

# Inequality of Opportunity and Income Redistribution\*

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## Abstract

Support for redistribution depends on whether inequality stems from differences in performance or luck, but different sources of luck may impact redistribution differentially. We elicit redistribution decisions from a U.S.-representative sample who observe worker earnings and whether luck influenced their earnings directly (“lucky outcomes”) or indirectly by providing a relative advantage (“lucky opportunities”). Participants redistribute less under lucky opportunities. We experimentally investigate and discover that inferential challenges are the key driver in shaping attitudes towards inequality. When assessing the impact of unequal opportunities, the redistributive behavior of individuals underestimates how even a small relative advantage can substantially influence worker earnings.

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# 1 Introduction

Individuals’ attitudes about what constitutes a fair income distribution influence the design and implementation of redistribution policies, including subsidies and tax regimes. Experimental work has found that most people hold meritocratic fairness attitudes: they tolerate income disparities that are due to differences in effort but choose to redistribute when income differences result from circumstances beyond individuals’ control, such as luck (e.g., Cappelen et al., 2007, 2013; Almås et al., 2020). However, the widespread acceptance of meritocratic principles contrasts sharply with recent trends in income inequality in the US, where support for redistribution has remained stagnant despite a rising impact of circumstances beyond people’s control (Chetty et al., 2014; Ashok et al., 2015; Bozio et al., 2024).

We propose that this apparent disconnect between experimental findings and observed redistribution trends is partly due to limitations in how prior studies implemented luck in lab settings. First, previous work has primarily focused on redistribution behavior in situations where luck arises in a simple and transparent way that is independent of individual performance, such as flipping a coin. In contrast, U.S. households identify unequal opportunities that affect the chances of success in conjunction with individual efforts as the most critical factor influencing economic success.<sup>1</sup> Second, the few lab studies that have implemented unequal opportunities have analyzed environments where either worker effort is directly observed, or there is complete certainty about the role of performance in determining worker earnings. However, a fundamental feature of unequal opportunities is that they create uncertainty about the reasons for someone’s success. This uncertainty creates inferential challenges that prior studies have not examined.

To illustrate the difficulty of implementing meritocratic fairness ideals when there are unequal opportunities, consider whether the success of Microsoft founder Bill Gates was due to effort or luck. On one hand, he was fortunate to attend one of the few high schools that offered unlimited access to a computer programming terminal. This is just one of many lucky opportunities in Gates’ career that were instrumental to his eventual success (Frank, 2016). However, he is also known for a fierce work ethic, famously stating that he “didn’t believe in weekends; didn’t believe in vacations.” Both luck and effort were instrumental in his professional success, and assessing the exact impact of each factor poses a challenging inference problem.

To guide our experimental design, we present a model of redistribution that places different sources of luck in a common framework. An impartial spectator decides how to allocate total earnings between two workers who compete at a task for a fixed prize in a winner-takes-all environment. The winner of the competition is determined by either luck, task performance, or both. The spectator observes the winner of the competition, the initial earnings of both workers, and features of the environment that affect whether the winner is the top performer, but does not observe workers’

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<sup>1</sup>This finding is based on a survey we conducted with approximately 1,000 panelists from the New York Fed’s *Survey of Consumer Expectations* in February 2023. We provide a detailed description and analysis of the survey in Appendix B.1.

actual performance. Optimal redistribution depends on the spectator’s preferences about the fair income share for the top-performing worker and the likelihood that the best performer lost. This probability provides a measure of how important luck was in determining workers’ outcomes. It also allows us to link different luck environments by holding luck (the likelihood that the best performer lost) constant while varying the process that determines the winner.

We recruited 2,400 workers on an online labor market to perform a real-effort task and randomly paired them to compete for a fixed prize in a winner-takes-all environment. Then, we asked 1,170 individuals (“spectators”) from the New York Fed’s *Survey of Consumer Expectations* to choose the final earnings allocation for pairs of workers. We randomly assigned spectators to one of two luck environments. In the *lucky outcomes* environment, we selected the winner of each worker match either by a coin flip or by the number of tasks completed. In the *lucky opportunities* environment, the winner of each match was the worker with the higher number of tasks completed multiplied by a randomly assigned productivity multiplier. These multipliers serve as a reduced-form way of capturing circumstances beyond individual control, such as family background, educational opportunities, or early-life conditions. Thus, we view the lucky opportunities environment as a better reflection of real-world income-generating processes. We generate exogenous variation in the probability that the best performer lost by varying the coin-flip probability (in lucky outcomes) or the relative productivity multipliers (in lucky opportunities).

In our baseline treatments, spectators do not observe how likely it is that the best performer lost. Instead, spectators observe features of the environment that convey the importance of luck in determining the winner. The inferential challenge they face is using this information to infer how likely it is that the winner is the top performer or, in other words, how likely it is that earnings inequality is merit-based. Under *lucky outcomes*, spectators observe the probability that the winner was determined by a coin flip. This feature of the lucky outcomes environment is linearly related to the probability that the outcome is luck-based. Under *lucky opportunities*, they observe the productivity multiplier of each worker. Mapping this feature of the lucky opportunities environment to the probability that the winner is the top performer is challenging since a small change in relative productivity multipliers generates large changes in the probability that the outcome is luck-based.

Our main result is that spectators redistribute less earnings when inequality arises from lucky opportunities compared to lucky outcomes. On average, spectators redistributed 27.6 percent of earnings from the winner to the loser when there were lucky outcomes and 23.3 percent when there were lucky opportunities. This redistribution gap emerges only when there is uncertainty about whether the winner is the high-performing worker. When performance was the sole determinant of the winner (i.e., under equal productivity multipliers or a zero percent chance of a coin flip), spectators redistributed similarly across environments. As the probability that the best-performing worker lost increases, redistribution reacts strongly under lucky outcomes but is more muted under lucky opportunities, resulting in a redistribution gap across luck environments. We estimate that a ten percentage point increase in the likelihood that the best performer lost leads to a 3.7 percentage

point increase in redistribution when there are lucky outcomes but only 2.0 percentage points increase when there are lucky opportunities.

We introduce two additional treatments to investigate the mechanisms underlying the differences in redistribution across luck environments. First, to further examine the role of inferential challenges, we provide direct information about the likelihood that the best performer won. Consistent with spectators facing inferential challenges, we find that this information significantly reduces the redistribution gap across luck environments. We show that the information acts by changing the way in which spectators incorporate unequal opportunities into their redistribution decisions. Second, to isolate the role of potential effort responses in driving our results, we implement an “ex-post” lucky opportunities condition in which workers learn about their multiplier only *after* completing the task. We find no significant difference in redistribution between the baseline and ex-post conditions, indicating that worker effort responses do not explain the redistribution gap.

We primarily contribute to a broad literature that studies how the source of inequality affects redistribution. Numerous experimental studies have demonstrated that people tolerate more inequality when earnings differences stem from performance differences, rather than luck (Cappelen et al., 2010, 2013; Durante et al., 2014; Mollerstrom et al., 2015; Cappelen et al., 2020; Almås et al., 2020; Cappelen et al., 2022).<sup>2</sup> We show that whether luck arises through unequal opportunities or unequal outcomes significantly affects how much inequality individuals tolerate. Our common scale for quantifying the importance of luck advances the methodology of redistribution experiments by designing a portable definition of luck that can be widely applied to different tournament environments.

Our work also contributes to the emerging literature examining how individuals make redistribution decisions when luck stems from differences in workers’ circumstances (Bhattacharya and Mollerstrom, 2022; Dong et al., 2022; Andre, 2024). Andre (2024) investigates whether spectators hold workers responsible for the unequal incentives they face. He finds that disparities in randomly assigned piece-rate wages produce large differences in worker performance. However, spectators reward workers according to their effort and irrespective of how differences in piece rates impact workers’ performance. Dong et al. (2022) examine redistribution when luck arises through different employment offers or training quality. They find that spectators only partially account for these differences in advantages when making redistribution decisions. Similarly, Bhattacharya and Mollerstrom (2022) examine redistribution decisions when luck determines whether individuals can work at all. They find that spectators tolerate more inequality when luck determines who is allowed to work than when luck directly determines outcomes.

Our paper differs in two fundamental ways. First, we consider an environment in which the impact of unequal opportunities is uncertain. Our setting allows us to show that the inferential

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<sup>2</sup>Other research on the factors influencing redistribution has examined the role of other-regarding preferences (e.g., Charness and Rabin, 2002), fairness ideals (e.g., Konow, 2000; Cappelen et al., 2007), perceptions regarding mobility and inequality (e.g., Kuziemko et al., 2015; Alesina et al., 2018; Fehr et al., 2024) and other contextual factors (e.g., Fisman et al., 2015; Roth and Wohlfart, 2018).

challenge that arises when there is uncertainty about the importance of luck is one of the key drivers of the redistribution gap that we observe. Second, the studies cited in the prior paragraph focus on how spectators reward differences in worker performance that arise from unequal opportunities. In contrast, we consider situations in which two equally hard-working people end up with vastly different outcomes solely due to a disparity in the opportunities that they face. This allows us to show that spectators have different attitudes towards redistribution even when there are no performance differences across workers.

Finally, we contribute to the literature that examines heuristics and biases in the inference process by documenting their consequences in an important economic context. We document that redistribution is close to linear on the workers’ multiplier difference. This “linearization heuristic” leads spectators to underestimate the impact of unequal opportunities and consequently to redistribute less than they would under unequal outcomes. This finding is consistent with previous work showing that individuals often struggle to estimate nonlinear relationships (Larrick and Soll, 2008; Levy and Tasoff, 2016; Rees-Jones and Taubinsky, 2020), and fail to solve even simple Bayesian updating problems (Benjamin, 2019), particularly in environments with uncertainty that require contingent reasoning (Martínez-Marquina et al., 2019). Our results are also consistent with work showing that drawing attention to an attribute increases individuals’ sensitivity to that attribute (Conlon, 2023) and that people focus on readily available information (Enke, 2020; Graeber, 2023).

## 2 Theoretical Framework

This section presents a stylized model of spectators’ redistribution decisions when spectators care about the source of inequality but worker performance is unobservable. Our aim is not to test a specific model of spectator behavior, but rather to use the model to clarify our experimental setup and provide a common framework for quantifying the impact of luck on outcomes, regardless of its source. The model setup closely follows that of Cappelen et al. (2022) and applies the framework to different luck environments.

Consider an impartial spectator who observes initial earnings in a winner-takes-all environment in which two randomly paired workers compete for a fixed prize. Spectator  $i$ ’s task is to choose  $r_i$ , the fraction of income to redistribute from the winner to the loser. We model  $r_i$  as a function of fairness views and beliefs about how likely it is that outcomes are based on merit. Formally, let  $f_i$  denote the share of total income for the worker with the lower performance that spectator  $i$  deems to be fair, and let  $1 - f_i$  denote the fair share for the higher performance worker. We assume that spectators choose  $r_i$  to minimize the quadratic difference between the fair allocation  $(f_i, 1 - f_i)$  and the actual allocation  $(r_i, 1 - r_i)$ :

$$U(r_i, f_i) = -(r_i - f_i)^2. \tag{1}$$

If spectators know with certainty that the winner is the worker who performed better, then

they implement the fair allocation,  $r_i^* = f_i$ . However, in our experiment, as is often the case in reality, spectators do not observe workers' performance. This creates uncertainty about whether the best performer won or lost. As a result, spectators maximize the expected utility

$$\mathbb{E}(U(r_i, f_i)) = -\pi(r_i - f_i)^2 - (1 - \pi)(r_i - (1 - f_i))^2, \quad (2)$$

where  $\pi$  denotes the probability that the best performer won, and  $1 - \pi$  is the probability that the best performer lost. In other words,  $\pi$  represents the probability that the outcome is merit-based, while  $1 - \pi$  represents the probability that the outcome is luck-based. Thus, we often refer to  $1 - \pi$  as our measure of the degree of luck in the environment, which we use to compare redistribution choices across different luck conditions in our experiment.

In an interior solution to (2), the optimal level of redistribution is

$$r_i^* = \pi f_i + (1 - \pi)(1 - f_i). \quad (3)$$

Equation (3) highlights that redistribution depends on both the spectator preferences about the fair share of earnings for the lower- and higher-effort worker ( $f_i$ ) and how likely it is that the outcome was due to luck ( $1 - \pi$ ). Provided  $f_i < 1/2$ , the optimal level of redistribution is increasing in  $1 - \pi$ . In other words, the more likely it is that the better-performing worker lost, the more spectators redistribute. When performance solely determines the winner (i.e.,  $1 - \pi = 0$ ), spectators redistribute the fair share to the loser,  $r_i^* = f_i$ . When outcomes are due to pure luck (i.e.,  $1 - \pi = 1/2$ ), spectators equalize earnings and choose  $r_i^* = 1/2$ .

## 2.1 Outcome Luck and Opportunity Luck

We consider two work environments with different processes for generating worker earnings. In the *lucky outcomes* environment, the winner of each worker pair is determined by either luck or performance. Specifically, we assume that with some probability  $q \in [0, 1]$ , a coin flip determines the winner of the match. Conversely, with probability  $1 - q$  the winner is the worker who exerted more effort.

In the *lucky opportunities* environment, each worker is assigned an individual-specific productivity multiplier,  $m_i$ , which influences their earnings. We assume that the distribution of productivity multipliers is exogenous to the distribution of effort, meaning that a worker's productivity is determined by factors outside of their control, such as innate abilities or acquired skills (e.g., [Mirrlees, 1971](#)).<sup>3</sup> The winner of each worker pair is determined by comparing their final output, which is calculated by multiplying each worker's productivity multiplier by their performance level.

We assume that spectators observe the features of the environment that determine whether

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<sup>3</sup>This approach captures the idea that some workers may be more fortunate than others due to their inherent talents or the opportunities they have had to develop their skills, leading to higher earnings even when putting in the same level of effort as their peers.

the outcome is merit-based  $\pi$ , but do not observe  $\pi$  directly. In the lucky outcomes environment, spectators observe the coin-flip probability  $q$ . To infer  $\pi$  from  $q$ , spectators must use Bayesian updating, which implies  $\pi = 1 - q/2$ . In the lucky opportunities environment, spectators observe the productivity multipliers of each worker. Spectators can use this information to estimate  $\pi$ . Without loss of generality, assume that worker 1 wins the tournament, which means  $m_1 e_1 > m_2 e_2$ . The probability that the worker who won is the worker who exerted more effort given the information observed by the spectator is

$$\pi = \Pr(e_1 \geq e_2 | m_1 e_1 > m_2 e_2, m_1, m_2). \quad (4)$$

When inferring  $\pi$  from the features of the environment, spectators can encounter cases with or without uncertainty about whether the best performer lost. First, if  $m_1 \leq m_2$ , then  $\pi = 1$  and there is no uncertainty. Intuitively, if worker 1 wins despite being less or equally productive as worker 2, then they must have exerted more effort than worker 2. Second, if  $m_1 > m_2$ , there is uncertainty and equation (4) becomes

$$\pi = \frac{\Pr(e_1 \geq e_2, m_1, m_2)}{\Pr(m_1 e_1 > m_2 e_2, m_1, m_2)} = \frac{1/2}{\Pr(e_2/e_1 < m_1/m_2)} \geq \frac{1}{2}, \quad (5)$$

where the equality follows under the assumption that the distribution of effort is independent of the multiplier.<sup>4</sup> Expression (5) shows that  $\pi$  depends on the relative multiplier  $m_1/m_2$  or, equivalently, on the relative advantage conferred to worker 1. We show in Appendix B.2 that  $\pi$  is decreasing and convex in this relative advantage for any log-normal distribution of effort. Thus, the probability that the best worker lost ( $1 - \pi$ ) or, equivalently, the probability that the winner was luck-based, is increasing and concave in the winning worker's relative advantage. Intuitively, this concavity arises because the density of  $e_2/e_1$ , which measures the relative effort of the disadvantaged worker compared to the advantaged worker, is centered around one (equal effort) and decreases for larger values of  $e_2/e_1$ . Therefore, even small relative advantages can greatly impact who wins, whereas the incremental effect of increasing this relative advantage matters less.<sup>5</sup>

This framework highlights two main reasons spectators' redistribution decisions might differ across luck environments. First, a redistribution gap could arise because spectators' beliefs about  $\pi$  vary in accuracy across environments. For example, estimating  $\pi$  may be more challenging under

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<sup>4</sup>This assumption is not essential for our analysis but simplifies the exposition of the theory. We also show in Section 5.2 that this assumption is consistent with our experimental data.

<sup>5</sup>Notably, the convexity of  $\pi$  in the relative advantage is not unique to the way we chose to model unequal opportunities. We show in Appendix B.3 that modeling opportunity luck as an additive headstart also leads to a convex mapping from lucky headstarts to the likelihood that the winning worker exerted more effort ( $\pi$ ) for the empirical distribution of worker effort that we observe in the experiment. This is because  $e_2 - e_1$ , which is the relevant measure of relative effort in this case, has the most probability mass near zero (equal effort), and therefore, the convexity intuition above still applies. We also show in Appendix B.2 that the same intuition readily extends to other common effort distributions.

lucky opportunities, particularly if spectators fail to appreciate that a small multiplier advantage can correspond to a significant change in  $\pi$ . Second, spectators might hold different fairness views when luck arises through lucky opportunities versus lucky outcomes. For example, some spectators may view that hard work and determination can lead to success regardless of circumstances, leading them to oppose redistribution when there are lucky opportunities but support it when there are lucky outcomes. Our experiment will investigate both of these potential channels through which differences in redistribution can arise.

