


# BUILDING ALLIANCES FOR GROWTH

## Corporate Partners



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*Cover: Clockwise, top right: Gerard Anderson, president and COO of DTE Energy, speaks at a Dean's seminar; Mitzi Short, vice president of multicultural marketing and strategic initiatives for Pepsi Cola North America, addresses the Women in Leadership conference; an intent student gains new knowledge at FuturTech 2006; and the Michigan Union is a campus landmark that draws students throughout the day and evening.*

# Invite



## Teaming up with Michigan

*Discover the advantages of forging a partnership with the Ross School of Business. As one of the nation's leading business schools, we offer vast resources and distinctive opportunities for corporate involvement. There are many points of entry – recruitment, professional development, faculty research and much more. Whatever your area of interest or corporate objectives, consider your support of the Ross School of Business a strategic investment with long-term benefits.*



At the core of the Ross School's mission is a commitment to widening the information pathways between our students and the world of practice. This connection between business and education provides practical experience for students and a solid foundation for our graduates.

That's why we are always looking to expand and deepen our relationships with corporate partners.

Recruiters find that Ross graduates excel at teamwork, and we are proud, year after year, to deliver outstanding professional talent into the marketplace. We are committed, additionally, to creating action-based learning opportunities for our students that offer real benefits to corporate partners and access to our talented students while they are still in school. We stand ready to work with you to create learning projects that are relevant to your organization. That's the kind of collaboration for which our School is renowned. That's what we talk about when we talk about leading in thought and action.

We look forward to working with you to develop innovative ways to connect the worlds of business and business education, and to apply cutting-edge business thought in the most practical ways possible.

Robert J. Dolan  
Dean



*Eli Lilly CEO Sidney Taurel, front row center, is surrounded by the nation's emerging business leaders – current or recent students at the Ross School of Business.*





# Insight

## Action-based Learning

***For decades, action-based learning has been the hallmark of the Ross School of Business. Our focus on transforming theory into action permeates every course we teach, every educational activity we sponsor, and every degree program we offer. As a result, Ross students are prized not only for their results-oriented leadership skills but also for their ability to apply knowledge in practical, real-world settings.***

***Whether through MBA consulting teams, summer internships, student organizations or course projects, we make it easy for corporate partners to benefit directly from our action-based learning approach.***

## Leading in Thought and Action

A signature program of the Ross School of Business, Multidisciplinary Action Projects (MAP) underscores our commitment to producing relevant business knowledge and developing effective global leaders. With as many as 200 corporate applicants annually, MAP is the largest action-learning program of its kind. To date, MAP students have completed more than 1,100 projects for more than 550 businesses, start-ups, health care organizations and nonprofits on every continent.

### MAP offers business solutions

First-year MBA students are paired with organizations around the globe during the months of March and April. Each student team focuses on a specific organizational issue or problem, under the guidance of faculty advisors. Topics range from finance, marketing, human resources and operations management to corporate strategy, information technology and business economics. Following seven weeks of rigorous research and analysis, each team presents an in-depth, data-driven report. These findings are presented to the organization with detailed recommendations and action items. ([www.bus.umich.edu/MAP](http://www.bus.umich.edu/MAP))

### Tozzi Finance Center

Designed to simulate a Wall Street trading floor, the Tozzi Center features the same workstations and software used at the New York Stock Exchange. In this action-based learning environment, students hone their skills through access to live data feeds, stock information and comprehensive financial analyses. Rigorous programs and testing prepare students to earn the distinction of being Bloomberg Certified before graduation.



