

Kids count on us

mentor



lead



grow



achieve

share



care



learn



**BOYS & GIRLS CLUBS
OF SOUTHEASTERN MICHIGAN**

2009 Annual Report

10 ways we *helped* our kids Be Great in 2009

- 1 Launched the TEENS program in partnership with Michigan Works, Detroit Workforce Development Department and the Macomb/St. Clair Workforce Development Board at our four Detroit Clubs and the Wertz Club in Shelby Township.
- 2 Boys & Girls Clubs of Southeastern Michigan (B&GCSM) received \$218,000 from the Morgan Stanley Million Meal Summer Program for nutritious meals and snacks at the Clubs, which provided 26,582 lunches and 49,629 snacks over the 10-week session.
- 3 The \$100,000 Board Challenge exceeded the goal for matching funds, with \$303,400 raised.
- 4 The City of Detroit, The Carls Foundation, Ronald McDonald House Charities and the Detroit Lions teamed up to fund a complete renovation of the Diehl Club in Detroit. In addition, Detroit Tigers Pitcher Dontrelle Willis contributed \$100,000 to create two new baseball fields at the Diehl Club.
- 5 Our thriving sports opportunities included expansion of the Tiny Tigers baseball program, funded by the Detroit Tigers Foundation. A basketball clinic and other fun events were held during the NCAA Final Four Tournament in Detroit.
- 6 Kiara Kenerly was named 2009 Youth of the Year for B&GCSM, and Diamond Hall, Emanuel Harris and Shafer Johnson II were runners up. The awards brought new opportunities and scholarship money for college.
- 7 Through our outstanding Arts program, 13 Club members created art work that received top honors in the B&GCA National Fine Arts competition. The winners are: Alison, 13; Brianna, 11; Monica, 12; Jake, 9; Jason, 8; Nikki, 16; Rachel, 13; Sadé, 14 – some won in more than one category.
- 8 Our inaugural graduation celebration for high school seniors was held at the NFL/YET Boys & Girls Club at the Dick and Sandy Dauch Campus in June; 90% of our kids graduate from college and 95% of those kids pursue higher education.
- 9 In partnership with B&GCA and the U.S. Dept. of Justice, B&GCSM received nearly \$500,000 to expand mentoring programs, which help kids graduate from high school and help prevent juvenile crime, teenage pregnancy and drug use.
- 10 During a tough financial year that saw vastly reduced contributions, we reduced operating expenses by \$928,000 without cutting programs or closing Clubs. In 2010, our operating budget is \$5.9 million.



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Top: Diehl Club Director Patrice Dickens mentors Club members on a daily basis.

Bottom: Club members enjoy a snack after having completed their homework. From left, Amarri, 9; Amani, 8 and Aniyah, 7.



Board Chair Tom Hoeg, center left, and President & CEO Len Krichko, are surrounded by Club members – the focus of all that we do.

This has been a challenging but rewarding year for Boys & Girls Clubs of Southeastern Michigan. The economic downturn forced us to do more with less. Support from many new sources detailed in this annual report – grants, foundations and new contributors – helped bridge the budget gap.

It's been rewarding to serve as a beacon of hope through each of our 13 Clubs, where kids gain new skills, have fun and learn positive habits. In our four county area, we assist nearly 26,000 kids ages 6 to 18 annually. With programs that focus on five Core Programs – detailed in this annual report – we help kids learn how to work in unity, establish good study habits, set goals, speak in public, entertain, create, stay fit, read and perform community service. Our programs, day-to-day mentoring and special events fortify a child's personal, social and educational experience.

We help kids graduate from high school and are proud of our 90% graduation rate. The majority of our graduates pursue higher education or technical training for solid employment opportunities.

We value your financial contributions, volunteer support and special interest in helping make kids' lives better today and more promising tomorrow. Our 84-year heritage of helping kids succeed in southeast Michigan deserves your continued support. And the lives of at-risk children that we serve depend on it.