### 3 Experimental Design

#### 3.1 Production, Earnings, and Redistribution Stages

The experiment follows the impartial-spectator paradigm in [Cappelen et al. \(2013\)](#). It consists of three stages: a production stage, an earnings stage, and a redistribution stage. In the production stage, workers complete a real-effort task to encrypt three-letter “words” into numerical code ([Erkal et al., 2011](#)). Workers have five minutes to correctly encrypt as many words as possible using a dynamic and randomly generated codebook for each word ([Benndorf et al., 2019](#)). In the earnings stage, we randomly pair workers and determine the winner based on some combination of performance and luck. We initially allocate earnings of \$5 to the winner and \$0 to the losers. The exact interaction between luck and performance forms our main experimental treatments, which we describe in Section 3.2.<sup>6</sup> Workers know that a third party may influence their final earnings, but the spectator’s identity is entirely anonymous to them.

In the redistribution stage, spectators choose how much income to redistribute from the winner to the loser. Spectators make 12 redistribution decisions involving different real pairs of workers. To incentivize spectators to respond truthfully, we randomly select and implement one of their 12 decisions. Spectators may redistribute any amount between \$0 and \$5 in \$0.50 increments at no cost.<sup>7</sup> We present each decision as an adjustment schedule (see Appendix Figure A1 for an example of a redistribution choice). For example, an adjustment of \$1.50 implies \$3.50 for the winner and \$1.50 for the loser. The first option is always a \$0.00 adjustment, which we label a “no”-adjustment choice. The remaining  $\{\$0.50, \dots, \$5.00\}$  redistribution choices are labeled as a “yes”-adjustment choice and denote the final earnings for both the winner and the loser: that is,  $\{(\text{winner gets, loser gets})\} = \{(\$4.50, \$0.50), (\$4.00, \$1.00), \dots, (\$0.50, \$4.50), (\$0.00, \$5.00)\}$ .<sup>8</sup>

<sup>6</sup>We designed all experimental programs in oTree ([Chen et al., 2016](#)). Screenshots of our experimental design and procedure are available in the [Supplementary Materials](#).

<sup>7</sup>We implemented costless redistribution to preserve comparability with prior experimental work on redistributive behavior (e.g., [Cappelen et al., 2013, 2022](#)). This approach allows us to isolate how spectators respond to varying sources of luck. An important question for future research is whether individuals’ redistributive choices become more responsive to the efficiency costs of redistribution depending on the source of luck.

<sup>8</sup>To combat the influence of anchoring effects in these redistribution choices, we inform spectators that we did not tell workers whether they won or lost nor the exact amount they will earn in each case. Spectators know that we only informed workers that they could earn up to \$5 and that winning against their randomly assigned opponent increases their chances of earning more. This design removes any confounding issues relating to spectators’ unwillingness to



## 3.2 Spectator Treatments

Spectators always observe features of the environment that are informative about whether worker outcomes are merit- or luck-based. The experiment embeds between-subject variation in the source of luck (lucky opportunities vs. lucky outcomes), the timing of when luck is revealed to the workers (before vs. after), and the information available to spectators about the importance of luck (full vs. partial). Appendix Table A1 provides an overview of these between-subject treatments. We also implement within-subject variation in how likely it was that the winner was merit-based (i.e.,  $\pi$ ).

**3.2.1 Lucky Outcomes vs. Lucky Opportunities.** We randomly assign one-third of the spectators to redistribute earnings under lucky outcomes and two-thirds to redistribute earnings under lucky opportunities. In our lucky outcomes condition, we select the winner by a coin flip with probability  $q$  and by the number of correct encryptions with probability  $1 - q$ . In our lucky opportunities condition, we generate inequality of opportunity by randomly assigning productivity multipliers to workers. For example, a worker with a multiplier of 1.2 who solved 20 encryptions would have a score of 24, while a worker with a multiplier of 3.0 who solved ten encryptions would have a score of 30. The winner in each pair is the worker who has the higher score. We draw the multiplier for each worker  $i$  from the distribution:  $m_i = 1$  with probability 0.05,  $m_i = 4$  with probability 0.05, and  $m_i \sim U(1, 4)$  with probability 0.9.<sup>9</sup> We round all multipliers to the nearest tenth.

We do not inform spectators about the workers’ actual performance, though we do provide some information about how likely it is that luck determined the winner. In the lucky outcomes condition, spectators know the probability  $q$  that we determine the winner by a coin flip, but not whether a coin flip actually determined the winner. Spectators also know that we do not reveal this probability to workers, though workers know that there is some unstated chance that a coin flip determines their outcomes. In the lucky opportunities condition, spectators know each worker’s multiplier. We inform spectators that workers only know of their own multiplier and the distribution from which it is drawn, but do not know anything about the worker they compete against. Appendix Figure A1 provides an example of a redistribution decision in our lucky outcomes condition and an example of a redistribution decision in our lucky opportunities condition.

**3.2.2 Varying the Importance of Luck.** We implement within-subject variation in how likely it is that the better-performing worker won across worker pairs. We implement this variation in the lucky outcomes environment by changing  $q$  across matches. We implement this variation in the lucky opportunities environment by varying the relative workers’ multipliers across worker pairs. We

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take earnings away from what workers might expect.

<sup>9</sup>We chose the upper bound of  $m = 4$  to ensure that it is possible to generate  $\pi = 1/2$  (i.e., pure chance determines the winner) in our lucky opportunities treatment.

control for the importance of luck by introducing a portable common metric across environments: the probability that the winner in a given pair completed more encryptions ( $\pi$ ). When  $\pi = 0.50$ , there was a 50 percent chance that the winner of the match was the one who performed better; for example, when a coin flip determined the outcome ( $q = 1$ ) in the lucky outcomes environment or when the ratio between worker multipliers is sufficiently large (so that the worker with the high multiplier always won the match) in the lucky opportunities environment. When  $\pi = 1$ , there was a 100 percent chance that the match’s winner performed better; for example, when  $q = 0$  or when both workers had the same productivity multiplier.

Spectators make redistribution decisions for a total of 12 worker pairs. Each worker pair corresponds to a unique value of  $\pi$  drawn from one of the following 12 bins:

$$\pi \in \left\{ \underbrace{\{0.50\}}_{\text{Bin 1}}, \underbrace{\{0.51, \dots, 0.54\}}_{\text{Bin 2}}, \underbrace{\{0.55, 0.56, \dots, 0.59\}}_{\text{Bin 3}}, \dots, \underbrace{\{0.95, 0.96, \dots, 0.99\}}_{\text{Bin 11}}, \underbrace{\{1\}}_{\text{Bin 12}} \right\}. \quad (6)$$

For each spectator, we randomly draw one value of  $\pi$  from each of the 12 bins. This ensures that every spectator makes a decision with  $\pi = 0.5$ ,  $\pi = 1$ , and that the remaining values are evenly distributed throughout the support of  $\pi$ . We present the 12 decisions in random order.

The key information we present on each decision is the multiplier of each worker pair,  $(m_i, m_j)$ , or the ex-ante probability that a coin flip  $q$  determined the winner. Therefore, it is necessary to map each  $\pi$  value to a corresponding  $(m_i, m_j)$  or a coin-flip probability  $q$ . The mapping from  $\pi$  to  $q$  is given by the formula  $q = 2(1 - \pi)$ . To map  $\pi$  to a multiplier pair,  $(m_i, m_j)$ , it is sufficient to consider the relative multiplier  $m \equiv \max\{m_i, m_j\} / \min\{m_i, m_j\}$ . Given any relative multiplier  $m$ , we examine all possible worker pairs and compute the fraction of times that the winner was the worker who solved more encryptions, which is the empirical counterpart to the probability that the winner is the worker who performed better,  $\pi$ .<sup>10</sup> This method yields a mapping from  $m$  to  $\pi$  (depicted in Panel B in Figure A2). For a given  $\pi$ , we then select a random worker pairing with a corresponding relative multiplier.

**3.2.3 Timing of Opportunity Luck.** We also randomly vary the timing of when luck occurs. In our baseline lucky opportunities condition, we inform workers of their multipliers before they begin working on the encryption task. In the ex-post lucky opportunities condition, we inform workers of their multipliers after they complete the task. We randomly assigned half of the spectators in the lucky opportunities conditions to the baseline treatment and the other half to the ex-post treatment.

<sup>10</sup>With 800 workers per condition, there are  $\binom{800}{2} = 319,600$  possible pairings. Since we can assign the higher multiplier to either worker, that creates 639,200 observations that we can use to calculate  $\pi$  for each relative multiplier,  $m$ . Using this method, we compute, for each  $m$ , the fraction of all possible pairings in which the winner completed more encryptions than the loser.

**3.2.4 Information Intervention.** We randomly assign half of the spectators in each treatment to receive information about  $\pi$ . In the lucky opportunities condition, we present the following additional text on the redistribution decision screen: “Based on historical data for these multipliers, there is a  $[\pi \times 100]\%$  chance that the winner above completed more transcriptions than the loser.” In the lucky outcomes condition, the equivalent text is: “There is a  $[\pi \times 100]\%$  chance that the winner above completed more encryptions than the loser.” As noted above, the value of  $\pi$  varies from decision to decision. Appendix Figure A1 shows an example of the decision screens for the information treatments for both luck environments.

**3.2.5 Workers’ Awareness about Rules.** Finally, we vary the timing of when workers learn how luck plays a role in determining outcomes. In the rules-before condition, we inform workers that effort multipliers or a coin flip will influence the outcome *before* they start the task. In the rules-after condition, we inform workers that multipliers or a coin flip will influence the outcome *after* they complete the task. We randomly assign half of the spectators in the ex-post lucky opportunities and lucky outcomes conditions to the rules-before treatment and half to the rules-after treatment. By construction, we assign all participants in the baseline lucky opportunities condition to the rules-before treatment. Spectators have complete information about when workers learned how we determine the winner.

### 3.3 Comprehension Checks and Belief Elicitation

To ensure that spectators understand the design details, we implement several comprehension questions after they see the initial instructions about the worker task. These questions test spectators’ understanding of how luck can affect outcomes and their awareness of when workers learn about the importance of luck. Spectators can only continue once they select the correct answer, and we briefly explain why the answer is correct once they submit it. Therefore, these questions serve as both a comprehension check and as reminders that reinforce the critical aspects of the worker task that are central to our design.

After the 12 redistribution decisions, spectators complete a brief exit survey. The first part of the exit survey consists of three questions. First, we randomly select one of the 12 decisions that the spectators made and present the same information to them. We then ask spectators in the lucky outcomes condition how many encryptions they think workers solved on average. For spectators in the lucky opportunities condition, we randomly draw a multiplier and ask how many encryptions they think workers with that multiplier solved on average. Finally, we asked them how much they would allocate to the winner if they knew they had solved more encryptions.

The second part of the exit survey asks spectators to select their level of agreement with several belief statements in a five-point Likert scale grid. It probes their views on various topics relating to income redistribution and the role of the government. We also embed an attention check in one of the rows that states: “Select disagree if you are reading this.”

### 3.4 Recruitment of Workers and Spectators

We recruited 2,416 participants on Amazon Mechanical Turk to participate in the worker task. We restricted participation to workers that were U.S.-based, had a 95 percent minimum approval rate, and had at least 500 approved human intelligence tasks (HITs). We excluded 16 participants who completed less than one encryption per minute for a final sample of 2,400 workers. We paid all workers a fixed participation fee of \$2 upon task completion. Workers also received an additional payment of up to \$5 based on the decision of a randomly chosen spectator approximately six weeks after completing the task.

We recruited 1,170 panelists from the Federal Reserve Bank of New York’s *Survey of Consumer Expectations* (SCE) to participate in the spectator task. This survey targets a non-convenience, nationally representative panel of U.S. heads of households (Armantier et al., 2017). Our experimental interface was mobile-friendly to encourage hard-to-reach demographic groups to participate in our experiment. The median spectator spent 15 minutes on the survey, 89 percent passed the attention check, and 77 percent passed all four comprehension questions on their first attempt. No spectator failed to answer more than two comprehension questions. We paid all respondents a \$5 Amazon gift card for completing the survey.

Table 1 reports descriptive statistics for the spectator sample.<sup>11</sup> The average spectator is 49 years old; 52 percent are female, 62 percent are married, and 14 percent are non-white. More than 62 percent of spectators attained a college degree, 58 percent work full-time, 15 percent work part-time, and 20 percent are retired. About a quarter (24 percent) of spectators have a household income below \$40,000 per year and about a third (32 percent) more than \$100,000 per year. Our sample includes individuals living in all 50 states plus Washington, DC. About 23 percent of spectators live in the Midwest, 21 percent in the Northeast, 35 percent in the South, and 22 percent in the West. Columns 2–7 show that spectator characteristics are similar across conditions.

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<sup>11</sup>See Table A2 in the Appendix for summary statistics on our sample of workers. Panel A of Appendix Figure A2 plots the distribution of worker performance.

Table 1: Average spectator characteristics by treatment condition

		Baseline condition			Information Treatment		
	All	Lucky Outcomes	Lucky Opportunities	Ex-Post Lucky Opportunities	Lucky Outcomes	Lucky Opportunities	Ex-Post Lucky Opportunities
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Panel A. Demographic characteristics and race							
Age	49.10	49.50	50.08	47.35	48.68	49.63	49.37
Male	0.48	0.50	0.47	0.48	0.48	0.52	0.45
Married	0.62	0.61	0.63	0.68	0.57	0.66	0.60
Nr. of children under 18	0.60	0.51	0.56	0.61	0.53	0.74	0.62
White	0.86	0.82	0.88	0.84	0.84	0.88	0.90
Black	0.08	0.12	0.06	0.07	0.07	0.07	0.07
Hispanic	0.08	0.09	0.08	0.09	0.08	0.08	0.06
Panel B. Education and employment							
Completed college	0.62	0.62	0.62	0.65	0.60	0.67	0.58
Numeracy index	4.09	4.00	4.12	4.16	4.11	4.15	4.03
Works full-time	0.58	0.62	0.53	0.64	0.55	0.56	0.58
Works part-time	0.15	0.15	0.14	0.12	0.18	0.14	0.15
Retired	0.20	0.16	0.22	0.19	0.19	0.23	0.22
Houseowner	0.73	0.68	0.77	0.70	0.69	0.74	0.77
Panel C. Household Income							
Income below 40k	0.24	0.25	0.22	0.19	0.23	0.24	0.27
Income btw. 40k and 75k	0.28	0.30	0.27	0.28	0.28	0.25	0.26
Income btw. 75k and 100k	0.16	0.17	0.14	0.15	0.17	0.15	0.17
Income over 100k	0.32	0.25	0.36	0.38	0.31	0.36	0.28
Panel D. Region							
Lives in the Midwest	0.23	0.30	0.20	0.26	0.20	0.20	0.20
Lives in the Northeast	0.21	0.20	0.20	0.19	0.23	0.22	0.23
Lives in the South	0.35	0.32	0.30	0.36	0.31	0.36	0.43
Lives in the West	0.22	0.18	0.30	0.19	0.25	0.22	0.15
Used a mobile device	0.37	0.38	0.39	0.35	0.42	0.31	0.38
Minutes spent in experiment	14.72	14.67	15.06	13.62	14.83	15.37	15.09
Passed attention check	0.89	0.86	0.84	0.91	0.93	0.91	0.88
N (spectators)	1,170	197	194	193	197	196	193
N (redistributive decisions)	14,040	2,364	2,328	2,316	2,364	2,352	2,316

**Notes:** This table shows the demographic composition of our spectator sample, comparing spectators treated with and without information about the likelihood that the best performer is the winner, between lucky outcomes (columns 2 and 5), lucky opportunities (columns 3 and 6), and ex-post lucky opportunities (columns 4 and 7) conditions.

## 4 Main Results

The primary outcome we examine is the fraction of earnings,  $r_{ip}$ , that spectator  $i$  redistributes from the winner to the loser in worker pair  $p$ . We refer to the worker who initially receives the total earnings as the “winner” and the worker who initially receives no earnings as the “loser.” When  $r_{ip} = 0$ , the loser gets none of the total earnings, and the winner retains all the earnings. Both workers receive half of the total earnings when  $r_{ip} = 0.5$ .

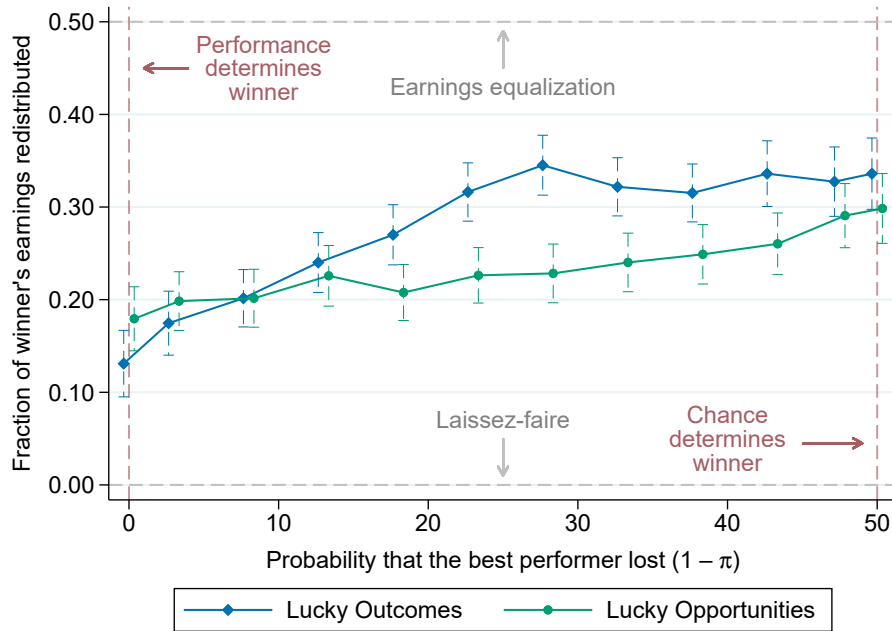
### 4.1 Redistribution under Lucky Opportunities and Lucky Outcomes

Spectators redistribute less income when luck is manifested through unequal opportunities. Panel A of Table 2 reports the average level of redistribution across our luck treatments. Under lucky outcomes, spectators redistributed 27.6 percent of earnings from the winner to the loser on av-

erage. In contrast, spectators redistributed only 23.4 percent of earnings on average under lucky opportunities. Thus, spectators redistributed 4.2 percentage points less of total income when luck was experienced indirectly through opportunities than when it stemmed directly from outcomes ( $p < 0.01$ , column 3). This difference equates to a 15.3 percent decrease in the final earnings for the losing worker.