*www.*  
bus.umich.edu

***A small-scale version of the real Wall Street trading floor, the Tozzi Finance Center enables students to conduct simulated trades and transactions using sophisticated software in this dynamic setting.***



## Samuel Zell & Robert H. Lurie Institute for Entrepreneurial Studies/Center for Venture Capital & Private Equity Finance

The Zell Lurie Institute and its Center for Venture Capital and Private Equity Finance bring together a potent mix of knowledge, experience and opportunities from the front lines of entrepreneurship and alternative investments. Program initiatives connect innovative, high-growth businesses and venture capital firms worldwide with Michigan MBA expertise. Zell Lurie also hosts company representatives to participate in major educational and networking symposia. ([www.zli.bus.umich.edu](http://www.zli.bus.umich.edu))

## Frederick A. and Barbara M. Erb Institute for Global Sustainable Enterprise

Consistently recognized as a world leader for sustainability education and research, the Erb Institute is a partnership between the Ross School of Business and the School of Natural Resources & Environment. The work of the institute focuses on the complex, interconnected dynamics of human and natural systems in relation to economic production and consumption. The core educational activity is a dual degree (MBA/MS) program, which develops leaders who have the ability to create value from a financial, environmental and social perspective. ([www.erb.umich.edu](http://www.erb.umich.edu))

## Tauber Institute for Global Operations

This internationally renowned multi-disciplinary program is jointly sponsored by the Ross School of Business and the College of Engineering. It provides students with an exceptional educational experience in operations, supply chain and manufacturing. Students gain greater competency through Six Sigma and Value Stream Mapping workshops, team dynamics training and personal leadership skills. Major industry partners provide internships for students to apply their knowledge to real-world settings. The program gives students the tools to ascend to leadership roles in major operations, and be on the vanguard of change and innovation. ([www.tauber.umich.edu](http://www.tauber.umich.edu))

Each year, MAP teams are assigned to challenging projects at companies worldwide. Here, students visited the port of Viña del Mar, Chile, to review operations of the logistics provider that Wal-Mart uses to transport produce to their North American stores. The MAP team consisted of (from left): James Watson, Chris Huang, Vinita Kumar, Jessica Lin, Damon Dance, Abhinav Chandra and Nikhil Batra.



“American Express relies on new ideas and innovation to stay ahead of the competition. We look for employees who are flexible in the face of change, able to understand a broad business environment, and comfortable working with diverse groups of people. The Ross School of Business and its action-based learning approach offer excellent preparation for our company and its challenges.”

Kathy Marryat  
Vice President  
U.S. Site Marketing  
American Express Company

### Facts at a Glance

|                         |              |
|-------------------------|--------------|
| <b>Total Enrollment</b> | <b>3,120</b> |
| Full-time MBA           | 860          |
| Evening MBA             | 845          |
| BBA                     | 1,070        |
| PhD                     | 85           |
| Macc                    | 60           |
| Executive MBA           | 120          |
| Global MBA              | 80           |
| <b>Faculty</b>          |              |
| Full-time               | 141          |
| Adjunct & visiting      | 81           |

### Academic Departments

|                                      |
|--------------------------------------|
| Accounting                           |
| Business Economics and Public Policy |
| Business Information Technology      |
| Finance (includes Real Estate)       |
| History and Communication            |
| Law                                  |
| Management and Organizations         |
| Marketing                            |
| Operations and Management Science    |
| Strategy                             |



# Involve

“Domino’s Pizza is a global brand, with stores in 55 countries. We are very careful about the partners we choose in every phase of our business. The level of respect the Ross School of Business has around the world is a source of great pride – and something our company takes full advantage of! The fact that we are part of the same community here in Ann Arbor made it natural for us to create connections with the School. Those same opportunities are available to every company in the world... and I would encourage them to take full advantage of everything the Ross School has to offer.”

David Brandon  
President and CEO  
Domino’s Pizza

## Nonprofit and Public Management Center

The Nonprofit and Public Management Center is a collaboration among the University of Michigan’s School of Social Work, Gerald R. Ford School of Public Policy, and the Ross School of Business. The combined resources of these three graduate professional schools have led to symbiotic relationships with nonprofit organizations. ([www.nonprofit.umich.edu](http://www.nonprofit.umich.edu))

- **Board Fellowship Program** – Qualified graduate students serve as Fellows on the governing boards of nonprofit organizations in Southeast Michigan that are involved in this program. These students get first-hand insight into the workings and procedures of the board, while contributing to its success. Upon graduation, many of these students are ready to take on board leadership roles.
- **Domestic Corps** – Students apply their business knowledge to nonprofit organizations that serve economically distressed, culturally diverse communities. As many as 16,000 hours of high-impact expertise provided by students in the Domestic Corps provides dual benefits of first-hand experience for students and better organizational strategies for nonprofits.