Yours truly,

The signature of Thomas E. Hoeg, written in black ink, is a cursive script that reads "Thomas E. Hoeg".

Thomas E. Hoeg
Chair of the Board

The signature of Leonard R. Krichko, written in black ink, is a cursive script that reads "Leonard R. Krichko".

Leonard R. Krichko
President & CEO

Making a positive impact on kids

There's a synergy among our programs, practices and mentoring approach. It's day in and day out – not once a week or a few times a month. It's consistent and based on proven programs. It's fun and educational. And, it builds character. The "it" embodies the core principles extended to nearly 26,000 kids that we serve annually at Boys & Girls Clubs of Southeastern Michigan.

Many, but not all, of these kids come from families that deal with one or more of the following challenges: single-parent households, substance abuse, violence and poverty. We are a beacon of hope to these kids and the community.

The 2009 Annual Report shows how foundations, corporations, individuals and family contributors are supporting an important mission: preparing kids with the skills they will need to become responsible, self-reliant, caring adults.

To show how this works, we'll take you on a tour of our 13 Clubs in Wayne, Oakland, Macomb and Washtenaw County.

There's a sense of excitement and exploration when kids come to our Clubs after school and on Saturdays (weekdays during the summer). Kids are coached as they compete in sporting programs, ranging from softball and baseball to basketball and soccer. In quiet study rooms, they are mentored by Club professional staff, older Club members and trained volunteers. Kids are given the tools to improve their skills in reading, math and other subjects. They also work in the technology center, conducting research for homework or engaging in a hobby.



Joshlyn, 13, helps Corey, 7, in the Diehl Club's technology and music room.

In small groups, kids learn that self-esteem builds confidence; that there are non-violent ways to deal with bullies and gangs; and that healthy habits and self-discipline can ward off drug abuse and unwanted pregnancy. Learning about nutrition and staying active keeps obesity at bay. And, gaining job search skills, such as how to write a resume and dress for interviews, help prepare them for work as teens and later as young adults. Career counseling enables them to choose their path and establish goals for an advanced education or learning a trade. The Arts through drawing, sculpting, acting, singing and photography are an outlet to

express their feelings and creativity. All these skills are imbued in our five Core Programs.

Leadership cultivates responsibility and commitment. Middle school kids can join the Torch Club while high school kids can join the Keystone Club – a club within the Boys & Girls Clubs. Each club elects officers, conducts meetings and performs community service.

Our most aspiring leadership program is Youth of the Year, where a panel of judges selects winners



From left, girls at the Belleville Club share concerns during the "SMART Girls" program, a Health and Life Skills Core Program; Shelbie, 8, (left) and Amanda, 9, are friends at the Orion/Oxford Club; The Detroit TEENS program motivates April, 16, Ian, 14, and Marquita, 15, to learn job readiness skills taught by professional staff member LaKena Crespo.

from the top teens of 13 B&GCSM Clubs. Their choice is based on strong academics, social skills and community efforts of the teens, many of whom have overcome hardships in their personal lives to succeed. In 2009, the winner was Kiara Kenerly, and runners up were Diamond Hall, Emanuel Harris and Shafer Johnson II. They received scholarships to college, spoke in front of groups and were given other unique opportunities. For instance, Kiara interviewed a sports commentator at Comerica Park and shadowed the staff of the Fox Sports Detroit network. Kiara is now a freshman at Bowling Green State University in Ohio.

Through photos and stories, this annual report reflects both small and significant advances made in 2009. We appreciate your support in our efforts to make our Clubs **"The Positive Place for Kids!"**

Creating synergy so kids can focus, be active, learn and share

Each of our five Core Programs contains educational components. The building blocks from one program often bridge another. For example, take the topic of a healthy lifestyle. Kids learn how to eat from the five food groups (Health and Life Skills). Then, they play basketball at the Club (Sports, Fitness and Recreation), followed by an arts session (The Arts) where they draw a self-portrait of themselves eating a healthy snack. Teens from the Keystone Club may present reports to their group or the entire Club on how proper nutrition and regular exercise ward off obesity (Character and Leadership Development). Some of these Club members then watch a chef prepare a healthy meal, teaching them how to follow his methods (Education and Career Development).