Next, we examine how redistribution responds to the importance of luck in determining outcomes. Figure 1 plots mean redistribution in each luck treatment against the probability that the best performer lost. Intuitively, the  $x$ -axis can be thought of as the probability that initial earnings inequality was due to luck or, equivalently, the probability that earnings inequality is not merit-based. The intercept shows mean redistribution across worker matches when the best performer was always the winner—either because workers drew equal multipliers or because there was zero probability of earnings being determined by a coin flip. The slope shows how redistribution changes when there is an increase in the probability that initial earnings inequality was due to luck.

Figure 1: Redistribution and the probability that the best performer lost ( $1 - \pi_b$ )



**Notes:** This figure shows the average share of earnings redistributed between workers (from the higher-earning winner to the lower-earning loser) relative to the likelihood that the best performer lost ( $1 - \pi$ ). The two series represent our main experimental conditions: lucky outcomes (blue) and lucky opportunities (green). The vertical dashed lines denote 95% confidence intervals.

We first focus on worker pairs in which performance was the sole determinant of the winner, eliminating any uncertainty about whether initial earnings inequality stemmed from worker performance or luck. In these merit-based outcomes, spectators redistributed similarly across luck environments. On average, spectators redistributed 13.1 percent of total earnings when there were

lucky outcomes and 17.9 percent when there were lucky opportunities.<sup>12</sup>

We next examine how redistribution responds to an increase in the probability that the best performer lost. Under lucky outcomes, spectators' redistribution decisions initially react strongly to this probability. As the probability that the best performer lost increases from 0 to about 25–30 percent, the share of total income that spectators redistribute increases from 13.1 to 34.5 percent. Beyond that point, redistribution does not respond to further increases in the probability that the best performer lost. In contrast, spectators' reactions are more muted when there are lucky opportunities. As the probability that the best performer lost increases from 0 to the range 25–30 percent, average redistribution increases from 17.9 to 22.8 percent. However, spectators continue to respond to the increased role that luck plays in determining outcomes beyond that point, increasing the amount they redistribute in an approximately linear manner.

To summarize the relationship between average redistribution and the likelihood that the best performer in match  $p$  lost in each luck environment, we estimate linear models that relate the share of earnings redistributed to  $1 - \pi_{ip}$ :

$$r_{ip} = \alpha + \beta(1 - \pi_{ip}) + \varepsilon_{ip}, \quad (7)$$

where  $\varepsilon_{ip}$  is an error term. The main parameter of interest is  $\beta = \partial \mathbb{E}(r_{ip}) / \partial \mathbb{E}(1 - \pi_{ip})$ , which measures the elasticity of redistribution with respect to  $1 - \pi_{ip}$ . The exogenous within-subject variation in  $\pi_{ip}$  allows us to identify  $\beta$ .

Spectators respond less to changes in the probability that the outcome was luck-based when luck stems from unequal opportunities versus affecting outcomes directly. Panel B of Table 2 presents estimates of  $\beta$  across the different luck environments. A ten percentage point increase in  $1 - \pi_{ip}$  leads to a  $\hat{\beta} = 3.7$  percentage point increase in the share of earnings redistributed in the lucky outcomes condition (column 1). In contrast, redistribution is less elastic to changes in  $1 - \pi_{ip}$  in the lucky opportunities condition: A ten percentage point increase in  $1 - \pi_{ip}$  leads to a  $\hat{\beta} = 2.0$  percentage point increase in redistribution when luck emerges through unequal opportunities (column 2). The difference between estimated elasticities is statistically significant ( $p < 0.01$ , column 3).<sup>13</sup>

This differential sensitivity to changes in the  $1 - \pi_{ip}$  leads to a substantial redistribution gap across our experimental treatments. Column (3) of panel C in Table 2 presents the average difference

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<sup>12</sup>The slight increase in redistribution in the lucky opportunities environments may have been partially influenced by spectator confusion when the winner had the *lower* multiplier. In 11 out of 12 decisions, the winner consistently had a higher multiplier. However, for the pure performance decision, the winner had either a lower or equal multiplier. When the multipliers were equal, the average redistribution in the lucky opportunities environment was 10.7 percent, compared to 19.2 percent when the winner had a lower multiplier. This nonmonotonic behavior suggests that some spectators may have erroneously attributed the lower multiplier to the loser for the pure performance decision.

<sup>13</sup>These results remain robust when we exclude the cases where there is complete certainty about whether the best performer won ( $\pi = 0$ ) or lost ( $\pi = 0.50$ ). When excluding these values, we find that a ten percentage point increase in  $1 - \pi_{ip}$  leads to a 3.5 percentage point increase in redistribution under lucky outcomes and a 1.8 percentage point increase under lucky opportunities, maintaining the 1.7 percentage point gap in responsiveness between the two environments.

in redistribution for each  $\pi$  bin, along with the estimated standard error.<sup>14</sup> We observe a significant difference in redistribution for six out of the ten  $\pi$  bins in which there is uncertainty about how the winner was determined.

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<sup>14</sup>Formally, in Panel C of Table 2, we estimate regressions of the form:

$$r_{ib} = \sum_{b=1}^{12} \gamma_b (1 - \pi_b) + \varepsilon_{ib}, \quad (8)$$

where  $1 - \pi_b$  is an indicator that equals one if  $1 - \pi_{ip}$  is in bin  $b$ . We estimate equation (8) separately for each treatment and interact the bins with treatment dummies to assess formally whether mean redistribution is the same across luck treatments at a given  $\pi$  bin. We cluster standard errors at the spectator level in all specifications.



Table 2: Fraction redistributed as a function of the probability that the best performer lost ( $1 - \pi$ )

	Outcome: Fraction of earnings redistributed		
	Lucky Outcomes (1)	Lucky Opportunities (2)	Difference (3)
<b>Panel A. Average redistribution</b>			
Constant	0.276*** (0.010)	0.234*** (0.013)	0.042*** (0.016)
<b>Panel B. Elasticity of redistribution</b>			
Prob. best performer lost ( $1 - \pi$ )	0.037*** (0.005)	0.020*** (0.004)	0.017*** (0.006)
Constant	0.331*** (0.013)	0.263*** (0.014)	0.068*** (0.019)
<b>Panel C. Average redistribution across <math>\pi</math> bins</b>			
$1 - \pi = 0.00$	0.131*** (0.018)	0.179*** (0.018)	-0.048* (0.025)
$1 - \pi \in (0.00, 0.05]$	0.175*** (0.018)	0.198*** (0.016)	-0.024 (0.024)
$1 - \pi \in (0.05, 0.10]$	0.202*** (0.016)	0.202*** (0.016)	-0.000 (0.022)
$1 - \pi \in (0.10, 0.15]$	0.240*** (0.017)	0.226*** (0.017)	0.014 (0.023)
$1 - \pi \in (0.15, 0.20]$	0.270*** (0.017)	0.208*** (0.015)	0.062*** (0.023)
$1 - \pi \in (0.20, 0.25]$	0.316*** (0.016)	0.226*** (0.015)	0.090*** (0.022)
$1 - \pi \in (0.25, 0.30]$	0.345*** (0.017)	0.228*** (0.016)	0.117*** (0.023)
$1 - \pi \in (0.30, 0.35]$	0.322*** (0.016)	0.240*** (0.016)	0.082*** (0.023)
$1 - \pi \in (0.35, 0.40]$	0.315*** (0.016)	0.249*** (0.016)	0.066*** (0.023)
$1 - \pi \in (0.40, 0.45]$	0.336*** (0.018)	0.260*** (0.017)	0.076*** (0.025)
$1 - \pi \in (0.45, 0.50)$	0.327*** (0.019)	0.291*** (0.018)	0.037 (0.026)
$1 - \pi = 0.50$	0.336*** (0.020)	0.298*** (0.019)	0.038 (0.028)
$N$ (Redistributive decisions)	2,364	2,328	4,692

**Notes:** This table shows estimates of redistribution under lucky outcomes (column 1), lucky opportunities (column 2), and the difference (column 3). Panel A shows the mean share of earnings redistributed. Panel B shows the elasticity of the fraction of earnings redistributed with respect to the likelihood that the winning worker performed better than the losing worker. Panel C shows the relationship between redistribution and the likelihood that the winning worker performed better split into 12 bins. Heteroskedasticity-robust standard errors clustered at the spectator level in parentheses. \*\*\*, \*\* and \* denote significance at the 10%, 5%, and 1% level, respectively.

## 4.2 Margins of Redistribution and Heterogeneity

Differences in redistribution across luck environments can be decomposed into differences in the extensive margin (whether anything is redistributed) and the intensive margin (how much is redistributed). In Appendix B.4, we investigate the role of the extensive and intensive margins in

accounting for the redistribution gap across luck environments. On the extensive margin, we find that a higher fraction of spectators do not redistribute any earnings under lucky opportunities than under lucky outcomes. On the intensive margin, we still find that mean redistribution is lower and less responsive to the likelihood that the best performer lost under lucky opportunities than lucky outcomes. Thus, both the extensive and the intensive margin contribute to the redistribution gap.

We also find that redistribution behavior varies by respondents’ gender, income, and political views. Appendix Table A3 presents the results from a heterogeneity analysis. Females tend to favor redistribution more than males across both luck environments. Respondents in households with annual incomes above \$100,000 redistribute less on average across both luck environments. Finally, Republicans tend to support redistribution less than others. These patterns are consistent with previous evidence and extend to the domain of unequal opportunities (Alesina and Giuliano, 2011; Ashok et al., 2015; Alesina et al., 2018; Almås et al., 2020).

### 4.3 The Impact of Observable Features on Redistribution

To understand why spectators are less responsive to changes in the probability of the best performer losing under lucky opportunities compared to lucky outcomes, we conduct a two-step analysis. First, we examine how spectators incorporate observable features of the luck environment into their redistribution decisions (Section 4.3.1). Second, we analyze the relationship between these features and the probability that the best performer lost (Section 4.3.2).

**4.3.1 Spectator Responses to Unequal Opportunities.** We begin by analyzing how spectators incorporate unequal opportunities into their redistribution decisions. We create two intuitive measures of unequal opportunities: (1) the arithmetic difference between the productivity multipliers of the winner and loser ( $m_1 - m_2$ ), and (2) the ratio of these multipliers ( $m_1/m_2$ ). We then evaluate which measure better predicts spectators’ redistribution choices by regressing the fraction of earnings redistributed on each measure (Table 3). We find that when either the multiplier difference or ratio is included in the regression by itself, each has a significant impact on redistribution (columns 1 and 2). However, when both measures are included simultaneously in the regression model, only the multiplier difference continues to have a significant effect (column 3).

These results suggest that spectators primarily rely on the multiplier difference (and not the ratio) when making redistribution decisions in the lucky opportunities environment. For example, spectators treat multipliers  $(m_1, m_2) = (2, 1)$  the same as  $(m_1, m_2) = (3, 2)$  when making redistribution decisions, when in fact it is far more likely that outcomes were luck-based in the former; specifically,  $1 - \pi(2/1) = 0.46$  compared to  $1 - \pi(3/2) = 0.38$ . A worker competing against another with a multiplier of one would only require a multiplier of 1.5 to have an equivalent advantage in terms of  $1 - \pi$  to a worker with a multiplier of three competing against one with a multiplier of two. In other words, spectators appear to underappreciate how small initial differences in opportunities can have a large impact on whether the outcomes are luck-based.

Table 3: The impact of unequal opportunities on redistribution decisions

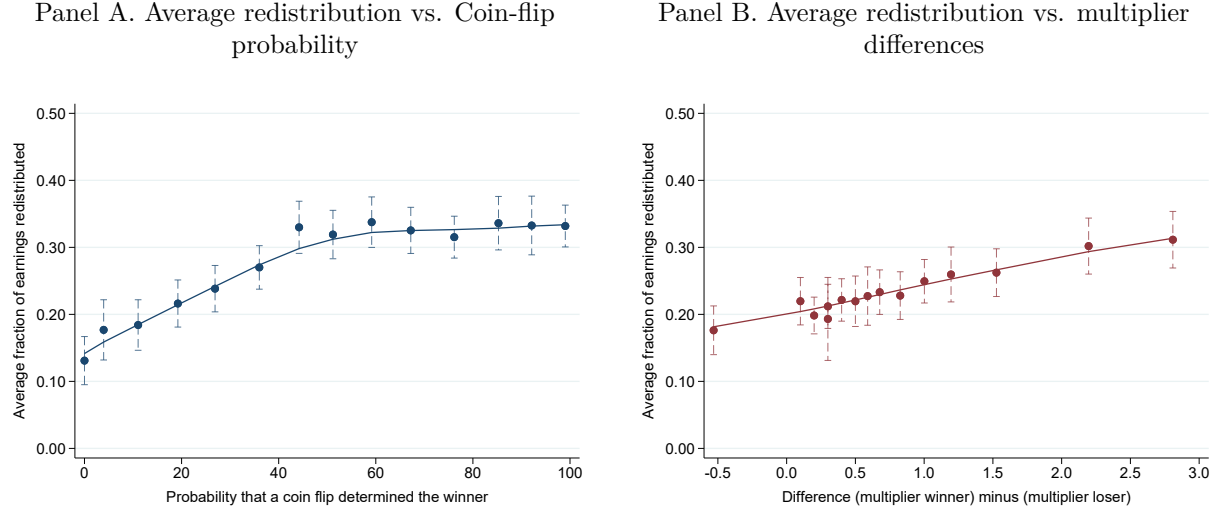
	Outcome: Fraction of earnings redistributed		
	(1)	(2)	(3)
Multiplier difference	0.041*** (0.007)		0.051*** (0.015)
Multiplier ratio		0.042*** (0.008)	-0.012 (0.015)
Constant	0.202*** (0.014)	0.171*** (0.017)	0.213*** (0.019)
Observations	2,328	2,328	2,328

**Notes:** This table shows the average redistribution (from the winner’s earnings to the loser) as a function of the difference between the multiplier of the winner and the loser ( $m_1 - m_2$ ) and the ratio between the multiplier of the winner and the multiplier of the loser ( $m_1/m_2$ ) in the lucky opportunities environment. Heteroskedasticity-robust standard errors clustered at the spectator level in parentheses. \*\*\*, \*\* and \* denote significance at the 10%, 5%, and 1% level, respectively.

Figure 2 provides visual evidence of how spectators use the features from the environment in each lucky condition to inform their redistribution decisions. The figure presents a series of binned scatterplots plotting average redistribution ( $y$ -axis) against the information observed by spectators ( $x$ -axis). Under lucky outcomes (Panel A), the relationship between redistribution and the coin-flip probability is piecewise linear. For low coin-flip probabilities, there is a positive and linear relationship, but for sufficiently large coin-flip probabilities, redistribution is unresponsive to further changes in the coin-flip probability. Under lucky opportunities (Panel B), the relationship between redistribution and the multiplier difference is linear across the entire range of multiplier differences.<sup>15</sup> On average, a one-unit increase in the difference between the high and low performers’ multipliers leads to a four percentage point increase in the share of earnings redistributed.

<sup>15</sup>In Appendix Table A10, we regress the fraction of earnings redistributed on higher-order polynomials of the multiplier difference and find that none of these terms have a significant effect on redistribution. This provides further evidence suggesting that spectators use the *linear* multiplier difference to inform their redistribution decisions.

Figure 2: Relationship between the redistribution and the features of the luck environment observed by spectators



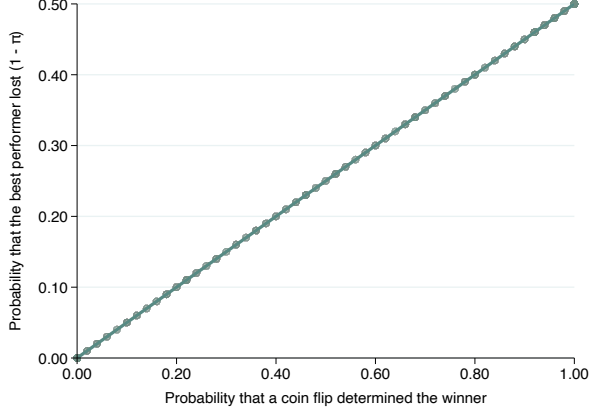
**Notes:** This figure shows the average earnings redistributed from the winner to the loser ( $y$ -axis) as a function of the probability that a coin flip determined the winner (Panel A) or the difference between the productivity multiplier of the winner and the loser (Panel B), both divided into 15 equal-sized bins. Solid lines plot the predicted values from local polynomial estimates. Dashed vertical lines show 95% confidence intervals,

**4.3.2 Features of the environment and source of inequality.** Next, we study the empirical relationship between the observable features of the environment and the probability that the outcomes was due to luck. Under lucky outcomes, there is a linear relationship between the coin-flip probability and the likelihood that the best performer lost (Figure 3, Panel A). This relationship starts at the origin, as the best performer never loses when the coin-flip probability is zero, and increases linearly with the coin-flip probability.