*Partner with Us...*

[Rossconnect@umich.edu](mailto:Rossconnect@umich.edu)



David Brandon is pictured at left during a “Mad Money” event with Jim Cramer and Ross students.



## Commitment to the Community

The Ross School of Business has a high-impact involvement with communities on a local, national and global level to foster education, growth and prosperity. As part of our commitment to serve as a “corporate partner” to Michigan and local economies, we have several transformational initiatives and projects under way.

Our innovative programs and venture capital funds are fueling new growth in many segments of the economy – from biotechnology to alternative fuels, and from internet-based business to service industries.

Our leadership effort is very active in Detroit and other areas struggling with jobs, education and basic services. The School’s MBA Orientation Program brings together teams of students, faculty and corporate managers who serve as community activists. They work diligently to improve aspects of operations at homeless shelters, senior citizen apartments and inner city schools.

To cultivate future business students, MREACH was established in five area high schools districts – Ann Arbor, Detroit, Howell, Southfield and Ypsilanti.

This program prepares culturally diverse high school students for college and a business career. Students are introduced to a variety of business disciplines, with a strong emphasis on accounting principles. Formulated as an action-based learning program, MREACH offers interaction with undergraduate U-M business students and faculty, who also serve as mentors.

Eleanor M. Josaitis  
Co-founder, Focus: HOPE

“The University of Michigan students have a strong commitment to social activism as well as to their education. A few years ago, a group of students came here to deliver food to home-bound senior citizens. Their enthusiasm was contagious – but they were in for a shock. When they got to the senior apartment building, they found the elevator wasn’t working and the seniors were using their ovens to heat their rooms. The landlord thought it was too early to turn on the heat. These students went back to their own apartments and began making phone calls. Lo and behold, within a few days the elevator was fixed and the heat was turned on. It’s that sense of social responsibility that when combined with their business skills and knowledge will make them leaders. These students will make a difference in this world.”

“I have personally sponsored more than a dozen MAP projects, most of them focused on issues related to brand marketing. Working with Ross students in this capacity has been extremely helpful. The projects always involve issues that are important and relevant to the corporation. And the students are always up to the challenge, no matter how rigorous.”

Richard Van House  
Executive Director – Automotive Strategy  
Ford Motor Company





# Impact

## Enhancing Professional Expertise

### Executive Education

Helping good executives become great is a 30-year tradition in Executive Education at Michigan. Content-rich courses, stellar faculty, energizing formats and powerful, ready-to-implement business tools are all part of this program, which has consistently earned top rankings from the business press.

Organizations can choose from open enrollment courses that mirror the multidisciplinary nature of today's business world or customized programs that target organization-specific issues. In addition, we offer Speakers Bureau and Executive Coaching services that allow our customers to access world-class expertise and bring leadership to every level of your organization.

### Executive MBA

The 20-month EMBA Program is designed around the unique needs of senior-level executives, and is often sponsored by their corporations for talent development and succession planning. Participants hone their management skills through the program's strong focus on leadership in its applied curriculum by attending one weekend residency per month and applying new learning to their workplace. Teamwork is supported by distance learning technology throughout the program. Graduates of the EMBA Program gain an analytical and solution-based skill set that enables them to become more astute at using information to set strategy.

