014

Web Developer Intern

Cape Town, South Africa

- Staffed on Dash45, Platform45's metric dashboard, ResourceGuru, an internationally recognized resource scheduling web application, and Umkhulu, an independent treasury consulting and transactional company
- Implemented new features to Dash45, improving client experience by providing access to additional metrics including project progress and code, as well as capabilities to communicate with the developers leading project
- Examined ResourceGuru's existing code in order to prevent injection attack methods, successfully locating and adjusting possible security breaches that would have allowed hackers to manipulate sensitive customer data
- Performed over 300 manual tests for ResourceGuru web app to check functionality of current features and detect infractions in code that allowed for false positive data validation, recognized for identifying and analyzing an error that allowed users to schedule appointments outside of another user's availability, a core feature of the app
- Enhanced Umkhulu web application by recalibrating positioning of form items both stylistically and mechanically, resulting in updated release that facilitated data entry process and improved the user experience

Corporación CR Watersonn

Summer 2013

Product Management Intern

San José, Costa Rica

- Modified and expanded wholesale retailer's order entry database, by entering and correcting current values resulting in more organized order processing and increased productivity of other departments and stores
- Increased management awareness of stock rotation periods and took initiative by creating promotions for old merchandise while adding new and competitive products, resulting in a boost in sales for months following
- Optimized customer order fulfillment process and prepared logistics for efficient order completion increasing overall productivity by decreasing the delivery time and costs

IDC Elevator

Summer 2012

Social Media/Consulting Intern

Tel Aviv, Israel

- Identified potential angel investors based on corporate fit for IDC Elevator and portfolio companies, providing support to raise more than \$100,000 of pre-seed and series A funding for portfolio start-ups
- Developed marketing strategies and search engine optimization techniques, generating increased online exposure and press coverage for IDC Elevator and portfolio companies through blogs and social media appearance
- Created and tested content for HappierMe, a smartphone application that utilizes reverse psychology to improve a person's mood, outlining common day to day situations that occur in the United States

TAMID Israel Investment Group

September 2011 – May 2013

Consulting Group Member

Ann Arbor, MI

- Developed go-to-market strategies for Nooly, a highly descriptive weather app developed by an Israeli start-up, resulting in identification of new target market opportunities in United States
- Participated in monthly Skype meetings with Nooly's CEO to analyze economic landscape in United States, develop replicable market entry strategy, and consider future opportunities for Nooly's international expansion

SKILLS

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- Languages: Spanish (fluent), Hebrew (conversational), Mandarin (basic)
 - Computer Skills: C++, Python, Java, Ruby on Rails, PHP, SQL, JavaScript, HTML, CSS, SASS, vim, CS6
 - Certified Auto Mechanic (Costa Rica, 2009) and PADI Scuba Diver (Israel, 2010)