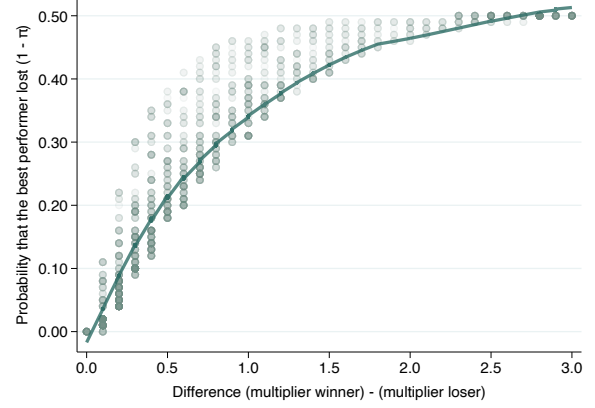
In contrast, under lucky opportunities, there is a concave relationship between the multiplier difference and the likelihood that the best performer lost (Figure 3, Panel B). When multipliers are equal, the best performer never loses. However, even a small increase in the multiplier difference leads to a steep rise in the probability of the best performer losing. For example, increasing the multiplier difference from 0 to 0.5 increases the likelihood of the best performer losing from 0 to about 20 percent. As the multiplier difference becomes sufficiently large, the best performer lost whenever they did not receive the high multiplier, which occurred half of the time.

Figure 3: Relationship between the probability that the best performer lost and features of the luck environment observed by spectators

Panel A. Likelihood that the best performer lost vs. coin-flip probability



Panel B. Likelihood that the best performer lost vs. multiplier difference



**Notes:** This figure shows the probability that the best performer lost ( $y$ -axis) as a function of the probability that a coin flip determined the winner (Panel A) or the difference between the productivity multiplier of the winner and the loser (Panel B). The dots denote the empirical frequencies in our experimental data and the intensity of the color indicates the number of observations at a given point. The solid lines depict the best fit using either linear specification (panel A) or lowess regression (panel B).

Taken together, the combination of how redistribution responds to the environmental features and how these features relate to the probability that the best performer lost explains why spectators underreact under unequal opportunities. Under lucky outcomes, the coin-flip probability and the likelihood that the best performer lost are linearly related (Figure 3, Panel A). As a result, the relationship between redistribution and the coin-flip probability (Figure 2, Panel A) exactly mirrors the relationship between redistribution and the probability that the best performer lost (Figure 1, blue line).

In the lucky opportunities condition, spectators' redistribution decisions respond linearly to the multiplier difference across its entire range (Figure 2, Panel B). However, this linear response fails to account for the concave relationship between the multiplier difference and the probability that the best performer lost (Figure 3, Panel B). As a result, spectators appear to “underreact” (redistribute less than expected based on the actual likelihood that the best performer lost) for relatively small values of  $(1 - \pi)$  and “overreact” for larger values (Figure 1, green line). In Section 5, we investigate whether this reliance on linear multiplier differences persists when we also provide direct information about  $\pi$ .

## 5 The Role of Information and Effort Responses

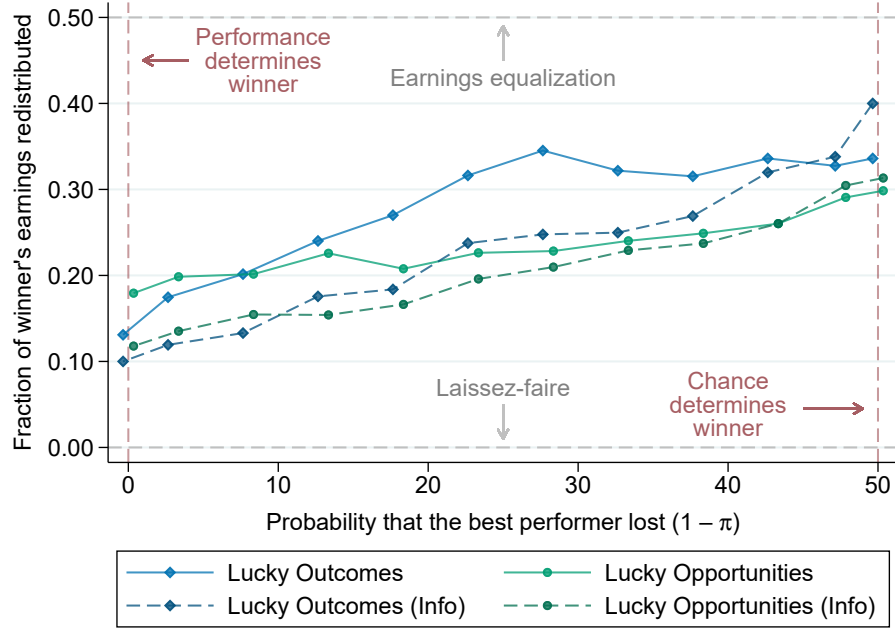
We explore two broad categories of mechanisms that may drive the patterns of redistribution that we observe across luck environments. First, we investigate the role of inaccurate beliefs about the probability the best performer lost through an information intervention. Second, we examine the role of actual or perceived differences in worker performance across luck environments in explaining our results.

### 5.1 Information Intervention

A key question is why spectators are less responsive to changes in the likelihood that the winner was luck-based in lucky opportunities versus lucky outcomes, which leads to substantial gaps in average redistribution across these environments. To examine whether this is due to spectators facing inferential challenges when assessing the impact of unequal opportunities on earnings inequality, we implement an information treatment. In this treatment, in addition to the information spectators receive in the baseline condition, we provide spectators with the information they would otherwise need to infer. Specifically, for each of their 12 redistribution decisions, we tell spectators the likelihood that the best performer won,  $\pi$ .

We begin by examining how the information intervention affects the relationship between redistribution and the likelihood that the outcome is luck-based. If inferential challenges are the primary driver of the linear redistribution pattern, then we expect the treatment to significantly alter this relationship, as spectators no longer need to rely on heuristics or potentially inaccurate inference. In contrast, if the linear pattern persists, this would suggest that other factors shape redistributive behavior. Then, we analyze how the information intervention affects spectators' reliance on observable features of the luck environment.

Figure 4: The effect of providing information about  $\pi$



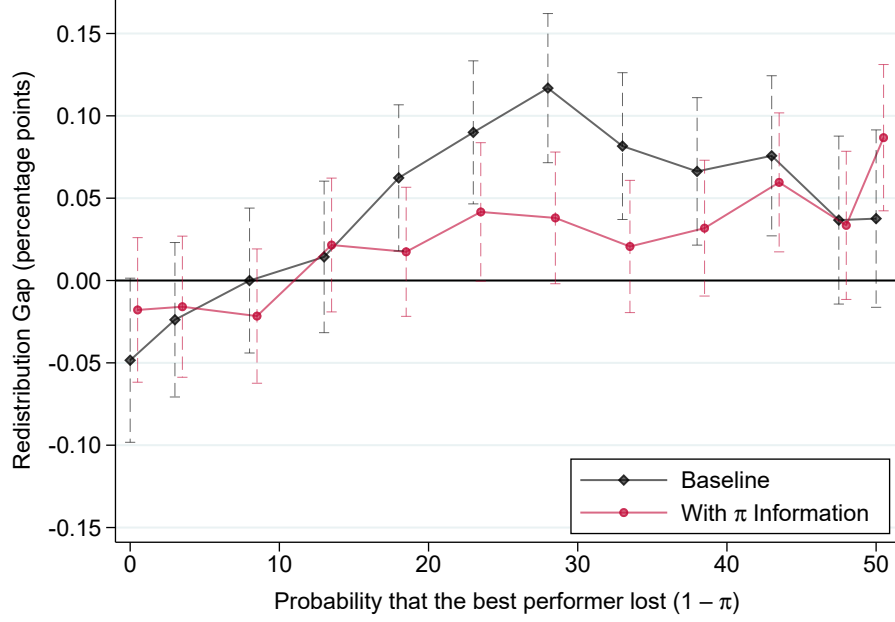
**Notes:** This figure shows the average share of earnings redistributed between workers (from the higher-earning winner to the lower-earning loser) as a function of the likelihood that the best performer lost for our two luck environments with and without information about  $\pi$ . The light blue and green solid lines depict our baseline lucky outcomes and lucky opportunities environments. The dark blue and green dashed lines depict redistribution for the lucky outcomes and lucky opportunities environments with information about  $\pi$ .

Providing readily accessible information about  $\pi$  made redistribution more responsive to the likelihood that the best performer lost in both luck environments. Figure 4 plots mean redistribution in the baseline and information interventions. In the baseline lucky outcomes condition, a ten percentage point increase in the likelihood that the best performer lost increases redistribution by 3.7 percentage points. In the information-treated group, this effect increased to 5.2 percentage points (Appendix Table A9, Panel B). Similarly, in the baseline lucky opportunities condition, a ten percentage point increase in the likelihood that the best performer lost increases redistribution by 2.0 percentage points. In the information-treated group, this effect increased to 3.2 percentage points. In other words, when information about the likelihood that earnings inequality was due to luck becomes readily accessible, spectators become more sensitive to this information and adjust their redistribution decisions accordingly.

As a consequence of this increased sensitivity, the information treatment reduced the redistribution gap across luck environments. Figure 5 plots the redistribution gap between the lucky outcomes and lucky opportunities environment in the baseline treatments with no information about  $\pi$  (black solid line) and readily accessible information about  $\pi$  (red dashed line). The redistribution gap diminishes substantially when information about  $\pi$  is provided, with the most pronounced declines observed over the range  $1 - \pi \in [20, 40]$ . Notably, the redistribution gap remains statistically significant at  $p < 0.05$  for only two  $\pi$  bins, while for the other ten bins, the gap is small and statistically

indistinguishable from zero (Appendix Table A4, column 2). This finding is consistent with the interpretation that spectators face inferential challenges when making redistribution decisions.

Figure 5: Redistribution gap by  $1 - \pi$  in the baseline and information treatments



**Notes:** This figure shows the gap in the average share of earnings redistributed between workers (from the higher-earning winner to the lower-earning loser) between the lucky outcomes and lucky opportunities environments as a function of the likelihood that the best performer lost. The solid black line depicts the baseline treatments in which spectators do not observe  $\pi$ . The dashed red line depicts the information treatment in which spectators have direct access to the exact value of  $\pi$  when making their redistribution decisions.

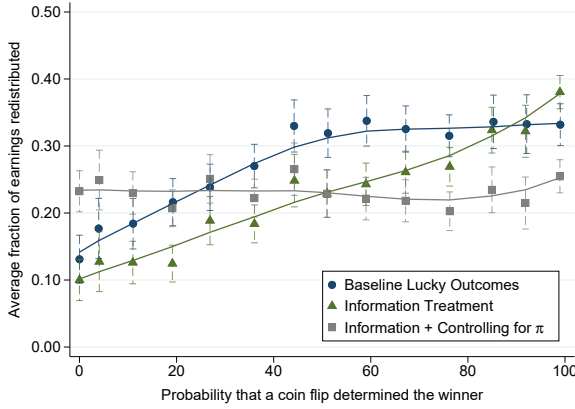
Next, we investigate how the information intervention affected the use of observable features of the environment by spectators in their redistribution decisions. Figure 6 shows a series of binned scatterplots analogous to those in Figure 2. Circle markers reproduce the relationship between mean redistribution and the observable features in the baseline luck environments. Triangle markers show this same relationship but under information treatments. Finally, square markers show the relationship between mean redistribution and the observable information, after removing the influence of  $\pi$  on redistribution.<sup>16</sup> Solid lines plot the predicted values from local polynomial estimates.

<sup>16</sup>More precisely, we plot the residual of an individual's redistribution after subtracting from it the component explained by the likelihood that the best performer lost. To construct these residuals, we first regress the share of earnings redistributed on the likelihood that the best performer lost (as in equation (7)) and estimate the residuals from this regression, adding back the unconditional sample mean to facilitate the interpretation of units.

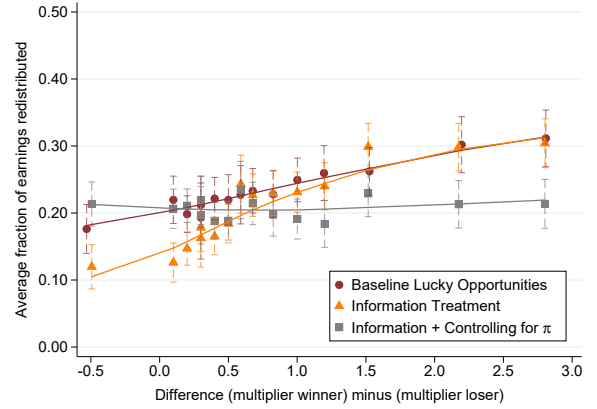


Figure 6: Relationship between the redistribution and observable luck features (information intervention)

Panel A. Redistribution vs. Coin-flip probability



Panel B. Redistribution vs. Multiplier Differences



**Notes:** Panel A shows the average share of winners' earnings redistributed by the probability that a coin flip determined the outcomes. Panel B shows the average share redistributed by the gap in worker multipliers. Information-treated spectators are provided information about  $\pi$  in addition to the observable features of the luck environment.

The information treatment altered how spectators incorporated observable features of the luck environment into their redistribution decisions. Figure 6 illustrates how the relationship between redistribution and coin-flip probabilities/multiplier differences changed once information on the likelihood that inequality is merit-based became readily available to spectators. In the lucky outcomes treatment, the information treatment had two effects: it decreased mean redistribution for most coin-flip probabilities, and it increased the responsiveness of redistribution for relatively high coin-flip probabilities. In the lucky opportunities treatment, the information treatment reduced mean redistribution for relatively low multiplier differences. Moreover, it made redistribution more responsive to changes in the multiplier difference for relatively small multipliers, particularly in the range where a small increase in relative multipliers has a substantial impact on worker outcomes.

The relationship between mean redistribution and the observable features of the luck environment appears to be mediated by the likelihood that the outcome was merit-based. Controlling for the likelihood that the outcome is merit-based attenuates the relationship between redistribution and the features of the environment observed by spectators (Figure 6, gray lines). Once this likelihood is controlled for, these features have no independent impact on redistribution.<sup>17</sup> This finding further supports the hypothesis that spectators primarily use observable features of the environment as proxies to infer the likelihood of merit-based outcomes.

## 5.2 Timing of Luck and Worker Performance

An important difference between our luck environments is that lucky outcomes occur after completing the task, while unequal opportunities are known before. This aspect of the lucky opportunities

<sup>17</sup>Appendix Table A11 provides the corresponding regression estimates and confirms that the multiplier difference has no significant effect on redistribution when controlling for  $\pi$  in the information intervention.

condition reflects how luck typically arises in many real-life situations. This difference in the timing of luck could drive the differences in the redistribution decisions that we observe if spectators have different expectations about how workers respond to getting a high or low multiplier.<sup>18</sup>

To examine whether the timing of lucky opportunities affects redistribution, we implemented an additional between-subjects treatment that aligned the timing of when workers learn about their luck across environments. In the *ex-post lucky opportunities* condition, workers learn their multipliers only after they complete the task. This is in contrast to our baseline lucky opportunities condition, in which we inform workers of their multipliers before they begin working on the encryption task. In both situations, workers in a pair face differential returns to their effort. However, our *ex-post lucky opportunities* condition aligns the timing of when workers learn about their luck with the lucky outcomes environment. To ensure this intervention is known to spectators, we provide them a visual timeline of the worker task sequence and require that they pass a comprehension check about whether multipliers are revealed to workers before or after the task.<sup>19</sup>

We find that whether opportunities are encountered before or after working does not significantly impact spectators' redistribution decisions. In Appendix Table A7, we re-estimate the primary specifications in Table 2 but compare redistribution between the baseline and *ex-post lucky opportunities*. We find no significant differences in the average redistribution: The average amount of income redistributed was 23.4 percent in baseline lucky opportunities versus 24.4 percent in *ex-post lucky opportunities* ( $p = 0.57$ ). We also find no significant differences in the elasticity of redistribution to changes in luck ( $p = 0.89$ ). Figure 7 plots our estimates of the average redistribution for both lucky opportunities conditions across each  $\pi$  bin. Across the entire range of  $\pi$  bins, we find no differences in the level of redistribution.<sup>20</sup>

To further assess whether spectators expected differential effort from workers who received a low versus high multiplier, we elicited their stated beliefs about worker performance across the multiplier distribution. To do this we randomly selected a multiplier for each spectator in the baseline lucky opportunities condition and elicited their beliefs about the average number of encryptions completed by workers who received that multiplier. This information enables us to recover the perceived elasticity of worker performance with respect to the productivity multiplier, which we estimate by regressing spectator beliefs about worker performance on the randomly selected multiplier (Appendix Table A8). We find no evidence that spectators expect a significant worker performance response from receiving a high or low multiplier.

<sup>18</sup>Empirically, we do not find any evidence that worker performance responds to receiving a high or low multiplier (see Table A6 in the Appendix). We also observe no differences in the overall performance distribution across luck environments (see Appendix Figure A3). A Kolmogorov–Smirnov test for equality of distribution cannot reject the hypothesis that the distribution of worker performance in the lucky outcomes and lucky opportunities environments are equal ( $p = 0.909$ ). However, what may matter for redistribution behavior are spectators' beliefs about worker performance, which we control for using our additional treatments.

<sup>19</sup>The equivalent visual timelines and comprehension checks are provided to all spectator conditions, and not only those spectators in *ex-post lucky opportunities*. See [Supplementary Materials](#), Figures 5 and 18.

<sup>20</sup>In Appendix B.7, we show that the effort gap between winners and losers is very similar in the two luck conditions across the entire range of  $\pi$  bins. As a consequence, potential differences in the winner-loser effort gap cannot explain the differences in redistribution behavior between the two luck environments.

Figure 7: Redistribution by  $1 - \pi$  in the baseline and ex-post lucky opportunities conditions



**Notes:** This figure shows the average share of earnings redistributed between workers (from the higher-earning winner to the lower-earning loser) as a function of the likelihood that the best performer lost. It depicts two variations of the lucky opportunities condition: Workers in the baseline condition are aware of their multiplier prior to beginning the encryption task, and workers in the ex-post condition only learn their multiplier after completing the encryption task.