([www.bus.umich.edu/Admissions/Emba](http://www.bus.umich.edu/Admissions/Emba))

### Global MBA

For corporate managers targeted to lead their companies in a global economy – especially Asia – Ross offers a Global MBA program. Students spend one month each in Japan, China and Korea before spending 13 months with a diverse student body and acclaimed faculty in Ann Arbor. With a foundation in action-based learning, the program educates students in all business disciplines and offers interaction with corporate leaders around the world. ([www.bus.umich.edu/Academics/GMBA](http://www.bus.umich.edu/Academics/GMBA))

*www.*  
execed.bus.  
umich.edu

Professor  
C.K. Prahalad

(pictured) and other  
acclaimed faculty  
impart new concepts  
and findings to  
participants in  
Executive Education  
programs, which  
enhance and update  
the skill set and  
knowledge base  
of business  
professionals.





Business students and their professor, Jim Walsh, take a refreshing break from their studies during a trip to Hong Kong. Students, from left to right: Elizabeth Balten, Melany Hamner, Jian Jian Lee and Ray Lai.



## Corporate Alumni Program

Among the best and the brightest at many large corporations, you'll find dozens of Ross School of Business alumni. Their tendency toward peak performance is enhanced by continued connections with Ross. This is demonstrated when alumni network with colleagues, give back to Ross with their time and talent, provide financial support for scholarships, and mentor young professionals. These graduates are making new connections in the workplace – which reflect the core business values of Ross in action.

### A PROFILE OF THE ROSS SCHOOL OF BUSINESS

| Program                | Rank      | Source   |
|------------------------|-----------|--|
| Best Business Schools  | 1         | <i>Wall Street Journal</i> , 2006                        |
|                        | 5         | <i>BusinessWeek</i> , 2006                               |
|                        | 9         | <i>Economist</i> , 2006                                  |
|                        | 11 (tied) | <i>U.S. News and World Report</i> , 2006                 |
| BBA                    | 3 (tied)  | <i>U.S. News and World Report</i> , 2006                 |
|                        | 6         | <i>BusinessWeek</i> , 2006                               |
| Evening, Part-time MBA | 5         | <i>Forbes</i> , 2005                                     |
|                        | 7 (tied)  | <i>U.S. News and World Report</i> , 2006                 |
| Diversity              | 1         | Recruiting Minorities, <i>Wall Street Journal</i> , 2006 |
|                        | 5         | Recruiting Women, <i>Wall Street Journal</i> , 2006      |
|                        | 8         | <i>Hispanic Business Magazine</i> , 2005                 |
| Leadership Development | 1         | <i>Leadership Excellence</i> , 2006                      |

## Ethics and Public Life

*Ethics is the thread that joins individual responsibility to civic values and strives to solve complex issues that affect individuals, institutions, the environment and societies. The University of Michigan established the Ethics in Public Life Initiative in the fall of 2005. Both intensive and expansive, the program integrates the study of ethics and its application into academic programs, including those at the Ross School of Business. It extends beyond the U-M campuses into the very fabric of society. Activities include public forums to discuss current ethical issues, grant programs to fund research projects, college courses, a website and a student group. ([www.umich.edu/pres/ethics](http://www.umich.edu/pres/ethics))*





