

Regina Kroger Community Rewards

Read the information regarding the Kroger contribution program very carefully. EVEN IF YOU DO NOT SHOP AT KROGER, YOU SHOULD BE REGISTERING EVERYONE YOU KNOW.

Kroger has **INCREASED** the amount that De La Salle and Regina can earn from \$50,000 a year to \$200,000 a year! A **GREATER** opportunity for you to earn more tuition credit!

IMPORTANT! Regina Families will register under De La Salle, Organization #82989

Your Kroger Plus Card, once registered with De La Salle, will be used to earn credit! No more having to reload, or buy a gift card.

Encourage **EVERYONE** you know to give you their Kroger Plus Card number! It is now easier than ever! Once a Kroger Plus Card number is registered with De La Salle/Regina, there is no need to do anything again for the rest of the year.

Kroger has changed how they figure the percentage they contribute. It is no longer a constant 5%. We have the opportunity to earn **MORE** than 5%. The percentage will change quarterly depending on how many people are shopping for us. The more people who shop using their Kroger Plus Number, the **MORE** we will earn in **tuition credit**. The SCRIP Team is working very hard to register as many non-school families as we can to increase our percentage. **REGISTER EVERYONE YOU CAN!**

1. **Collect...**Start talking with people. If they shop at Kroger, ask them to link their Kroger Plus Card with De La Salle. Ask family, friends, co-workers and neighbors. (I am taking my Kroger Tuition Assignment List to my family reunion.) Assure everyone that it costs nothing, and that they have to do nothing, but shop at Kroger.
2. **Write down their Kroger Plus Card Number on your Kroger Tuition Assignment List.** This sheet will tell me who is earning for you when I compile and figure your tuition credit. This **DOES NOT REGISTER** these Plus Cards! You will do that yourself (see #3). Enlist as many people as possible to help. You can use the back of the Assignment List or request more sheets if necessary!
3. **Link their Kroger Plus Card to De La Salle:**
 - **Online:** Ask them to go to www.krogercommunityrewards.com and register their plus card number. They will need to provide an email address, confirm an email sent from Kroger to that address, type in their Kroger Plus Card Number and search De La Salle to select our school.
4. List the families that will be earning for you on the Kroger Tuition Assignment List and turn it in.
5. If you collect Kroger Plus Card Numbers and need help registering them, please let me know, we are happy to help.

***ALL** contact information must be complete on a Kroger Plus Card for credit to be earned.

*Fuel, Alcohol, Tobacco, Postage, Kroger Gift Cards, Gift Certificates, Bottle Deposits, Lottery, Office Services, Sales Tax and Government-Assisted Pharmacy Expense purchases do not qualify.