This example illustrates how the component of a healthy lifestyle can be reinforced five different ways through each of our Core Programs. In this table, complex themes are reinforced in each of our Core Programs.



Youth of the Year are (from left): Emanuel Harris, Diamond Hall, Kiara Kenerly and Shafer Johnson II.



Five Core Programs make the grade

Core Programs	Ways to learn about living a healthy lifestyle
The Arts	Draw a picture of a healthy snack.
Health and Life Skills	Study the food pyramid.
Character and Leadership Development	Present reports on a healthy lifestyle.
Education and Career Development	Learn what it takes to be a chef or nutritionist.
Sports, Fitness and Recreation	Play basketball or exercise.

Education is at the core of all that we do

Helping kids graduate from high school has long been a tradition at Boys & Girls Clubs of Southeastern Michigan. Historically, kids who attend our Clubs are more likely to graduate from high school. In 2009, our graduation rate was 90% – that compares to Detroit Public School's reported rate of 58%.

For the first time in 2009, we held a graduation celebration at the NFL/YET Boys & Girls Club – Dick and Sandy Dauch Campus in Detroit. This begins a new tradition and broadens our community of support. Club members who graduated were formally recognized for their achievements and alumni were invited to celebrate and share their success stories.



These high school graduates represent the senior class from the Clubs who graduated in 2009 and are now pursuing higher education or skilled trades.

In September, President & CEO Len Krichko attended the second summit in Washington, D.C., sponsored by America's Promise to help combat the dropout rate affecting the country's 10 most imperiled school districts, with Detroit at the top of the list. Krichko has taken a leadership role by meeting with key legislators and garnering media coverage to show how the Clubs help teens succeed. He is also working at the local and national level to strengthen ties with organizations and agencies dedicated to helping students stay in school and graduate.

In Fall 2009, Boys & Girls Clubs of America selected B&GCSM and nine other Clubs nationwide to participate in the "Be Great: Graduate" program. At each organization, at least 50 fourth through eighth grade students who are deemed "at risk" of becoming dropouts were enrolled in this supplemental education and mentoring program. Developed with input from national educators, Be Great: Graduate provides structure and close oversight of grades and problem areas before they spiral out of control.

Starting at a young age, our Club members are taught the importance of doing well in school. We reinforce the commitment of their parents and guardians. When family support is missing or lacking due to violence, drugs, jail, juggling two jobs or battling joblessness, our Clubs become their home away from home.



Three girls enjoy the summer programs at the NFL/YET Boys & Girls Club at the Dick and Sandy Dauch Campus. Program Assistant Roberto Enriquez plays checkers with Sheldon, age 9.



Above: Jajuan Williams, 26, leads a session in "Youth for Unity," a program sponsored by the Allstate Foundation. Right: After completing a Career Development program, Edward Tucker, a student aide, had his first real work experience in the nutrition area.



Gardening at the Huron Valley Club helps kids acquire a new skill and learn about good nutrition.



Educational Resources include:

- Professional staff
- Volunteer mentors
- Guest speakers
- Technology centers
- Supplementary educational programs
- Scholarship assistance (for Club membership and for college education).

In the summer, we offer Youth Enrichment Activities (YEA), a two and one-half hour daily, 10-week program that reinforces the basics while kids are away from school. This instructional method makes it fun for kids to review and enhance their skills in math, reading and writing.

In our children's literacy program, adult tutors read to kids and help them improve their reading skills with a focus on better comprehension, proper spelling and an expanded vocabulary.

This combination of disciplined action and strong support helps kids academically, socially and personally. Our staff and programs help children build character and become responsible, caring, self-reliant adults.

Adam Drew, 16, comes to the Wertz Club daily where he is mentored by Club Director Katie Williams (seated) and Program Assistant Mike Matthews.