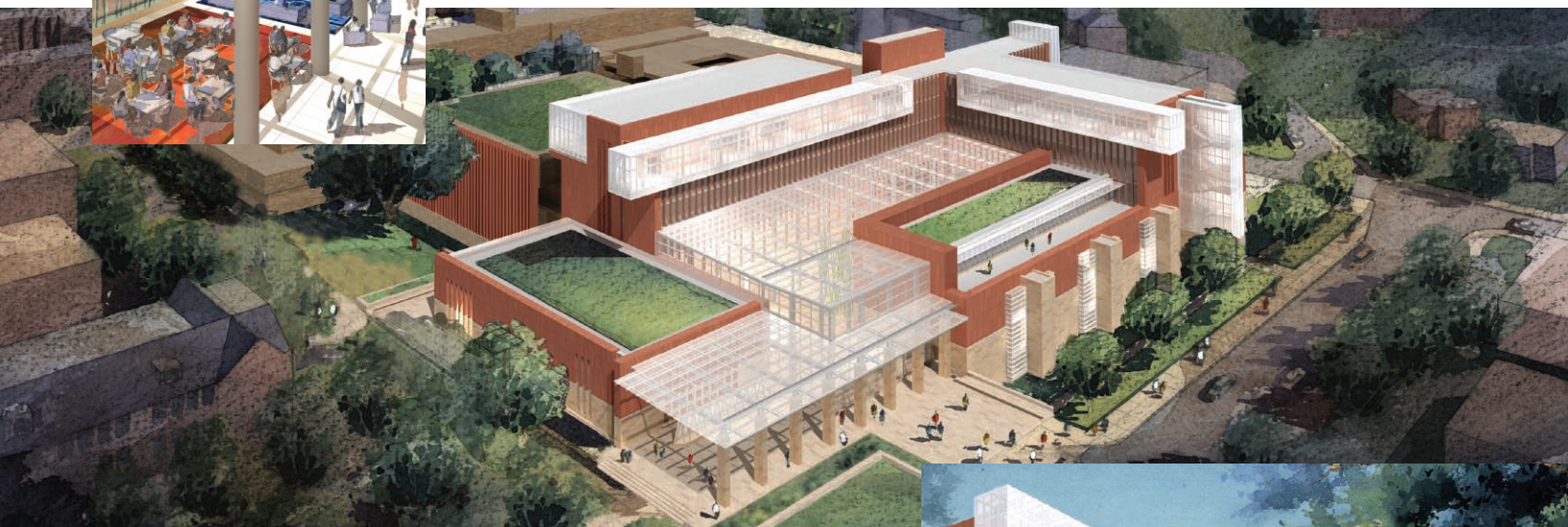


# Invest

## Building on Philanthropy

Corporations and individuals dedicated to philanthropic giving are invited to contribute to the \$350 million campaign for the Ross School of Business. This major initiative is part of “The Michigan Difference” campaign designed to raise \$2.5 billion for the University. In return for financial support during the campaign, major contributors will gain distinctive marketing leverage through naming opportunities, events, sponsorships and public recognition.

A major portion of the campaign funds will go toward a new 270,000 square-foot “world class” business school on the corner of Hill and Tappan, opening in 2008. Its dynamic design will keep pace with exciting new developments in learning techniques while providing for spirited action-based learning. The six-story building will have large, state-of-the-art classrooms with tiered seating, and smaller rooms clustered around each large classroom for small group discussions and focused activities. Built with environmentally sustainable features, the new building will have a glass-enclosed, three-story entrance to let in light year-round, and several “green” roofs to reduce storm water run-off and retain heating and cooling.



*Naming opportunities  
available...*

[Rossconnect@umich.edu](mailto:Rossconnect@umich.edu)

# Cultivating Future Business Leaders

## Named Scholarships and Fellowships

Each year, following a rigorous selection process, the Ross School of Business welcomes hundreds of accomplished applicants into its undergraduate and graduate programs. For many of these future business leaders, a scholarship or fellowship can mean the difference between attending Michigan or not being able to fulfill their educational potential.

Making an investment in tomorrow's talented leaders often starts with financial aid for undergraduate and graduate students. Philanthropic contributions fund 350 scholarships annually. Increasing this amount would benefit even more students and help offset rising tuition costs and higher interest rates on student loans. Corporate sponsors include major manufacturers, pharmaceutical companies and banks as well as family-owned and privately held businesses.

These awards – which range from \$10,000 annually for an undergraduate scholarship to \$25,000 annually for a graduate fellowship – open the gateway to opportunity. They assure that many qualified, motivated students will have access to a premier business education.

Corporate sponsors enjoy high visibility within the Ross community. Donors are spotlighted at the School's Annual Scholarship Recognition Dinner and receive additional recognition in a yearly Investors' Report.