Finally, it is possible that spectators believed that merely knowing there would be multipliers or coin flips would cause workers to put in differential effort across our luck environments. To fully eliminate any scope for differential beliefs about workers’ performance responses, we implemented additional subtreatments in which workers did not receive any information about how the winner would be determined *prior* to working on the task. Crucially, spectators in this “rules-after” scenario in both the lucky outcomes and ex-post lucky opportunities conditions knew that workers had identical information before beginning the task. In Appendix Figure B4, we show that whether workers learn that luck can determine the winner before or after working on the task has no impact on workers’ performance levels or spectator’s redistribution.<sup>21</sup>

## 6 Predicting Political and Social Views

We document that individuals redistribute less when luck arises through unequal opportunities rather than exogenous sources. But which environment is more predictive of the spectator’s political and social views? Our data allows us to examine the external relevance of the experimental measure

<sup>21</sup>Other work has found performance responses to differences in opportunities (Andre, 2024). This difference likely arises because our environment is a winner-takes-all tournament with a fixed working period, while Andre (2024) considers differential piece-rate wages and allows workers to choose how long they work. Indeed, DellaVigna et al. (2022) find that higher incentives lead to higher output when workers can choose how long they work for but have no effect when there is a fixed working period.

of redistribution attitudes based on our lucky opportunities environment and compare it to measures based on the lucky outcomes environment used in prior work. To assess this, we estimate the correlation between the average earnings redistributed by spectators in each environment and 14 self-reported political and social views.

Redistribution behavior under lucky opportunities correlates more with real-world social and political attitudes than the lucky outcomes environment. We find that mean redistribution in the lucky opportunities condition is more predictive than in lucky outcomes for 13 out of the 14 social and political attitudes we measure (Appendix Table A5). To create summary measures of political attitudes, we calculate a  $z$ -score that averages the 14 self-reported individual attitudes and an index that equals the first component of a principal component analysis. The summary indices reveal that behavior in the lucky opportunities condition is 45 to 62 percent more predictive of attitudes than in the lucky outcomes condition. This finding suggests that redistribution decisions made in the lab better reflect real-world social and political views when luck arises through unequal opportunities rather than unequal outcomes.

## 7 Discussion

Meritocratic fairness ideals contend that individuals are willing to tolerate inequalities due to differences in effort but oppose those arising from chance. But when people face unequal opportunities, this distinction is obfuscated by the fact that luck and effort are intertwined. As a result, individuals may find it difficult to assess the source of inequality and may misattribute success to effort rather than luck. This paper shows that impartial third parties are more tolerant of inequality when luck arises through unequal opportunities, and there is uncertainty about the role of luck in determining outcomes.

We provide evidence that a key mechanism driving these results is the differential ability to understand the impact of luck across environments, as spectators face greater inferential challenges in mapping features of the luck environment to their consequences for outcomes when luck manifests through unequal opportunities.

We also find that a higher proportion of individuals choose not to redistribute any earnings when luck manifests through unequal opportunities. In contrast, since effort cannot overcome an unlucky coin flip, this argument does not apply to the lucky outcomes environment. As a result, people may view inequality as more acceptable and choose to redistribute less when disparities arise from differential opportunities.

Our results offer a potential rationale for the apparent disconnect between the previous experimental literature and observed patterns of U.S. inequality. Research that generates inequality through exogenous variation in outcomes has found that most Americans equalize incomes when income differences are due to luck (Almås et al., 2020). However, support for redistribution in the U.S. remained stagnant over a period when differences in opportunities became increasingly important (Chetty et al., 2014; Ashok et al., 2015). Consistent with these trends, we show that

redistribution is less sensitive to changes in luck when luck arises through unequal opportunities. Similarly, the U.S. remains the most unequal country in the OECD while ranking poorly on equality of opportunity (Corak, 2013; Mitnik et al., 2020). Consistent with these cross-country comparisons, we show that Americans tolerate more inequality when it arises due to differential opportunities.

We conclude by discussing two implications of our results for models that seek to understand and predict attitudes toward redistribution. First, we document that in the absence of readily available information about the likelihood that outcomes are merit-based, spectators rely on simple heuristics when factoring the impact of luck into their redistribution decisions. As a result, people fail to appreciate how small differences in initial circumstances can greatly impact outcomes. Providing information about the importance of luck reduces this reliance on heuristics. Models that seek to accommodate cognitive errors hold some promise for predicting and explaining how beliefs shape redistribution attitudes.

Second, our results show that readily available information about the likelihood that outcomes are merit-based greatly impacts people’s redistribution decisions. This suggests that the information individuals frequently encounter might disproportionately impact their views on inequality and redistribution. For example, popular media coverage (e.g., rags-to-riches stories) may lead individuals to have a greater tolerance for inequality of opportunities, making them less willing to correct this source of unfairness through redistribution. Exploring how salient information shapes individuals’ tolerance for inequality is a promising avenue for future research.

Taken together, our results highlight that redistributive behavior is not invariant to how luck is implemented in the lab. The lucky opportunities environment has several important features that affect redistribution, which the simpler lucky outcomes paradigm overlooks. We provide a portable, tractable, and rich environment to study income redistribution when there are unequal opportunities that can inform the development of inequality models and the design of optimal redistribution policies.

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# Online Appendix

## Inequality of Opportunity and Income Redistribution

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### A Additional Figures and Tables

Figure A1: Spectator Redistribution Screens for Lucky Outcomes and Lucky Opportunities  
with Information about  $\pi$

<b>Worker ID:</b>	sao9rqhr	qeha27vh
<b>Coin-Flip Chance:</b>	46%	
<b>Result:</b>	won	lost
<b>Unadjusted Earnings:</b>	\$5.00	\$0.00

There was a 46% chance that the winner and the loser in this pair were determined by a coin flip instead of the number of correct encryptions each worker completed.

▷ This means that there is a 77% chance that the winner above completed more transcriptions than the loser.

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<b>Worker ID:</b>	ga2c8k8x	nkqqjd0n
<b>Multiplier:</b>	2.9	2.4
<b>Result:</b>	won	lost
<b>Unadjusted Earnings:</b>	\$5.00	\$0.00

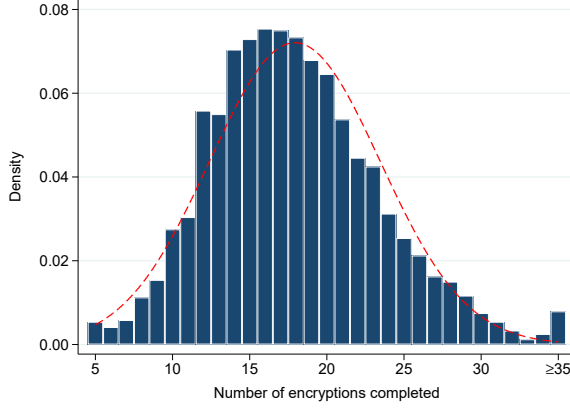
The winner had a higher score than the loser in this pair. Each worker's score is the number of correct encryptions they completed *times* their multiplier.

▷ Based on historical data for these multipliers, there is a 77% chance that the winner above completed more transcriptions than the loser.

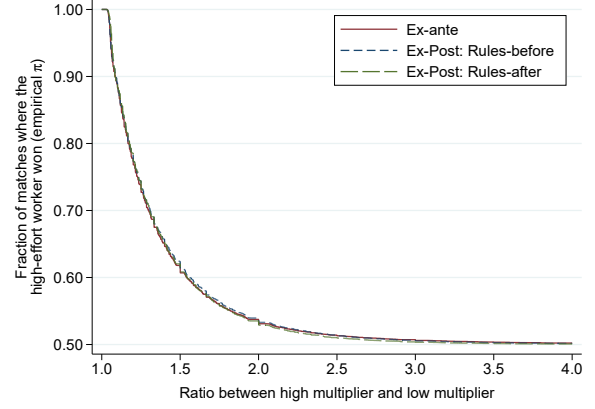
**Notes:** This figure shows the information for redistribution choices displayed to spectators under the lucky outcomes (top) and lucky opportunities (bottom) conditions. Included directly below the outcomes table is additional text to remind spectators how to interpret the form of luck involved in determining the winner and loser of the pair. The information provision converting the influence of luck as the likelihood that the winner performed better than the loser is only included for information condition spectators (see text next to ▷ symbol).

Figure A2: Distribution of effort and probability of exerting more effort

Panel A. Distribution of encryptions completed in worker task

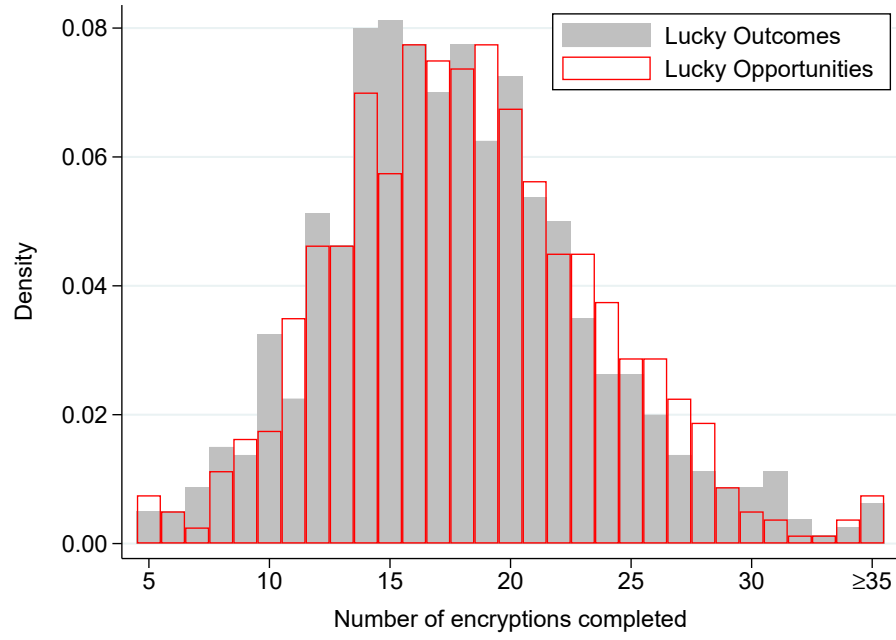


Panel B. Probability that the winner exerted more effort as a function of multiplier ratio



**Notes:** Panel A shows the distribution of the total number of correct three-word encryptions. The mean number of encryptions completed is 18 and the standard deviation is 5.5. The red dashed line shows the density of a normal random variable that has the same mean and standard deviation as the distribution of tasks completed. Panel B shows the fraction of all possible worker pair combinations in which the worker who won the match completed more encryptions. Winners were determined based on a final score of correct encryptions times their score multiplier. Probabilities near 0.5 are worker matches in which luck has a greater influence on the final outcome. Probabilities near 1.0 are worker matches in which luck has little influence on the final outcome.

Figure A3: Histogram of tasks completed by condition



**Notes:** This figure shows the distribution of tasks completed by workers in the lucky outcomes and baseline lucky opportunities conditions. A Kolmogorov–Smirnov test for equality of distribution cannot reject the hypothesis that the distributions of worker effort in the two conditions are equal ( $p = 0.909$ ).

Table A1: Summary of Treatments and Key Features

Treatment	Name	Source of Luck	Timing of Luck	Workers' Knowledge	Spectators' Info
1	Lucky Outcomes (rules before)	Coin Flips	After Workers Complete Task	Before Task	Partial
2	Lucky Outcomes (rules before)	Coin Flips	After Workers Complete Task	Before Task	Full
3	Lucky Outcomes (rules after)	Coin Flips	After Workers Complete Task	After Task	Partial
4	Lucky Outcomes (rules after)	Coin Flips	After Workers Complete Task	After Task	Full
5	Baseline Lucky Opportunities (rules before)	Multipliers	Before Workers Start Task	Before Task	Partial
6	Baseline Lucky Opportunities (rules before)	Multipliers	Before Workers Start Task	Before Task	Full
7	Ex-Post Lucky Opportunities (rules before)	Multipliers	After Workers Complete Task	Before Task	Partial
8	Ex-Post Lucky Opportunities (rules before)	Multipliers	After Workers Complete Task	Before Task	Full
9	Ex-Post Lucky Opportunities (rules after)	Multipliers	After Workers Complete Task	After Task	Partial
10	Ex-Post Lucky Opportunities (rules after)	Multipliers	After Workers Complete Task	After Task	Full

**Notes:** This table summarizes the experimental treatments and their key features. Treatments vary based on the source of luck (coin flips for lucky outcomes versus multipliers for lucky opportunities), the timing of when luck is applied (before or after workers complete the task), workers' knowledge about the role of luck (informed before or after the task), and the level of information provided to spectators (partial or full information about the probability that performance determined the winner).

Table A2: Average worker characteristics by treatment condition

Worker characteristics	Lucky Outcomes		Lucky Opportunities	Ex-Post Lucky Opportunities	
	Rules-Before	Rules-After		Rules-Before	Rules-After
Age	39.08	37.87	38.18	37.95	38.53
Male	0.56	0.56	0.61	0.57	0.58
Married	0.62	0.70	0.67	0.58	0.73
White	0.76	0.76	0.79	0.70	0.76
Completed college	0.79	0.85	0.83	0.79	0.84
Income > 75,000	0.34	0.31	0.31	0.35	0.31
Has masters certification	0.33	0.42	0.34	0.28	0.40
Encryptions attempted	18.11	18.17	18.59	18.43	17.54
Encryptions completed	17.82	17.84	18.27	18.17	17.20
Average multiplier	—	—	2.58	2.56	2.53
Time spent in instructions	121.10	143.52	142.99	153.94	138.93
Time spent in comprehension screen	110.85	127.50	124.49	125.14	150.82
Average time spent in each round	17.43	17.29	17.03	17.10	17.76
Total time in experiment	817.84	841.46	875.63	913.38	879.16
<i>N</i> (Workers)	400	400	800	400	400

**Notes:** This table shows summary statistics on our sample of workers. We exclude workers who completed fewer than five encryptions. The time spent in the experiment is measured in seconds.

Table A3: Heterogeneity in redistribution

	Lucky Outcomes		Lucky Opportunities	
	Mean Redist. (1)	Elasticity w.r.t. $1 - \pi$ (2)	Mean Redist. (3)	Elasticity w.r.t. $1 - \pi$ (4)
<b>Panel A. Demographic characteristics, education, and income</b>				
Female	0.045** (0.020)	-0.015* (0.009)	0.052** (0.025)	-0.001 (0.007)
Under 50—years old	-0.017 (0.021)	0.007 (0.009)	-0.035 (0.025)	0.004 (0.007)
Married	-0.036* (0.021)	0.016* (0.009)	-0.027 (0.025)	0.005 (0.008)
White	0.014 (0.025)	0.010 (0.011)	0.028 (0.040)	-0.020* (0.011)
Completed college	-0.015 (0.022)	0.014 (0.009)	0.023 (0.027)	0.011 (0.008)
HH income above 100k	-0.050** (0.024)	0.013 (0.009)	-0.046* (0.026)	0.004 (0.007)
<b>Panel B. Political and Social preferences</b>				
Tend to side with republicans	-0.041* (0.023)	0.005 (0.010)	-0.056** (0.025)	0.007 (0.008)
Oppose gov't interventions	-0.067*** (0.026)	-0.008 (0.011)	-0.048* (0.027)	0.003 (0.008)
Conservative on social issues	-0.019 (0.025)	0.016 (0.010)	-0.033 (0.026)	-0.005 (0.008)
Influence of hard work is fair	-0.032 (0.031)	0.047*** (0.011)	0.009 (0.027)	0.029** (0.011)
Influence of talent is fair	-0.009 (0.028)	0.045*** (0.010)	-0.024 (0.031)	0.006 (0.010)
Influence of luck is fair	-0.018 (0.023)	0.013 (0.010)	-0.028 (0.026)	0.005 (0.008)
Influence of connections is fair	-0.012 (0.027)	0.016 (0.012)	-0.053* (0.031)	-0.000 (0.009)
Key to success own hands	-0.061*** (0.020)	-0.012 (0.009)	-0.090*** (0.024)	0.002 (0.008)
Gov't should never redistribute	-0.027 (0.021)	0.001 (0.010)	-0.056** (0.025)	-0.003 (0.008)
Gov't redistribute to correct luck	0.017 (0.031)	-0.002 (0.013)	0.056* (0.031)	0.021** (0.011)
Income dist. in the US is fair	-0.006 (0.028)	-0.008 (0.015)	-0.081*** (0.026)	0.007 (0.009)

**Notes:** This table shows the difference in mean redistribution and the slope of redistribution across various participant characteristics and stated preferences. Each row shows the result of an independent regression where the coefficient corresponds to the difference between the stated characteristic and the omitted category. All variables in Panel A are indicator variables. All variables in Panel B are indicators equal to one if the participant “agrees” or “strongly agrees” and zero otherwise. \*\*\*, \*\* and \* denote significance at the 10%, 5%, and 1% level, respectively.