Building on each child's strengths

The following goals are part of our educational programs:

- Discover one's personal strengths, skills and interests
- Work to one's full potential
- Develop good study habits
- Accept support when needed or offered
- Help others, which shows compassion and reinforces leaning
- Implement traits of dedication and commitment
- Work independently or in groups and teams.

Longtime supporter and friends rally around holiday party for kids

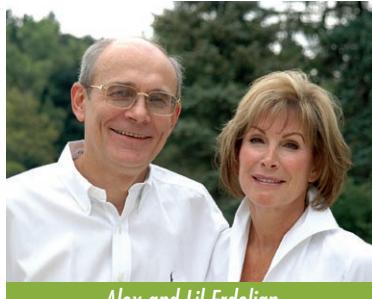
Philanthropist Lil Erdeljan has rallied support for Boys & Girls Clubs of Southeastern Michigan since 1998 when she attended her first Women's Association In Celebration Dinner.

"I learned more about the Clubs – how the staff mentored kids and kept them off the streets," said Erdeljan. "When I became a judge for the Youth of the Year program, I became more emotionally involved. I found their stories compelling and realized that these kids could have a good future (with support from the Clubs).

"At the Club, kids receive positive reinforcement for their actions, which speaks volumes," she added. "The Clubs may be the only place that some of them get encouragement."

In 2006, Lil and her husband Alex Erdeljan, a retired Pharma executive, of Bloomfield Hills, were honored by B&GCSM for their community involvement and respected philanthropic endeavors at the In Celebration Dinner.

As a member of the Women's Association, Lil worked with Linda Gillum and Pat Steffes to raise money for scholarships for children attending the Clubs. In December 2009, Erdeljan asked 13 girlfriends – members of their "YaYa Group" – to help put on a holiday party at



Alex and Lil Erdeljan

the Wilson Club in Auburn Hills rather than doing their annual gift exchange. Her friends – from different faiths and cultures – embraced the party theme of "Celebrations around the World." Amid festive decorations, delicious food, hands-on activities and games, kids learned how people celebrate Christmas, Hanukkah and Kwanzaa.

"My friends are a good team to have," she said. "This was the first time we helped a nonprofit as a group. I'm very enthusiastic about it. This gives us more of a purpose."

Erdeljan brought some of her adult children and grandchildren to the holiday party. Her teenage granddaughter, Talia, talked to the kids about Hanukkah and later showed them how to play the dreidel game. One of Erdeljan's goals is to line up more sponsors for holiday parties in December 2010.

B&GCSM also thanks the Aldridge family for sponsoring a combined party for the Pontiac and Orion/Oxford Clubs; and the following companies that sponsored other Club parties: Allstate; Amerisure; Comerica; EDS; Ernst & Young, LLC; Herman Miller & Gieger Furniture; and Quicken Loans/Rock Financial.

Women's Association gains new members, embraces new areas of support

Expanding membership in the Women's Association helps kids who attend the Clubs on many fronts – through scholarships and added donations, and by having additional volunteers and mentors.

The group raises funds for B&GCSM primarily through dues and events, which raised more than \$92,000 in 2009. The group's Scholarship Drive raised \$12,290 in 2009, its second year, to cover the cost of annual memberships for 137 children.

"No child is turned away due to an inability to pay, and the scholarship drive is one way that the organization helps cover the cost of membership," noted Linda Gillum, chair of the Scholarship Drive for 2010. She is an associate dean at Oakland University William Beaumont School of Medicine. Her husband Rod Gillum is an alumnus from the former Wenger Club in Detroit, and a partner with Jackson Lewis law firm.

Mary Nunez, chair of the Women's Association, is pleased to note that 14 new members joined in 2009, bringing the membership to 191 members.

"While there is always attrition in a group," Nunez notes, "it's important to keep a good mix of younger women and long-term members as well as philanthropic leaders and those who

are new to fundraising efforts." Adding new twists to traditional events has helped boost membership. Members were asked to invite friends to attend the group's annual Spring Luncheon and a special drawing was held for new members.