“The Ross School of Business has allowed me to collaborate with great minds of faculty, alumni, and colleagues, while developing relationships that will last a lifetime. General Motors has given me the opportunity to develop as a leader and to assist others in moving from thinking to leading. I have not simply attended the Ross School of Business, but I have lived every minute of it.”

Danielle Tomassini,  
'06 MBA recipient of General  
Motors Women In Business  
Scholarship (pictured at left, with  
Mindee Elam, an MBA alumna)

*Fund a scholarship...*  
[Rossconnect@umich.edu](mailto:Rossconnect@umich.edu)



“Corporations play an important role in the student clubs at Ross; sponsorship is crucial. Closer interactions between clubs and companies can generate a long-lasting relationship, one that's highly valued by Ross students. For instance, A.T. Kearney recently organized a case workshop for HLBSA members, and PepsiCo has offered guidance in helping our club scale up and become more professional.”

Gabriela Reyes (MBA/MPP '07)  
President,  
Hispanic and Latin Business  
Students Association (HLBSA)



## Connecting with the Student Community

### Student Clubs, Career Fairs and Special Events

One of the most visible ways to establish a solid recruiting presence at Michigan and gain greater recognition for your company is through involvement with student organizations and events. Companies can partner with student organizations in many ways, including:

- Sponsor annual events
- Provide speakers at events and meetings
- Participate in interviewing workshops and career fairs.

Currently, the School hosts more than 80 active student clubs, including:

**Michigan Business Women (MBW)** – With both a graduate and undergraduate chapter, MBW is dedicated to fostering a strong community of women at Michigan. The organization is an integral part of the Women's Initiative, a multi-faceted, School-sponsored support program.

**Black Business Students Association (BBSA)** – Founded in 1970, BBSA is one of the largest and most active student-run organizations in the School. Its annual conference draws nearly 400 participants.

**Hispanic and Latin Business Students Association (HLBSA)** – This graduate student organization works to build a supportive network for members, expand awareness of Latin culture, and enhance the Ross brand in Latin America and Latin communities nationwide.

**Net Impact** – Part of an international network of more than 11,000 members, this group is committed to using the power of business to improve society, with the goal of integrating sustainable, positive values into companies and organizations. The Ross School of Business group was chosen as chapter of the year in 2006.

**The Healthcare and Life Science Club (HLS)** – One of the School's largest and fastest growing clubs, it welcomes students who are pursuing careers in healthcare-related fields.

**Student Clubs** invite Corporate Partners to sponsor their events and programs. Major annual conferences appear at right; for a complete listing, visit: [www.bus.umich.edu/Organizations/Clubs/](http://www.bus.umich.edu/Organizations/Clubs/).

*www.*  
**bus.umich.edu**  
**/organizations/clubs**



# Recruiting World-Class Business Talent

In a recent *Wall Street Journal* poll\*, corporate recruiters ranked the Ross School of Business #1 in the nation. They also gave Ross graduates the highest scores in terms of leadership, analytical abilities and communication skills.

To help gain access to these high-caliber graduates, the Office of Career Development (OCD) works with hundreds of companies to schedule recruitment presentations and on-campus interviews.

In addition to helping students launch successful career searches, the office manages every aspect of recruiter relations, including bidding, resume drops, closed lists, and scheduling. OCD staff members work closely with recruiting organizations to help maximize their effectiveness and create a strong presence on campus. ([www.bus.umich.edu/studentcareerservices](http://www.bus.umich.edu/studentcareerservices))

\*The Wall Street Journal-Harris Interactive Survey, 2006

“For more than 30 years, the Ross School of Business has been a great source of new talent for P&G. It's a relationship the company values intensely for a variety of reasons: the intellectual quality of the students, the diversity of the student body, and the School's holistic, pragmatic, action-based learning.”

