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# Christopher A. Freitag

- (586) 286 4055 chris@thegermanfriday.com
- 16041 Touraine Dr Clinton Twp, MI 48038

# Strengths

- 7 years professional experience
- · Creative as well as technical
- Advanced software and networking knowledge
- · Passion for design

# Education

Experience

# **Central Michigan University**

Mt. Pleasant, MI 12.99 Graduate

Bachelor of Applied Arts

- Major. Graphic Communication
- · Minor. Advertising

# **Interactive / Print Designer**

SF Design 4.01 - Present

- · Website design and development
- · Graphic emails and multi-media presentations
- Corporate ID, brochures, newsletters, direct mail, maps, postcards, etc.
- · Network set-up and administration
- Troubleshoot all equipment (computers, printers, network, etc.)

# **Graphic Designer**

Art Van Furniture Design Dept. 1.00 – 4.01

- Point-of-purchase posters, banners, tags, etc.
- In store displays
- · Direct mail pieces
- Graphic murals
- Photo retouching and color correction

### **Communications Director**

American Marketing Association 1.99 – 12.99

- Conceptualize, design and installation of promotional posters
- Managed all graphic and print aspects of AMA

# Software Skills

### Print

Web

- Photoshop
- Illustrator
- Freehand
- QuarkXpress
- Indesign

- Flash/AS
- PHP
- Fireworks
- MySQL
- Dreamweaver
- Javascript/DOM
- XHTML/CSS
- Apache/Linux