Table A4: Gap in mean redistribution between lucky outcomes and lucky opportunities as a function of  $1 - \pi$  and information treatment

	Outcome: Redistributive Gap		
	No Info (1)	Info (2)	Difference (3)
Lucky Opportunities $\times 1 - \pi = 0.00$	-0.048* (0.025)	-0.018 (0.022)	0.031 (0.034)
Lucky Opportunities $\times 1 - \pi \in (0.00, 0.05]$	-0.024 (0.024)	-0.016 (0.022)	0.008 (0.032)
Lucky Opportunities $\times 1 - \pi \in (0.05, 0.10]$	-0.000 (0.022)	-0.022 (0.021)	-0.022 (0.031)
Lucky Opportunities $\times 1 - \pi \in (0.10, 0.15]$	0.014 (0.023)	0.022 (0.021)	0.007 (0.031)
Lucky Opportunities $\times 1 - \pi \in (0.15, 0.20]$	0.062*** (0.023)	0.017 (0.020)	-0.045 (0.030)
Lucky Opportunities $\times 1 - \pi \in (0.20, 0.25]$	0.090*** (0.022)	0.042* (0.021)	-0.048 (0.031)
Lucky Opportunities $\times 1 - \pi \in (0.25, 0.30]$	0.117*** (0.023)	0.038* (0.020)	-0.079** (0.031)
Lucky Opportunities $\times 1 - \pi \in (0.30, 0.35]$	0.082*** (0.023)	0.021 (0.021)	-0.061** (0.031)
Lucky Opportunities $\times 1 - \pi \in (0.35, 0.40]$	0.066*** (0.023)	0.032 (0.021)	-0.034 (0.031)
Lucky Opportunities $\times 1 - \pi \in (0.40, 0.45]$	0.076*** (0.025)	0.060*** (0.022)	-0.016 (0.033)
Lucky Opportunities $\times 1 - \pi \in (0.45, 0.50]$	0.037 (0.026)	0.033 (0.023)	-0.003 (0.035)
Lucky Opportunities $\times 1 - \pi = 0.50$	0.038 (0.028)	0.087*** (0.023)	0.049 (0.036)
$N$ (Redistributive decisions)	4,692	4,716	9,408

**Notes:** This table shows the gap in mean redistribution between the lucky opportunities and the lucky outcomes conditions across different  $1 - \pi$  bins. Each column shows a different treatment. Column 1 shows the redistributive gap when spectators do not receive information about  $\pi$ . Column 2 shows the redistributive gap when spectators receive information about  $\pi$ . Column 3 shows the difference between columns 1 and 2. Heteroskedasticity-robust standard errors clustered at the spectator level in parentheses. \*\*\*, \*\* and \* denote significance at the 10%, 5%, and 1% level, respectively.

Table A5: Correlation between redistribution behavior and political and social preferences

Correlation with...	Outcome: Fraction of earnings redistributed		
	Lucky Outcomes (1)	Lucky Opportunities (2)	Difference (3)
<b>Panel A. Political and social preferences</b>			
Tend to side with democrats	0.081* (0.042)	0.142** (0.055)	-0.061 (0.069)
Tend to side with republicans (-)	0.078* (0.045)	0.162*** (0.050)	-0.084 (0.067)
Oppose gov't interventions (-)	0.124*** (0.044)	0.163*** (0.057)	-0.039 (0.072)
Conservative on social issues (-)	0.026 (0.041)	0.115** (0.050)	-0.089 (0.065)
Influence of hard work is fair (-)	0.078** (0.039)	0.105*** (0.040)	-0.027 (0.056)
Influence of talent is fair (-)	0.039 (0.042)	0.117*** (0.044)	-0.078 (0.061)
Influence of luck is fair (-)	0.102** (0.043)	0.059 (0.055)	0.043 (0.070)
Influence of connections is fair (-)	0.044 (0.042)	0.099* (0.058)	-0.055 (0.072)
Hard work brings a better life (-)	0.115*** (0.039)	0.096* (0.058)	0.019 (0.070)
Key to success own hands (-)	0.117*** (0.043)	0.182*** (0.051)	-0.065 (0.066)
Gov't should never redistribute (-)	0.076* (0.043)	0.147*** (0.053)	-0.071 (0.068)
Gov't redistribute to correct luck	0.040 (0.043)	0.151*** (0.053)	-0.111 (0.068)
Gov't eliminate income differences	0.047 (0.045)	0.122** (0.050)	-0.075 (0.067)
Income dist. in the US is fair (-)	0.033 (0.040)	0.127** (0.052)	-0.093 (0.065)
<b>Panel B. Summary indices</b>			
z-score (-)	0.064*** (0.021)	0.112*** (0.027)	-0.048 (0.034)
PCA first component (-)	0.122*** (0.043)	0.207*** (0.050)	-0.085 (0.066)
N (Redistributive decisions)	2,364	2,328	4,692

**Notes:** This table shows the relationship between redistribution behavior in each treatment condition and political and social preferences. Each cell shows the result from a bivariate OLS regression. We normalize variables by their standard deviation so that the coefficients of the regressions can be interpreted as the linear correlation coefficients. (-) denotes reverse coded. Heteroskedasticity-robust standard errors clustered at the spectator level in parentheses. \*\*\*, \*\* and \* denote significance at the 10%, 5%, and 1% level, respectively.



Table A6: Number of encryptions completed and worker multiplier

	Outcome: Number of encryptions completed by workers	
	Linear function (1)	Non-parametric (2)
Multiplier	0.147 (0.198)	
Multiplier $\in [1.0, 1.5)$		-1.082* (0.589)
Multiplier $\in [1.5, 2.0)$		0.256 (0.704)
Multiplier $\in [2.0, 2.5)$		-0.506 (0.613)
Multiplier $\in [2.5, 3.0)$		-1.162* (0.647)
Multiplier $\in [3.0, 3.5)$		-0.526 (0.634)
Constant	17.889*** (0.544)	18.754*** (0.386)
$N$ (Workers)	800	800

**Notes:** This table shows the number of encryptions completed by workers in the baseline lucky opportunities condition. Workers are randomly assigned a productivity multiplier  $\in [1, 4]$  as a rate of return on the number of correct encryptions completed in five minutes. The omitted category in column 2 is multiplier  $\in [3.5, 4.0]$ . Heteroskedasticity-robust standard errors clustered at the worker level in parentheses. \*\*\*, \*\* and \* denote significance at the 10%, 5%, and 1% level, respectively.

Table A7: Fraction redistributed as a function of  $\pi$  in baseline and ex-post lucky opportunities

	Outcome: Fraction of earnings redistributed		
	Baseline Lucky Opportunities (1)	Ex-Post Lucky Opportunities (2)	Difference (3)
<b>Panel A. Average redistribution</b>			
Constant	0.234*** (0.013)	0.244*** (0.014)	-0.010 (0.019)
$N$ (Redistributive decisions)	2,328	2,316	4,644
<b>Panel B. Linear slope</b>			
$1-\pi$	0.020*** (0.004)	0.021*** (0.004)	-0.001 (0.005)
Constant	0.263*** (0.014)	0.274*** (0.016)	-0.012 (0.021)
$N$ (Redistributive decisions)	2,328	2,316	4,644
<b>Panel C. Non-parametric estimation</b>			
$1-\pi = 0.00$	0.179*** (0.018)	0.184*** (0.018)	-0.005 (0.025)
$1-\pi \in (0.00, 0.05]$	0.198*** (0.016)	0.223*** (0.018)	-0.024 (0.024)
$1-\pi \in (0.05, 0.10]$	0.202*** (0.016)	0.219*** (0.018)	-0.018 (0.024)
$1-\pi \in (0.10, 0.15]$	0.226*** (0.017)	0.221*** (0.017)	0.005 (0.024)
$1-\pi \in (0.15, 0.20]$	0.208*** (0.015)	0.211*** (0.016)	-0.003 (0.022)
$1-\pi \in (0.20, 0.25]$	0.226*** (0.015)	0.233*** (0.017)	-0.007 (0.023)
$1-\pi \in (0.25, 0.30]$	0.228*** (0.016)	0.242*** (0.017)	-0.014 (0.024)
$1-\pi \in (0.30, 0.35]$	0.240*** (0.016)	0.255*** (0.017)	-0.015 (0.024)
$1-\pi \in (0.35, 0.40]$	0.249*** (0.016)	0.245*** (0.017)	0.004 (0.024)
$1-\pi \in (0.40, 0.45]$	0.260*** (0.017)	0.280*** (0.018)	-0.020 (0.025)
$1-\pi \in (0.45, 0.50]$	0.291*** (0.018)	0.292*** (0.019)	-0.001 (0.026)
$1-\pi = 0.50$	0.298*** (0.019)	0.326*** (0.021)	-0.027 (0.029)
$N$ (Redistributive decisions)	2,328	2,316	4,644

**Notes:** Column 1 includes only spectators in the baseline lucky opportunities condition and column 2 includes only spectators under the ex-post lucky opportunities condition. Column 3 is the difference in spectator responses between columns 1 and 2. Panel A shows average redistribution. Panel B shows the linear approximation between the fraction of earnings redistributed and the likelihood that the winning worker performed better than the losing worker ( $\pi$ ). Panel C shows the relationship between redistribution and the likelihood that the winning worker performed better ( $\pi$ ) split into 11 bins. The omitted category is  $\pi = 0.50$ . Heteroskedasticity-robust standard errors clustered at the spectator level in parentheses. \*\*\*, \*\* and \* denote significance at the 10%, 5%, and 1% level, respectively.

Table A8: Perceived worker effort and worker multiplier

	Outcome: Spectator beliefs about encryptions completed	
	Linear function (1)	Non-parametric (2)
Multiplier	1.350 (1.495)	
Multiplier $\in [1.0, 1.5)$		-5.900 (4.550)
Multiplier $\in [1.5, 2.0)$		-1.496 (4.577)
Multiplier $\in [2.0, 2.5)$		-2.041 (4.286)
Multiplier $\in [2.5, 3.0)$		2.805 (4.432)
Multiplier $\in [3.0, 3.5)$		-4.496 (4.272)
Constant	25.634*** (4.008)	30.779*** (3.002)
$N$ (Spectators)	390	390

**Notes:** This table shows spectators' perceived effort of workers assigned to each spectator for the luck opportunities condition. Recall that workers are randomly assigned an effort multiplier  $\in [1, 4]$  as a rate of return on the number of correct encryptions completed in 5 minutes. The omitted category in column (2) is multiplier  $\in [3.5, 4.0]$ . Heteroskedasticity-robust standard errors clustered at the spectator level in parentheses. \*\*\*, \*\* and \* denote significance at the 10%, 5%, and 1% level, respectively.

Table A9: Fraction redistributed as a function of  $1 - \pi$  and information treatment

	Outcome: Fraction of earnings redistributed		
	Lucky Outcomes (1)	Lucky Opportunities (2)	Difference (3)
<b>Panel A. Average Redistribution</b>			
Info $\pi$	-0.045*** (0.014)	-0.027 (0.017)	-0.018 (0.022)
Constant	0.276*** (0.010)	0.234*** (0.013)	0.042*** (0.016)
$N$ (Redistributive decisions)	4,728	4,680	9,408
<b>Panel B. Linear slope</b>			
$1 - \pi$	0.037*** (0.005)	0.020*** (0.004)	0.017*** (0.006)
Info $\pi$	-0.023 (0.017)	-0.003 (0.019)	-0.021 (0.026)
$1 - \pi \times$ Info $\pi$	0.015** (0.006)	0.017*** (0.005)	-0.002 (0.008)
Constant	0.331*** (0.013)	0.263*** (0.014)	0.068*** (0.019)
$N$ (Redistributive decisions)	4,728	4,680	9,408

**Notes:** Column 1 includes only spectators in the lucky outcomes condition and column 2 includes only spectators in the lucky opportunities condition. Column 3 is the difference in spectator responses between columns 1 and 2. Panel A shows average redistribution. We include a dummy variable indicating whether the spectators were assigned to know  $\pi$  (our information intervention). Panel B shows a linear approximation between the fraction of earnings redistributed and the likelihood that the winning worker performed better than the losing worker ( $\pi$ ). We include variables that indicate whether spectators were assigned to know  $\pi$  and the interaction of  $\pi$  and its provision to spectators. Heteroskedasticity-robust standard errors clustered at the spectator level in parentheses. \*\*\*, \*\* and \* denote significance at the 10%, 5%, and 1% level, respectively.

Table A10: Fraction redistributed on polynomials of the multiplier difference

	Outcome: Fraction of earnings redistributed				
	(1)	(2)	(3)	(4)	(5)
(Multiplier difference) <sup>1</sup>	0.041*** (0.007)	0.038*** (0.010)	0.042*** (0.011)	0.037** (0.015)	0.036** (0.015)
(Multiplier difference) <sup>2</sup>		0.001 (0.003)	0.009 (0.006)	0.012 (0.009)	0.004 (0.015)
(Multiplier difference) <sup>3</sup>			−0.003 (0.002)	−0.002 (0.004)	0.002 (0.009)
(Multiplier difference) <sup>4</sup>				−0.001 (0.002)	0.001 (0.002)
(Multiplier difference) <sup>5</sup>					−0.001 (0.001)
<i>N</i> (Redistributive decisions)	2,328	2,328	2,328	2,328	2,328

**Notes:** This figure shows the average redistribution (from the winner's earnings to the loser) as a function of polynomials of the difference between the multiplier of the winner and the loser ( $m_1 - m_2$ ) in the lucky opportunities environment. Heteroskedasticity-robust standard errors clustered at the spectator level in parentheses. \*\*\*, \*\* and \* denote significance at the 10%, 5%, and 1% level, respectively.

Table A11: Determinants of redistribution

	Outcome: Fraction of earnings redistributed		
	(1)	(2)	(3)
<b>Panel A. Baseline Lucky Opportunities Condition</b>			
Multiplier difference	0.041*** (0.007)		0.028*** (0.010)
Prob. best performer lost		0.020*** (0.004)	0.007 (0.005)
Constant	0.202*** (0.014)	0.263*** (0.014)	0.223*** (0.020)
$N$ (Redistributive decisions)	2,328	2,328	2,328
<b>Panel B. Information Treatment</b>			
Multiplier difference	0.066*** (0.007)		0.010 (0.010)
Prob. best performer lost		0.037*** (0.004)	0.032*** (0.005)
Constant	0.155*** (0.012)	0.260*** (0.013)	0.246*** (0.020)
$N$ (Redistributive decisions)	2,352	2,352	2,352

**Notes:** This figure shows the average redistribution (from the winner's earnings to the loser) as a function of the difference between the multiplier of the winner and the loser ( $m_1 - m_2$ ) and the probability that the best performer lost ( $1 - \pi$ ) in the lucky opportunities environment. Heteroskedasticity-robust standard errors clustered at the spectator level in parentheses. \*\*\*, \*\* and \* denote significance at the 10%, 5%, and 1% level, respectively.

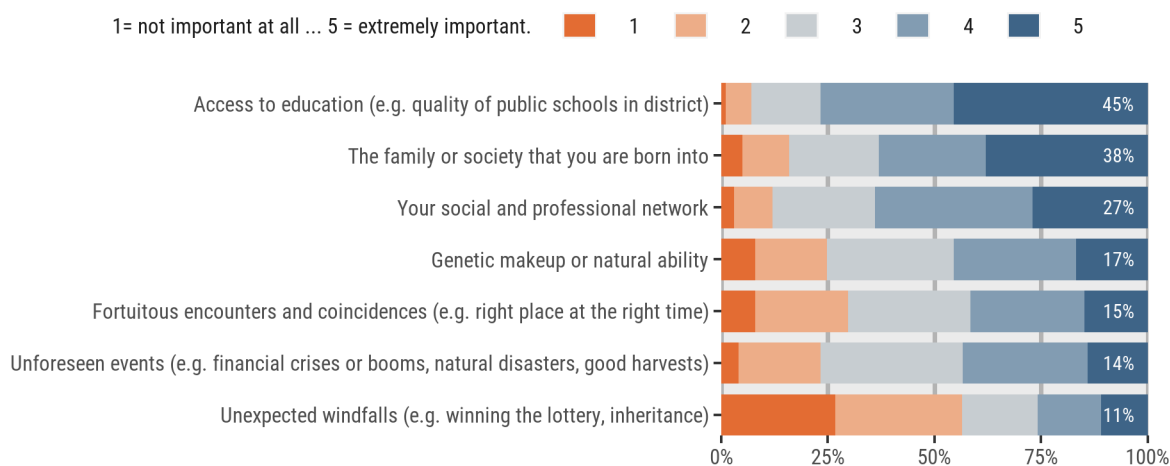
## B Additional Results and Analysis

### B.1 Luck Perceptions Survey

We surveyed over 1,000 panelists from the NY Fed’s *Survey of Consumer Expectations* in February 2023 about the most important types of luck in determining people’s life earnings. We conducted this survey by asking panelists to rank the importance of various luck events that occur in people’s lives, including a balanced number of items exemplifying opportunity luck (e.g., access to education, the family or society someone is born into) and outcome luck (e.g., unforeseen events such as financial booms or busts, unexpected windfalls such as winning the lottery).

Most respondents agree that access to education, the family or society a person is born into, and their social or professional network are important in determining people’s lifetime earnings (Figure B1). These are all examples of luck as an opportunity, whereby luck confers an individual with a relative advantage. Around 50 percent of people state that unexpected windfalls are unimportant in determining life outcomes—an example of outcome luck, which is independent of effort. Other forms of outcome luck, such as fortuitous encounters and unforeseen events, are rated as less important.

Figure B1: Important Factors for Determining People’s Life Earnings



**Notes:** Likert-type responses from the *Survey of Consumer Expecations* ( $N = 1013$ ): “Circumstances beyond a person’s control—or, their luck—can impact their life earnings. Please indicate on a scale from 1 to 5 how important you think the following factors are for determining people’s life earnings ... 1 = not important at all ... 5 = extremely important.” The order of factors displayed to the survey respondent is randomized. This question is revealed *before* the open-ended question eliciting important examples of luck in life.

To support these survey responses, we also elicited open-text responses for the most important examples of luck in an individual’s life.<sup>22</sup> Overall, 70.4 percent of respondents listed at least one

<sup>22</sup>The exact question text was as follows: “It is often said that luck is important for success in life. In your view, what are the three most important examples of luck in an individual’s life?”. We asked this question before presenting panelists with the Likert-scale question to avoid priming them about certain factors.

example of lucky opportunities. In contrast, only 26.3 percent of respondents mentioned at least one luck factor that is independent of an individual’s effort, such as winning the lottery, being at the right place at the right time, or adverse weather events. A topic analysis of the text largely supports our main survey findings. Panelists indicated examples of opportunity luck in greater frequency. Using a Latent Dirichlet Allocation (LDA) analysis, we find that a majority of topics are related to luck that is non-separable from effort in determining life earnings (e.g., “family,” “education,” “birth,” “health,” “location,” and “wealth”).