Jamie Egasti  
Vice President  
Americas Snacks and Global Snacks  
New Business Development  
The Proctor & Gamble Company



Alexander C. Sutton III (MBA '07)  
President, Black Business Students  
Association (BBSA)

“The Black Business Students Association has come to rely on corporate participation to provide quality professional programming for members. We partner with companies on case competitions, happy hours, lunch-n-learn presentations, power breakfasts, industry panels, workshops and our annual BBSA Conference. These activities provide an opportunity for corporate partners to supplement their current recruiting activities and build awareness among prospective and current students.”

*Sponsor a student group...*  
[Rossconnect@umich.edu](mailto:Rossconnect@umich.edu)

## September

Women in Leadership Conference

## October

Health Care Forum

General Management Conference

## January

Asian Business Conference

Futurtech Conference

Net Impact Forum

## February

Black Business Students Association Conference

Connect with new and prospective MBA students at these popular events:

**Go Blue! Rendezvous** is our welcome weekend for newly admitted MBA students. The event provides an opportunity to experience Ross through classroom activities and social events with current and future classmates.

**UpClose** is our diversity preview weekend. Prospective students attend workshops and classes, and experience student life. UpClose is coordinated by the Black Business Students Association and the Hispanic and Latin Business Students Association, in conjunction with the Office of Admissions.

# Impact

## Building an Alliance to Bridge Education and Opportunity

Corporate Associates are investors and visionaries who share the Ross School of Business drive for excellence in business education. Their contributions are used in

a variety of ways to support high-caliber programs, sustain innovative efforts, and bridge the gap in funding the “extras” that create an exceptional educational experience at Ross.

Motivated by the opportunity to give back while enhancing the reputation and visibility of their companies, corporate associates provide essential funding for:

- BBA and MBA program innovations
- Student scholarships and fellowships
- Funds for faculty research and course development
- Endowed chairs
- Action-based learning projects
- Educational initiatives in the community
- Speaker series.

Working with one of the nation’s leading business schools confers recognition and goodwill, while creating new opportunities.



*William Mitchell, chairman of Arrow Electronics, talks with students following his presentation at a Dean's seminar. Mitchell received a master's degree in Engineering from the University of Michigan, and serves on the College's National Advisory Committee.*

### **M** Partner with Us

*To create a partnership plan that will benefit Ross and add value to your corporate goals, please contact Heather Rindels, director of Corporate Relations, at (734) 763-6682 or e-mail: [Rossconnect@umich.edu](mailto:Rossconnect@umich.edu). Also refer to the directory on the inside back cover for additional contact information and see the back cover for our address.*

### Five Ways to Connect with the Ross School of Business

Becoming a Corporate Partner is as easy as making a call or sending an e-mail. Depending on the needs and interests of your organization, our Corporate Relations office can suggest a variety of entry points, including these top five ways to connect:

- 1 Sponsor an action-based learning project** – Your organization can benefit from the skills of BBA and MBA students and the expertise of their faculty advisors.
- 2 Recruit our students** – Ross graduates are valued by companies worldwide for their business skills, leadership abilities and educational experience.
- 3 Fund a scholarship** – An annual gift of \$10,000 (BBA) or \$25,000 (MBA) can make all the difference for a Ross student.
- 4 Be a guest speaker** – High-level executives are invited to speak at the Dean’s seminars – prestigious events that feature a variety of leaders from business, industry, government and the nonprofit sector. Other speaking engagements are also available.
- 5 Get involved with a student club or conference** – With more than 80 active organizations, this is an ideal venue for companies interested in developing closer ties with outstanding students.



## CORPORATE ADVISORY BOARD

These executive advisors provide insight that helps the Business School prepare students to become leaders in the workplace and global economy. Their input becomes an integral part of strategic planning, curriculum development and program enhancements. Under their guidance, programs such as Admissions, Career Development, Alumni Relations and Executive Education keep pace with the needs of both students and businesses.