"We want members to get to know each other and create new networks, which also benefits the kids," Nunez said.

"We are always thinking about what we can do as a group to make it great so more women will join and we can help more kids."

A new drive this year enabled the Women's Association to obtain 1,000 new and used books for the kids, which were distributed throughout the 13 Clubs.

"It's all about the kids," said Nunez. "Members have been supportive, especially during a year of uncertainty about jobs and the economy. Many nonprofits had drops of up to 50% in contributions. We were fortunate to raise 90% of our goal."



From left, Anita Dauch and Mary Nunez, Women's Association Chair, wore elegant hats at the Spring Luncheon.

Honor Roll of Donors

We gratefully acknowledge the support of our generous donors - individuals, families, corporations and foundations – that enable us to fulfill our mission to kids in southeastern Michigan. This list represents gifts received in 2009.

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Above: Bob and Maggie Allesee play pool with kids at the Wilson Club in Auburn Hills. The Allesees were honored for their community service and philanthropy at the In Celebration Dinner in November. Right: Kirk and Kathy Martin attended the In Celebration Dinner.

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Top: Tony Brown, Group Vice President, Global Purchasing, at Ford Motor Co.; Board Member Andra Rush, and Alan Mulally, Ford Motor Co. president and CEO; gathered at the Charity Preview event with B&GCSM youth ambassador Travis Reece.
Bottom: B&GCSM Board Chair Tom Hoeg and Board Member Darrell Middleton.



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2009 Youth of the Year winner Kiara Kenerly met Marietta Davis from Microsoft at the Friendship Club Breakfast.

Below: President and CEO Len Krichko (left) shares a proud moment with Schafer Johnson II, a Youth of the Year runner-up in 2009, and Board Member Tom Goss.



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Top, from left: Dale Ehresman and Board Members Bud Cius and Dave Burton.

Bottom, from left: Thea Collins, Kelly Weaver, Board Member Chris Markey, Mark Smith, Janet Froling and Paula Schembri – all from Allstate – attended the Friendship Club Breakfast.

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Board Member Mary Nunez, Gerry Seizert, Lisa Wilson and Robert Nunez enjoyed the Friendship Club Breakfast.

Below: Reneé Hoeg and Board Member Leven Weiss, Esq.



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Left: Dale Austin, Valerie Ellis, Nancy Smith and Valerie Straith attended the Women's Association Spring Luncheon.

Below: Ypsilanti Chamber of Commerce President Diane Keller, shown here with Club member Jamie Payton, 17, received the 2009 Starlight Award from the Huron Valley Club.



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Mickey & Judith Patrick
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Who we serve:

- In 2009: 25,633 youth (members and other youth)

Male: 55%

Female: 45%

- Diverse members:

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Caucasian: 18%

Hispanic: 2%

Multi Racial: 7%

Asian: 1%

Native American: 1%



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125 South Edgemont St.
Belleville, MI 48111-2830

Howard B. Bloomer Club

3910 Livernois Ave.
Detroit, MI 48210-2900

NFL/YET Boys & Girls Club

Dick & Sandy Dauch Campus
16500 Tireman St.
Detroit, MI 48228-3629

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4242 Collingwood Ave.
Detroit, MI 48204-1614

Fauver-Martin Club

24 Ferris Ave.
Highland Park, MI 48203-2912

James & Lynette Holden Club

20100 Schoenherr Rd.
Detroit, MI 48205-1166

Romulus Club (school site)

Merriman Elementary
15303 Merriman Rd.
Romulus, MI 48174-3290

Romulus Club (school site)

Wick Elementary
36900 Wick Rd.
Romulus, MI 48174-1391

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Huron Valley Club

220 North Park St.
Ypsilanti, MI 48198-2953

Oakland County

Orion/Oxford Club

1801 Waldon Rd.
Orion, MI 48359-1239

Pontiac Club

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Pontiac, MI 48340-1810

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Auburn Hills, MI 48326-3253

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Shelby Township, MI 48315-5000



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For more information about our Clubs and programs, please contact:

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