## B.2 Formal Derivation of the Properties of $\pi$

In this section, we derive the properties of how opportunity luck maps to the likelihood that the winner was based on merit. Recall that  $\pi = 1$  if the disadvantaged (i.e., lower-multiplier) worker wins. Therefore, we restrict attention here to the more interesting case in which the advantaged worker won. Without loss of generality, suppose the winner is worker 1 so that  $m_1 \geq m_2$ . As before, we write  $m = m_1/m_2$  to denote the relative advantage of worker 1.

Let  $x(e_1, e_2)$  denote a systematic measure of relative effort comparing the disadvantaged worker to the advantaged worker and denote the distribution of  $x$  by  $F$ . Let  $\hat{x} = x(e, e)$  be the equal effort cutoff. Further, let  $x^*(m)$  denote the relative effort threshold that  $x(e_1, e_2)$  needs to exceed so that worker 2 wins. In our experiment,  $x(e_1, e_2) = e_2/e_1$ ,  $x^*(m) = m$  and  $\hat{x} = 1$ .

Using this notation, we can rewrite the expression for  $\pi$  given in the main text as follows:

$$\pi(m) = \Pr(x < \hat{x} | x \leq x^*(m)) = \frac{F(\hat{x})}{F(x^*(m))} = \frac{1/2}{F(m)}. \quad (\text{B1})$$

Taking the derivative yields  $d\pi(m)/dm = -f(m)/F(m)^2 < 0$ , which shows that  $\pi$  decreases in  $m$  as stated in the main text. Next, consider the second derivative:

$$\frac{d^2\pi(m)}{dm^2} = \frac{-f'(m)F(m)^2 - 2F(m)f(m)(-f(m))}{F(m)^4}. \quad (\text{B2})$$

Thus, convexity of  $\pi$  follows if

$$-f'(m)F(m) + 2f(m)^2 \geq 0 \quad \Leftrightarrow \quad 2f(m)^2 \geq f'(m)F(m). \quad (\text{B3})$$

The second inequality is implied by log-concavity of  $F$ . Thus, to prove that  $\pi$  is convex in  $m$ , it is sufficient to show that  $F$  is log-concave. Notably,  $F$  is log-concave if  $x = e_2/e_1$  is log-normally distributed (see Table 3 in [Bagnoli and Bergstrom, 2006](#), for example). Since both  $e_1$  and  $e_2$  are log-normal, it follows that  $\log(e_2/e_1) = \log(e_2) - \log(e_1)$  is the difference of two normally distributed variables ( $\log(e_2)$  and  $\log(e_1)$ ), which is itself normally distributed. That is,  $x = e_2/e_1$  is log-normally distributed and as a result,  $\pi$  is convex.

Expression (B3) permits a straightforward assessment of the properties of  $\pi(m)$  for other effort



distributions. For example, for a uniform distribution over  $[0, 1]$ , notice that the CDF  $F$  for  $x = e_2/e_1 \geq 1$  is given by  $1/2 + 1/2(1 - 1/x)$ . Based on that expression, it is easy to verify that (B3) holds, implying convexity of  $\pi$ . In fact, the result readily extends to any uniform distribution over  $[0, c]$ . To see this, simply multiply any relative advantage  $m$  by  $c$  so that the effective relative advantage  $c \cdot m$  is uniformly distributed over  $[0, c]$ . To replicate the analysis above, note that  $f$  does not change since the  $c$  term cancels out when taking the ratio. The only change is that  $x^*(m) = cm$  now. However, the constant  $c$  does not alter the necessary condition (B3) for  $\pi$  to be convex. Therefore, even in situations in which effort is uniformly dispersed in the population, there is a convex mapping from relative opportunities to the likelihood of success.

Similar conclusions emerge if we instead consider additive lucky headstarts instead of multipliers. Suppose the advantaged worker 1 receives a relative headstart  $b > 0$ . To analyze this case, we can simply redefine  $x(e_1, e_2) = e_2 - e_1$ , and therefore the equal-effort threshold becomes  $\hat{x} = 0$ . Since the effort threshold required to win is still a linear function of the relative advantage, i.e.,  $x^*(b) = b$ , we can simply substitute  $m$  with  $b$  in the analysis above. If worker effort is normally distributed, then  $x(e_1, e_2)$  is also normally distributed, and therefore log-concavity holds via equation B2.<sup>23</sup> As in the case above, we obtain the same prediction when effort is uniformly distributed over any interval  $[0, c]$ . To see why, notice that  $e_2 - e_1$  follows a triangular distribution in this case, whose density is concave and thus log-concave. By Bagnoli and Bergstrom (2006), log-concavity of the density implies log-concavity of the distribution function  $F$ , which is sufficient for  $\pi$  being convex by the above arguments. Hence, convexity is also an inherent feature of lucky headstarts under reasonable assumptions about the effort distribution. While the exact properties of  $\pi$  will depend on the exact distribution of worker effort, we confirm in the following section that convexity holds for both additive and multiplicative opportunities for the empirical distribution of effort we observe.

### B.3 Alternative Experiment with Additive Opportunities or “Headstarts”

The critical feature of opportunity luck that we emphasize is that it induces a convex relationship between opportunities and how impactful luck is for individual outcomes. Intuitively, we study situations where relatively small differences in opportunities can substantially impact outcomes. Our theoretical framework and experimental design consider the case of productivity multipliers that amplify or dampen the returns to exerting effort. Panel B of Figure A2 shows that this type of opportunity luck indeed generates a convex association between the relative opportunities (the ratio of multipliers,  $m$ ) and the likelihood that the winner was due to effort rather than luck,  $\pi$ .

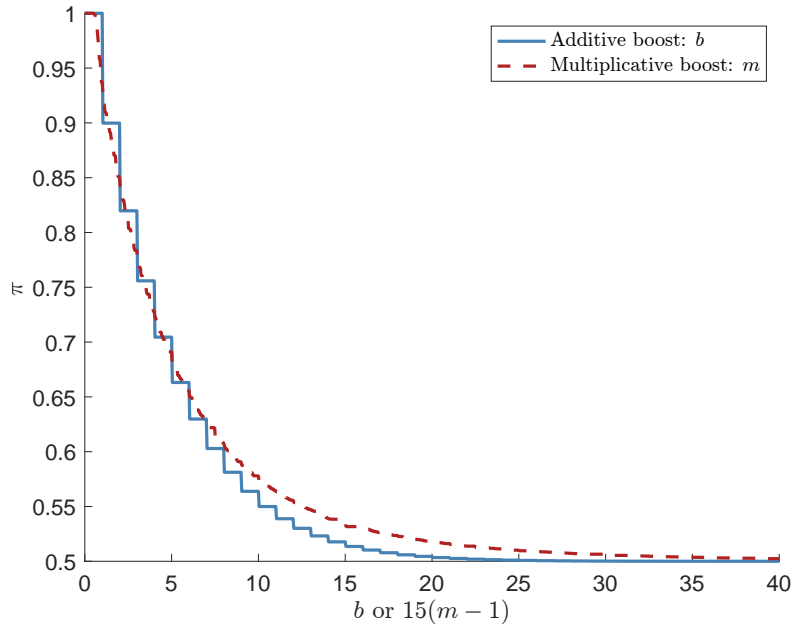
Alternative forms of opportunity luck are similarly convex in terms of their impact on the outcome. In Section B.2, we described a hypothetical “lucky headstarts” treatment in which opportunity luck instead takes an additive form. Formally, suppose that workers  $i$  and  $j$  receive additive boosts,  $b_1, b_2 \in [0, 1, \dots, B]$ . The final score for each worker is simply the sum of their

<sup>23</sup>While assuming a log-normal distribution of effort may be preferred to assuming normal, the distribution of  $e_2 - e_1$  is analytically intractable if  $e_1$  and  $e_2$  are log-normally distributed.

headstart and the number of solved encryptions:  $b_j + e_j$  for  $j \in \{1, 2\}$ . Without loss of generality, suppose that worker 1 is the winner of the pair and define relative boost as  $b \equiv b_1 - b_2$ .

We can map the relative headstart,  $b$ , to the likelihood that the winner solved more encryptions,  $\pi$ , using the same procedure that we used for the relative multiplier ratio  $m$  in the main text. Specifically, for a given  $b$ , we can take the empirical effort distribution from our worker task and consider all possible pairings. For each pairing, we can assign a relative boost of  $b$  to either worker and then compute the empirical likelihood that the winner was the worker who solved more encryptions. The solid blue line in Figure B2 plots the empirical  $\pi$  as a function of the relative boost  $b$ . It depicts a highly convex relationship between the relative headstart and its impact on the outcome. A single-point headstart leads to a drop in  $\pi$  from 100 to 90 percent. A two-score advantage leads to an additional eight percentage point drop in  $\pi$ , while a three-score advantage leads to an additional six percentage point drop. In contrast, moving from a ten-score advantage to an 11-score advantage only leads to a one percentage point change in  $\pi$ .

Figure B2: Additive vs. Multiplicative Opportunities



**Notes:** This figure shows the fraction of paired workers in which the worker who won the match completed more encryptions. We determine the winner by comparing the final scores and selecting the worker with the higher score. The solid blue line depicts the case with additive score boosts in which the final score is the number of correct encryptions plus an additive boost. The dashed red line depicts the case with multiplicative score boosts which the final score is the number of correct encryptions times a score multiplier. Values near 0.5 are worker matches in which luck has a greater influence on the final outcome. Values near 1.0 are worker matches in which luck has little influence on the final outcome.

The dashed red line in Figure B2 reproduces the relationship between the relative multiplier ratio  $m$  and  $\pi$  from our lucky opportunities treatment. The additive and multiplicative forms of opportunity luck are similar in their relationship with  $\pi$ . If anything, the additive headstart case is slightly more convex in  $\pi$  than the multiplicative one. More broadly, this highlights that the

convex relationship between opportunities and the importance of luck for the outcome is not due to the multiplicative nature of our lucky opportunities environment.

#### B.4 Extensive vs. Intensive Margin of Redistribution

To further understand changes in redistributive behavior under unequal opportunities, we distinguish between the intensive and extensive margins of redistribution. The extensive margin refers to whether or not spectators redistribute any earnings. The intensive margin refers to how much spectators redistribute, conditional on redistributing anything. Each of these channels has a mechanical effect on the aggregate level of redistribution and how responsive redistribution is to changes in the likelihood that the best performer lost. For example, a higher share of spectators who never redistribute shifts the average level of redistribution down and makes redistribution less responsive to  $1 - \pi$ .

We first explore whether the likelihood of redistributing a positive amount differs across luck environments. In Table B1, we estimate regressions where the outcome is a binary variable equal to one if a spectator never redistributes anything across all 12 decisions. Column (1) shows that 9.6 percent of spectators never redistribute when there are lucky outcomes. In contrast, 15.9 percent of spectators do not redistribute when there are lucky opportunities. The difference of 6.3 percentage points is statistically significant ( $p < 0.01$ ) and equates to a 66 percent increase in the share of spectators who never redistribute. Thus, the extensive margin of redistribution is substantially lower when there are unequal opportunities than when chance directly influences outcomes.

Table B1: Fraction of spectators who do not redistribute across conditions

	Outcome: = 1 if spectator does not redistribute in any round			
	(1)	(2)	(3)	(4)
Lucky Opportunities	0.063*** (0.024)	0.063*** (0.024)	0.063* (0.034)	0.064* (0.035)
Info $\pi$		-0.011 (0.024)	-0.010 (0.030)	-0.014 (0.031)
Lucky Opportunities $\times$ Info $\pi$			-0.002 (0.048)	0.001 (0.049)
Constant	0.096*** (0.015)	0.102*** (0.019)	0.102*** (0.022)	0.121 (0.109)
$N$ (Redistributive decisions)	9,408	9,408	9,408	9,384
Spectator-level controls	No	No	No	Yes

**Notes:** The dependent variable is the fraction of spectators who do not redistribute in any round. In column 4, we control for age, gender, marital status, number of children in the household, educational attainment, numerical literacy, race, indicators for working part-time and full-time, homeownership, income, region, the time spectators spent on the experiment, indicators for passing the comprehension and attention checks, an indicator that equals one if the spectator completed the survey on a mobile device, the probability that the winner exerted more effort on each worker-pair, and round number fixed effects (to control for possible fatigue effects). Heteroskedasticity-robust standard errors clustered at the spectator level in parentheses. \*\*\*, \*\* and \* denote significance at the 10%, 5% and, 1% level, respectively.

Next, we analyze differences in redistribution decisions among spectators that redistribute some amount in at least one of their 12 decisions. Table B2 reproduces the analysis in Panels A–B of Table 2 but excludes spectators who do not redistribute anything in all 12 decisions. We continue to find differences in the average level of redistribution across the lucky outcomes and lucky opportunities conditions for this sub-sample: On average, spectators redistribute 30.7 percent when luck emerges through coin flips (column 1) and 28.0 percent when luck arises through productivity multipliers (column 2). This difference is statistically significant at the ten percent level (column 3).

We also continue to find that spectators are less sensitive to changes in the probability that the best performer lost in the lucky opportunities condition. In Panel B, columns (1) and (2) show that a ten percentage point increase in  $1 - \pi$  increases redistribution by 4.1 percentage points in the lucky outcomes condition and 2.4 percentage points in the lucky opportunities condition. This difference in slope is statistically significant ( $p < 0.01$ , column 3). Notably, the magnitude of this difference is similar to the baseline estimates in Table 2. Thus, the diminished overall sensitivity to luck that we observe when luck stems from unequal opportunities is not merely due to more spectators deciding to redistribute nothing. Instead, changes in the responsiveness to the importance of luck in determining workers' outcomes among spectators who redistribute drive the result.

Table B2: Fraction redistributed as a function of  $\pi$  for spectators who redistribute something

	Outcome: Fraction of earnings redistributed		
	Lucky Outcomes (1)	Lucky Opportunities (2)	Difference (3)
<b>Panel A. Average redistribution</b>			
Constant	0.307*** (0.009)	0.280*** (0.012)	0.027* (0.015)
$N$ (Redistributive decisions)	2,124	1,944	4,068
<b>Panel B. Linear slope</b>			
$1 - \pi$	0.041*** (0.005)	0.024*** (0.004)	0.018*** (0.007)
Constant	0.368*** (0.011)	0.315*** (0.014)	0.053*** (0.018)
$N$ (Redistributive decisions)	2,124	1,944	4,068

**Notes:** Panel A shows the mean share of earnings redistributed under lucky outcomes (column 1), lucky opportunities (column 2), and the difference (column 3). Panel B shows estimates of redistribution as a linear function of the probability that the winner was the best performer lost ( $1 - \pi$ ) on each treatment. The sample is restricted to spectators who redistributed a strictly positive amount in at least one of their 12 decisions. Heteroskedasticity-robust standard errors clustered at the spectator level in parentheses. \*\*\*, \*\* and \* denote significance at the 10%, 5%, and 1% level, respectively.

## B.5 Anticipatory Effort Responses

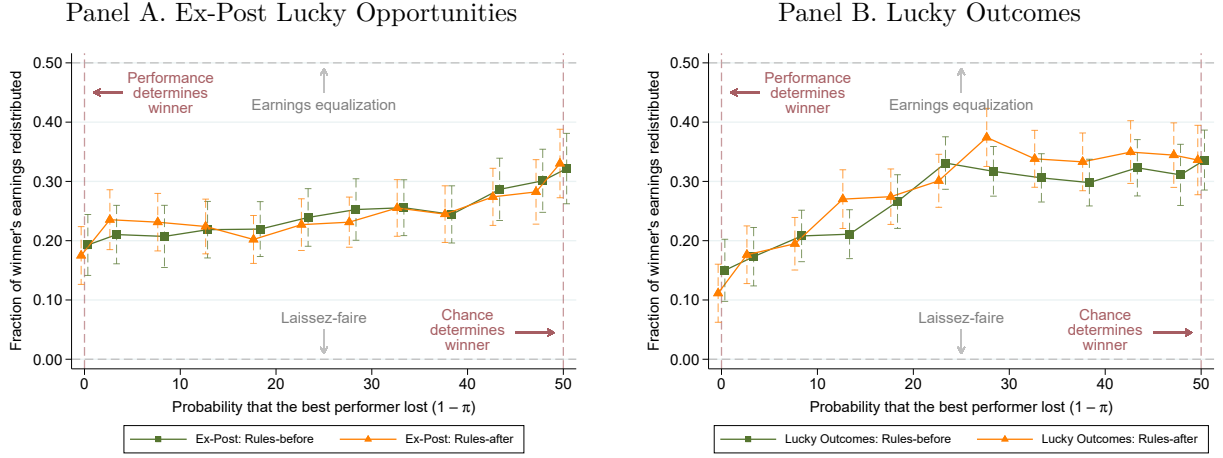
In the main text, we show that whether workers learn their multipliers before or after working on the task has no impact on spectators' redistribution decisions. While this removes much of the

scope for different beliefs about workers’ effort responses, spectators might still expect the distribution of effort levels under lucky opportunities to be meaningfully different from lucky outcomes environments. In particular, spectators may believe that a worker who learns the rules of how effort multipliers determine outcomes may be motivated to exert different levels of effort independent of their knowledge about their assigned multiplier (i.e., under the ex-post opportunities condition) than a worker who learns how a coin flip impacts outcomes. For example, workers in the ex-post lucky opportunities environment might work harder to insure against the possibility of drawing a bad multiplier, which, in turn, could shape redistribution preferences if spectators anticipate such behavior. Alternatively, spectators might suspect that workers believe their efforts matter less and, thus, become less motivated to exert effort when there are lucky outcomes.

To control for and test this mechanism experimentally, we vary the timing of when workers learn how luck plays a role in determining outcomes in subtreatments. In the “rules-before” condition, we inform workers that effort multipliers or a coin flip will influence the outcome *before* they start the task. In the “rules-after” condition, we inform workers that multipliers or a coin flip will influence the outcome *after* they complete the task. Crucially, spectators in the rules-after treatments in both the lucky outcomes and ex-post lucky opportunities conditions knew that workers had identical information before beginning the task. Between these two conditions, there is thus no scope for differences in beliefs about the distribution of worker effort.