### The Ross School of Business Corporate Advisory Board

#### Chair

**Jeffrey C. Sinclair**  
*Director*  
McKinsey & Company

#### Vice Chair

**Michael R. Gelband**  
*Global Head of Fixed Income*  
Lehman Brothers, Inc.

**Gerald Adolph**  
*Senior VP*  
Booz-Allen Hamilton

**Gerard M. Anderson**  
*President and COO*  
DTE Energy

**Craig Branigan**  
*Chairman and CEO*  
Landor Associates

**Robert A. Center**  
*Global Vice Chair – Japanese Business Services*  
Ernst & Young Global

**John Conlin**  
*Co-President & COO*  
NWQ Investment Management Company

**Tricia Dirks**  
*VP, Headquarters Human Resources*  
Target

**Jamie Egasti**  
*VP - Americas Snacks and Global Snacks New Business Development*  
The Procter & Gamble Co.

**Nancy Goble**  
*Managing Director, Chief Accounting Officer*  
Chicago Mercantile Exchange Holdings Inc.

**Candi M. Halbert**  
*Former VP*  
Citigroup Corporate & Investment Bank

**Scott D. House**  
*CEO*  
Casablanca USA, Inc.

**Michael J. Lashendock**  
*Head of Investor Relations & Business Development*  
Carlton Hill Global Capital

**Jay J. Levin**  
*Consultant*

**William J. Lutz**  
*VP – Private Client Services*  
Goldman, Sachs & Co.

**Kathleen Marryat**  
*VP – U.S. Site Marketing*  
American Express Co.

**Dennis P. McCrary**  
*Partner*  
Adams Street Partners, LLC

**Ravi Mohan**  
*Managing Director*  
Shasta Ventures

**Don Mulligan**  
*VP, Treasurer*  
General Mills

**Timothy O'Day**  
*Executive VP (retired)*  
Leo Burnett Company

**Thomas S. Porter**  
*General Partner*  
Trillium Ventures, LLC

**Eugene A. Procknow**  
*Managing Director – Federal Government Services*  
Deloitte & Touche USA LLP

**Thomas R. Reedy**  
*President & CEO*  
iTRACS Corporation

**Lawrence R. Rutkowski**  
*Executive VP & CFO*  
Warnaco, Inc.

**Timothy Sloan**  
*Executive VP & Group Head*  
Wells Fargo Bank

**Cheryl R. Solomon**  
*Director of Long Range Business Planning*  
Intel Corporation

**W. Daniel Susik**  
*Senior VP, Finance & Treasurer*  
Ryder System, Inc.

**Richard E. Van House**  
*Executive Director, Automotive Strategy*  
Ford Motor Company

**Sharon Reed Walker**  
*Director Nutrition Policy & WIC*  
Mead Johnson Nutritionals

**Warren H. Watkins**  
*Partner (retired)*  
Accenture

**Paul E. Weaver**  
*Chairman, Global Technology, Information & Entertainment Media Industry (retired)*  
PricewaterhouseCoopers

**Robert L. Wood**  
*Chairman & CEO*  
Chemtura Corporation

## Directory of Programs and Services

### Corporate Relations

Heather Rindels, Director, 734-763-6682

Susan Carpenter, Assistant to Director, 734-615-8860

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**Center for Nonprofit Management**  
[www.nonprofit.umich.edu](http://www.nonprofit.umich.edu)

**Development and Alumni Office**, 734-763-5775  
[www.bus.umich.edu/AlumniCommunity/Give](http://www.bus.umich.edu/AlumniCommunity/Give)

**Erb Institute**, 734-647-9709  
[www.erb.umich.edu](http://www.erb.umich.edu)

**Executive Education**, 734-763-1000  
[www.execed.bus.umich.edu](http://www.execed.bus.umich.edu)

**Multidisciplinary Action Projects (MAP)**, 734-763-2463  
[www.bus.umich.edu/MAP](http://www.bus.umich.edu/MAP)

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**William Davidson Institute**, 734-763-5020  
[www.wdi.umich.edu](http://www.wdi.umich.edu)

**Zell Lurie Institute**, 734-615-4419  
[www.zli.bus.umich.edu](http://www.zli.bus.umich.edu)



**Stephen M. Ross School of Business**

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