

REGINA HIGH SCHOOL'S

6THANNUAL DINNER AND AUCTION

SPONSORSHIP OPPORTUNITIES

The annual Dinner and Auction provides an opportunity to enhance educational facilities at Regina High School for the benefit of students and teachers alike. The proceeds for this year's event will be directed to the Scholarship Fund to provide a funding source for families in need of financial assistance. Our previous events provided financial support to completely upgrade classroom computers and deploy a state-of-the-art Media Center to enhance computer usage and availability throughout the school.

Sponsorship opportunities are available for the Dinner and Auction. These opportunities will help defray operating costs for the evening in exchange for promoting area businesses, thus expanding the overall return on investment for this project. Sponsorship opportunities include the following:



ENTERTAINMENT SPONSOR — EXCLUSIVE

\$3,500

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"Presenting" Sponsor underwrites cost of the entertainment - illusionist Michael Mode - who will perform for the guests following dinner. Sponsor's name will appear on all promotional materials and press releases associated with the event, will be displayed prominently in event programs and will be announced at the beginning and end of the show. Promotional banners will be displayed in the Auction Room and Dining Hall and sponsor will have the opportunity to include promotional material in gift bags to all attendees (sponsor to provide promotional materials). (Limit 1 Sponsor)



ENTERTAINMENT CO-SPONSOR

\$1,250

Sponsor shares the underwriting expense of the the entertainment - illusionist Michael Mode - among multiple businesses. Sponsorship announcement at the beginning or end of show will note "sponsored in part by...(name of sponsor)...". Co-sponsor's names will be noted in the event program and sponsor will have the opportunity to include promotional material in gift bags to all attendees (sponsors to provide promotional material). (Limit 3 Sponsors)



HORS' D'OEUVRES SPONSOR

\$1,250

Sponsor underwrites the cost of providing complementary hors' d'oeuvres to event guests during the Silent Auction and cocktail hour. Sponsor's name will be announced at the drawing of multiple 50 / 50 drawings and will appear in the event program. Sponsor will have the opportunity to include promotional material in gift bags to all attendees (sponsors to provide promotional material). (Limit 1 Sponsor)



BEVERAGE SPONSOR (NON-ALCOHOLIC)

\$1,000

Sponsor underwrites the cost of providing non-alcoholic complementary beverages throughout the evening. Sponsor's name will appear on tent cards at beverage stations throughout the venue and will appear in the event program. Sponsor will have the opportunity to include promotional material in gift bags to all attendees (sponsors to provide promotional material). (**Limit 1 Sponsor**)



LIVE AUCTION SPONSOR

\$1,000+

All donors contributing cash or merchandise valued at \$1,000 or more will be classified as Live Auction Sponsors in the event program and will have their name and donation mentioned prominently in pre-auction publicity. As a Live Auction Sponsor, donors of Live Auction merchandise will have their names mentioned prominently by our auctioneer and sponsor names will appear on our Sponsor Hall of Fame Wall in the Dining Hall / Live Auction Room. Sponsor will have the opportunity to include promotional material in gift bags to all attendees (sponsors to provide promotional material). (Limit 8 Sponsors)

For further information about sponsorship opportunities, please contact the Advancement Office at 586.585.0500 x 285 or via e-mail at RHSAuction@comcast.net. We will work closely with you to provide maximum exposure for your sponsorship dollars.