Figure B3 plots the average redistribution for each  $\pi$  bin separately for our rules-before and rules-after subtreatments. Panel A shows that the redistribution decisions of spectators in the ex-post lucky opportunities condition are very similar and do not depend on workers learning about how luck matters before or after working. Similarly, Panel B shows that whether the rules are revealed before or after working has no impact on the overall pattern of redistribution in the lucky outcomes environment.

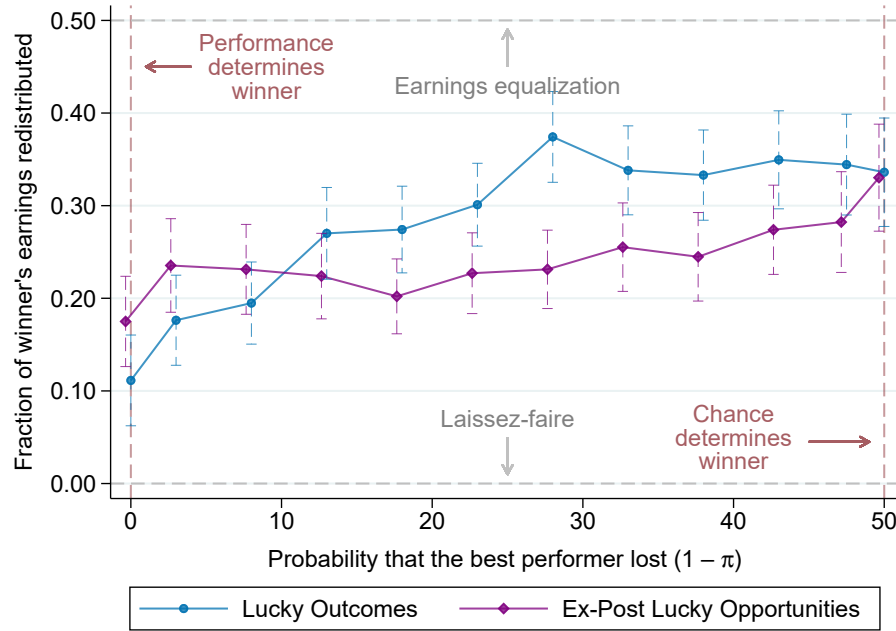
Figure B3: Redistribution and awareness of rules in the ex-post lucky opportunities and lucky outcomes conditions



**Notes:** This figure shows the average share of earnings redistributed between workers as a function of the likelihood that the better performer lost, split by our rules-before and rules-after subtreatments. In rules-before, workers are aware of their multiplier prior to their encryption task, and in rules-after, workers are aware of their multiplier after completing their encryption task. Panel A depicts data from the ex-post lucky opportunities condition, and Panel B depicts data from the lucky outcomes condition.

Figure B4 compares average redistribution in the lucky outcomes and ex-post lucky opportunities environments for only the rules-after subtreatments. Even when workers faced identical information prior to exerting effort, spectators redistribute less when luck manifests itself through unequal opportunities than directly via a coin flip. Moreover, spectators continue to be less responsive to changes in the importance of luck. Table B3 re-estimates our main specifications in Table 2 from the main text but only compares lucky outcomes and ex-post lucky opportunities for the rules-after scenario. We continue to find significant differences in the level and slope of redistribution. The estimated coefficients are similar in magnitude to the baseline results.

Figure B4: Redistribution and awareness of rules in lucky outcomes and ex-post lucky opportunities



**Notes:** This figure shows the average share of earnings redistributed between workers as a function of the likelihood that the winner exerted more effort for the rules-after subtreatments for lucky outcomes and ex-post lucky opportunity luck. Note that these conditions are observationally identical to workers until after they perform their tasks.

Finally, we compare spectators' stated beliefs about average worker effort across the ex-post lucky opportunities and lucky outcomes conditions. We find no differences across these conditions: The median number of tasks spectators believe workers completed is 20 encryptions in both the lucky opportunities and lucky outcomes environment. We also find no differences based on whether workers learned about the tournament rules before or after completing the task: the median number of tasks spectators believe workers completed is 20 in both rules-before variant of lucky outcomes and ex-post lucky opportunities. Overall, we find no evidence that differences in spectators' beliefs about the distribution of effort can explain the differences in redistribution across luck environments.

Table B3: Fraction redistributed as a function of  $\pi$  in ex-post lucky opportunities and lucky outcomes conditions (only rules-after)

	Outcome: Fraction of earnings redistributed		
	Lucky Outcomes (1)	Ex-Post Lucky Opportunities (2)	Difference (3)
<b>Panel A. Average redistribution</b>			
Constant	0.284*** (0.016)	0.243*** (0.019)	0.041* (0.024)
$N$ (Redistributive decisions)	1,164	1,152	2,316
<b>Panel B. Linear slope</b>			
$\pi$	0.041*** (0.006)	0.019*** (0.005)	0.022*** (0.008)
Constant	0.344*** (0.020)	0.271*** (0.021)	0.073** (0.029)
$N$ (Redistributive decisions)	1,164	1,152	2,316
<b>Panel C. Non-parametric estimation</b>			
$1-\pi = 0.00$	0.111*** (0.025)	0.175*** (0.025)	-0.064* (0.035)
$1-\pi \in (0.00, 0.05]$	0.176*** (0.025)	0.235*** (0.026)	-0.059 (0.036)
$1-\pi \in (0.05, 0.10]$	0.195*** (0.023)	0.231*** (0.025)	-0.036 (0.034)
$1-\pi \in (0.10, 0.15]$	0.270*** (0.025)	0.224*** (0.024)	0.046 (0.035)
$1-\pi \in (0.15, 0.20]$	0.274*** (0.024)	0.202*** (0.021)	0.072** (0.032)
$1-\pi \in (0.20, 0.25]$	0.301*** (0.023)	0.227*** (0.022)	0.074** (0.032)
$1-\pi \in (0.25, 0.30]$	0.374*** (0.025)	0.231*** (0.022)	0.143*** (0.033)
$1-\pi \in (0.30, 0.35]$	0.338*** (0.025)	0.255*** (0.024)	0.083** (0.035)
$1-\pi \in (0.35, 0.40]$	0.333*** (0.025)	0.245*** (0.024)	0.088** (0.035)
$1-\pi \in (0.40, 0.45]$	0.349*** (0.027)	0.274*** (0.025)	0.076** (0.037)
$1-\pi \in (0.45, 0.50)$	0.344*** (0.028)	0.282*** (0.028)	0.062 (0.039)
$1-\pi = 0.50$	0.336*** (0.030)	0.330*** (0.030)	0.006 (0.042)
$N$ (Redistributive decisions)	1,164	1,152	2,316

**Notes:** This table includes only spectators in the rules-after condition. Column 1 includes only spectators in the lucky outcomes condition. Column 2 includes only spectators under the ex-post lucky opportunities condition. Column 3 shows the difference between columns 1 and 2. Panel A shows average redistribution. Panel B shows a linear approximation between the fraction of earnings redistributed and the likelihood that the winning worker performed better than the losing worker ( $\pi$ ). Panel C shows the relationship between redistribution and the likelihood that the winning worker performed better ( $\pi$ ) split into 11 bins. The omitted category is  $\pi = 0.50$ . \*\*\*, \*\* and \* denote significance at the 10%, 5%, and 1% level, respectively.



## B.6 Performance Differences without Effort Responses

In our theoretical framework, we assume that the fair income share for the less-productive worker,  $f_i$ , is independent of the effort levels of the winner and loser. However, spectators might want to distribute more to winners if they expect a larger difference in performance between the winner and loser. If there are differences in the average performance gap between winners and losers across our luck environments, then the differences in redistribution that we observe might reflect a desire to reward winners for higher performance. For example, when a coin flip determines the winner independently of worker effort, a worker could have won with relatively low performance. Conversely, success always requires some effort in the lucky opportunities environment. Sophisticated spectators may be aware of this difference in the winner-loser performance gap, which could explain their greater propensity to redistribute in the lucky outcomes condition relative to the lucky opportunities condition.<sup>24</sup>

We provide several pieces of evidence against this explanation. First, across all values of  $(1 - \pi)$ , the winner-loser performance gap is quantitatively similar in the two conditions (Figure B5). Depending on the value of  $\pi$ , the winner-loser performance gap ranges from 0.29 to 6.65 encryptions in the lucky outcomes condition and from 0.65 to 8.41 encryptions in the lucky opportunities condition. Across all values of  $\pi$ , the difference in the winner-loser effort gap between the two conditions is smaller than two encryptions, and it is only statistically significant at the one percent level for  $1 - \pi = 0$ . Notably, for this value of  $1 - \pi$ , redistribution is *higher* in the lucky opportunities condition than in the lucky outcomes, despite a higher winner-effort gap than in the lucky outcomes condition.

Next, we empirically show that the slight differences in the winner-loser effort gap across conditions cannot quantitatively account for the stark differences in redistribution observed across conditions. First, we measure the elasticity of redistribution with respect to the winner-loser effort gap. To do this, we estimate equation (7) replacing  $1 - \pi_{ip}$  with the difference in tasks completed between the winner and the loser. We estimate that a one-encryption increase in the winner-loser effort gap decreases the share of earnings redistributed by 0.3 percentage points ( $p < 0.01$ ). To assess how much of the observed differences in redistribution across conditions can be attributed to winner-loser gap differences, we multiply this elasticity by the observed winner-loser effort gap. We find that the winner-loser performance gap can account for only 0.2 percentage points of the difference in redistribution between the conditions on average across all values of  $\pi$  (Figure B6). This figure is small relative to the overall redistribution difference across conditions, which is equal to 4.2 percentage points. We conclude that differences in the winner-loser effort gap across our luck environments cannot explain our results.

<sup>24</sup>Note that small differences in the winner-loser performance gap for certain values of  $\pi$  across luck environments are the result of the inherent features of outcome luck and opportunity luck, regardless of whether the latter is realized as additive boosters or multipliers. This is because the expected effort gap shrinks linearly in  $\pi$  under lucky outcomes. Under lucky opportunities, by contrast, the convex relationship between the winning worker's relative advantage and  $\pi$  leads to a convex relationship between  $\pi$  and the expected winner-loser effort gap.

## B.7 Effort Differences Across the $\pi$ Distribution

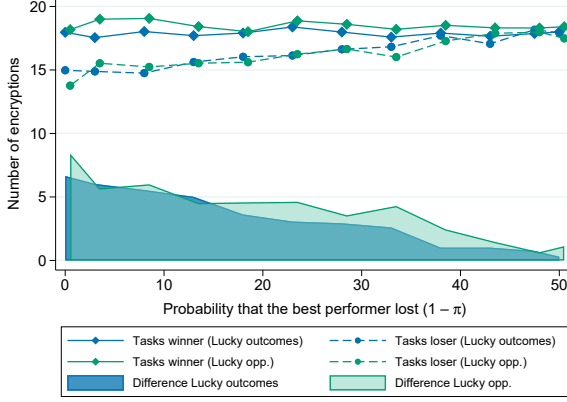
The ex-post lucky opportunities treatment shows spectators’ expectations about workers’ potential effort responses do not drive our main treatment effect. Nonetheless, the effort levels of winners and losers conditional on  $\pi$  could differ across our luck treatments. This difference might arise because only worker pairs with certain effort levels can be selected for a particular  $\pi$  in the lucky opportunities condition. In contrast, workers with any effort level can be selected for a particular  $\pi$  in the lucky outcomes condition. If the effort difference between winners and losers differs between luck environments for fixed values of  $\pi$ , then sophisticated spectators that correctly anticipated these differences may support different levels of redistribution.

To assess this, Panel A of Figure B5 depicts the average number of encryptions completed by winners and losers in each luck treatment as a function of  $\pi$ , as well as the difference between the number of tasks completed by the winners and losers in each condition, or “winner-loser effort gap.” Panel B of Figure B5 shows the difference between the winner-loser effort gap in the lucky opportunities condition relative to the lucky outcomes condition.

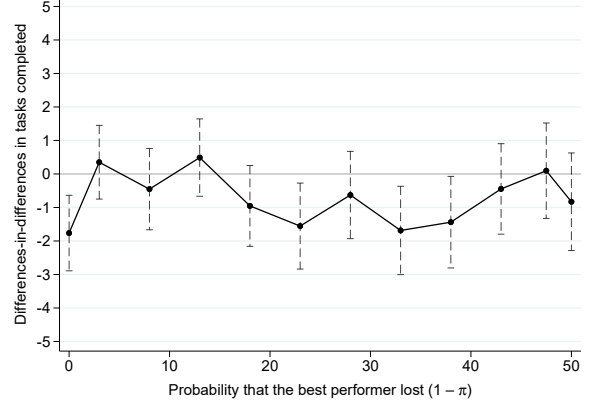
There are no meaningful differences in the number of encryptions completed by winners and losers across luck treatments. On average, winners in the lucky outcomes condition completed a similar number of encryptions as winners in the lucky opportunities condition across the entire range of  $\pi$  bins. For example, in the lucky outcomes condition, the average number of encryptions completed by winners ranges from 17.5 to 18.3 (depending on the value of  $\pi$ ), whereas, in the lucky opportunities condition, the corresponding value ranges from 18.0 to 19.1. Similarly, losers in the two conditions completed a similar number of encryptions. As  $\pi$  increases, the winner-loser effort gap increases in both luck environments. Crucially, these effort differences are similar between our luck environments. For all values of  $\pi$ , the difference in the winner-loser effort gap between the two conditions is smaller than two encryptions.

Figure B5: Number of encryptions completed by workers across values of  $\pi$

Panel A. Tasks completed by winners and losers and winner-loser effort gap



Panel B. Difference in winner-loser effort gap across conditions



**Notes:** Panel A shows the average number of encryptions completed across all worker pairs as a function of the luck treatment and the value of  $\pi$ . Shaded areas denote the average winner-loser effort gap, as measured by the difference between the number of encryptions completed by the winner and the loser. Panel B shows the difference between the winner-loser effort gap in the lucky outcomes condition and the lucky opportunities condition. Dashed lines denote 95 percent confidence intervals.

To determine how much of the difference in redistribution between lucky opportunities and lucky outcomes that we document in Section 4 can be attributed to differences in the winner-loser effort gap, we first estimate the relationship between redistribution and the winner-loser effort gap. Panel A of Figure B6 depicts the relationship between the fraction of earnings redistributed ( $y$ -axis) and the difference in tasks completed by the winner and loser ( $x$ -axis), separately by luck treatment. This figure shows a negative relationship between the two variables: on average, a higher winner-loser effort gap leads to less redistribution. A linear regression of the fraction of earnings redistributed on the winner-loser effort gap yields a coefficient of  $-0.003$  ( $p < 0.01$ ). This means that increasing the winner-loser effort gap by three encryptions decreases redistribution by approximately one percentage point.

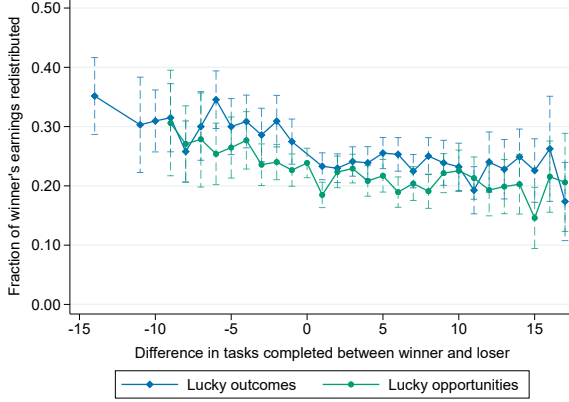
The difference in the winner-loser effort gap across conditions can account for only a small fraction of the difference in earnings redistributed across the luck treatments. We estimate using the elasticity of redistribution with respect to the winner-loser effort gap and the difference in the winner-loser effort gap across conditions and use it to calculate how much of the difference in redistribution across luck treatments we can attribute to differences in the winner-loser effort gap. Panel B of Figure B6 depicts this estimate along with the observed difference in redistribution.

When averaging over  $\pi$ , the effort gap between winners and losers contributes only 0.2 percentage points to the difference in redistribution between the conditions. This contribution is negligible compared to the average overall redistribution differences, which equals 4.2 percentage points across

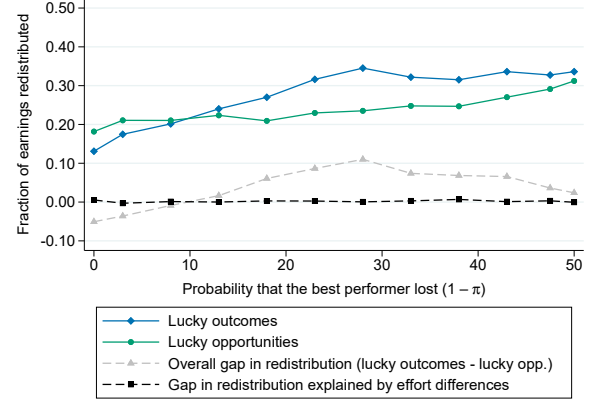
values of  $\pi$ . The small influence of the winner-loser effort gap primarily stems from the fact that empirically this gap is too small to impact redistributive behavior substantially.

Figure B6: Redistribution and differences in the winner-loser effort gap

Panel A. Earnings redistributed and differences in encryptions completed by winners and losers



Panel B. Redistributive gap predicted by differences in winner-loser effort gap



**Notes:** Panel A shows the average share of earnings redistributed between workers (from the higher-earning winner to the lower-earning loser) relative to the difference in encryptions completed between the winner and the loser. Panel B shows the average share of earnings redistributed between workers relative to the likelihood that the winner exerted more effort across the two luck conditions, as well as the difference between the fraction of earnings redistributed in the two conditions. This panel also shows estimates of how much of the difference in redistribution can be attributed to differences in the winner-loser effort gap across conditions.